



CS 6820 – Machine Learning

Lecture 1

Instructor: Eric S. Gayles, PhD.

Jan 3, 2018

Today's Goal

1. Introduction
2. Goals for the class
3. Sampling of ideas covered in the class
4. Specific topics discussed today
 - Introductory concepts
 - What is Machine Learning
 - Today's key technical enablers
 - Target Applications

Course Description

Advanced topics in Artificial Intelligence, including induction, decision trees, ensemble learning; current-best-hypothesis search, knowledge representation, explanation-based learning, relevance information, inductive logic programming; Bayesian networks, instance-based learning; neural networks and genetic algorithms; reinforcement learning, and adaptive dynamic programming. Prerequisites: CS 4810 or CS 6810 .

What Will We Cover?

- Where ML fits into the broader context of AI
- Technical enablers for ML
- Statistical modeling and optimization
- Supervised and Unsupervised Learning
- Classification – definition and approaches
- Effective tools for ML
- Solving real problems with “hands on” models

Topics Will Include

- Supervised VS Unsupervised learning
- Regression VS Classification
- Comparing ML solutions to other optimization and classification approaches
- Regression techniques
- Binary VS Multivariate Classification
- Clustering
- Support Vector Machines (SVM)
- Neural Networks
- Deep Learning

Course Description

- Lecture 1 Introduction, What is Machine Learning, Technical Enablers, Target Applications
- Lecture 2 Linear Regression, Linear Classifiers, Logistic Regression, Multiclass Logistic Regression
- Lecture 3 Decision Trees, Induction, Knowledge Representation, Machine Learning Tools
- Lecture 4 Gradient Descent, Bias, Loss Functions, Perceptrons, Inductive Logic Programming
- Lecture 5 KNN Classification, Multi-class Classification
- Lecture 6 Bayesian Learning and Inference, Probabilistic Classification

Mid-term

- Lecture 7 Genetic Algorithms, Reinforcement Learning, and Adaptive Dynamic Programming
- Lecture 8 Neural networks, Back propagation, Deep Learning
- Lecture 9 Kernel Methods, SVMs, Overfitting, Underfitting
- Lecture 10 Unsupervised Learning, Clustering, PCA
- Lecture 11 Markov decision processes, Gaussian Processes

Final

What is Machine Learning ?

“**Machine learning** is a field of computer science that gives computers the ability to learn without being explicitly programmed.” - Arthur Samuel (1959)

What is Machine Learning ?

“A computer program is said to learn from experience (E) with some class of tasks (T) and a performance measure (P) if its performance at tasks in T as measured by P improves with E” - Tom Mitchell (1998)

Information about the Instructor

- Instructor:
 - Eric S. Gayles, PhD.
- Education:
 - Ph.D. Computer Science and Engineering - Pennsylvania State University
- Industrial Experience:
 - Google, Intel, Teradata, Institute for Defense Analyses, Startups & VC
- Email: eric.gayles@csueastbay.edu
- Office: TBD
 - Office Hours: After class on Mondays, 8:00-9:00pm

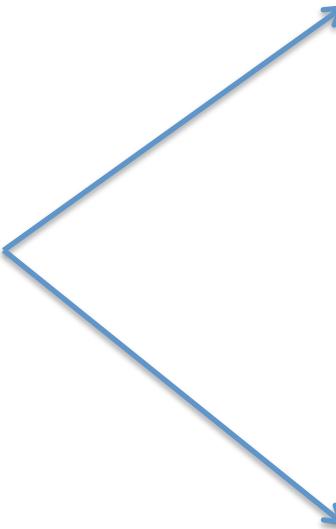
Source Material

- Required:
 - E. Alpaydin - Introduction to Machine Learning, Third Edition
 - H. Daumé - A Course in Machine Learning (online)
- Good optional references:
 - C. Bishop, Pattern Recognition and Machine Learning
 - K. Murphy, Machine Learning: a Probabilistic Perspective
 - P. Klein - Coding the Matrix: Linear Algebra through Applications to Computer Science

Logistics

- Grading
 - 20% - Mid Term
 - 30% - Final
 - 5% - Project 1
 - 10% - Project 2
 - 10% - Project 3
 - 25% - Project 4 - Group

What am I ?



Source

Real World Example

- The 2010 Deepwater Horizon oil spill became the largest marine oil spill in human history
- An estimated four million barrels per day flowed freely into the gulf waters
- Straining the marine ecosystem and threatening the shoreline from Texas to Florida
- A sequence of failures involving multiple companies and work teams
- Repeated failures to follow safety procedures
- **Term Duration Question: Could Machine Learning have prevented this disaster?**

Some Intro Terminology

- Features - Distinct traits that can be used to describe each item within a set of samples in a quantitative manner.
- Feature vector - An n-dimensional vector of numerical quantized values that represent an object (sample).
- Feature extraction - Preparation of a feature vector that transforms the data from a high-dimensional space to a space of fewer dimensions.
- Training/Evolution set - Set of data input into our model to discover potentially predictive relationships.
- Training - Process of evaluation and optimizing the weights of a network.

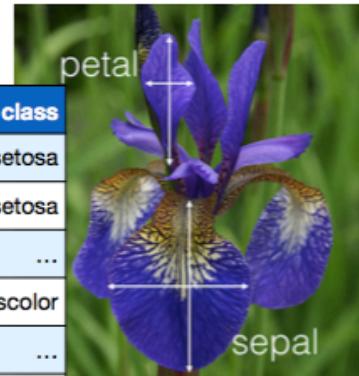
Some Intro Terminology

IRIS

<https://archive.ics.uci.edu/ml/datasets/Iris>

Instances (samples, observations)

	sepal_length	sepal_width	petal_length	petal_width	class
1	5.1	3.5	1.4	0.2	setosa
2	4.9	3.0	1.4	0.2	setosa
...
50	6.4	3.2	4.5	1.5	vericolor
...
150	5.9	3.0	5.1	1.8	virginica



Features (attributes, dimensions)

Classes (targets)

$$\mathbf{X} = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1D} \\ x_{21} & x_{22} & \cdots & x_{2D} \\ x_{31} & x_{32} & \cdots & x_{3D} \\ \vdots & \vdots & \ddots & \vdots \\ \vdots & \vdots & \ddots & \vdots \\ x_{N1} & x_{N2} & \cdots & x_{ND} \end{bmatrix}$$

