

David *Le*

UX/UI Design Portfolio 2024

Work Sample Guide

Last updated: June, 2024

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Hi, I'm David,
a Boston-based UX/UI designer. Crafting intuitive experiences at the intersection of art, design, and technology is my mission. I'm a reliable team player with a growth mindset, passionate about elegant design and creating impactful experiences.

EXPERIENCE

Freelance — Visual Designer

Aug. 2021 - Present | Medford, MA

BRZ Insurance – Digital Marketing Coordinator

May 2018 - Apr. 2020 | Malden & Framingham, MA

UX SKILLS

UX Design, Interaction Design,
User Testing, User Interview,
Prototyping, UI Design, Analytics,
Responsive Design, Wireframing,

EDUCATION

Amherst College | Dec. 2016*BA, Art & the History of Art & Political Science*

SOFTWARE SKILLS



telephone

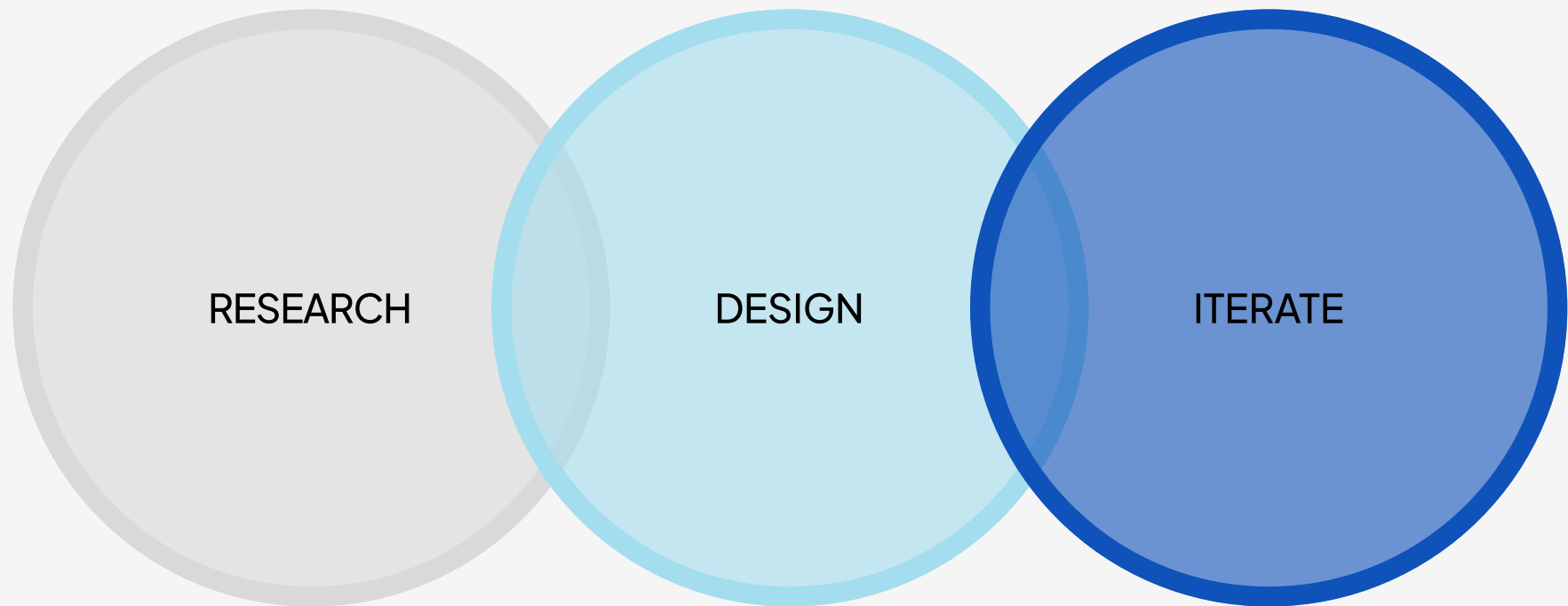
(617) 431-8305

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dbuxui@gmail.com

website

db-ux.com



User Research

QuantaCam 3D

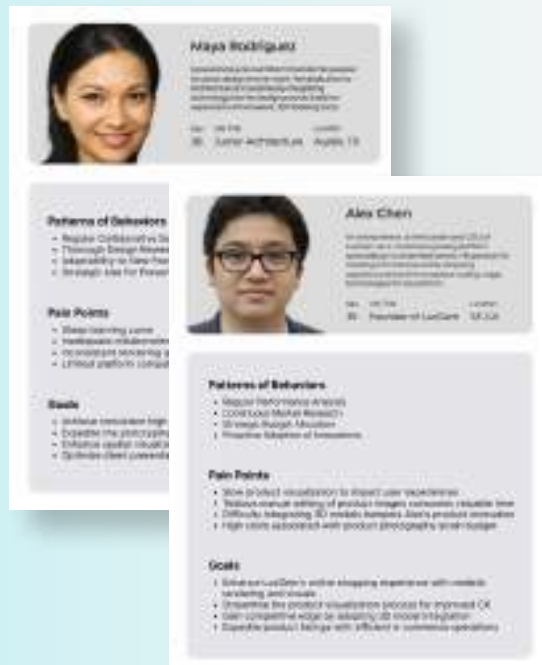


WeCare



Personas

QuantaCam 3D



Personas for QuantaCam 3D:

- Maya Rodriguez**
