



INTRODUCTION TO PORTFOLIO ANALYSIS

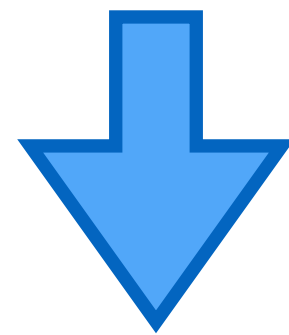
# **Drivers in the Case of Two Assets**

# Future Returns Are Random In Nature

Optimizing Portfolio requires expectations:

- about average portfolio return (mean)
- about how far off it may be (variance)

**Why?**



**Portfolio Return Is A Random Variable**

# Past Performance to Predictions

|  | Mean Portfolio Return                           |
|--|---|
| Computed on a sample of T Historical Returns | $\hat{\mu} = \frac{R_1 + R_2 + \dots + R_T}{T}$ |
| When the return is a random variable         | $\mu = E[R]$                                    |

|  | Portfolio Return Variance  |
|--|--|
| Computed on a sample of T Historical Returns | $\hat{\sigma}^2 = \frac{(R_1 - \hat{\mu})^2 + (R_2 - \hat{\mu})^2 + \dots + (R_T - \hat{\mu})^2}{T - 1}$ |
| When the return is a random variable         | $\sigma^2 = E[(R - \mu)^2]$  |

# Drivers of Mean & Variance

- Assume two assets:

| Asset 1       | Asset 2       |
|---------------|---------------|
| Weight: $w_1$ | Weight: $w_2$ |
| Return: $R_1$ | Return: $R_2$ |

- Portfolio Return  $P = w_1 * R_1 + w_2 * R_2$
- Thus:  $E[P] = w_1 * E[R_1] + w_2 * E[R_2]$