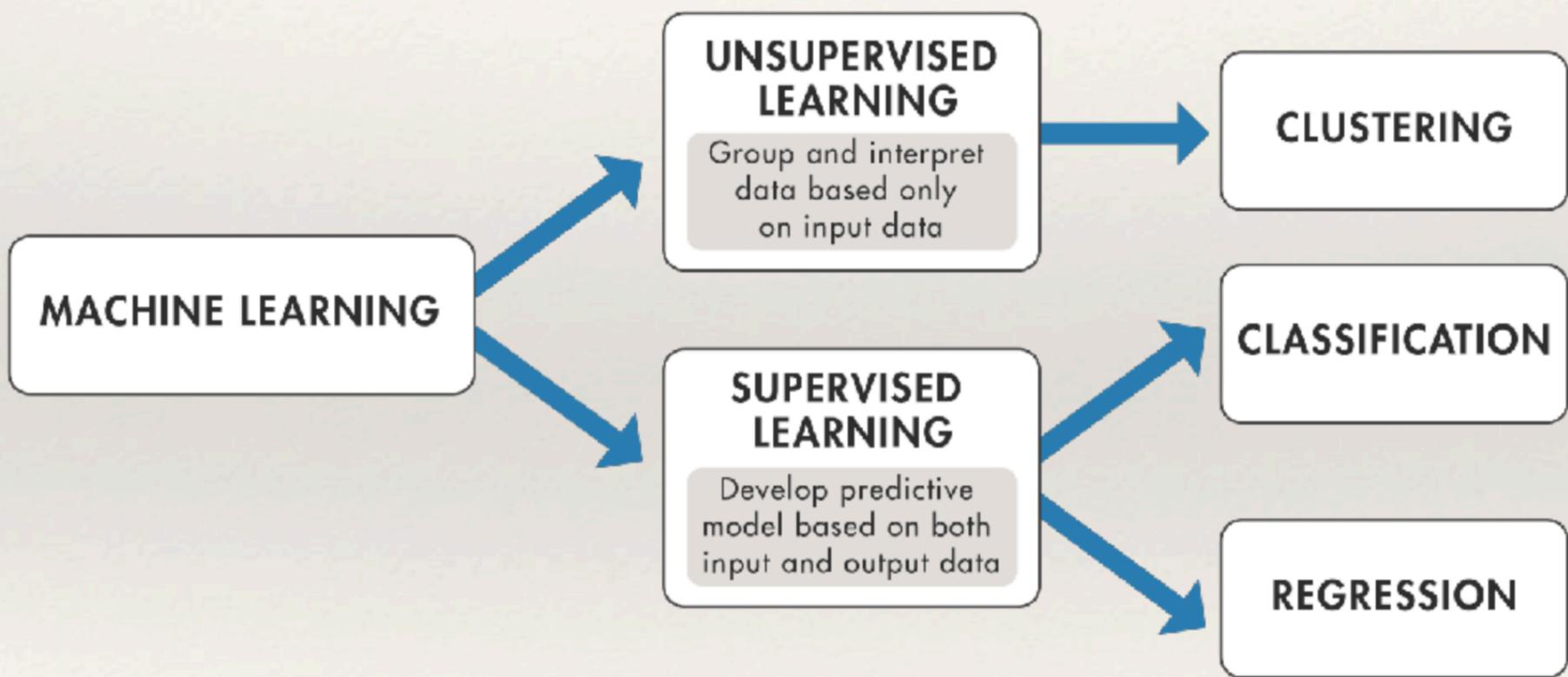
$$\mathbf{y} = [y_1, y_2, y_3, \dots, y_N]$$