Senior UX Designer at QuantaCam 3D. She is a UX designer with 10 years of experience in the field. She is a UX designer with 10 years of experience in the field. She is a UX designer with 10 years of experience in the field.
- Alex Chen**
Product Manager at QuantaCam 3D. He is a product manager with 5 years of experience in the field. He is a product manager with 5 years of experience in the field. He is a product manager with 5 years of experience in the field.

Patterns of Behaviors:

- Regular Check-ins
- Thorough Design Review
- Iterative Design Process
- Strong Focus on User Research

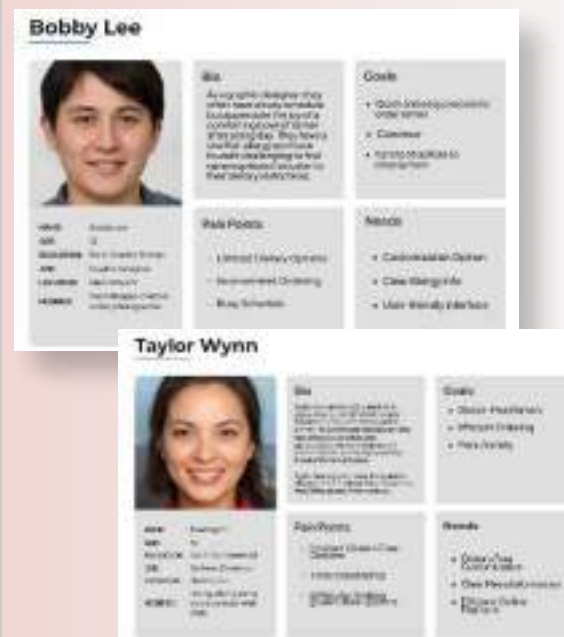
Pain Points:

- Slow loading time
- Difficult to understand
- Complex navigation
- Limited platform support

Goals:

- Improve user experience
- Reduce loading time
- Improve navigation
- Expand platform support

Wagamama



Personas for Wagamama:

- Bobby Lee**
Senior UX Designer at Wagamama. He is a UX designer with 10 years of experience in the field. He is a UX designer with 10 years of experience in the field. He is a UX designer with 10 years of experience in the field.
- Taylor Wynn**
Product Manager at Wagamama. She is a product manager with 5 years of experience in the field. She is a product manager with 5 years of experience in the field. She is a product manager with 5 years of experience in the field.

