## exercise2

```
airport <- read.csv("../data/ABIA.csv")</pre>
names(airport)
## [1] "Year"
                             "Month"
                                                   "DayofMonth"
##
  [4] "DayOfWeek"
                             "DepTime"
                                                   "CRSDepTime"
## [7] "ArrTime"
                             "CRSArrTime"
                                                   "UniqueCarrier"
## [10] "FlightNum"
                             "TailNum"
                                                   "ActualElapsedTime"
## [13] "CRSElapsedTime"
                             "AirTime"
                                                   "ArrDelay"
                                                  "Dest"
## [16] "DepDelay"
                             "Origin"
## [19] "Distance"
                             "TaxiIn"
                                                   "TaxiOut"
## [22] "Cancelled"
                             "CancellationCode"
                                                   "Diverted"
## [25] "CarrierDelay"
                             "WeatherDelay"
                                                   "NASDelay"
## [28] "SecurityDelay"
                             "LateAircraftDelay"
#what are the bad airports to fly to
#aggregate by aiport and see mean arrival delays
airport[is.na(airport)] <- 0</pre>
airport[is.null(airport)] <- 0</pre>
destair = aggregate(airport, by = list(airport$Dest), FUN = mean, na.rm = TRUE)
#grouped by destination and looking at arrival time delay and distance
df = cbind.data.frame(destair$ArrDelay,destair$Distance)
df = cbind.data.frame(df, destair$Group.1)
#df[is.na(df)] \leftarrow 0
#df[is.null(df)] \leftarrow 0
names(df) <- c("arrival_delay", "distance", "dest_airport")</pre>
head(df)
##
     arrival_delay distance dest_airport
         3.4321839 619.0000
## 1
                                        ABQ
## 2
        13.9760213 813.0000
                                        ATL
## 3
        7.9645224 704.5998
                                        AUS
## 4
        1.9015152 756.0000
                                        BNA
## 5
         4.0869565 1698.0000
                                        BOS
## 6
        -0.1643836 1342.0000
                                        BWI
order.delay <- order(df$arrival_delay,decreasing=TRUE)</pre>
order.distance <- order(df$distance,decreasing=TRUE)</pre>
df.delay = df[order.delay,]
df.distance = df[order.distance,]
#delay by airport
head(df.delay)
##
      arrival_delay distance dest_airport
## 13
          100.00000
                          813
## 34
           15.89091
                         1042
                                        MSP
## 2
           13.97602
                          813
                                        ATL
                                        EWR
## 16
           13.53003
                         1504
## 14
           13.00000
                         1149
                                        DTW
                                        LGB
## 28
           12.11429
                         1226
```

The above shows the destination airports with the highest delay mean.

```
#training dataset to find model
library(tm)
## Loading required package: NLP
library(plyr)
library(nnet)
#read in english files
readerPlain = function(fname){
  readPlain(elem=list(content=readLines(fname)),
            id=fname, language='en') }
#get authors from files
author_dirs = Sys.glob('../data/ReutersC50/C50train/*')
file list = NULL
labels = NULL
for(author in author dirs) {
  author name = substring(author, first=29)
  files_to_add = Sys.glob(paste0(author, '/*.txt'))
 file list = append(file list, files to add)
  labels = append(labels, rep(author_name, length(files_to_add)))
}
# Need a more clever regex to get better names here
all_docs = lapply(file_list, readerPlain)
names(all_docs) = file_list
names(all_docs) = sub('.txt', '', names(all_docs))
#make into corpus
my_corpus = Corpus(VectorSource(all_docs))
names(my_corpus) = file_list
# Preprocessing
my corpus = tm map(my corpus, content transformer(tolower)) # make everything lowercase
my_corpus = tm_map(my_corpus, content_transformer(removeNumbers)) # remove numbers
my_corpus = tm_map(my_corpus, content_transformer(removePunctuation)) # remove punctuation
my_corpus = tm_map(my_corpus, content_transformer(stripWhitespace)) ## remove excess white-space
my_corpus = tm_map(my_corpus, content_transformer(removeWords), stopwords("SMART"))
DTM = DocumentTermMatrix(my_corpus)
class(DTM)
## [1] "DocumentTermMatrix"
                               "simple_triplet_matrix"
DTM = removeSparseTerms(DTM, 0.975)
X = as.matrix(DTM)
#get word probability vector for each author
# AP's multinomial probability vector
```