*Raschka

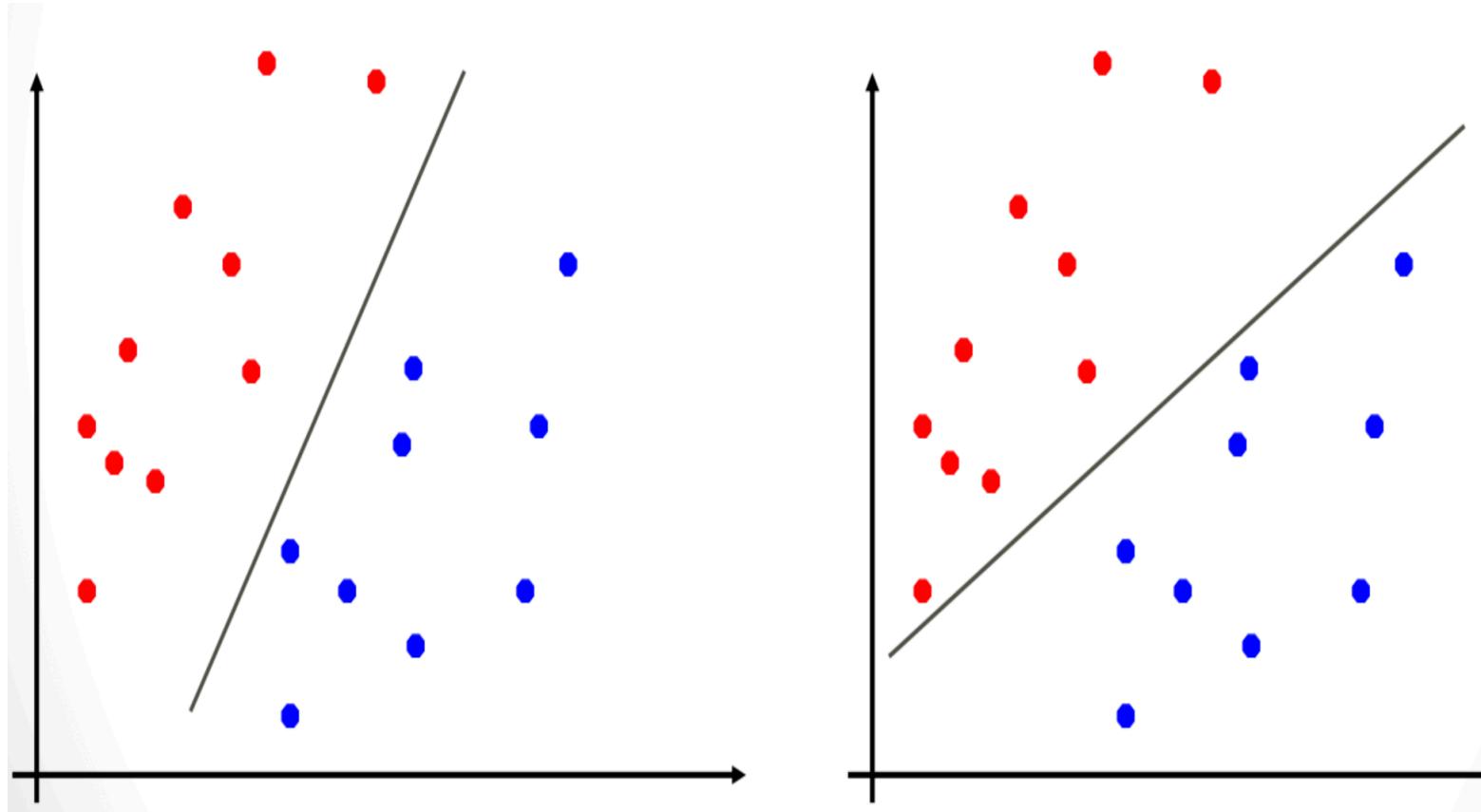
Some Intro Terminology

- Classification – prediction of a sample's class based on a priori observations (training data)
- Clustering - the assignment of a set of observations (samples) into subsets such that observations in the same cluster have meaningfully similar features that are statistically distinguishably from members of other subsets.
- Regression analysis – the statistical process to estimate relationships among variables.
- Regression - predicting the output value using training data.