Patterns of Behaviors:

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- Strong Focus on User Research

Pain Points:

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Goals:

- Improve user experience
- Reduce loading time
- Improve navigation
- Expand platform support

WeCare



Personas for WeCare:

- Lita Han**
Senior UX Designer at WeCare. She is a UX designer with 10 years of experience in the field. She is a UX designer with 10 years of experience in the field. She is a UX designer with 10 years of experience in the field.
- Sara**
Product Manager at WeCare. She is a product manager with 5 years of experience in the field. She is a product manager with 5 years of experience in the field. She is a product manager with 5 years of experience in the field.

Patterns of Behaviors:

- Regular Check-ins
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- Iterative Design Process
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Pain Points:

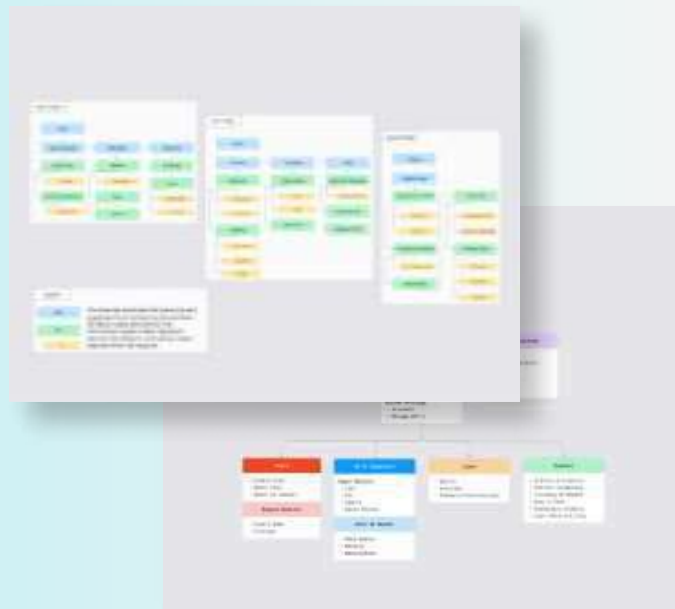
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Goals:

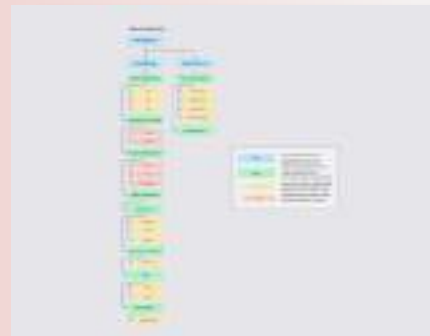
- Improve user experience
- Reduce loading time
- Improve navigation
- Expand platform support

Information Architecture

QuantaCam 3D



Keller William Reality

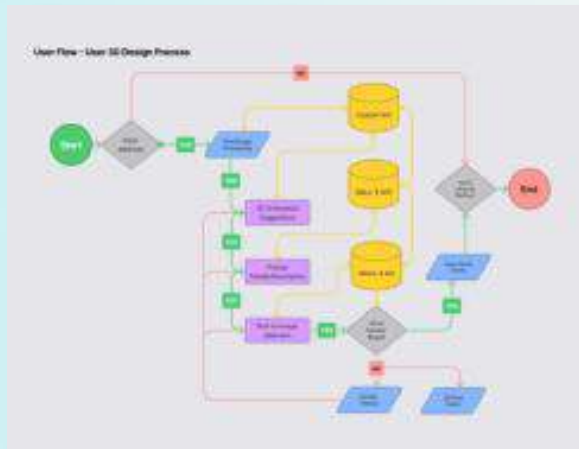


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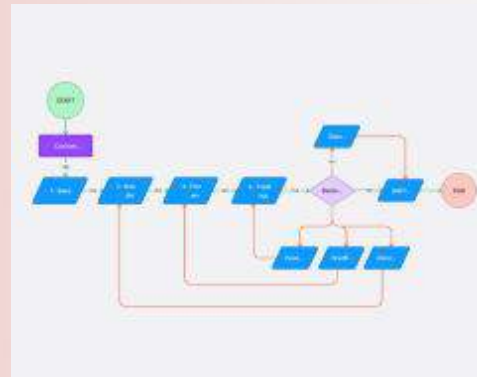


