

ELIEZER EKUNKE

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SUMMARY

- Highly skilled Graphics Designer with over 4 years of experience in delivering visually stunning designs across various platforms. Adept in industry-standard software such as Adobe Photoshop, Illustrator, and Canva with a strong Microsoft Office Suite and Google Workspace foundation.
- Proven track record in producing high-quality graphics for both organisations and volunteer projects. Seeking a challenging position in a dynamic environment that offers opportunities for growth and innovation.

EDUCATION

University of Calabar - Calabar, Nigeria
B.Sc., Anatomy

January 2016 - October 2019

WORK EXPERIENCE

Freelance Graphic Designer
Impulse Grid - Global

January 2024 - Present

- Collaborate with business owners, brands, and startups to create compelling visual content, including business posters, product posters, event posters, flyers, and social media graphics tailored for engagement and conversion.
- Design minimalist and professional layouts that reflect each client's brand identity and resonate with their target audience.
- Create and present multiple design concepts and revisions based on client feedback to ensure client satisfaction and brand alignment.
- Develop logo designs, business cards, and branding packages that maintain a consistent visual identity across all platforms.
- Convert design workflows into engaging content such as YouTube Shorts and Instagram Reels to showcase processes and attract potential clients.
- Utilise tools such as Canva, Photoshop, Illustrator, and Pixellab to deliver high-quality, print-ready and web-optimised designs.
- Manage multiple client projects simultaneously while meeting tight deadlines and maintaining attention to detail.
- Provide consultation on visual strategies to help businesses improve their online presence and brand perception.
- Maintain a consistent communication channel with international and local clients, ensuring project expectations, timelines, and deliverables are met.

Graphic Design/ Media Team Lead
2023

January 2023 - December

Let's Speak Africa - Nigeria

- Leading the design team: Managed a team of graphics designers, providing guidance, support, and mentorship to foster creativity and professional growth.
- Project management: Oversaw the entire design process, from initial concept to final delivery, ensuring that all projects met quality standards and deadlines.
- Client collaboration: Acted as the primary point of contact for clients, working closely with them to understand their vision and ensure that the team delivered designs that met or exceeded expectations.
- Quality control: Reviewed and approved designs before submission to ensure they adhered to brand guidelines and client specifications.
- Strategic planning: Contributed to the development of design strategies that aligned with business objectives, driving innovation and continuous improvement within the team.
- Team development: Organized training sessions and workshops to enhance the skills of the design team, encouraging them to stay current with industry trends and tools.
- Performance evaluation: Conducted regular performance reviews, providing constructive feedback and setting goals to help team members advance in their careers

Graphic Designer
2022

October 2021 - December

Let's Speak Africa - Nigeria

- Developing creative concepts: Collaborated with clients and the marketing team to understand project requirements and translate ideas into design concepts.
- Designing various materials: Created logos, brochures, social media graphics, banners, and other marketing materials, ensuring brand consistency across all platforms
- Using design software: Expertly utilized tools like Adobe Creative Suite (Photoshop, Illustrator) and to produce high-quality designs.
- Managing multiple projects: Handled several design projects simultaneously, delivering them on time and within scope.
- Receiving and implementing feedback: Worked closely with clients to refine designs based on feedback, ensuring satisfaction with the final product.
- Staying updated: Kept up with design trends and best practices to continually improve the quality and relevance of the work.

SKILLS

Graphic Designer (Photoshop, Illustrator, Pixellab, Canva)	Typography Layout Design	Project Coordination
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INTERESTS

Business Growth	Brand Identity
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LANGUAGES

English - Expert