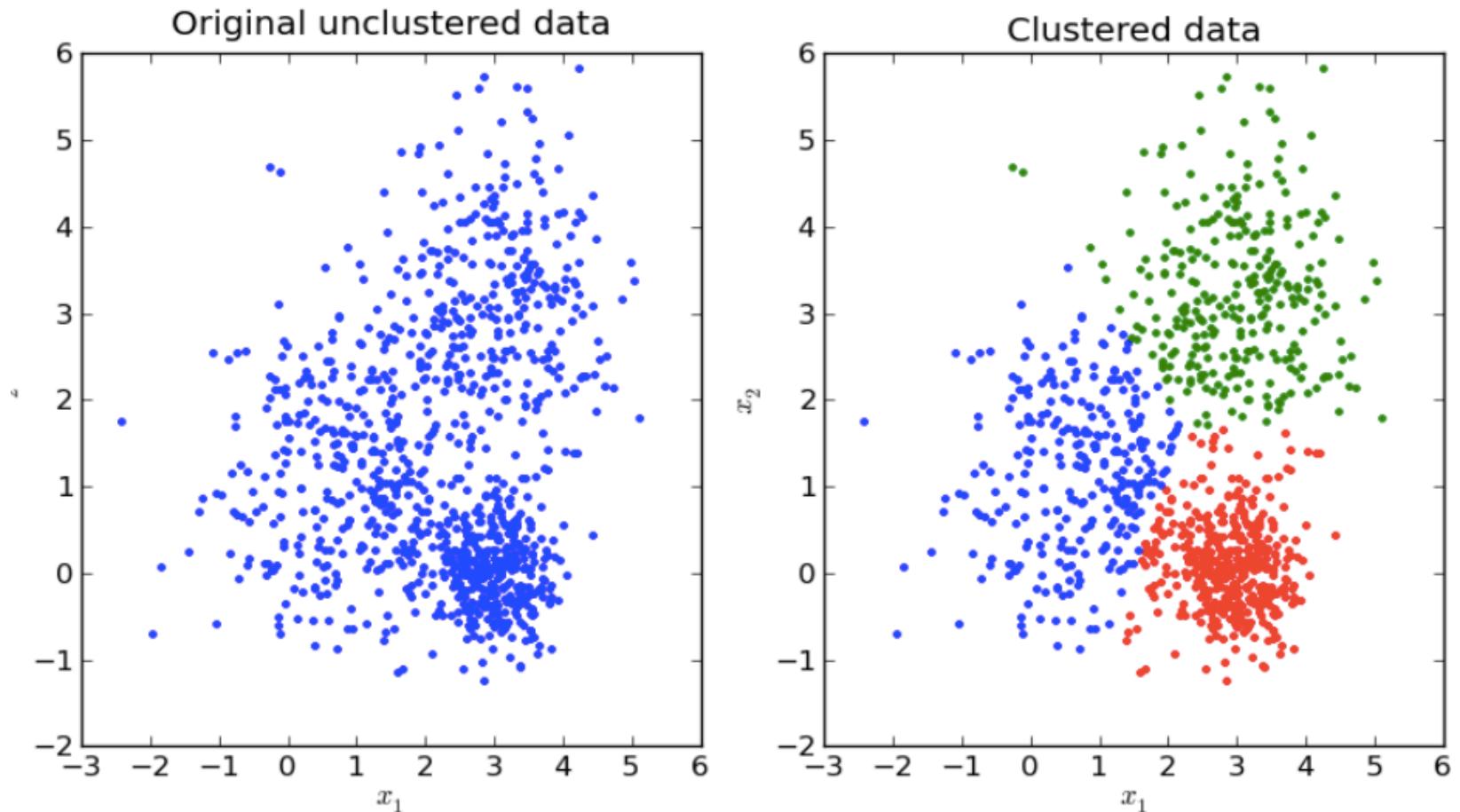
Some Intro Terminology



Linear Classifiers



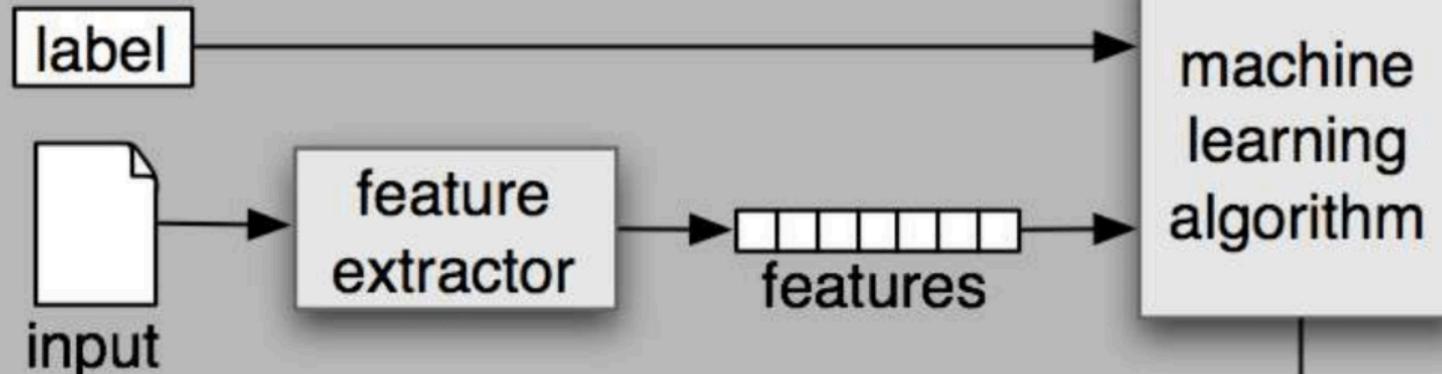
Clustering Example



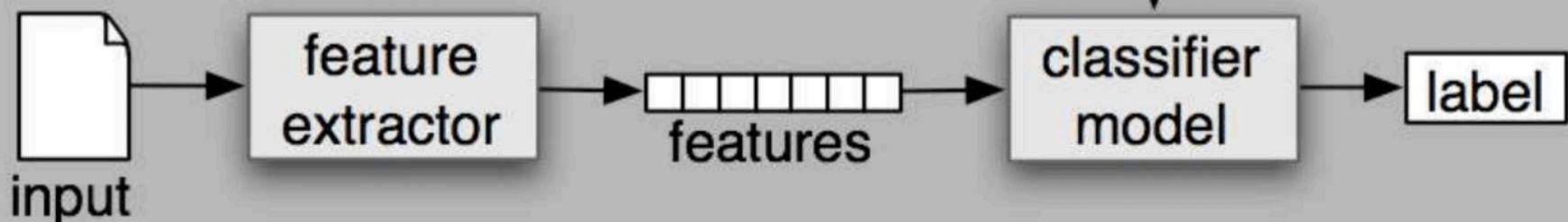
<http://pypr.sourceforge.net/kmeans.html>