```
# Notice the smoothing factor
# Why?
smooth_count = 1/nrow(X)
w_All = rowsum(X + smooth_count, labels)
w_All = w_All/rowSums(w_All)
w_All = log(w_All)
#do the same for the test set without the last step of making probability vector
#get authors from files
author_dirs_test = Sys.glob('../data/ReutersC50/C50test/*')
file list = NULL
labels = NULL
for(author in author_dirs_test) {
  author_name = substring(author, first=28)
  files_to_add = Sys.glob(paste0(author, '/*.txt'))
 file_list = append(file_list, files_to_add)
 labels = append(labels, rep(author_name, length(files_to_add)))
}
# Need a more clever regex to get better names here
all_docs = lapply(file_list, readerPlain)
names(all_docs) = file_list
names(all_docs) = sub('.txt', '', names(all_docs))
#make into corpus
my_corpus_test = Corpus(VectorSource(all_docs))
names(my_corpus_test) = file_list
# Preprocessing
my_corpus_test = tm_map(my_corpus_test, content_transformer(tolower)) # make everything lowercase
my_corpus_test = tm_map(my_corpus_test, content_transformer(removeNumbers)) # remove numbers
my_corpus_test = tm_map(my_corpus_test, content_transformer(removePunctuation)) # remove punctuation
my_corpus_test = tm_map(my_corpus_test, content_transformer(stripWhitespace)) ## remove excess white-sp
my_corpus_test = tm_map(my_corpus_test, content_transformer(removeWords), stopwords("SMART"))
train_names_dict = NULL
train_names_dict = dimnames(DTM)[[2]]
#Create testing DTM & matrix using train words only
DTM_test = DocumentTermMatrix(my_corpus_test, list(dictionary=train_names_dict))
#DTM_test = removeSparseTerms(DTM_test, 0.975)
```

```
X_test = as.matrix(DTM_test)
#get the log probabilities of X_test using train naive bayes model
prob = X_test %*% t(w_All)
prediction<- colnames(prob)[apply(prob,1,which.max)]</pre>
#head(prob)
actual = labels
#make a final comparison matrix and find accuracy of prediction
compare =cbind.data.frame(actual, prediction)
compare2 = compare
compare2\$same = 0.0
mask = (compare2$actual == compare2$prediction)
ind = which(mask %in% TRUE)
compare2\$same[c(ind)] = 1.0
Per_accuracy = sum(compare2$same)/length(compare2$same)
final <- ddply(compare, .(actual), transform, sum.n = length(actual))</pre>
xtab<-ddply(final, .(actual, prediction), summarise, n = length(prediction), prop = n / sum.n[1] * 100)
head(compare2)
##
            actual
                      prediction same
## 1 AaronPressman AaronPressman
## 2 AaronPressman AaronPressman
                                    1
## 3 AaronPressman SamuelPerry
                                    0
## 4 AaronPressman AaronPressman
                                    1
## 5 AaronPressman SamuelPerry
                                    0
## 6 AaronPressman AaronPressman
                                    1
#second model PCA multinomial logistic regression
pc_Xtrain = prcomp(X, scale=TRUE)
pc_Xtest = prcomp(X_test, scale=TRUE)
K = 15
#rotation vectors
V_train = pc_Xtrain$rotation[,1:K]
#V_test = pc_Xtest$rotation[,1:K]
#qet scores to model off of
scores_train = X %*% V_train
scores_test = predict(pc_Xtrain,X_test)
dftrain =cbind.data.frame(labels,scores_train)
dftest =cbind.data.frame(labels,scores_test)
#multinomial logistics regression
model <- multinom(labels ~., dftrain)</pre>
## # weights: 850 (784 variable)
## initial value 9780.057514
```

```
## iter 10 value 5196.611030
## iter 20 value 4795.231273
## iter 30 value 4494.568843
## iter 40 value 4174.130979
## iter 50 value 3946.119237
## iter 60 value 3724.909552
## iter 70 value 3578.416096
## iter 80 value 3460.340411
## iter 90 value 3330.290474
## iter 100 value 3113.782079
## final value 3113.782079
## stopped after 100 iterations
#plot(pc_Xtrain)
#pc_Xtrain$sdev
prediction =predict(model,dftest)
pca_compare =cbind.data.frame(labels,prediction)
pca_compare$same = 0.0
mask = (pca_compare$labels == pca_compare$prediction)
ind = which(mask %in% TRUE)
pca_compare$same[c(ind)] = 1.0
pca_Per_accuracy = sum(pca_compare$same)/length(pca_compare$same)
head(pca_compare)
##
            labels
                      prediction same
## 1 AaronPressman AaronPressman
## 2 AaronPressman AaronPressman
## 3 AaronPressman AaronPressman
                                    1
## 4 AaronPressman AaronPressman
                                    1
## 5 AaronPressman AaronPressman
                                    1
## 6 AaronPressman AaronPressman
#random forest
library(randomForest)
## randomForest 4.6-10
## Type rfNews() to see new features/changes/bug fixes.
library(caret)
## Loading required package: lattice
## Loading required package: ggplot2
##
## Attaching package: 'ggplot2'
##
## The following object is masked from 'package:NLP':
##
##
       annotate
```

```
library(e1071)
randomforest = randomForest(x= X, y= as.factor(labels), mtry = 37, ntree=200)
rfpredict = predict(randomforest, data = X_test)
confusionrf = confusionMatrix(table(rfpredict, labels))
confusionrf$overall
##
                           Kappa AccuracyLower AccuracyUpper
                                                                  AccuracyNull
         Accuracy
##
        0.7824000
                       0.7779592
                                      0.7656998
                                                     0.7984360
                                                                     0.0200000
## AccuracyPValue McnemarPValue
##
        0.0000000
rf_compare =cbind.data.frame(labels,rfpredict)
rf_compare$same = 0.0
mask = (rf_compare$labels == rf_compare$rfpredict)
ind = which(mask %in% TRUE)
rf compare\$same[c(ind)] = 1.0
rf_Per_accuracy = sum(rf_compare$same)/length(rf_compare$same)
rffinal <- ddply(rf_compare, .(labels), transform, sum.n = length(length))
rfxtab<-ddply(rffinal, .(labels, rfpredict), summarise, n = length(rfpredict), prop = n / 50* 100)
head(rfxtab)
##
            labels
                       rfpredict n prop
## 1 AaronPressman AaronPressman 47
## 2 AaronPressman
                        JoeOrtiz 1
                                       2
## 3 AaronPressman RogerFillion 2
                                       4
                      AlanCrosby 43
## 4
        AlanCrosby
                                      86
## 5
        AlanCrosby
                      JanLopatka 4
                                       8
## 6
        AlanCrosby JohnMastrini 3
                                       6
```

The models used were Naive Bayes and PCA multinomial logistic regression. The PCA method had a 32% accuracy, Naive Bayes had a 61% accuracy, and random forest had a 77% accuracy with mtry of 37 and 200 trees. Sidenote: couldn't get the PCA to use more than 15 vectors for multinomial. Thus, Random Forest was a better method to use. Different Authors were predicted the worst for each method.

