



HUA BA NHAN

UI/UX Designer

Information

Phone number

- [REDACTED]

Email

- [REDACTED]

Address

- 35/12 Bế Văn Cẩm, P.Tân Kiểng, Q7, HCM

Behance

- [h\[REDACTED\].ua](#)

Linkedin

- [h\[REDACTED\].in.com/in/nhanhua](#)

Skills

- ⦿ Visual design
- ⦿ Problem-solving
- ⦿ Design thinking
- ⦿ Design system
- ⦿ Prototyping
- ⦿ Team work
- ⦿ English communication skills

Educations

- Sep 2008/ Apr 2014 > Ho Chi Minh City University of Science – HCMUS
- Aug 2019/ Nov 2019 > Product design - Keyframe training
- Apr 2014/ Sep 2014 > Website administrator training - Lotte Corporation

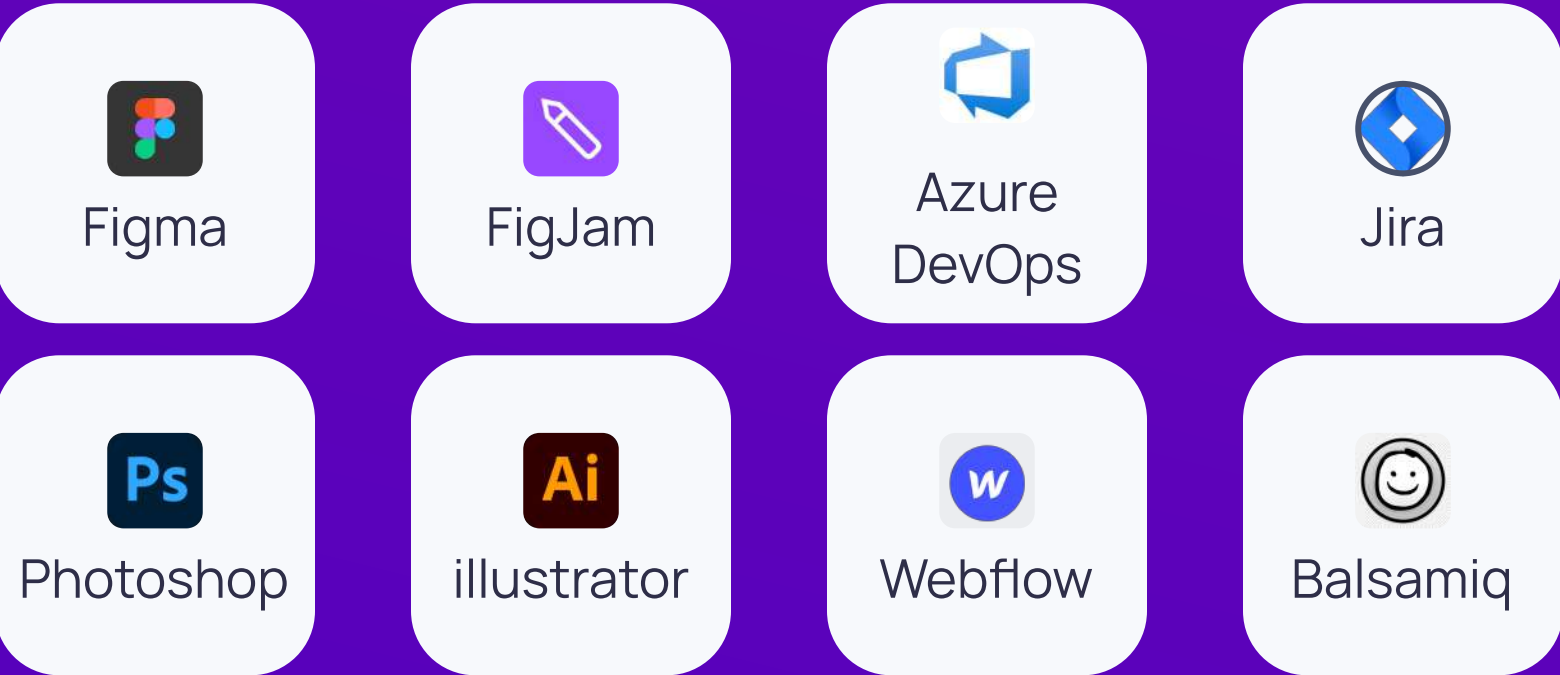
Work style

- Hard-working, enthusiastic, passionate and humorous are all best adjectives to describe me.
- Using the power of design, I will help companies to better understand their customers and their habits, as well as improve the visual of their product through clean and aesthetic designs.

Career Goals

Utilizing my expertise in product design and development to contribute substantial value to the company’s workflow. Actively seeking a dynamic work environment to further enhance and cultivate my skills for future growth.

Tools use



About me

- With over 4 years of industry experience, I thrive as a UI/UX Designer. My passion for this profession lies in the seamless integration of creativity and technical expertise to deliver products that genuinely benefit users.
- I eagerly seek opportunities to contribute in a dynamic and innovative work environment, constantly fueled by the prospect of learning and personal development.

Experience

BASE BUSINESS SOLUTIONS CORPORATION

Nov 2023 - Sep 2024 | **Product Designer**

- Undertake projects such as as SaaS : CRM, Call Center, Interaction Center, LCM...
- Collaborate with other design team members to develop products and collections
- Collaborate with BOD, PO, BA, Product Team, BE, FE... to provide design ideas and strategies
- Contribute at every stage of the creative process: brief review, research, concept development, design and options, reviews & revisions, final artwork, review with technical team
- Research design references & understand industry trends, to inform design processes.
- Present and review concepts and designs with team members.
- Support design other departments (sales, brand/marketing) such as banners, marketing materials, landing page, online banners, [REDACTED]

The ONE5/MatxiCorp Technology Company - ONE5 Group

Mar 2023 - Nov 2023 | **UI/UX Designer (Part time)**

Nov 2021 - Feb 2023 | **UI/UX Designer**

- Gather requests from BOD, PM, and address customer inquiries.
- Collaborate with team members to devise plans and anticipate potential issues.
- Develop and oversee the My Matxi and ONE5 Design System (Atomic design)
- Formulate User flows, wireframes, and prototypes; present to BA, PM, and stakeholders.
- Craft a user experience flow for websites and applications, foreseeing potential user interactions.
- Design the ONE5 mobile e-commerce platform, Landing pages, and the Academy web, ensuring responsiveness for ONE5 Academy.
- Establish UI guidelines to aid developers in front-end coding.

FPT Play - BDA FPT Telecom

Aug 2017 - Nov 2021 | **Designer**

- Coordinating with Business Analysts (BA) and Product Owners (PO) within the product team to design landing pages, mini-games, and various images to support the product team. The main product in focus is the FPT Play platform.
- Designing visuals for marketing programs.
- Planning posts on the company’s satellite fanpages.
- Installing and running marketing programs on Facebook.
- Designing product images, banners, standees, catalogs, etc., based on specific requirements.

Rebo Agency - [REDACTED]

Jan 2021 - Dec 2021 | **UI/UX Designer Freelancer**

- Designing the UI for web, app, SaaS products, etc., catering to client projects.
- Creating brand identity designs upon client requests.

LotteDatViet [REDACTED] - Lotte Group

Apr 2014 - Aug 2017 | **Web Designer**

- Undertake the role of interface design and content management for the website, landing pages, and internal media web.
- Collaborate with the Marketing Team, receiving requests from superiors, as well as proposing design ideas.
- Design product images, banners, standees, catalogs, etc., as per requirements.
- Manage advertising images through services such a s Google Ads, Facebook...