The Process

(a) Training

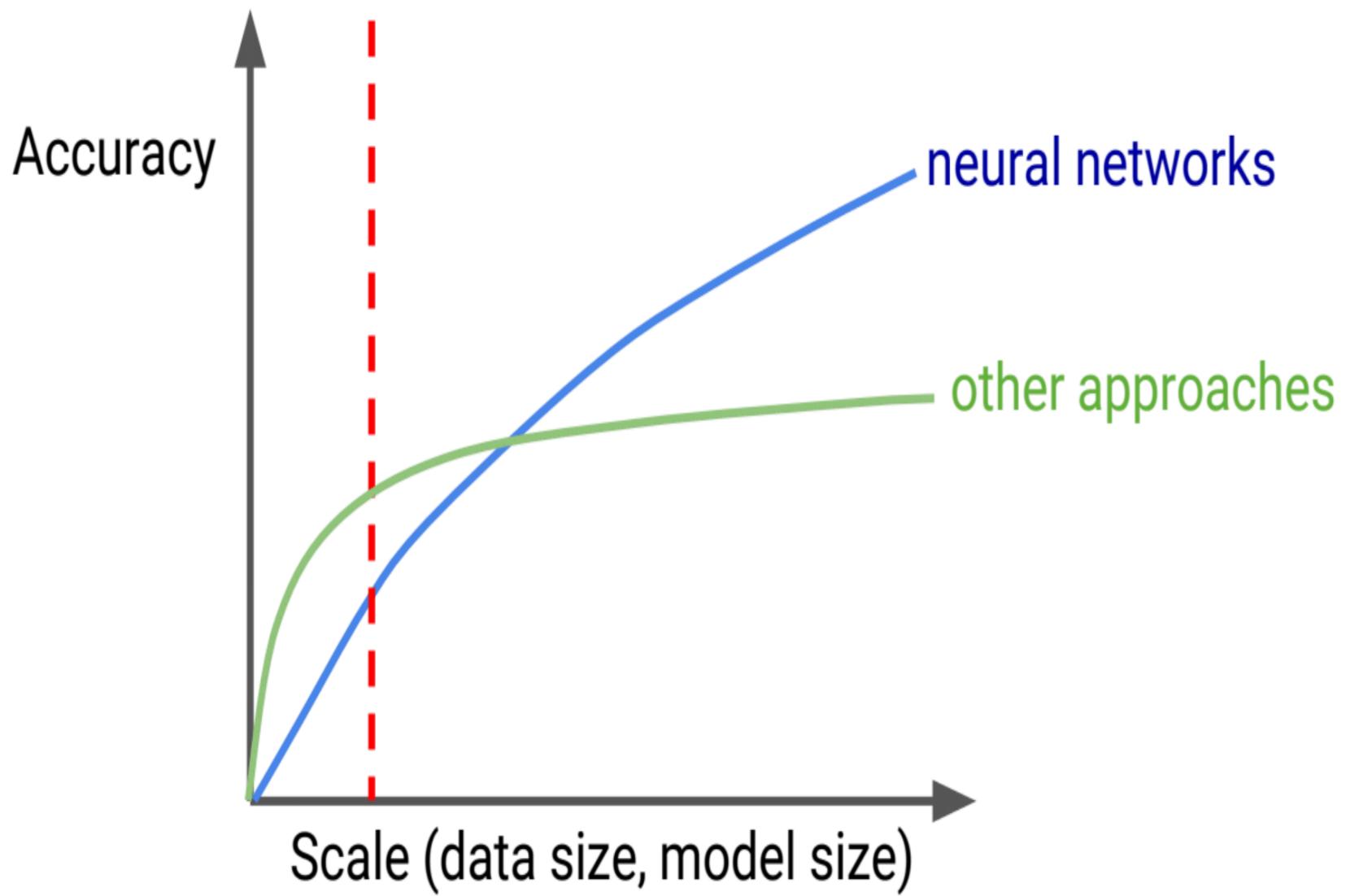


(b) Prediction

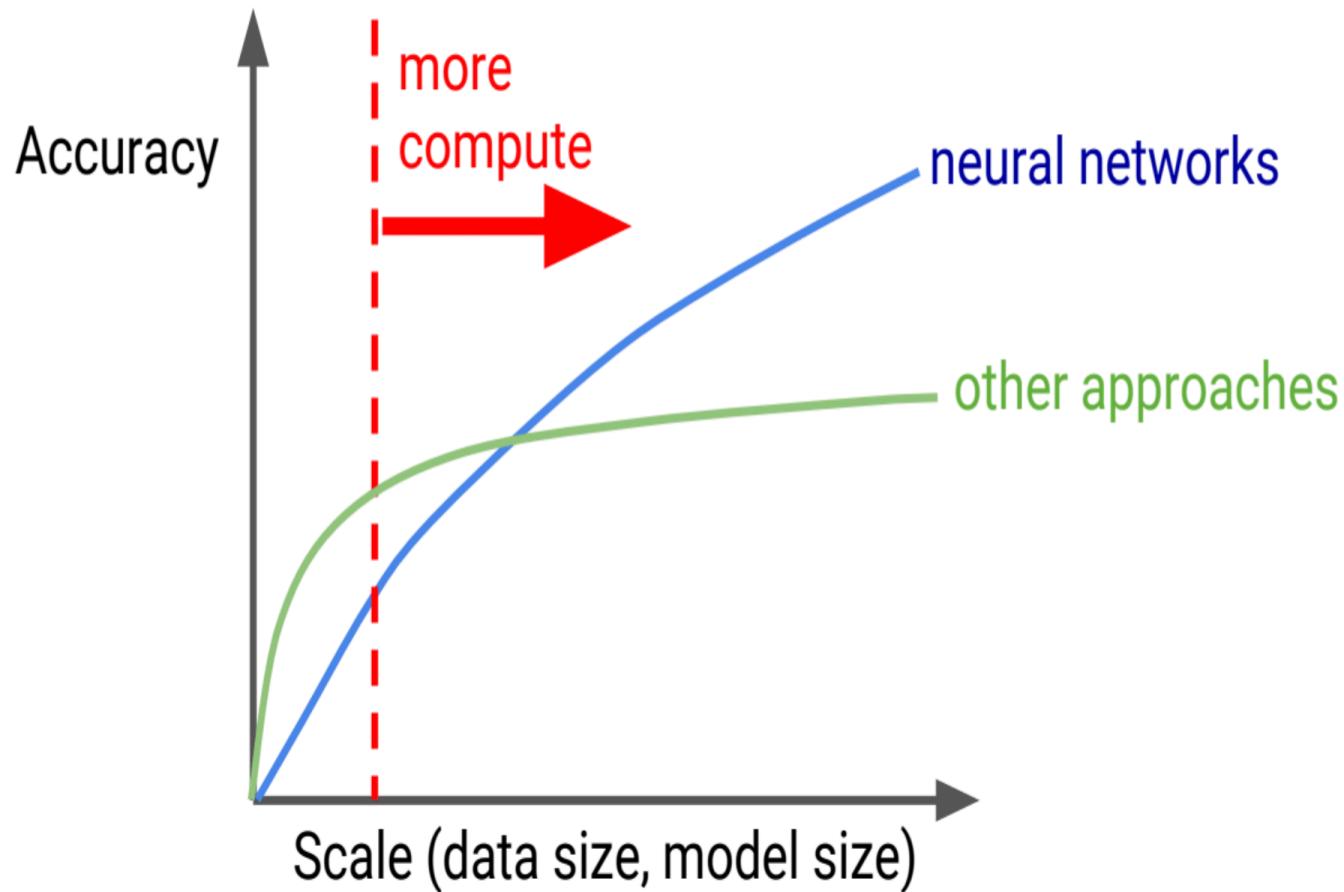


* Jain, Apache/Solr Data Analytics Group

1980s and 1990s

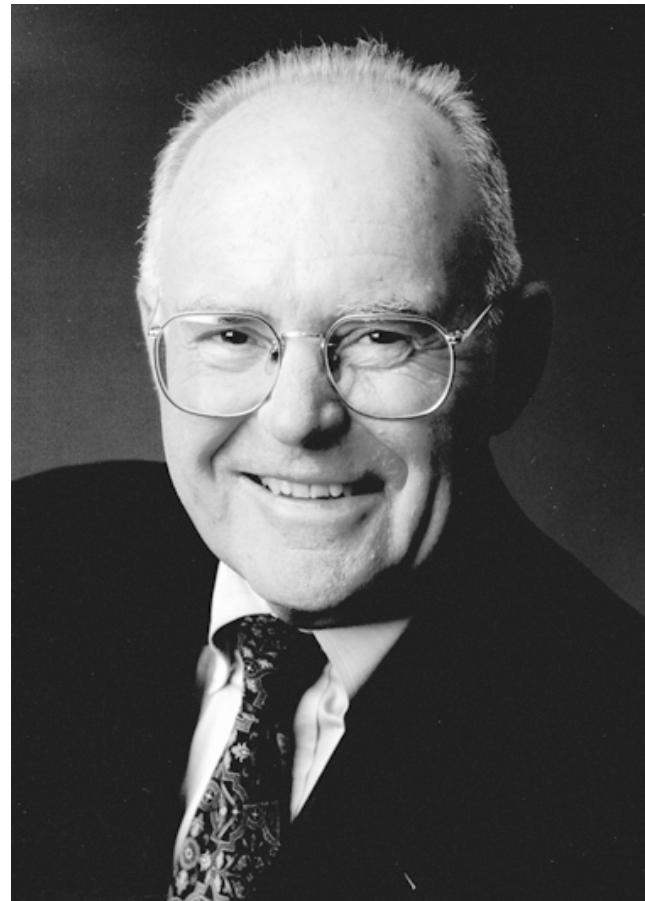


1980s and 1990s

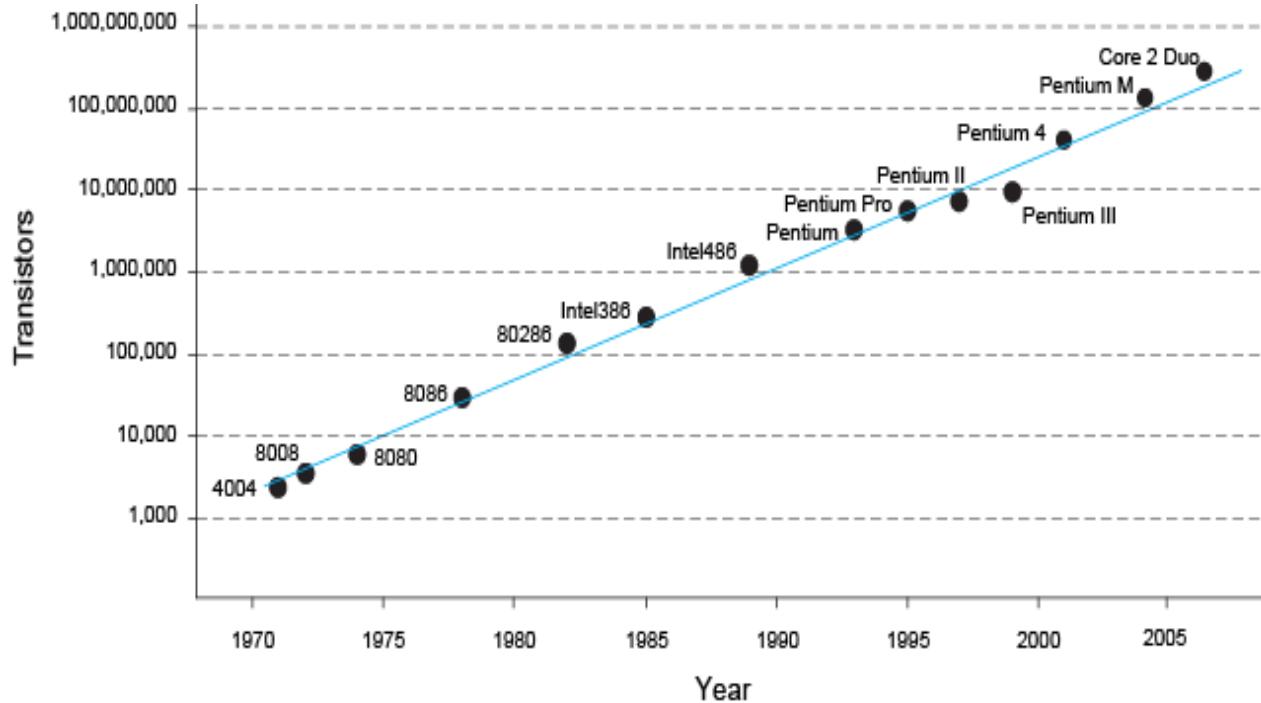


Gordon Moore, 1929 -

- Cofounded Intel in 1968 with Robert Noyce.
- **Moore's Law:** the number of transistors on a computer chip doubles every year (observed in 1965)
