

DANIIL GUBIN

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EXECUTIVE SUMMARY

I am a highly disciplined and extremely dedicated worker. I am always diving into new tasks as deep as possible and it is my passion to find the most elegant solutions in nonstandard situations. I love everything to be structured properly, so I am a big fan of thoroughly analyzing given data to make the best decisions in every business task. Over my professional career I have been doing a wide range of tasks such as: business analysis, company strategy analysis, sales management, project management, software development and have great skills in presentation and reports.

WORK EXPERIENCE

EverArt Weekend | CONTEMPORARY ART AGENCY

December 2021 — present

Digital Lead

As a digital lead I am managing team of 4 people. As a result of my work ticket sales in 2022 increased by 25% compared to 2021. Accounting all digital block processes of company on plenty of meetings, not only with local or transnational companies, but even with government structures.

- Supervised all business processes of company where IT support is needed.
- New traffic tracking system was integrated, CRM system was set up and connected to the ticket management module. Gathered data was analyzed, visualized and made into several reports.
- Developed growth strategy based on analysis and reports data.

QuasarCook | LIMITED CLOTHES RESELLING COMPANY

April 2021 — Oct 2021

Software Engineer

Developed wide range of IT products: desktop apps (web-bots), console apps (web-monitors), browser apps (Google Chrome applications). Integrated most of the products with messengers to notify users when it was needed. Constantly was in touch with clients of company and gathered feedback on work of developed modules of developed IT system.

- 2 web automatization bots (bots were parsing data, processing it and filling processed data through REST API of web-services) were developed.
- 10+ web monitors for scraping clothes retailer websites were developed.
- Constantly maintained whole IT infrastructure: cloud server, proxies latency and viability, webhooks status.

CharityKiss | CRYPTO STARTUP, NFT PROJECT

July 2022 — September 2022

Advisor

Worked as strategical advisor. Developed the roadmap of a project. Supervised all strategically important processes.

HARD SKILLS

Programming Languages: Python, C#, Solidity, SQL

Data Analysis: NumPy, Pandas, SciPy, Matplotlib

Web, scraping: WireShark, BeautifulSoup, Selenium, Http requests, SSL unpinning, scraping Android and IOS apps

Presentation, visualizing: Miro, Google and MS Office Presentations, fluent in graphic redactors
Other Software: MS Office, Google Docs, REST API, git

SOFT SKILLS

Languages: Russian (Native), English (C1), Japanese (Basic)
Other skills: High level of visual literacy, high level of business communication skills

EDUCATION

Higher School of Economics (HSE) *2022 - present*

MSc in Economic Analysis

- Specialization track: "Companies, markets and the public sector".
- Full remote education process on evenings and weekends, so studying process .

Higher School of Economics (HSE) *2018 - 2022*

BSc in Business Informatics, GPA: 7.58/10.0

- Additionally took Data Analysis track from Faculty of Computer Science HSE.