

Dương Mạnh Việt

PERSONAL OBJECTIVE

- Attain crucial knowledge and skills to develop myself in marketing & communications.
- Gain more chances to put English and my knowledge into practice on a daily basis.
- To immerse myself in professional working environments.

CONTACT



[Redacted]



[Redacted]



Khuong Ha, Thanh Xuan, Hanoi



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ACHIEVEMENTS

- Gold medal in national IOE 2016.
- Certificates in many voluntary programs.
- IELTS 6.5 2018 (no skills below 6)
- Google UX Design
- Google Digital Marketing & E-commerce
- Google Project Management
- DynaGen [Redacted] United 2023 Certificate

SKILLS

- Critical thinking & Problem solving.
- Computer skills: Word, Excel, Powerpoint
- Eager and willing to equip myself with new knowledge and skills.
- Time management, Public speaking skills, Strategic thinking & Attention to details, Teaching skills.



EDUCATION

High school Diploma (English gifted class)

Hung Vuong High School for the Gifted(Phu Tho)/ 2016 - 2019

Bachelor in Business English

Foreign Trade University / 2019 - 2023

WORK EXPERIENCE

Artex Nam An JSC.

March 2022 - October 2022

Business Development & Marketing Officer

- Performed market research in the US, German, Canada,... and analyzed customer behavior on sustainable furniture on media channels for campaigns.
- Provided solutions by A/B testing & Hubspot to improve the email marketing process and collaborated with customers and other departments to customize products.

Sentry Strategy Business Consultant

January 2023 - January 2024

Assistant in Marketing & Business Development

- Worked directly with foreigners to indicate potential local & global trends, as well as customer behavior for optimal digital solutions with Helium 10.
- Built Figma mockups for websites; optimized Facebook & Instagram marketing, receiving 200% traffic.
- Observed and followed CPC, Conversion rate,... carefully to make proposals and adjustments whenever necessary.

Mastermind Education Corporation

January 2024 - May 2024

Teacher & Marketing Executive

- IELTS mentor at Mastermind of many classes.
- Assessed & provided solutions to further improve marketing process on website and Facebook page; running content calendar and ads on Facebook and Google to increase online leads by 120% in 2 weeks.

EXTRACURRICULAR ACTIVITIES

WITHIN CAMPUS

English Gifted Student

- Radio Broadcaster for MOH (Media of Hung Vuong), the school multimedia club.
- Master of Ceremony in the Provincial English Club Competition for 3 consecutive years.
- An active assistant and interpreter for the school's foreign volunteers.
- Delegate and organizer in CHVMUN & IVMUN.
- Vice President in CEC(CHV English Club) & Vice President in the school's guitar club.

Bachelor in Business English

- Monitor and head of 3 classes: always keeping classes updated, well-tuned & motivated with the school's activities.
- Group leaders in multiple classes: Preparing guidelines, summarising data, & doing final checks and member assessments.
- Liaison officer of the Philippines Minister for the Summit of Southeast Asian Ministers of Education 2022: Welcoming his crew at airports, taking the luggages with drivers, escorting them to hotels, doing procedure for checking in, out of hotels, and interpreting in meeting if required.
- Organizer in the welcoming event for the American ambassador in Vietnam in FTU, Interpreting whenever needed.

BEYOND CAMPUS

"Khứ Hồi" Annual Event

Phu Tho

- An event designed for alumni of Hung Vuong lower secondary school to pay respect to their former teachers and to provide guidance and counsel to the school's pupils.
- Head of Ordinance and Co-founder of the event, helping "Khứ Hồi" to become one of the leading events and school symbols. (2017 - 2019).
- Collaborating with fellow alumni, school, & brands in the area to further improve the event.
- Attaining over 10.000 follows on the event facebook page in the first year.

"Tết Bên Em" Annual Event

Phu Tho & Lao Cai

- An event from the collaboration of Hung Vuong High school for the Gifted and Lao Cai High School for the Gifted, dedicated to bring food, clothes, & education to those in need from both provinces. (Jan 2018)
- English tutor for children in SOS village in Phu Tho.
- Organizer for the main event in both provinces.

"Guardian of Childhood" Program

Hanoi

- A program funded by For Vietnamese Stature Foundation, dedicated to raise people's awareness about child labor and child abuse, especially those living in the Vietnamese capital (Feb 2023 - May 2023). [Certificate link](#)
- Leader in Vietnamese & English Content and Design for the Facebook Page of the program.
- Chief organizer and coordinator in the main event in Dong Du lower secondary school and the workshop in VNU University of Social Science and Humanities.