- Since 1975, transistor counts have doubled every two years.

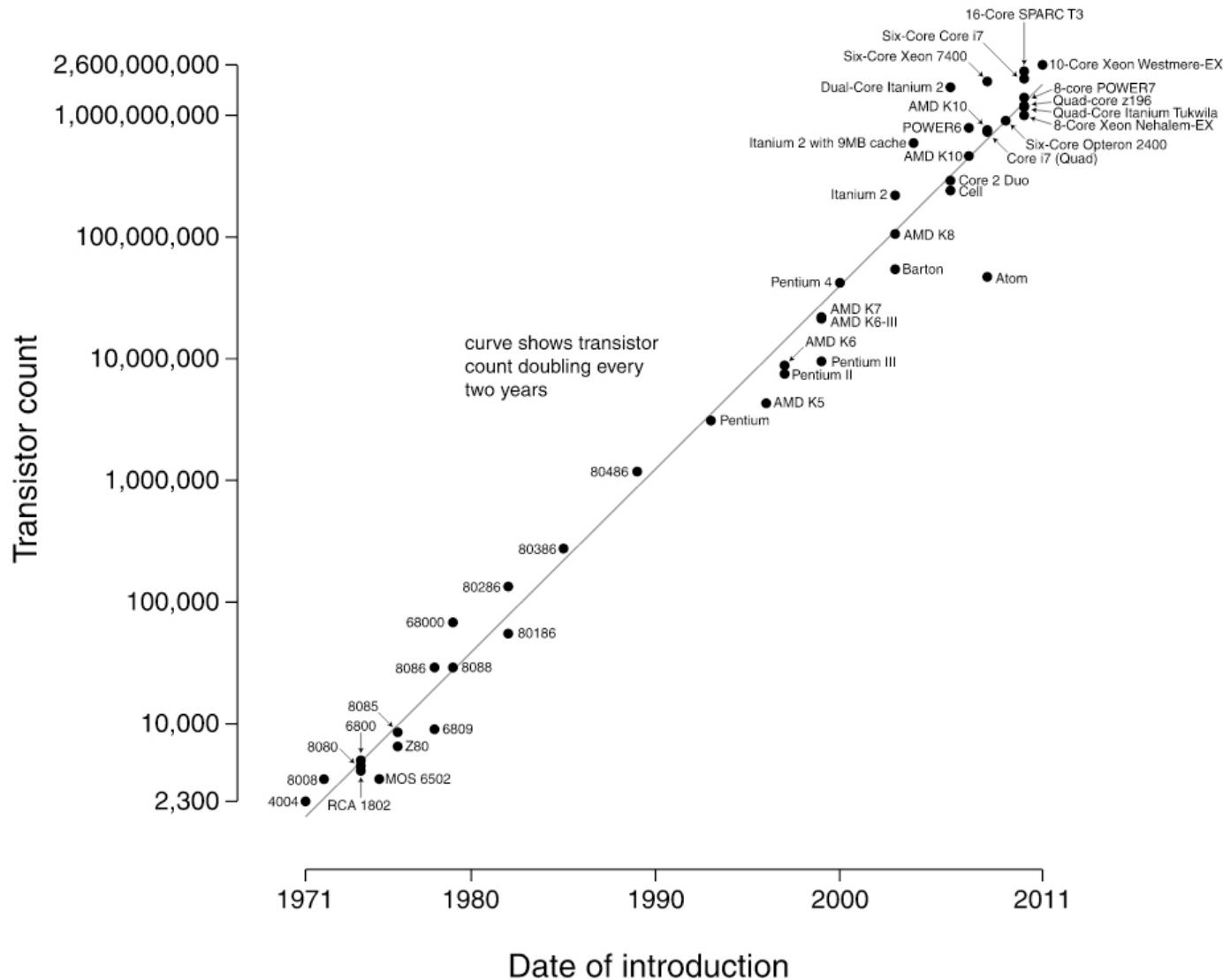


Moore's Law

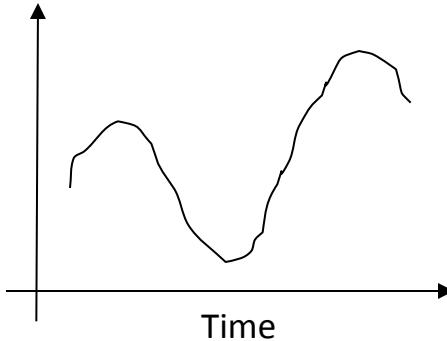


- “*If the automobile had followed the same development cycle as the computer, a Rolls-Royce would today cost \$100, get one million miles to the gallon, and explode once a year . . .*”
– Robert Cringley

