

Tung Pham

Product Manager

Address Ho Chi Minh

Phon [REDACTED]

E-mail [REDACTED]

Dynamic Product Manager adept at product enhancement and road-mapping strategy. Driven to increase revenue and product awareness through strategic marketing initiatives.

Skills

Product lifecycle management	■■■■■ Excellent
Communication	■■■■■ Excellent
Risk Management	■■■■■ Very Good
Product Strategy	■■■■■ Very Good

Work History

2022-03 - 2023-02	Senior Product Manager <i>OP3N , Ho Chi Minh</i> <ul style="list-style-type: none">Achieved \$195K product revenue in three months by planning and launching new key payment feature buy crypto using credit card.Implemented new web3 trend features: ticketing, merchandise store to improve user experience, increasing revenue by \$50K.Documented user stories, specifications, and product features into detailed work order to communicate across teams and build mandatory requirements.Communicated effectively with team members to deliver updates on project milestones and deadlines.
2021-03 - 2022-03	Senior Product Manager <i>POPS Worldwide, Ho Chi Minh</i> <ul style="list-style-type: none">Developed payment gateway for new products, increasing sales 3%, revenue by \$17K in two months.Consulted with product development teams to enhance products based on customer interest data.Prioritize the project base on ROI. Manage roadmap, launch plan, and communicate/report effectively to stakeholders.Define metrics that inform the success of products, monitor performance in real time.
2017-03 - 2021-03	Project Manager / Product Manager <i>7-Eleven Vietnam, Ho Chi Minh</i> <ul style="list-style-type: none">Developed plans for new integration with e-wallet, vouchers, increasing sales 10%.Managed benchmarks, product demonstrations and testimonials for performance evaluation.Identified and pursued valuable business opportunities to generate new company revenue and improve bottom line profit.Identified plans and resources required to meet project goals and objectives.
2015-03 - 2017-02	Founder / Project Manager <i>CAN Group, Ho Chi Minh</i> <ul style="list-style-type: none">Working with 30+ client key stakeholders to define requirements and delivery milestones.Experienced in managing teams up to 20 employees, including front and back-end developers, analysts, designers, and testers.Developed key operational initiatives to drive and maintain substantial business growth.Drove performance initiatives, facilitating 50% revenue increase.
2012-11 - 2015-06	Front End Team Lead <i>Silicon Straits Saigon, Ho Chi Minh</i>
2010-06 - 2011-11	Front End Developer <i>Trường xưa Inc, Ho Chi Minh</i>

Education

Bachelor of Science: Information Technology
Industrial University Of Ho Chi Minh City