



# Lê Hồng Chinh

## UI/UX Designer

Hi, I'm Chinh. I'm currently an UI/UX Designer. I live and work in Saigon. With 5 years working in design, 2 years specializing in Digital Design and over 3 years working in UI/UX Design. I intend to develop more in product making and in the next 3 years, I'm willing to learn and gain more experience to become a Product Designer.

- ✉ [Redacted]
- ☎ [Redacted]
- 📍 District 11, Ho Chi Minh City
- 🔗 [Redacted] | [Redacted]



### EDUCATION

**Construction | Ton Duc Thang University** 2013 - 2017

Civil Engineering

**Multimedia Design | FPT Arena** 2016 - 2018

Graphic Design, Web Design (HTML/CSS), Video Editing, 3D Design

**Youix Design and Technology Education** 2018 - 2019

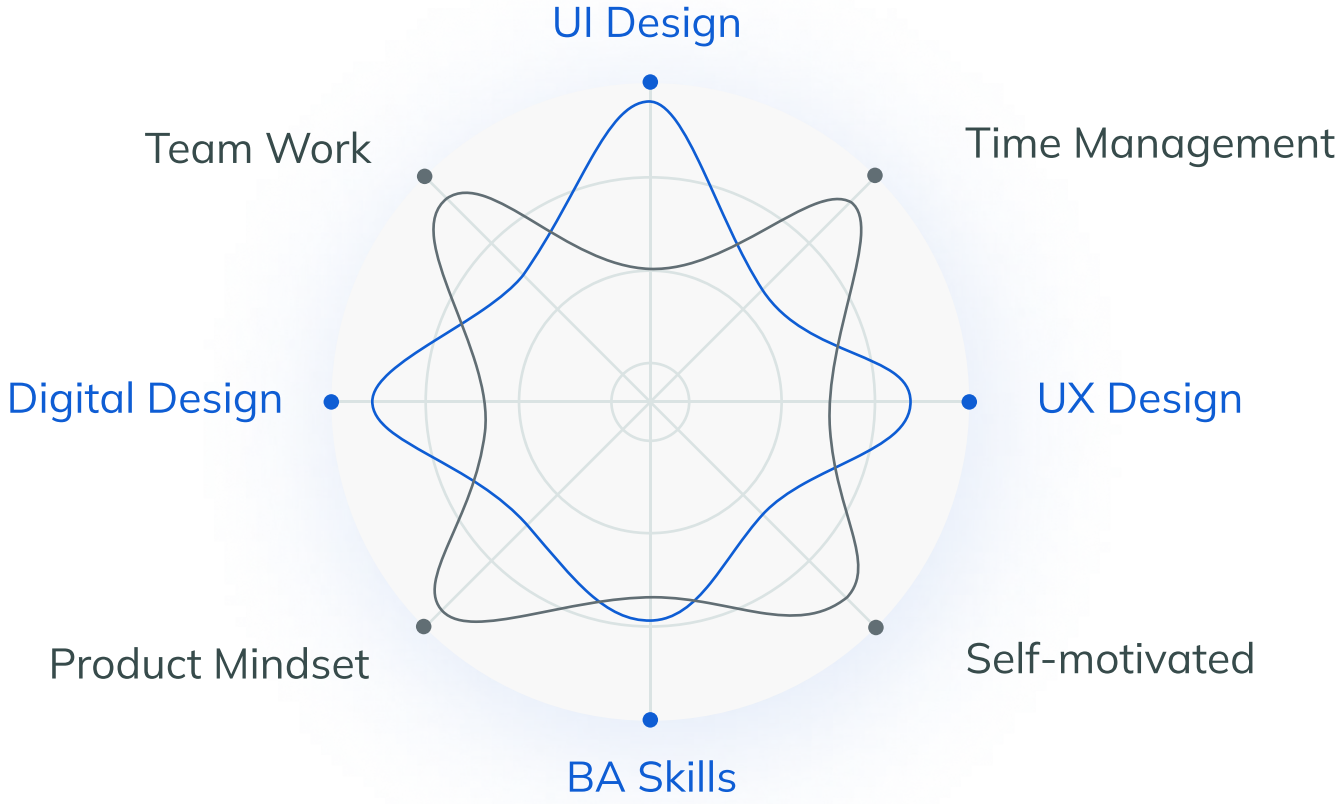
UX Research, UX Design, UX Writing, Human Centered Design, UI Design, Design Thinking Master

**Advanced Design UI/UX with Figma** 2021

UI/UX with Figma



### SKILL



### SOFTWARE TOOL

- Figma
- Photoshop
- Illustrator
- Balsamiq
- After Effect
- Zeplin
- Invision



### WORK EXPERIENCE

**UI/UX Designer | Gearment** 06/2022 - Present

#### Design for Web, Web/App, Dashboard, CRM

Receive a sketch request from the BA, coordinate with the BA to make a list of key features and functions for the product.  
Conduct research, get data from customer files from Marketing department.  
Write BA Document.  
Design Wireframe based on previously analyzed features and functions.  
Create color blueprints for UI and design navigation based on analytics flow.  
Transfer the design to the IT department and coordinate to check, analyze the errors and continue correcting.

**UI/UX Designer | Global Care** 10/2020 - 05/2022

#### Design for Web, Web/App, Dashboard

- App Icon and Logo Design
- User UX Research for Web and App
- Support the technical team after handing over the design

#### Design for Digital Marketing

Support Marketing department, design banners and posters to communicate Marketing to partners and customers.

**UI/UX Designer | Tintech** 04/2019 - 09/2020

#### Design for Web, Web/App, Dashboard

Coordinate with PM, PO to propose new design solutions for Web, Web/App, Dashboard projects.  
Transform the idea of the PO (based on the existing system) into features, functions suitable for the product.  
Updating Wireframe from the process of analyzing features and functions.  
Design UI color scheme from Wireframe and transfer design to IT  
Check and edit the design into a final version before delivering it to the user.  
Survey users, collect opinions to perfect the product.  
Design project management, design evaluation of team members

#### Design for Digital Marketing

Support Marketing department, design banners and posters to communicate Marketing to partners and customers.

**Digital Marketing Designer | Logitem VN** 01/2017 - 01/2019

#### Digital Marketing Communication Design

Design advertising images, banners for advertising communication channels, project campaigns for the company.  
Collect comments, edit the designs according to the requirements of the Managing Director.