

PRINCE DIKE

CONTENT WRITER | COPYWRITER

2 Radar Street, Aerodrome Estate, Ibadan, Oyo State, Nigeria

Link to portfolio [here](#)

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SUMMARY

With over six years of experience in marketing and more than three years of writing for B2B tech and SaaS companies, I can help you increase your click-through rates by 400% and boost your revenue. To achieve this, I'll learn everything about your audience, your brand/business, and your products and services. Then I'll write clear, compelling content/copy that meets their needs.

PROFESSIONAL EXPERIENCE

AI Writer (remote, freelance)

April 2025 -

Mindrift

- Collaborated with AI systems to create and review high-quality written responses that trained generative language models to produce more precise, accurate, and human-like text.
- Followed strict editorial and factual-accuracy guidelines across diverse topics, ensuring tone, logic, and clarity aligned with project standards.
- Delivered 100% of tasks within deadlines and maintained top-tier quality scores among peers, improving content consistency and reducing model-output errors through precise writing, editing, and feedback.

Content Writer Consultant (remote, full-time)

November 2022 - October 2025

Telebu Communications LLP, India

- Wrote over 280 blog posts, web articles, email + social media newsletters, and landing pages, in the space of 3 years.
- Achieved a significant increase in impressions and signups through data-driven copy strategies and SEO optimization.
- Helped the marketing team exceed our monthly targets, strengthening overall marketing ROI and brand visibility.

SKILLS

Core Skills: Copywriting, SEO & AI SEO, Brand Storytelling, Audience Research

Technical Skills: Keyword Research, Content Analysis, Content Strategy, Basic HTML / CMS

Soft Skills: Teamwork, Communication, Time Management, Attention to Detail

EDUCATION

B.Sc Software Development, BYU Idaho, USA (flexible, online)

January 2024 - present

Coursework in programming, data structures, and software architecture, with hands-on projects in Python and web development. Building a solid foundation in problem-solving and analytical thinking to support AI-driven content creation and marketing strategy.

ADDITIONAL INFORMATION

- **Languages:** English, French
- **Related Certifications:** Certified Content Marketing Specialist (HubSpot Academy), Advanced SEO (Simplilearn), Launching Leaders Certificate of Achievement (Launching Leaders Worldwide Inc.)
- **Volunteered:** Full-time Missionary Service Abidjan-West Mission, The Church of Jesus Christ of Latter-day Saints, Ivory Coast (May 2013 - May 2015), VP of Marketing, Academy for Creating Enterprise, Ibadan Chapter, Nigeria (2025 - present).