# Portfolio Return Variance

Again, for a portfolio with 2 assets

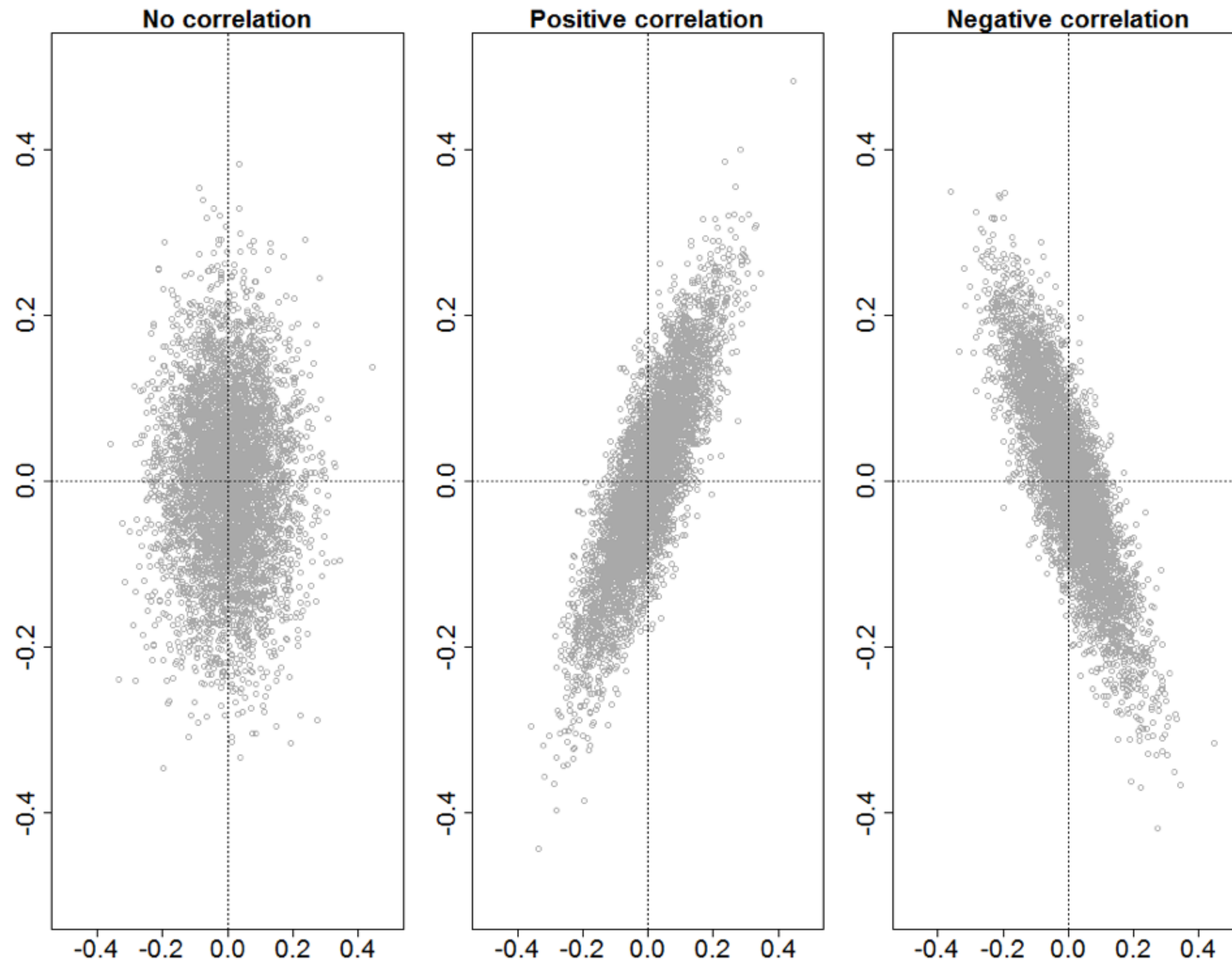
## Variance of Portfolio Return

$$\begin{aligned} \text{var}(P) = E[(P - E[P])^2] &= w_1^2 * \text{var}(R_1) \\ &+ w_2^2 * \text{var}(R_1) \\ &+ 2 * w_1 * w_2 * \text{cov}(R_1, R_2) \end{aligned}$$

## Covariance between return 1 and 2

$$\begin{aligned} \text{Cov}(R_1, R_2) &= E[(R_1 - E[R_1])(R_2 - E(R_2))] \\ &= \text{StdDev}(R_1) * \text{StdDev}(R_1) * \text{corr}(R_1, R_2) \end{aligned}$$

# Correlations



# Take Away Formulas

- $E[\text{Portfolio Return}] = E(P) = w_1 * E[R_1] + w_2 * E[R_2]$
- $\text{var}(\text{Portfolio Return}) = \text{var}(P) = w_1^2 * \text{var}(R_1) + w_2^2 * \text{var}(R_2) + 2 * w_1 * w_2 * \text{cov}(R_1, R_2)$





## INTRODUCTION TO PORTFOLIO ANALYSIS

# Let's practice!





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# Using Matrix Notation

# Variables at Stake for N Assets

- $w$ : the  $N \times 1$  column-matrix of portfolio weights
- $R$ : the  $N \times 1$  column-matrix of asset returns
- $\mu$ : the  $N \times 1$  column-matrix of expected returns

$$w = \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ w_N \end{bmatrix}$$

$$R = \begin{bmatrix} R_1 \\ R_2 \\ \vdots \\ R_N \end{bmatrix}$$

$$\mu = \begin{bmatrix} \mu_1 \\ \mu_2 \\ \vdots \\ \mu_N \end{bmatrix}$$

# Variables at Stake for N Assets

- $\Sigma$ : The  $N \times N$  covariance matrix of the  $N$  asset returns:

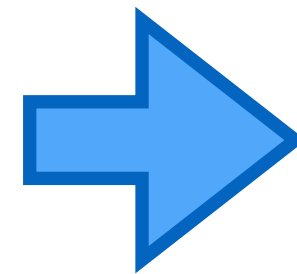
$$\Sigma = \begin{bmatrix} \sigma_1^2 & \sigma_{12} & \dots & \sigma_{1N} \\ \sigma_{21} & \sigma_2^2 & & \sigma_{2N} \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{N1} & \sigma_{N2} & \dots & \sigma_N^2 \end{bmatrix}$$