User Flow

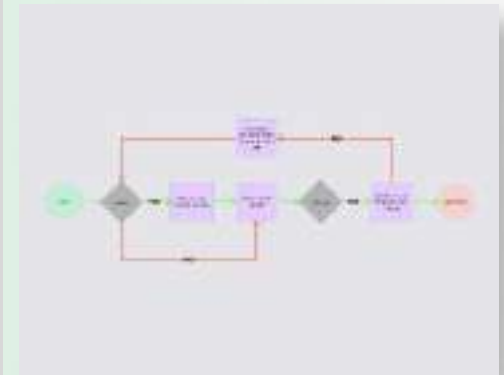
QuantaCam 3D



Wagamama



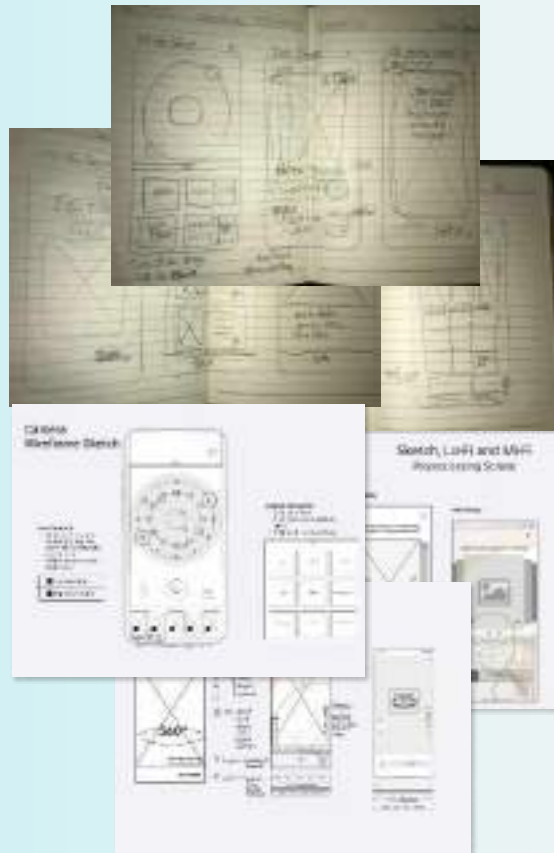
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Sketches

