



Tran Phuoc Anh Minh

PROFILE



[Redacted]



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m



March-07-1997



Đà Nẵng, Việt Nam

SKILLS

1. Web Developer:

- HTML, CSS, Javascript
- Bootstrap, Antd
- ReactJS, TypeScript
- NodeJS, (ExpressJS, NestJS)
- Restful API, MySQL
- Cloud: Cloudinary
- ORM: TypeORM, Sequelize
- Hosting: DirectAdmin, Cpanel
- Version Control: GIT

2. Search Engine Optimaztion:

- SEO Planning: Content, Offpage
- Audit Technical, Onpage
- Keyword Research
- Link Building
- Tracking User
- Tool: Google Analytic, Search Console, Tag Manager, Keyword Planner, Yandex Metrica
- Wordpress, Plugin

INTERESTS

- Working

OVERVIEW

I am a dedicated individual with a strong work ethic, capable of dedicating over 8 hours per day to my job. Furthermore, I am diligent, friendly, and ambitious. I have cultivated a mature and responsible approach to every project I undertake. I make an effort to practice empathy in order to gain a deeper understanding of others' experiences and perspectives.

In a professional environment, I tend to be reserved and meticulously monitor my assigned responsibilities. I am constantly engaged in active learning, continuously exploring new methods to improve my work. I maintain a flexible mindset and enjoy synthesizing my acquired knowledge to generate innovative solutions that contribute to my projects. I prefer to propose multiple options and conduct testing to evaluate their effectiveness.

WORK EXPERIENCE

INTERATE CORP

11/2021 - 05/2023

Position: SEO LEADER

- Implemented 4 projects Affiliate Global SEO: Finance, health, product reviews, promotions.

- Tasks implemented:

- + SEO Planning: Onpage, Offpage, Content
- + Keyword Research
- + Team management
- + Audit Content, Technical, Offpage
- + Building Website (Wordpress)
- + Manage hosting & domains

4LIFE ENGLISH CENTER

03/2021 - 10/2021

Position: SEO LEADER (Freelancer)

- Tasks implemented:

- + SEO Planning: Onpage, Offpage, Content
- + Keyword Research
- + Team management
- + Audit Content, Technical, Offpage
- + Building Website (Wordpress)
- + Training team

DHV TEAM

09/2020 - 10/2021

Position: SEO Executive

- Ecommerce Website (Global SEO - Print On Demand Products)

- Tasks implemented:

- + SEO Planning: Onpage, Offpage, Content
- + Keyword Research
- + Team management
- + Audit Content, Technical, Offpage
- + Link building

- Helping the other people
- Research Information and Problem
- Seeking for anything new about technology, software, useful program serving for work
- Reading newspaper

CONANDO

01/2019 - 09/2020

Position: SEO Intern, SEO Executive & SEO Leader

- Implemented many projects: Furniture, real estate, tourism...
- Tasks implemented:
 - + SEO Planning: Onpage, Offpage, Content
 - + Keyword Research
 - + Team management
 - + Audit Content, Technical, Offpage
 - + Building Website (Wordpress)
 - + Link building
 - + Manage hosting & domains

EDUCATION

RIKKEI ACADEMY

05/2023 - Now

Full Stack Javascript

- Front-End: HTML, CSS, Javascript, ReactJS
- Back-End: NodeJS, ExpressJS, NestJS, MySQL, TypeORM, Restful API

DUY TAN UNIVERSITY

2015 - 2019

Bachelor Of Business Administration

- Business Administration (PSU) at Faculty of International

CERTIFICATIONS

- TOEIC: 695
- IT Passport Certificate Japan
- PSU scholarship (2017) with GPA 3.9/4.0

PROJECTS

PROJECT 1: PETSHOP (ECOMMERCE SITE)

- Front-End: HTML, CSS, Javascript, Bootstrap
- Back-End: Javascript, Local Storage
- Features: CRUD, Add To Cart, Checkout, Manage Orders, Cancel Order
- Link Vercel: [\[REDACTED\]](#)

PROJECT 2: PETSHOP (ECOMMERCE SITE)

- Front-End: HTML, CSS, Javascript, Bootstrap, Antd, ReactJS, TypeScript
- Back-End: Javascript, Local Storage, JSON Server
- Features: CRUD, Add To Cart, Checkout, Manage Orders/Bookings, Cancel Order, Comment, Booking, Coupons
- Link Git: [\[REDACTED\]](#)

PROJECT 3: PETSHOP (ECOMMERCE SITE)

- Front-End: HTML, CSS, Javascript, Bootstrap, Antd, ReactJS, TypeScript
- Back-End: Local Storage, NodeJS, ExpressJS, Restful API, Sequelize
- Features: CRUD, Add To Cart, Checkout, Manage Orders/Bookings, Cancel Order, Comment, Booking, Coupons
- Link Git: [\[REDACTED\]](#)

PROJECT 4: PETSHOP (ECOMMERCE SITE)

- Front-End: HTML, CSS, Javascript, Bootstrap, Antd, ReactJS, TypeScript
- Back-End: NestJS, Restful API, TypeORM
- Features: CRU, Add To Cart, Checkout with Paypal, Manage Orders/Bookings, Cancel Order, Comment, Booking, Coupons, Reset Password, Login With Gmail, Import Products by CSV, Export Products to CSV
- Link Git: [\[REDACTED\]](#)