

2020.08.12.(18일차)

LC & RC 필기

Day 28

LC - 방송, 광고

화면에 트윗에서 방송이 자주 나온다. → 어휘도 외쳐둘 필요가 있음.

한국: 회사 + 뉴스 → 미국(영미권): 형용사 + 명사를 더 자주 쓴다.

From now until July 1 ...

This is 이름 with 회사
전달하려는 내용

You are tuned in to Radio ~ : 야생은 라디오를 듣고 계십니다.

are listening about

RC - 광고 & 기사

기사는 나중에 플러크 하자. - 기사도 내용이 저씨 자기이므로 배경 지식을 쌓기.

expansion = growth : 성장
 aviation : 항공 산업
 fare : 운임 → air fare : 항공료
 frequent flyer program : 만리 손님 서비스
 benefit concert : 자선 콘서트
 gossip : 소문
 at the moment : 현재
 satellite phone : 위성전화
 stay tuned : 채널 고정
 음악 장르를 아끼 할 때
 ↳ classical music
 Use
 Follow → route
 Take
 alternative ↔ alternate

contamination = pollution
 알기예보예비... expect, predict
 ↳ call for : 요청하다.
 heat wave : 폭염.
 commuter : 통근하는 사람.
 below zero → 영하
 freezing
 blizzard : 눈보라.
 observation : 관찰
 observance : 관습
 sales event : "특별 할인 행사"

신한은행 경기도사회복지공제회

Questions 7-11 refer to the following advertisement, letter, and voucher.

Travel in Comfort!

Rondeau Rides has been providing excellent transportation services to individuals and businesses throughout Ohio since 1977. We offer everything from private limousines for individuals to large buses for groups. We take excellent care of our vehicles by checking them regularly and cleaning them thoroughly after every ride.

Each Rondeau driver receives sixty hours of training and is required to complete courses in defensive driving. They know the city very well and are able to navigate the best routes—even with heavy traffic—in order to save time.

When you travel with us, you will always feel safe and comfortable. Call Rondeau Rides at 276-2349 today to book a pickup!

Mayra Santiago
 Rondeau Rides, Cheapside
 2641 Viking Drive
 Worthington, OH 43085

Dear Ms. Santiago,

I wanted to commend your employees for their professionalism. I am the general manager of Impala Hotels, and for the last five years, our two companies have worked together. I can always rely on the quality of your service to provide transportation to my guests.

Recently, I've received a number of positive reviews from customers mentioning your drivers, so I wanted to send a small token of my gratitude. Enclosed with this letter are coupons to be given to each of your drivers. Since we have a branch near your headquarters, I thought they might like to try that hotel's restaurant. Please accept these coupons with my compliments.

Kind thanks,

Esteban Odell
 General Manager, Impala Hotels

IMPALA

Issued by: Esteban Odell
 Holder: Jeanie Battochi Rondeau
 The holder of this coupon is entitled to the soup of the day and a drink.
 locations: Amore in Downtown, Napoli in Doonesbury.

Please present this voucher to the cashier.

Coupon valid until: September 4

7. What is mentioned about the Rondeau Rides?
 (A) It maintains its vehicles in good condition.
 (B) It recently opened its business.
 (C) It has never gotten into an accident.
 (D) It just repainted its vehicles.

8. Why did Mr. Odell write to Ms. Santiago?
 (A) To ask about pricing options.
 (B) To express gratitude for a service.
 (C) To form a new partnership.
 (D) To arrange a pick-up location.

9. What is NOT indicated on the voucher?
 (A) When it was issued.
 (B) How to use it.
 (C) Where it can be used.
 (D) Who it belongs to.

10. What can be inferred about Ms. Battochi?
 (A) She is planning to reserve a private car.
 (B) She wrote a positive review about Rondeau Rides.
 (C) She often stays at Impala Hotel.
 (D) She has taken a driving class.

11. At which restaurant will Ms. Battochi most likely use her voucher?
 (A) Amore
 (B) Juliano's
 (C) Bella
 (D) Napoli