UX Process 7

QuantaCam 3D

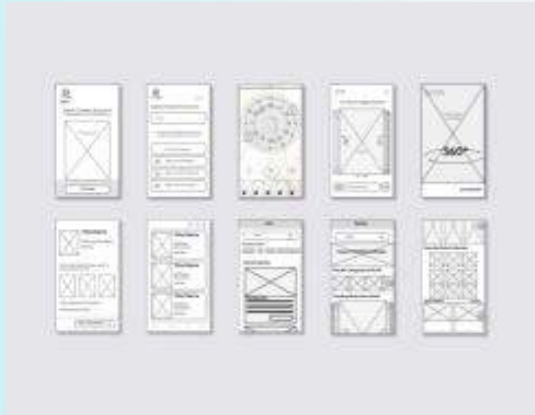


Keller William Reality

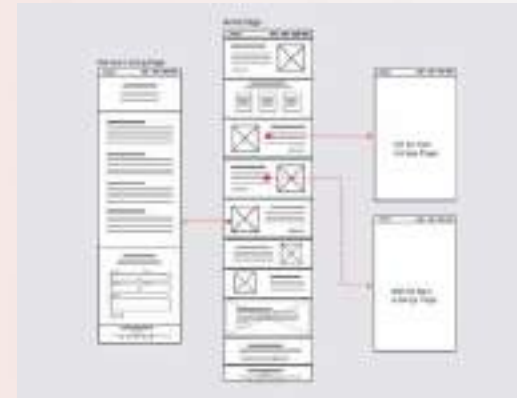


Low-Fidelity Wireframe

QuantaCam 3D



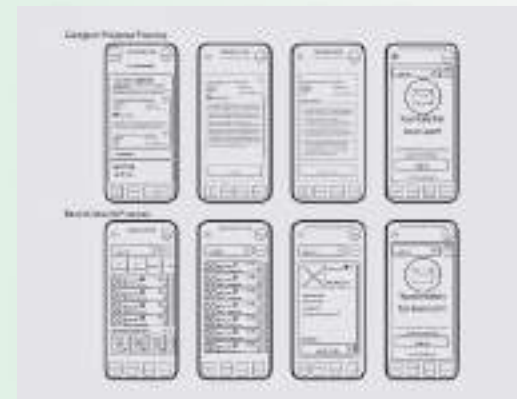
Keller William Reality



Wagamama



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Mid-Fidelity Wireframe

QuantaCam 3D



Keller William Reality



Wagamama



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Moodboard

QuantaCam 3D



Keller William Reality



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QuantaCam 3D



Wagamama



Keller William Reality

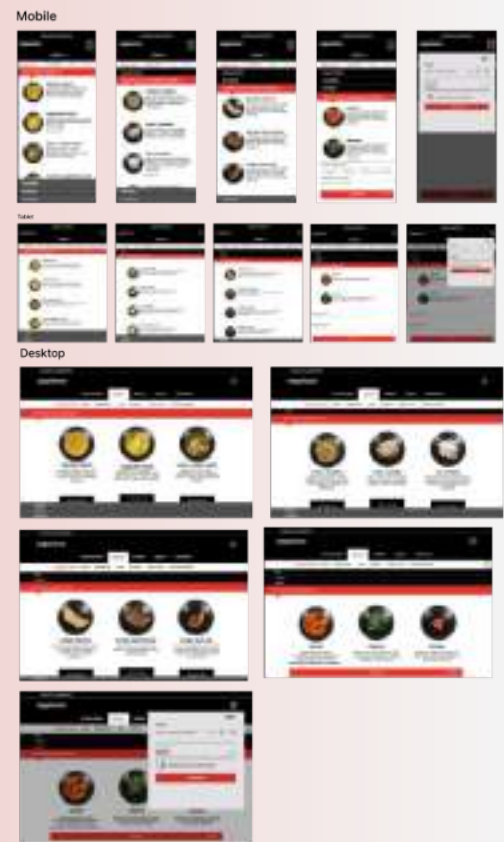


High-Fidelity Wireframes

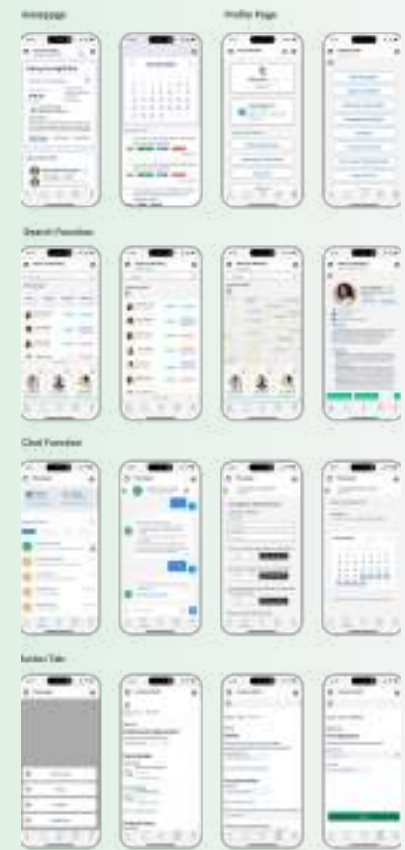
QuantaCam 3D



Wagamama