```
# Association rule mining
# Adapted from code by Matt Taddy
library(arules) # has a big ecosystem of packages built around it

## Loading required package: Matrix
##
## Attaching package: 'arules'
##
## The following object is masked from 'package:tm':
##
## inspect
##
## The following objects are masked from 'package:base':
##
## The following objects are masked from 'package:base':
```

##

%in%, write

```
library(reshape)
##
## Attaching package: 'reshape'
## The following object is masked from 'package:Matrix':
##
##
       expand
## The following objects are masked from 'package:plyr':
##
##
       rename, round_any
# Read in playlists from users
#qrocery = read.table("../data/groceries.txt", header = FALSE, sep = ",", col.names = pasteO("V",seq_le
grocery2 <- file("../data/groceries.txt")</pre>
grocery = strsplit(readLines(grocery2),",")
close(grocery2)
#n = dim(grocery)[1]
\#id = c(1:n)
#grocery = cbind(id, grocery)
#grocery$id <- factor(grocery$id)</pre>
#grocery = melt(grocery,id = 'id')
# First create a list of baskets: vectors of items by consumer
# Analagous to bags of words
# First split data into a list of artists for each user
#grocery2 <- split(x=grocery$value, f=grocery$id)</pre>
#head(grocery2)
## Remove duplicates ("de-dupe")
grocery <- lapply(grocery, unique)</pre>
## Cast this variable as a special arules "transactions" class.
grocery <- as(grocery, "transactions")</pre>
# Now run the 'apriori' algorithm
# Look at rules with support > .01 & confidence > .5 & length (# artists) <= 4
grocery2 <- apriori(grocery, parameter=list(support=.01, confidence=.2, maxlen=4))</pre>
##
## Parameter specification:
## confidence minval smax arem aval originalSupport support minlen maxlen
                  0.1 1 none FALSE
##
                                                  TRUE
                                                           0.01
## target
             ext
##
   rules FALSE
##
## Algorithmic control:
```

TRUE

## filter tree heap memopt load sort verbose 0.1 TRUE TRUE FALSE TRUE

##

##

## # Look at the output inspect(grocery2)

```
##
       lhs
                                      rhs
                                                               support confidence
                                                                                        lift
## 1
       {}
                                   => {whole milk}
                                                            0.25551601
                                                                        0.2555160 1.0000000
## 2
                                   => {whole milk}
       {hard cheese}
                                                            0.01006609
                                                                        0.4107884 1.6076815
## 3
       {butter milk}
                                   => {other vegetables}
                                                            0.01037112
                                                                        0.3709091 1.9169159
## 4
       {butter milk}
                                   => {whole milk}
                                                            0.01159126
                                                                        0.4145455 1.6223854
## 5
                                   => {whole milk}
       {ham}
                                                            0.01148958
                                                                        0.4414062 1.7275091
       {sliced cheese}
## 6
                                   => {whole milk}
                                                            0.01077783
                                                                        0.4398340 1.7213560
## 7
       {oil}
                                   => {whole milk}
                                                            0.01128622
                                                                        0.4021739 1.5739675
## 8
       {onions}
                                   => {other vegetables}
                                                            0.01423488
                                                                        0.4590164 2.3722681
## 9
       {onions}
                                   => {whole milk}
                                                            0.01209964
                                                                        0.3901639 1.5269647
       {berries}
## 10
                                   => {yogurt}
                                                            0.01057448
                                                                        0.3180428 2.2798477
## 11
       {berries}
                                   => {other vegetables}
                                                            0.01026945
                                                                        0.3088685 1.5962805
## 12
       {berries}
                                   => {whole milk}
                                                            0.01179461
                                                                        0.3547401 1.3883281
## 13
       {hamburger meat}
                                   => {other vegetables}
                                                            0.01382816
                                                                        0.4159021 2.1494470
## 14
       {hamburger meat}
                                   => {whole milk}
                                                            0.01474326
                                                                        0.4434251 1.7354101
## 15
       {hygiene articles}
                                   => {whole milk}
                                                            0.01281139
                                                                        0.3888889 1.5219746
       {salty snack}
                                   => {other vegetables}
                                                            0.01077783
                                                                        0.2849462 1.4726465
## 17
       {salty snack}
                                                                        0.2956989 1.1572618
                                   => {whole milk}
                                                            0.01118454
       {sugar}
                                                                        0.3183183 1.6451186
## 18
                                   => {other vegetables}
                                                            0.01077783
## 19
       {sugar}
                                   => {whole milk}
                                                            0.01504830
                                                                        0.4444444 1.7393996
## 20
       {waffles}
                                   => {other vegetables}
                                                                        0.2619048 1.3535645
                                                            0.01006609
## 21
       {waffles}
                                                                        0.3306878 1.2941961
                                   => {whole milk}
                                                            0.01270971
       {long life bakery product} => {other vegetables}
                                                            0.01067616
                                                                        0.2853261 1.4746096
       {long life bakery product} => {whole milk}
## 23
                                                            0.01352313
                                                                        0.3614130 1.4144438
## 24
       {dessert}
                                   => {other vegetables}
                                                            0.01159126
                                                                        0.3123288 1.6141636
## 25
       {dessert}
                                   => {whole milk}
                                                            0.01372649
                                                                        0.3698630 1.4475140
## 26
       {cream cheese }
                                   => {yogurt}
                                                            0.01240468
                                                                        0.3128205 2.2424123
## 27
       {cream cheese }
                                   => {other vegetables}
                                                            0.01372649
                                                                        0.3461538 1.7889769
## 28
       {cream cheese }
                                   => {whole milk}
                                                            0.01647178
                                                                        0.4153846 1.6256696
## 29
       {chicken}
                                   => {root vegetables}
                                                            0.01087951
                                                                        0.2535545 2.3262206
## 30
       {chicken}
                                   => {other vegetables}
                                                                        0.4170616 2.1554393
                                                            0.01789527
## 31
       {chicken}
                                   => {whole milk}
                                                            0.01759024
