# HUNG HOÀNG

OPERATION MANAGER



# SKILL

Understanding of personnel and facilities Develop strategies and plans Analyze business operations Review and overcome costs Apply technology to work Coordinate work with agencies/departments

### LANGUAGES

Vietnamese (mother language) English

### HOBBIES

Cinema	<b>&gt;</b>
Theater	45
Podcast	a
Trekking	£
Backpacking travel	<b></b>
Make crafts	hand crafted
Music	•

### **ABOUT ME:**

### My overall experience:

Experienced in Business Operation Management with over 7 years as Senior Manager roles in Restaurant/Services company. Advisor, supervisor and supporter for owners to growth and overcome difficult times of the market.

#### How i work:

Understanding how businesses work as well as being very innovative and detail oriented has helped to shape how I quickly catch job insights and achieve my KPIs.

Always eager to learn more, enjoy taking on new challenges whilst looking at ways to improve both professionally and personally.

Functional communicator and team player, but also able to take on Leadership roles when required. Hardworking and creative and thrive on working to deadlines.

### **EXPERIENCE**

2024

### **General Manager Operations and Head of Marketing**

NewStyle Service And Entertainment- HCMC

- Take full responsibility for the company's brand and 360 degree marketing strategy
- Provide good customer service, interact with suppliers, recruit and train employees
- · Work with department managers to implement plans and policies throughout the organization, coordinate business operations, and monitor and motivate employees
- · Allocating budget resources, coordinating budget policies, managing operating costs
- Analyze the company's financial statements and other performance indicators to assess financial position and position
- · Identify business opportunities, plan to upgrade equipment and facilities to ensure service quality

### **Project Manager**

TCM - BLTL & ABTL Agency -HCMC

- Planned, budgeted, overseed and documented all aspects of the specific
- Worked closely with upper management to make sure that the scope and direction of each project is on schedule
- · Worked with other departments for support Identified and managed risks to ensure delivery is on time
- Implemented any necessary changes throughout the process
- Reported regularly to management and the client
- Closed the project including evaluating successes and challenges

2015

### **Digital Account Executive**

Ureka Media -HCMC

- Specializing in digital marketing (GDN system, DSP, Adnetwork, Facebook Ads ...)
- · Introducing and presenting online marketing solutions to client.
- Making plan & proposal base on client's brief.
- · Managing a portfolio of accounts.
- · Maintaining and expending relationships with client.
- · Working with both client and media team.
- Tracking and ensuring campaign running smoothly.

Address: Tan Quy District 7 HCMC

Phone:

Mail:

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### **EXPERIENCE**

2014

### Account Manager

ORIENTAL MEDIA VIETNAM - Travel/Resort/Watch Magazine -HCMC

- Took care for customer accounts relating to F&B and Resorts & Spas, Horeca channel (4-5\*)
- Kept relationship with customer
- Responsible for the development and achievement of sales
- Focused on growing and developed existing customer, together with generated new business
- · Managed a portfolio of accounts
- · Maintained and expanded relationships with existing customer.

2012

### **Deputy Head of Mission Assistant**

EMBASSY OF THE ARGENTINE REPUBLIC IN VIETNAM - HCMC

- Full-time jobs except on Saturday and Sunday.
- In charge of Viet Nam's Foods and Beverage companies.
- Searched the information of the companies and their boards.
- Contacted and invited them to the Viet Nam Argentina trading conference. Followed and reminded them to send the form to attend.
- Arranged meetings for Vietnam and Argentina companies.
- Welcomed companies to the meeting occurred at Sheraton Hotel, HCMC

### **EDUCATION**

2019

### TIANJIN College of Commerce -TCC

Chinese Training Programme - 6 months

2013

HCMC university of foreign languages- information technology (HUFLIT- HCMC)

Bachelor of Business Administration (BBA), International Business Administration

2009

Phu Nhuan Highschool - HCMC

## **CHARACTER**