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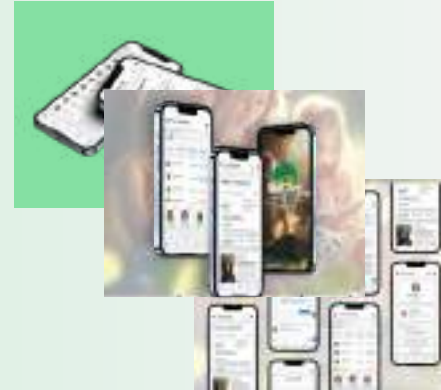
Mock-ups

Delivery 13

QuantaCam 3D



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Keller William Reality



QuantaCam 3D



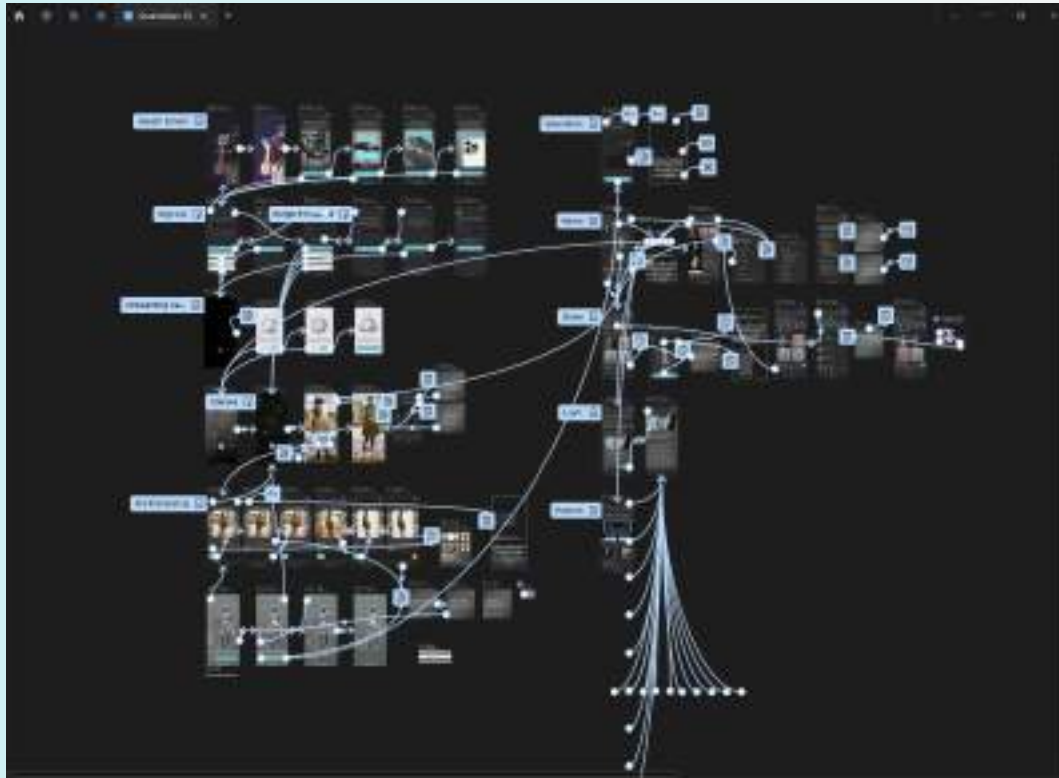
Keller William Reality



Prototypes

Delivery 15

QuantaCam 3D



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Wagamama



Keller William Reality



Thank You!

I trust you found as much delight in observing this
project as I did in crafting it.

“when you have a worthwhile idea, you should be prepared to gamble on it, test it out and see what the world gives back.”

~ Paul Graham

David *Le*

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