                                                                        0.4099526 1.6044106
## 32
                                   => {soda}
       {white bread}
                                                            0.01026945
                                                                        0.2439614 1.3990437
## 33
       {white bread}
                                   => {other vegetables}
                                                            0.01372649
                                                                        0.3260870 1.6852681
## 34
       {white bread}
                                  => {whole milk}
                                                            0.01708185
                                                                        0.4057971 1.5881474
## 35
       {chocolate}
                                  => {soda}
                                                                        0.2725410 1.5629391
                                                            0.01352313
       {chocolate}
## 36
                                  => {rolls/buns}
                                                            0.01179461
                                                                        0.2377049 1.2923316
## 37
       {chocolate}
                                   => {other vegetables}
                                                            0.01270971
                                                                        0.2561475 1.3238103
## 38
       {chocolate}
                                  => {whole milk}
                                                            0.01667514
                                                                        0.3360656 1.3152427
                                  => {other vegetables}
## 39
       {coffee}
                                                            0.01342145
                                                                        0.2311734 1.1947400
                                  => {whole milk}
## 40
       {coffee}
                                                            0.01870869 0.3222417 1.2611408
```

```
{frozen vegetables}
                                    => {root vegetables}
                                                              0.01159126
                                                                          0.2410148 2.2111759
       {frozen vegetables}
                                       {yogurt}
                                                              0.01240468
                                                                          0.2579281 1.8489235
                                                                          0.2114165 1.1494092
##
       {frozen vegetables}
                                       {rolls/buns}
                                                              0.01016777
##
       {frozen vegetables}
                                       {other vegetables}
                                                              0.01779359
                                                                          0.3699789 1.9121083
   44
##
   45
       {frozen vegetables}
                                       {whole milk}
                                                              0.02043721
                                                                          0.4249471 1.6630940
       {beef}
##
   46
                                       {root vegetables}
                                                              0.01738688
                                                                          0.3313953 3.0403668
       {beef}
##
   47
                                       {yogurt}
                                                              0.01169293
                                                                          0.2228682 1.5976012
## 48
       {beef}
                                    =>
                                       {rolls/buns}
                                                              0.01362481
                                                                          0.2596899 1.4118576
##
   49
       {beef}
                                       {other vegetables}
                                                              0.01972547
                                                                          0.3759690 1.9430662
##
  50
       {beef}
                                       {whole milk}
                                                              0.02125064
                                                                          0.4050388 1.5851795
##
   51
       {curd}
                                       {root vegetables}
                                                              0.01087951
                                                                          0.2041985 1.8734067
## 52
                                       {yogurt}
       {curd}
                                                              0.01728521
                                                                          0.3244275 2.3256154
##
   53
       {curd}
                                       {other vegetables}
                                                              0.01718353
                                                                          0.3225191 1.6668288
                                    =>
                                       {whole milk}
##
  54
       {curd}
                                                              0.02613116
                                                                          0.4904580 1.9194805
##
  55
                                       {soda}
       {napkins}
                                    =>
                                                              0.01199797
                                                                          0.2291262 1.3139687
## 56
       {napkins}
                                       {yogurt}
                                                              0.01230300
                                                                          0.2349515 1.6842183
##
  57
       {napkins}
                                       {rolls/buns}
                                                              0.01169293
                                                                          0.2233010 1.2140216
##
   58
       {napkins}
                                       {other vegetables}
                                                              0.01443823
                                                                          0.2757282 1.4250060
                                       {whole milk}
##
   59
       {napkins}
                                                              0.01972547
                                                                          0.3766990 1.4742678
##
   60
       {pork}
                                       {root vegetables}
                                                              0.01362481
                                                                          0.2363316 2.1682099
##
   61
       {pork}
                                    =>
                                       {soda}
                                                              0.01189629
                                                                          0.2063492 1.1833495
##
   62
       {pork}
                                       {other vegetables}
                                                              0.02165735
                                                                          0.3756614 1.9414764
                                       {whole milk}
## 63
       {pork}
                                                              0.02216573
                                                                          0.3844797 1.5047187
                                    =>
       {frankfurter}
                                       {rolls/buns}
##
   64
                                                              0.01921708
                                                                          0.3258621 1.7716161
##
  65
       {frankfurter}
                                       {other vegetables}
                                                              0.01647178
                                                                          0.2793103 1.4435193
   66
       {frankfurter}
                                       {whole milk}
                                                              0.02053889
                                                                          0.3482759 1.3630295
##
   67
       {bottled beer}
                                       {soda}
                                                                          0.2108586 1.2092094
                                    =>
                                                              0.01698017
##
   68
       {bottled beer}
                                       {other vegetables}
                                                              0.01616675
                                                                          0.2007576 1.0375464
                                    =>
##
   69
       {bottled beer}
                                       {whole milk}
                                                              0.02043721
                                                                          0.2537879 0.9932367
##
   70
       {brown bread}
                                       {yogurt}