Microprocessor Transistor Counts 1971-2011 & Moore's Law

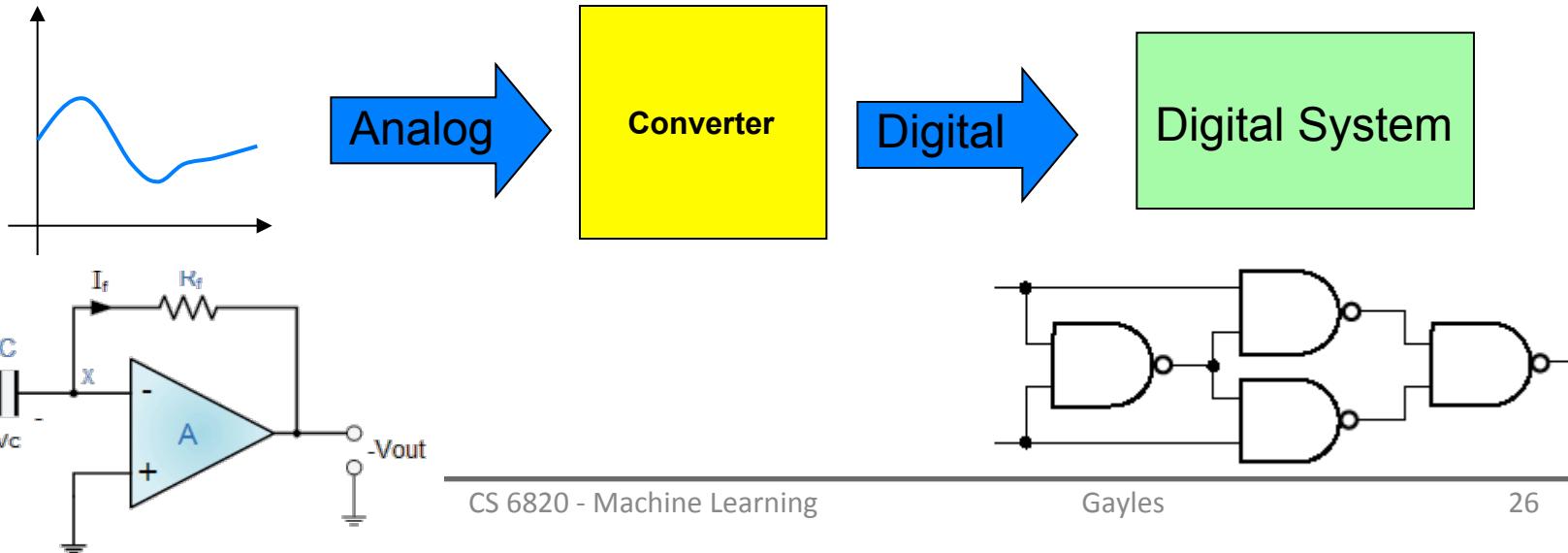


First - What Digital Logic is Not!



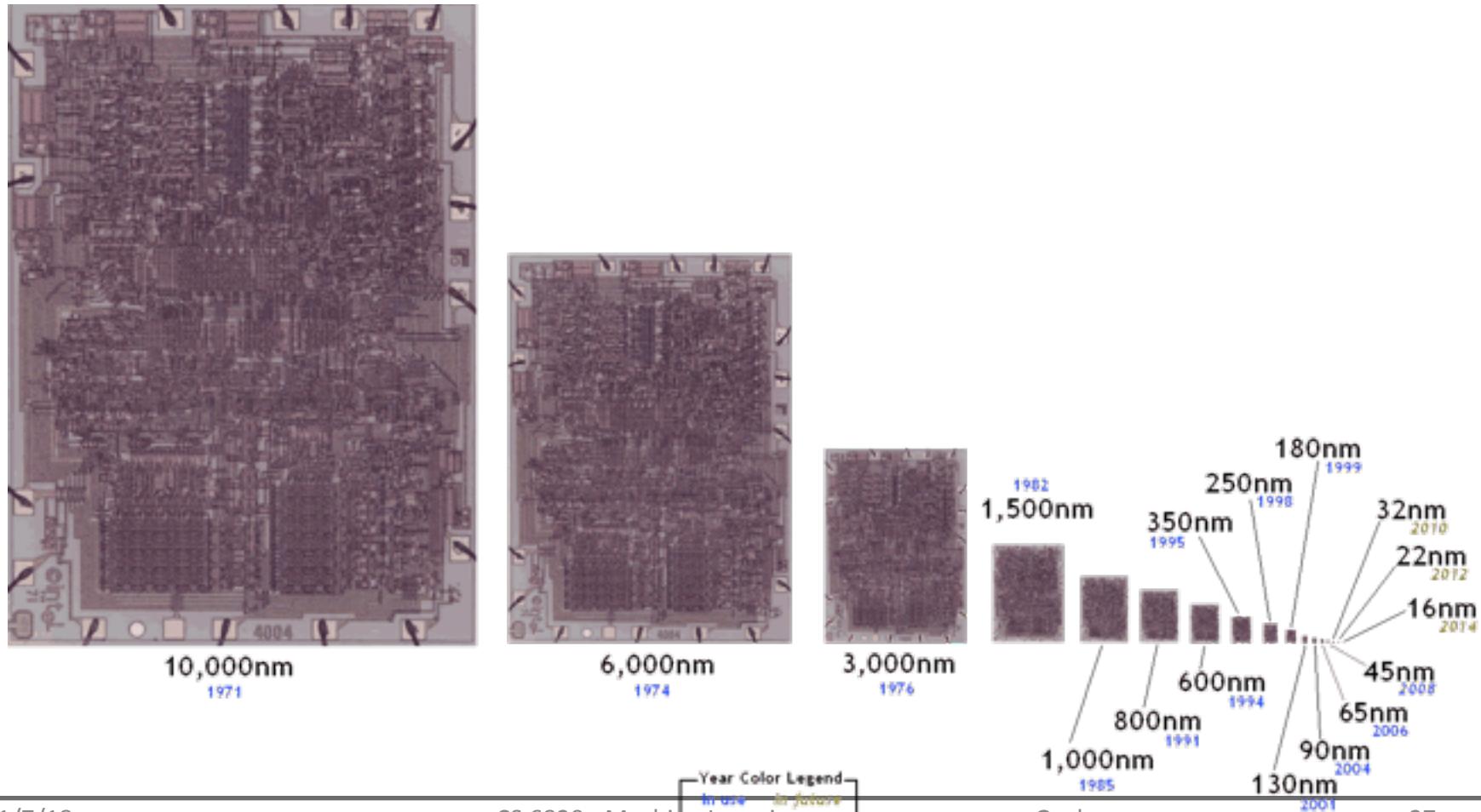
Real “life” signals are actually analog in nature

- Computing systems integrate with the real world by quantizing and approximating at the interfaces – converting ANALOG to DIGITAL [Meaning 0's and 1's]
- Digital solutions offer significant advantages in terms of performance, power, area, predictability and tools - enabling complex design solutions.



