

# DAVID NAIMI

San Marcos, CA

760-703-6595 | d88naimi@gmail.com

LinkedIn: [linkedin.com/in/davidnaimi](https://linkedin.com/in/davidnaimi)

GitHub: [github.com/d88naimi](https://github.com/d88naimi)

Portfolio: <https://davidnaimi.vercel.app/>

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## SUMMARY

Senior Frontend Software Engineer with 7+ years of experience building scalable, high-performance web applications using **React, TypeScript, and modern frontend architectures**. Proven ability to translate **Figma designs into intuitive, testable user interfaces**, integrate with backend services, and deliver customer-focused solutions at scale. Strong collaborator with experience in **internal tooling, design systems, testing, and performance optimization**.

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## TECHNICAL SKILLS

**Frontend:** React, TypeScript, JavaScript (ES6+), [Next.js](#), Zustand, Redux, HTML5, CSS3

**Styling & UI:** Tailwind CSS, Material UI, Microfrontend, SASS, SCSS, Less, Design Systems, Storybook, Component Library

**Backend & APIs:** Node.js, Express, REST APIs, Fetch API, Axios, useSWR, PostgreSQL, Supabase, SQL

**Testing & Quality:** Playwright, Cypress, Unit & Integration Testing

**Tools & Platforms:** Git/Github CI/CD, Bitbucket, Postman, Bruno, Datadog, Sentry, Figma, AI POC

**Practices:** Agile/Scrum, UI/UX Collaboration, Performance Optimization, Accessibility (WCAG), Code review

**AI Integration:** OPENAI, Claude, Co-Pilot AI Point of Concept, Prompt Engineering

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## PROFESSIONAL EXPERIENCE

### Senior Software Engineer / Consultant

Method — Remote, NC

July 2022 – Present

- Lead frontend engineer for a **customer check-in dashboard** deployed to **3,500+ Mavis Discount Tire locations nationwide**, built from the ground up using **React, Next.js, TypeScript, Zustand, and Tailwind CSS**
  - Designed and implemented accessible React components aligned with **Figma prototypes**, leveraging ARIA labels and semantic HTML to improve usability for screen reader users and meet WCAG accessibility standards
  - Enhanced new and returning customer workflows, **reducing check-in time by 64%** through UX improvements and optimized API integration
  - Built **reusable hooks and components** to standardize data fetching and state management, significantly improving developer velocity
  - Integrated frontend applications with **RESTful backend services**, ensuring reliable data flow and error handling
  - Wrote and maintained **integration and unit tests using Playwright**, improving release confidence and reducing regressions
  - Collaborated cross-functionally with **UI/UX designers, backend engineers, product managers, QA, and marketing** in an Agile environment
  - Monitored application health using **Datadog**, proactively resolving performance issues and production bugs
  - Optimized workload forecasting and team throughput by five service jobs per day by empowering 40% of Spanish-speaking users to track work independently, using a performant, type-safe localization feature built with Next.js i18n
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## Front End Engineer

Zesty.io — San Diego, CA

August 2020 – August 2022

- Designed and delivered **Duo Mode**, a major product feature, using **React, JavaScript, Redux, and Less**, owning the project end-to-end from wireframes to production
  - Developed a **productivity analytics dashboard** using React and Chart.js, increasing internal engagement by **20%**
  - Built and maintained a **media manager** using reusable React components and internal **design systems**
  - Refactored a legacy codebase from **React class components to functional components with hooks**, improving maintainability and performance
  - Wrote **Cypress end-to-end tests** to improve UI quality and reduce regression defects
  - Partnered closely with **VP of Engineering, senior engineers, designers, and support teams** to ship customer-focused features
  - Monitored application health using **Sentry**, proactively resolving performance issues and production bugs
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## Web Developer

LeaseLabs by RealPage — San Diego, CA

February 2018 – February 2020

- Built CMS-editable SPA and multi-page websites using **Foundation, Ruby, Haml, JavaScript, jQuery, and SASS**
  - Refactored frontend codebases to meet **ADA/WCAG accessibility standards**
  - Collaborated with Design, QA, SEO, and Project Management teams to deliver responsive, mobile-first websites
  - Improved team efficiency by creating **Gulp hot-reload tasks** and leading internal coding workshops
  - Onboarded and mentored junior developers on workflows and best practices
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## Associate Instructor / Web Developer

UC San Diego Coding Bootcamp — San Diego, CA

December 2017 – August 2020

- Taught full-stack curriculum including **HTML5, CSS3, JavaScript, React, Node.js, Express, MongoDB, and MySQL**
  - Mentored students through code reviews, debugging sessions, and architecture discussions
  - Achieved a **Net Promoter Score (NPS) of 100**, exceeding all instructional benchmarks
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## Software Engineer Internship

Victorise— Carlsbad, CA

September 2017 – December 2017

- Engineered an app cache-clearing feature in Ionic, improving app stability and reducing stale-data issues reported by end users
  - Partnered with senior engineers to architect and implement core functionality protocols, contributing to technical decision-making and accelerating feature delivery across the team
  - Worked with peer development team on analysis, design, and implementation of mobile web app using Angular and Ionic
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## EDUCATION & CERTIFICATIONS

### Bachelor of Arts, Business Administration (Marketing)

California State University, Fullerton

### Full-Stack Web Development Certificate

UC San Diego Coding Bootcamp

#### Certifications:

- Microsoft Azure Fundamentals (AZ-900)
- Modern React with Redux
- React the Complete Guide
- JS: Understanding the Weird Parts
- Advanced CSS and Sass: Flexbox, Grid, Animations and More!
- The Complete JavaScript Course: Build Real Projects!
- The Web Developer Bootcamp