                                                              0.01453991
                                                                          0.2241379 1.6067030
## 71
       {brown bread}
                                    =>
                                       {other vegetables}
                                                              0.01870869
                                                                          0.2884013 1.4905025
##
   72
       {brown bread}
                                    =>
                                       {whole milk}
                                                              0.02521607
                                                                          0.3887147 1.5212930
##
  73
       {margarine}
                                       {yogurt}
                                                              0.01423488
                                                                          0.2430556 1.7423115
##
  74
       {margarine}
                                       {rolls/buns}
                                                              0.01474326
                                                                          0.2517361 1.3686151
##
   75
       {margarine}
                                       {other vegetables}
                                                              0.01972547
                                                                          0.3368056 1.7406635
##
       {margarine}
   76
                                    =>
                                       {whole milk}
                                                              0.02419929
                                                                          0.4131944 1.6170980
##
  77
       {butter}
                                       {root vegetables}
                                                              0.01291307
                                                                          0.2330275 2.1378971
## 78
       {butter}
                                       {yogurt}
                                                                          0.2642202 1.8940273
                                    =>
                                                              0.01464159
##
  79
       {butter}
                                       {rolls/buns}
                                                                          0.2422018 1.3167800
                                                              0.01342145
##
  80
       {butter}
                                       {other vegetables}
                                                              0.02003050
                                                                          0.3614679 1.8681223
                                       {whole milk}
##
   81
       {butter}
                                                              0.02755465
                                                                          0.4972477 1.9460530
##
       {newspapers}
                                       {rolls/buns}
                                                              0.01972547
                                                                          0.2471338 1.3435934
   82
                                    =>
       {newspapers}
##
   83
                                    =>
                                       {other vegetables}
                                                              0.01931876
                                                                          0.2420382 1.2508912
##
   84
       {newspapers}
                                       {whole milk}
                                                              0.02735130
                                                                          0.3426752 1.3411103
##
   85
       {domestic eggs}
                                       {root vegetables}
                                                              0.01433655
                                                                          0.2259615 2.0730706
## 86
       {domestic eggs}
                                       {yogurt}
                                    =>
                                                              0.01433655
                                                                          0.2259615 1.6197753
##
   87
       {domestic eggs}
                                       {rolls/buns}
                                                              0.01565836
                                                                          0.2467949 1.3417510
##
  88
       {domestic eggs}
                                       {other vegetables}
                                                              0.02226741
                                                                          0.3509615 1.8138238
##
   89
       {domestic eggs}
                                       {whole milk}
                                                              0.02999492
                                                                          0.4727564 1.8502027
##
   90
       {fruit/vegetable juice}
                                       {soda}
                                                              0.01840366
                                                                          0.2545710 1.4598869
##
       {fruit/vegetable juice}
   91
                                       {yogurt}
                                                              0.01870869
                                                                          0.2587904 1.8551049
## 92
       {fruit/vegetable juice}
                                    => {rolls/buns}
                                                              0.01453991
                                                                          0.2011252 1.0934583
## 93
       {fruit/vegetable juice}
                                    => {other vegetables}
                                                              0.02104728
                                                                          0.2911392 1.5046529
       {fruit/vegetable juice}
                                    => {whole milk}
                                                              0.02663955
                                                                          0.3684951 1.4421604
```

```
{whipped/sour cream}
                                   => {root vegetables}
                                                            0.01708185
                                                                        0.2382979 2.1862496
      {whipped/sour cream}
                                   => {yogurt}
                                                            0.02074225
                                                                        0.2893617 2.0742510
                                   => {rolls/buns}
       {whipped/sour cream}
                                                            0.01464159
                                                                        0.2042553 1.1104760
## 98
       {whipped/sour cream}
                                   => {other vegetables}
                                                            0.02887646
                                                                        0.4028369 2.0819237
## 99
       {whipped/sour cream}
                                      {whole milk}
                                                            0.03223183
                                                                        0.4496454 1.7597542
## 100 {pip fruit}
                                      {tropical fruit}
                                                            0.02043721
                                                                        0.2701613 2.5746476
## 101 {pip fruit}
                                      {root vegetables}
                                                            0.01555669
                                                                        0.2056452 1.8866793
## 102 {pip fruit}
                                      {yogurt}
                                                            0.01799695
                                                                        0.2379032 1.7053777
## 103 {pip fruit}
                                      {other vegetables}
                                                            0.02613116
                                                                        0.3454301 1.7852365
## 104 {pip fruit}
                                      {whole milk}
                                                            0.03009659
                                                                        0.3978495 1.5570432
## 105 {pastry}
                                      {soda}
                                                            0.02104728
                                                                        0.2365714 1.3566647
                                   => {rolls/buns}
                                                                        0.2354286 1.2799558
## 106 {pastry}
                                                            0.02094560
## 107 {pastry}
                                   => {other vegetables}
                                                            0.02257245
                                                                        0.2537143 1.3112349
## 108 {pastry}
                                   => {whole milk}
                                                            0.03324860