Covariance: Outside Diagonal  
Variance: On Diagonal

# Generalizing from 2 to N Assets

## Portfolio Return

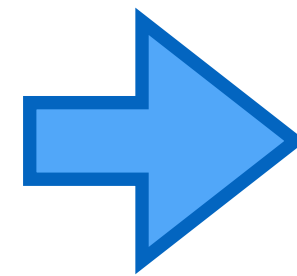
$$w_1 * R_1 + w_2 * R_2$$



$$w_1 * R_1 + \dots + w_N * R_N$$

## Portfolio Expected Return

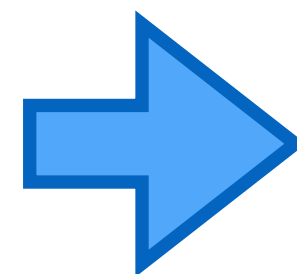
$$w_1 * \mu_1 + w_2 * \mu_2$$



$$w_1 * \mu_1 + \dots + w_N * \mu_N$$

## Portfolio Variance

$$w_1^2 * var(R_1) + w_2^2 * var(R_1) \\ + 2 * w_1 * w_2 * cov(R_1, R_2)$$



$$w_1^2 * var(R_1) + \dots + w_N^2 * var(R_N) \\ + 2 * w_1 * w_2 * cov(R_1, R_2) + \dots \\ + 2 * w_{N-1} * w_N * cov(R_{N-1}, R_N)$$

# Matrices Simplify the Notation

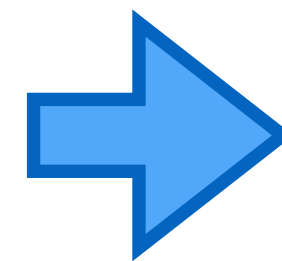
- Avoid large number of terms by using matrix notation
- We have 4 matrices:
  - weights ( $w$ ), returns ( $R$ ), expected returns ( $\mu$ ), and covariance matrix ( $\Sigma$ )

$$w = \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ w_N \end{bmatrix} \quad w' = [w_1 \ w_2 \ \cdots \ w_N]$$

# Simplifying the Notation

## Portfolio Return

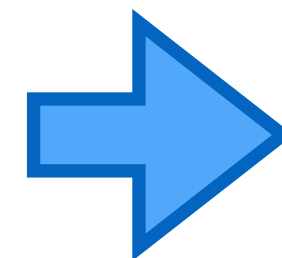
$$w_1 * R_1 + \dots + w_N * R_N$$



$$w' R$$

## Portfolio Expected Return

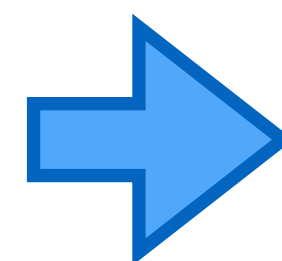
$$w_1 * \mu_1 + \dots + w_N * \mu_N$$



$$w' \mu$$

## Portfolio Variance

$$\begin{aligned} &w_1^2 * \text{var}(R_1) + \dots + w_N^2 * \text{var}(R_N) \\ &+ 2 * w_1 * w_2 * \text{cov}(R_1, R_2) + \dots \\ &+ 2 * w_{N-1} * w_N * \text{cov}(R_{N-1}, R_N) \end{aligned}$$



