



Hoang Quoc Huy

Senior Product Owner/Product Manager

Date of birth: Sep 9, 1995

Gender: Male

Phone: + [REDACTED]

Email: [REDACTED]

Address: Tay Son street, Dong Da district, Hanoi, Vietnam

Website: [REDACTED]

OBJECTIVE

Become a valued person that any organization need with proficiency and experience. During the next 2 years, I will accumulate as much as possible the attitudes, skills, knowledge and experience related to a technology company to create my competitive advantage and build up my passion value for future personal and professional growth and development in any organization.

WORK EXPERIENCE

Aug 2021 - Present

VinID - One Mount Group

Senior Product Owner

Main responsibilities:

- Providing vision and direction to the Agile development team and stakeholders throughout the project and create requirements
- Plan and prioritize product feature backlog and development for the product
- Assess value, develop cases, and prioritize stories, epics and themes to ensure work focuses on those with maximum value that are aligned with product strategy
- Provide backlog management, iteration planning, and elaboration of the user stories
- Lead the planning product release plans and set the expectation for delivery of new functionalities

Sep 2020 - July 2021

24H Tech - 24H Online Advertising Jsc

Product Owner (news mobile app - Tinmoi 24h)

Main responsibilities:

- Strategizing, analysis and presenting ideas to related teams (Development team, Design, Operation team, Marketing teams).
- Defining product features according to user needs.
- Leading the development process.
- Acting as the main point of contact between teams and stakeholders.
- Managing and prioritizing product backlog items.

Recognition and Gains:

- Top 3 mobile app in News and Magazines field in Vietnam (App Annie statistic).
- Average Daily Active Users (DAU): 500.000; Retention Day1, Day 7, Day30: 50%, 33%, 25%; DAU/MAU: 33%, Average time on app: 18 minutes
- Monthly Revenue: 100.000 USD

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|---------------------|---|
| Jan 2020 - Aug 2020 | TH EdTech group Co-founder & Product manager Main responsibilities: <ul style="list-style-type: none"> - Responsible for the strategy, roadmap for mobile app products related to health and fitness field. - Work with Tech, Design, Product research to deliver on outcomes. - Team size: 10 Recognition and Gains: <ul style="list-style-type: none"> - Over 10.000 installers, purchase rate: 4%, monthly retention:20%. - Total Revenue: 100 million VND per 2 months |
| Sep 2018 - Dec 2019 | Vietnam Studynow JSC - Topica EdTech Group Leader of product development team. Main responsibilities: <ul style="list-style-type: none"> - Manage business analyst and design team for educational mobile app products. - Partner with Tech, Tester deliver on Appstore and Playstore - Team size: 15 Recognition and Gains: <ul style="list-style-type: none"> - Increasing user's engagement to 30% monthly. - Advertising educational mobile app to student effectively: contribute to a 10% increase in the Monthly Active Users and 1,000,000 installers. - Top 10 educational app in Vietnam (App Annie statistic) |

EDUCATION

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| Oct 2014 - Jun 2018 | Bachelor of Honor Program for Talented Students, Hanoi University of Science - Vietnam National University |
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ACTIVITIES

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| July 2017 - Aug 2018 | Korea Advanced Institute of Science and Technology (KAIST) Research Intern |
| July 2016 - Jun 2017 | Institute of Biotechnology, Vietnam Academy of Science and Technology Undergraduate Researcher |

CERTIFICATIONS

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| 2018 | IELTS 5.5 |
| 2017 | Undergraduate Research Program Certificate at KAIST. |

HONORS & AWARDS

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| 2017 | 3rd prize in The Student Research Conference at Vietnam University of Science |
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2017

of bioinformatics for identification of genetically variants in *chronic myeloid leukemia* patients. Vietnam Journal of Science and Technology. Mar 10, 2017.

SKILLS

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| Language | English, Vietnamese |
| Computer | Word, Excel, Powerpoint Programing: C/C++, Free pascal program. |

INTERESTS

Reading book, sport.

REFERENCES

Mr. Hoang Manh Truong
Director of Project, Vietnam Studynow JSC
Mobile: +(84

PROJECTS

Tinmoi 24h App

(9/2020 - Now)

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| Customer | News reader in Vietnam |
| Description | This is a mobile app that helps the people update hourly news in all fields |
| Team size | 40 |
| My position | Product owner |
| My responsibilities | Responsible for developing feature on the app following to roadmap. |
| Technologies used | Data analysis tools, Research tools. |

PeaceMe App

(1/2020 - 8/2020)

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| Customer | Americans and Europeans love meditation music |
| Description | This is a mobile app that helps the people experience lower stress,less anxiety and more restful sleep with our guided meditations |
| Team size | 10 |
| My position | Co-founder & product manager |
| My responsibilities | Responsible for the strategy, roadmap for mobile app product and marketing |
| Technologies used | Data analysis tools, digital marketing tools. |

Ecokids project

(9/2018 - 12/2019)

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| Customer | 9th and 12th grade Vietnamese students |
| Description | This is a mobile app that helps the vietnamese students learn online convenient, anytime, anywhere from right on your phone. |

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|----------------------------|--|
| Team size | 100 |
| My position | Leader of project development and digital marketing teams |
| My responsibilities | Manage business analyst, design and digital marketing teams |
| Technologies used | Data analysis tools, business analysis tools, digital marketing tools. |