                                                                        0.3737143 1.4625865
## 109 {citrus fruit}
                                                                        0.2407862 2.2947022
                                   => {tropical fruit}
                                                            0.01992883
## 110 {citrus fruit}
                                      {root vegetables}
                                                            0.01769192
                                                                        0.2137592 1.9611211
## 111 {citrus fruit}
                                   => {yogurt}
                                                            0.02165735
                                                                        0.2616708 1.8757521
## 112 {citrus fruit}
                                   => {rolls/buns}
                                                            0.01677682
                                                                        0.2027027 1.1020349
                                   => {other vegetables}
## 113 {citrus fruit}
                                                            0.02887646
                                                                        0.3488943 1.8031403
## 114 {citrus fruit}
                                   => {whole milk}
                                                            0.03050330
                                                                        0.3685504 1.4423768
## 115 {shopping bags}
                                   => {soda}
                                                            0.02460600
                                                                        0.2497420 1.4321939
## 116 {shopping bags}
                                      {other vegetables}
                                                            0.02318251
                                                                        0.2352941 1.2160366
## 117 {shopping bags}
                                      {whole milk}
                                                            0.02450432
                                                                        0.2487100 0.9733637
                                   =>
## 118 {sausage}
                                   => {soda}
                                                            0.02430097
                                                                        0.2586580 1.4833245
## 119 {sausage}
                                   => {yogurt}
                                                            0.01962379
                                                                        0.2088745 1.4972889
## 120 {sausage}
                                   => {rolls/buns}
                                                            0.03060498
                                                                        0.3257576 1.7710480
## 121 {sausage}
                                   => {other vegetables}
                                                                        0.2867965 1.4822091
                                                            0.02694459
## 122 {sausage}
                                   => {whole milk}
                                                            0.02989324
                                                                        0.3181818 1.2452520
                                   => {soda}
## 123 {bottled water}
                                                            0.02897814
                                                                        0.2621895 1.5035766
## 124 {bottled water}
                                   => {yogurt}
                                                            0.02297916
                                                                        0.2079117 1.4903873
## 125 {bottled water}
                                      {rolls/buns}
                                                            0.02419929
                                                                        0.2189512 1.1903734
## 126 {bottled water}
                                   => {other vegetables}
                                                            0.02480935
                                                                        0.2244710 1.1601012
## 127 {bottled water}
                                   => {whole milk}
                                                            0.03436706
                                                                        0.3109476 1.2169396
## 128 {tropical fruit}
                                   => {root vegetables}
                                                            0.02104728
                                                                        0.2005814 1.8402220
## 129 {tropical fruit}
                                   => {vogurt}
                                                            0.02928317
                                                                        0.2790698 2.0004746
                                                                        0.2099125 2.0004746
## 130 {yogurt}
                                   => {tropical fruit}
                                                            0.02928317
## 131 {tropical fruit}
                                   => {rolls/buns}
                                                            0.02460600
                                                                        0.2344961 1.2748863
## 132 {tropical fruit}
                                      {other vegetables}
                                                                        0.3420543 1.7677896
                                   =>
                                                            0.03589222
## 133 {tropical fruit}
                                      {whole milk}
                                                                        0.4031008 1.5775950
                                                            0.04229792
## 134 {root vegetables}
                                   =>
                                      {yogurt}
                                                            0.02582613
                                                                        0.2369403 1.6984751
## 135 {root vegetables}
                                   => {rolls/buns}
                                                            0.02430097
                                                                        0.2229478 1.2121013
## 136 {root vegetables}
                                   => {other vegetables}
                                                                        0.4347015 2.2466049
                                                            0.04738180
## 137 {other vegetables}
                                   => {root vegetables}
                                                            0.04738180
                                                                        0.2448765 2.2466049
## 138 {root vegetables}
                                      {whole milk}
                                                            0.04890696
                                                                        0.4486940 1.7560310
## 139 {soda}
                                      {rolls/buns}
                                                            0.03833249
                                                                        0.2198251 1.1951242
## 140 {rolls/buns}
                                      {soda}
                                                                        0.2084024 1.1951242
                                   =>
                                                            0.03833249
## 141 {soda}
                                      {whole milk}
                                                            0.04006101
                                                                        0.2297376 0.8991124
## 142 {yogurt}
                                   => {rolls/buns}
                                                            0.03436706
                                                                        0.2463557 1.3393633
## 143 {yogurt}
                                   => {other vegetables}
                                                            0.04341637
                                                                        0.3112245 1.6084566
## 144 {other vegetables}
                                   => {yogurt}
                                                            0.04341637
                                                                        0.2243826 1.6084566
## 145 {yogurt}
                                   => {whole milk}
                                                            0.05602440
                                                                        0.4016035 1.5717351
## 146 {whole milk}
                                   => {yogurt}
                                                            0.05602440
                                                                        0.2192598 1.5717351
## 147 {rolls/buns}
                                   => {other vegetables}
                                                            0.04260295
                                                                        0.2316197 1.1970465
## 148 {other vegetables}
                                   => {rolls/buns}
                                                            0.04260295
                                                                        0.2201787 1.1970465
```