$$w' \Sigma w$$



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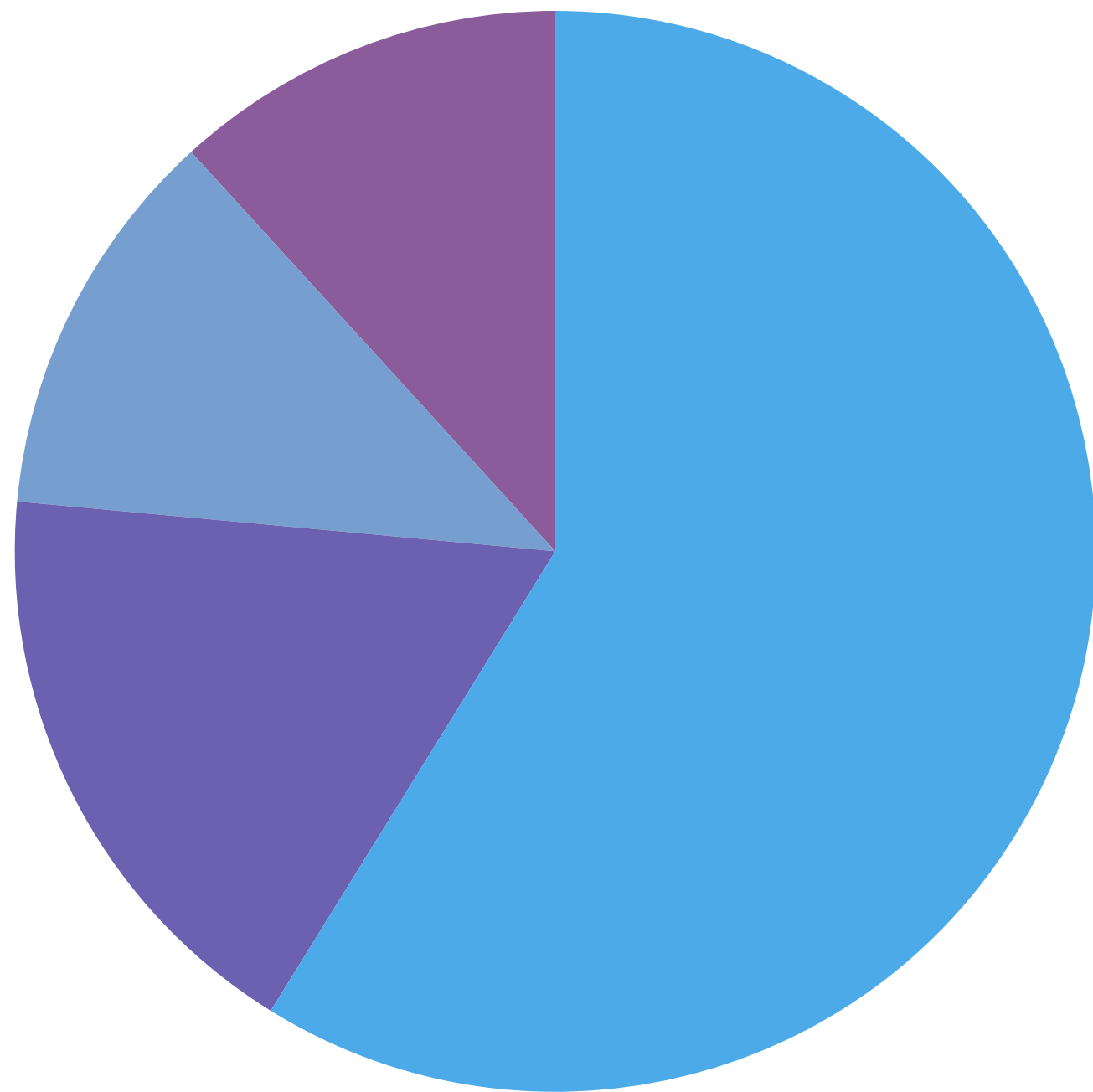