```
## 149 {rolls/buns}
                              => {whole milk}
                                                   0.05663447
                                                              0.3079049 1.2050318
## 150 {whole milk}
                              => {rolls/buns}
                                                              0.2216474 1.2050318
                                                   0.05663447
## 151 {other vegetables}
                              => {whole milk}
                                                   0.07483477
                                                              0.3867578 1.5136341
                                                              0.2928770 1.5136341
## 152 {whole milk}
                              => {other vegetables}
                                                   0.07483477
## 153 {curd,
                                                   0.01006609 0.5823529 2.2791250
                              => {whole milk}
##
       yogurt}
## 154 {curd.
                                                   0.01006609 0.3852140 2.7613555
##
       whole milk}
                              => {yogurt}
## 155 {other vegetables,
                                                   ##
       pork}
                              => {whole milk}
## 156 {pork,
                                                   => {other vegetables}
##
       whole milk}
## 157 {butter,
                              => {whole milk}
                                                   0.01148958 0.5736041 2.2448850
##
       other vegetables}
## 158 {butter,
##
       whole milk}
                              => {other vegetables}
                                                   ## 159 {domestic eggs,
       other vegetables}
                              => {whole milk}
                                                   0.01230300 0.5525114 2.1623358
## 160 {domestic eggs,
       whole milk}
                              => {other vegetables}
                                                   0.01230300 0.4101695 2.1198197
## 161 {fruit/vegetable juice,
       other vegetables}
                              => {whole milk}
                                                   0.01047280 0.4975845 1.9473713
## 162 {fruit/vegetable juice,
       whole milk}
                              => {other vegetables}
                                                   0.01047280 0.3931298 2.0317558
##
## 163 {whipped/sour cream,
       yogurt}
                              => {other vegetables}
                                                   ##
  164 {other vegetables,
                                                   0.01016777 0.3521127 2.5240730
       whipped/sour cream}
                              => {yogurt}
## 165 {other vegetables,
##
                              => {whipped/sour cream} 0.01016777 0.2341920 3.2670620
       yogurt}
## 166 {whipped/sour cream,
##
       yogurt}
                              => {whole milk}
                                                   0.01087951 0.5245098 2.0527473
  167 {whipped/sour cream,
                                                   0.01087951 0.3375394 2.4196066
##
       whole milk}
                              => {yogurt}
  168 {other vegetables,
                              => {whole milk}
                                                   0.01464159 0.5070423 1.9843854
##
       whipped/sour cream}
## 169 {whipped/sour cream,
       whole milk}
                              => {other vegetables}
                                                   0.01464159 0.4542587 2.3476795
##
## 170 {other vegetables,
                              => {whole milk}
                                                   ##
       pip fruit}
## 171 {pip fruit,
       whole milk}
                              => {other vegetables}
                                                   ## 172 {other vegetables,
                              => {whole milk}
                                                   ##
       pastry}
## 173 {pastry,
                              => {other vegetables}
                                                   ##
       whole milk}
## 174 {citrus fruit,
                              => {other vegetables}
                                                   root vegetables}
## 175 {citrus fruit,
                              => {root vegetables}
                                                   0.01037112 0.3591549 3.2950455
       other vegetables}
## 176 {other vegetables,
                              => {citrus fruit}
                                                   0.01037112 0.2188841 2.6446257
       root vegetables}
## 177 {citrus fruit,
##
       yogurt}
                              => {whole milk}
```

```
## 178 {citrus fruit,
##
      whole milk}
                             => {yogurt}
                                                 ## 179 {citrus fruit,
                             => {whole milk}
                                                  0.01301474 0.4507042 1.7638982
      other vegetables}
## 180 {citrus fruit,
      whole milk}
                             => {other vegetables}
                                                  ##
## 181 {other vegetables,
                             => {whole milk}
                                                  ##
      sausage}
## 182 {sausage,
                             => {other vegetables}
                                                  ##
      whole milk}
## 183 {bottled water,
                                                  => {whole milk}
      other vegetables}
## 184 {bottled water,
                             => {other vegetables}
                                                  ##
      whole milk}
## 185 {root vegetables,
##
      tropical fruit}
                             => {other vegetables}
                                                  0.01230300 0.5845411 3.0209991
## 186 {other vegetables,
      tropical fruit}
                             => {root vegetables}
                                                  0.01230300
                                                            0.3427762 3.1447798
## 187 {other vegetables,
                                                  0.01230300 0.2596567 2.4745380
      root vegetables}
                             => {tropical fruit}
## 188 {root vegetables,
      tropical fruit}
                             => {whole milk}
                                                  0.01199797 0.5700483 2.2309690
## 189 {tropical fruit,
                             => {root vegetables}
                                                  0.01199797 0.2836538 2.6023653
##
      whole milk}
## 190 {root vegetables,
      whole milk}
                             => {tropical fruit}
                                                  0.01199797 0.2453222 2.3379305
## 191 {tropical fruit,
                             => {other vegetables}
                                                  0.01230300 0.4201389 2.1713431
##
      yogurt}
## 192 {other vegetables,
                                                  0.01230300 0.3427762 2.4571457
      tropical fruit}
                             => {yogurt}
## 193 {other vegetables,
##
      yogurt}
                             => {tropical fruit}
                                                  0.01230300 0.2833724 2.7005496
## 194 {tropical fruit,
                             => {whole milk}
                                                  ##
      yogurt}
## 195 {tropical fruit,
                             => {yogurt}
                                                  0.01514997 0.3581731 2.5675162
##
      whole milk}
## 196 {whole milk,
                             => {tropical fruit}
                                                  0.01514997 0.2704174 2.5770885
##
      yogurt}
## 197 {rolls/buns,
                             => {whole milk}
                                                  ##
      tropical fruit}
## 198 {tropical fruit,
      whole milk}
                             => {rolls/buns}
                                                  0.01098119 0.2596154 1.4114524
##
## 199 {other vegetables,
                             => {whole milk}
                                                  ##
      tropical fruit}
## 200 {tropical fruit,
                             => {other vegetables}
                                                  ##
      whole milk}
## 201 {other vegetables,
                             => {tropical fruit}
                                                  0.01708185 0.2282609 2.1753349
##
      whole milk}
## 202 {root vegetables,
                                                  ##
      yogurt}
                             => {other vegetables}
## 203 {other vegetables,
                                                  root vegetables}
                             => {yogurt}
## 204 {other vegetables,
##
      yogurt}
                             => {root vegetables}
                                                  0.01291307  0.2974239  2.7286977
```

```
## 205 {root vegetables,
                                => {whole milk}
                                                       0.01453991 0.5629921 2.2033536
##
       yogurt}
## 206 {root vegetables,
                                => {yogurt}
                                                        0.01453991 0.2972973 2.1311362
       whole milk}
##
## 207 {whole milk,
                                => {root vegetables}
                                                        0.01453991 0.2595281 2.3810253
##
       yogurt}
## 208 {rolls/buns,
                                => {other vegetables}
                                                        0.01220132 0.5020921 2.5948898
##
       root vegetables}
## 209 {other vegetables,
                                => {rolls/buns}
                                                        0.01220132 0.2575107 1.4000100
##
       root vegetables}
## 210 {other vegetables,
       rolls/buns}
                                => {root vegetables}
                                                        ##
## 211 {rolls/buns,
                                => {whole milk}
                                                        0.01270971 0.5230126 2.0468876
       root vegetables}
## 212 {root vegetables,
##
       whole milk}
                                => {rolls/buns}
                                                        0.01270971 0.2598753 1.4128652
## 213 {rolls/buns,
       whole milk}
                                => {root vegetables}
                                                        0.01270971 0.2244165 2.0588959
## 214 {other vegetables,
                                                        0.02318251 0.4892704 1.9148326
                                => {whole milk}
       root vegetables}
## 215 {root vegetables,
       whole milk}
                                => {other vegetables}
                                                        0.02318251 0.4740125 2.4497702
## 216 {other vegetables,
       whole milk}
                                => {root vegetables}
                                                        0.02318251 0.3097826 2.8420820
## 217 {soda,
       yogurt}
                                => {whole milk}
                                                        0.01047280 0.3828996 1.4985348
## 218 {soda,
                                => {yogurt}
                                                        0.01047280 0.2614213 1.8739641
       whole milk}
## 219 {other vegetables,
                                => {whole milk}
                                                        0.01392984 0.4254658 1.6651240
##
       soda}
## 220 {soda,
##
       whole milk}
                                => {other vegetables}
                                                        ## 221 {rolls/buns,
                                => {other vegetables}
                                                        0.01148958 0.3343195 1.7278153
##
       yogurt}
## 222 {other vegetables,
                                => {rolls/buns}
                                                        0.01148958 0.2646370 1.4387534
##
       yogurt}
## 223 {other vegetables,
##
       rolls/buns}
                                => {yogurt}
                                                        0.01148958 0.2696897 1.9332351
## 224 {rolls/buns,
                                => {whole milk}
                                                        0.01555669 0.4526627 1.7715630
##
       yogurt}
## 225 {whole milk,
                                => {rolls/buns}
                                                        0.01555669 0.2776770 1.5096478
##
       yogurt}
## 226 {rolls/buns,
                                                        0.01555669 0.2746858 1.9690488
##
       whole milk}
                                => {yogurt}
## 227 {other vegetables,
                                => {whole milk}
                                                        0.02226741 0.5128806 2.0072345
##
       yogurt}
## 228 {whole milk,
                                => {other vegetables}
                                                        0.02226741 0.3974592 2.0541308
##
       yogurt}
## 229 {other vegetables,
##
       whole milk}
                                => {yogurt}
                                                        0.02226741 0.2975543 2.1329789
## 230 {other vegetables,
                                => {whole milk}
                                                        rolls/buns}
## 231 {rolls/buns,
                                => {other vegetables}
##
       whole milk}
```

inspect(subset(grocery2, subset=support > .01 & confidence > 0.5 & lift>2))

```
support confidence
##
     lhs
                             rhs
                                                                          lift
## 1
     {curd,
##
      yogurt}
                          => {whole milk}
                                                0.01006609 0.5823529 2.279125
      {butter,
                          => {whole milk}
                                                0.01148958 0.5736041 2.244885
##
      other vegetables}
## 3
     {domestic eggs,
                                                0.01230300 0.5525114 2.162336
      other vegetables}
                          => {whole milk}
##
     {whipped/sour cream,
## 4
##
      yogurt}
                          => {whole milk}
                                                0.01087951 0.5245098 2.052747
     {other vegetables,
## 5
##
      pip fruit}
                          => {whole milk}
                                                ## 6
     {citrus fruit,
                          => {other vegetables} 0.01037112  0.5862069  3.029608
      root vegetables}
##
## 7
     {root vegetables,
      tropical fruit}
                          => {other vegetables} 0.01230300 0.5845411 3.020999
##
## 8
     {root vegetables,
                          => {whole milk}
##
      tropical fruit}
                                                0.01199797 0.5700483 2.230969
     {tropical fruit,
## 9
      yogurt}
                          => {whole milk}
                                                0.01514997
                                                            0.5173611 2.024770
## 10 {root vegetables,
      yogurt}
                          => {whole milk}
                                                0.01453991
                                                           0.5629921 2.203354
## 11 {rolls/buns,
      root vegetables}
                          => {other vegetables} 0.01220132 0.5020921 2.594890
## 12 {rolls/buns,
      root vegetables}
                          => {whole milk}
                                                0.01270971 0.5230126 2.046888
## 13 {other vegetables,
##
      yogurt}
                          => {whole milk}
                                                0.02226741 0.5128806 2.007235
```

you can tell that whole milk was usually predicted.