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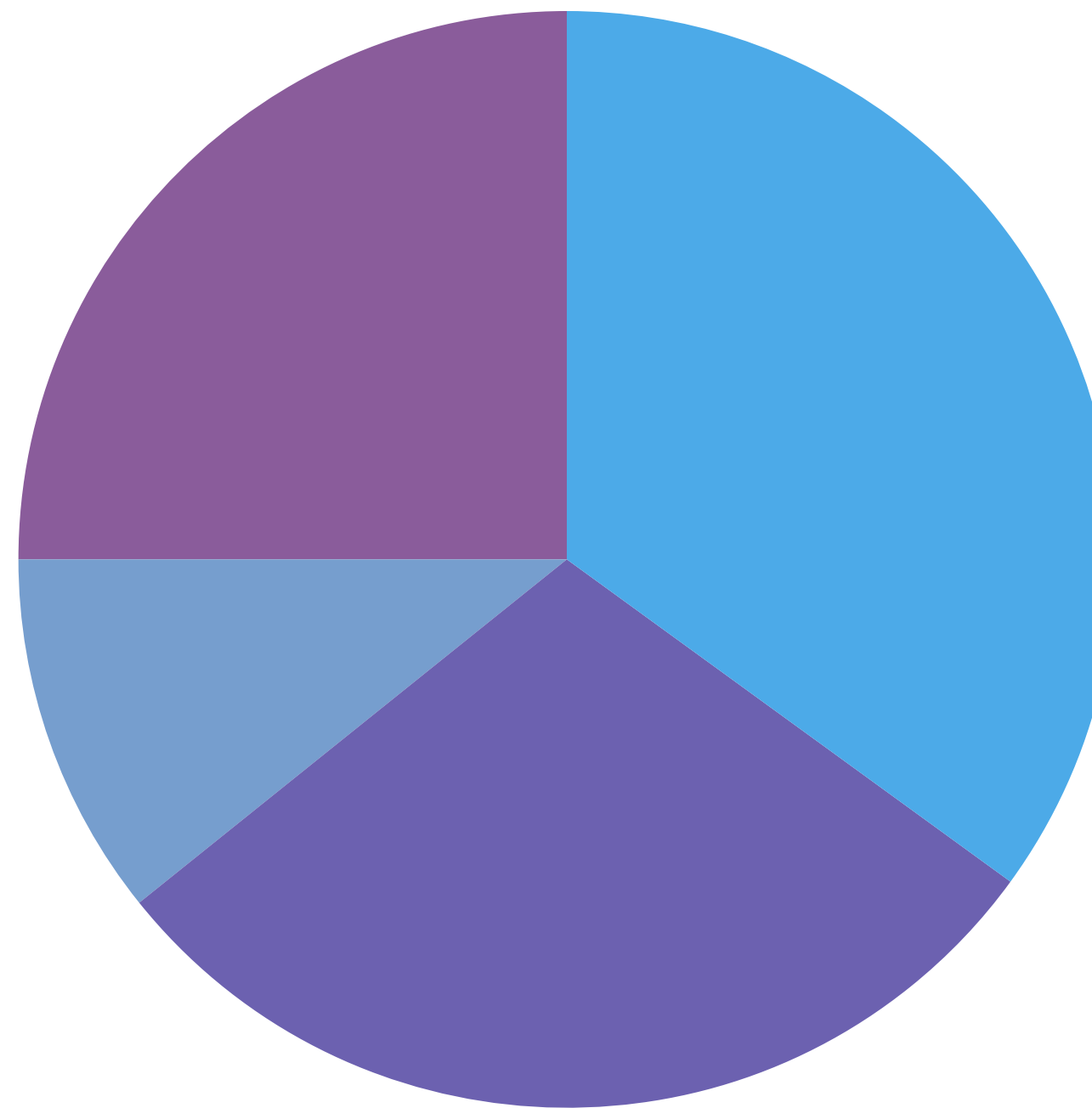
# Portfolio Risk Budget

# Who Did It?

Capital Allocation Budget



Portfolio Volatility Risk



● Asset 1   ● Asset 2   ● Asset 3   ● Asset 4

# Portfolio Volatility In Risk Contribution

- Portfolio Volatility =  $\sum_{i=1}^N RC_i$ 
  - Where:  $RC_i = \frac{w_i(\sum w)_i}{\sqrt{w' \sum w}}$
- risk contribution of asset  $i$  depends on
  1. the complete matrix of weights  $w$
  2. the full covariance matrix  $\sum$

# Percent Risk Contribution

$$\%RC_i = \frac{RC_i}{\text{portfolio volatility}}$$

$$\text{where } \sum_{i=1}^N \%RC_i = 1$$

Relatively more risky assets:  $\%RC_i > w_i$

Relatively less risky assets:  $\%RC_i < w_i$



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