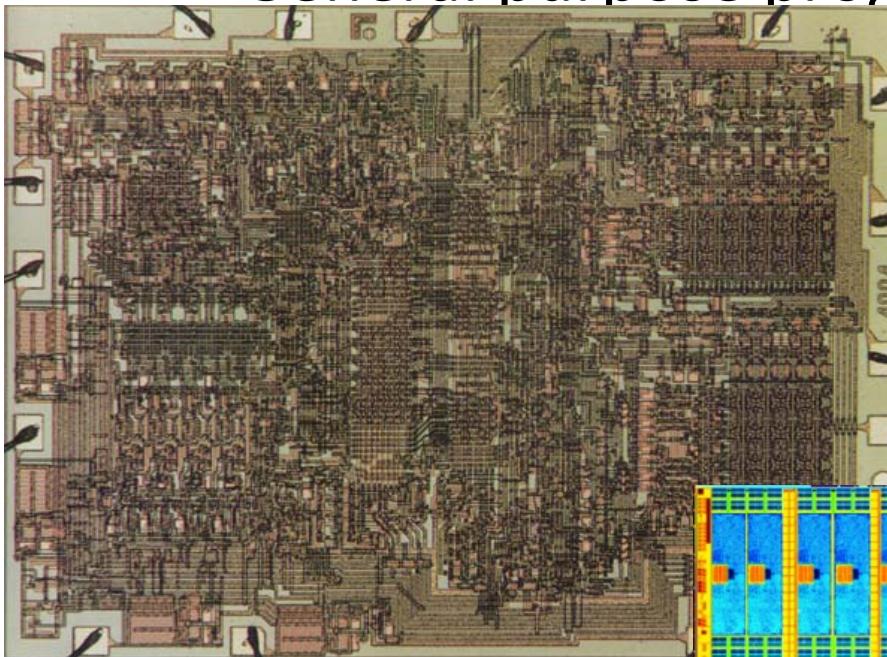
The Microprocessor

More compute power in a smaller area



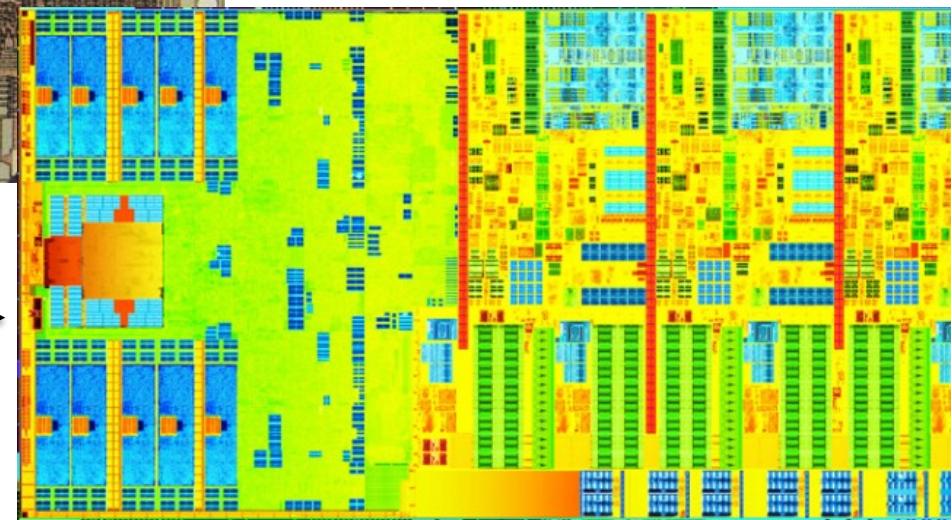
The Microprocessor

- 1971: Intel introduces the 4004
 - General purpose programmability



2,300 Transistors

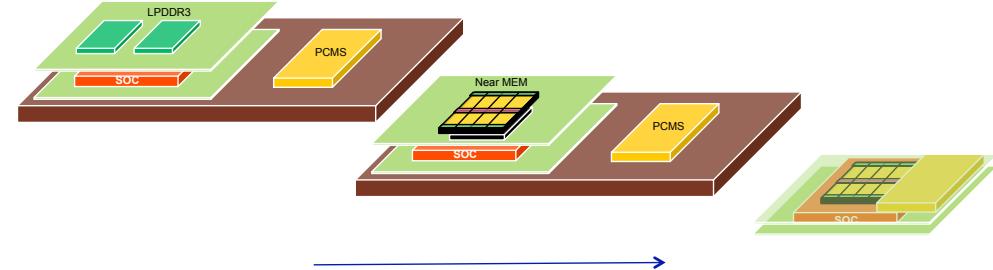
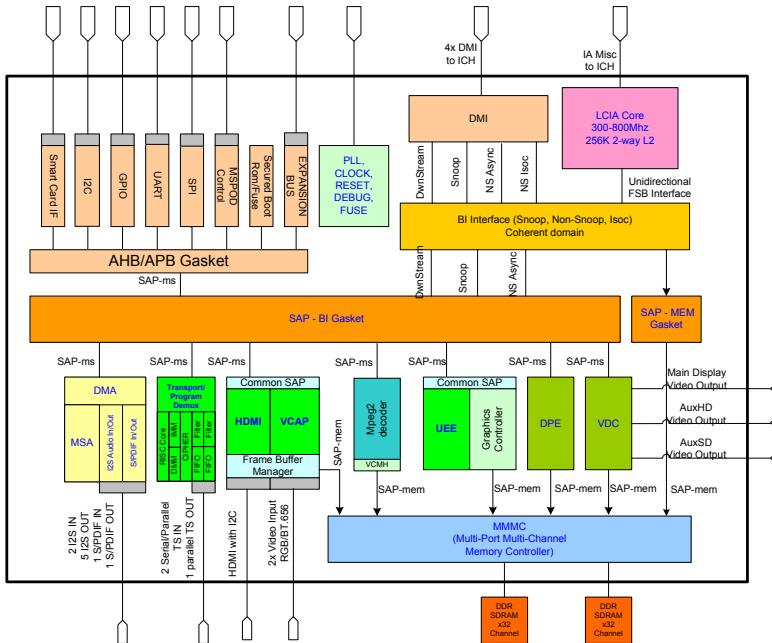
Haswell – 2013



1.4 Billion Transistors

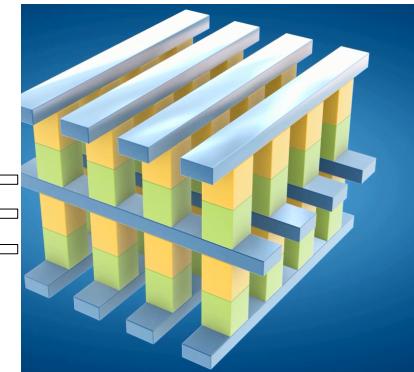
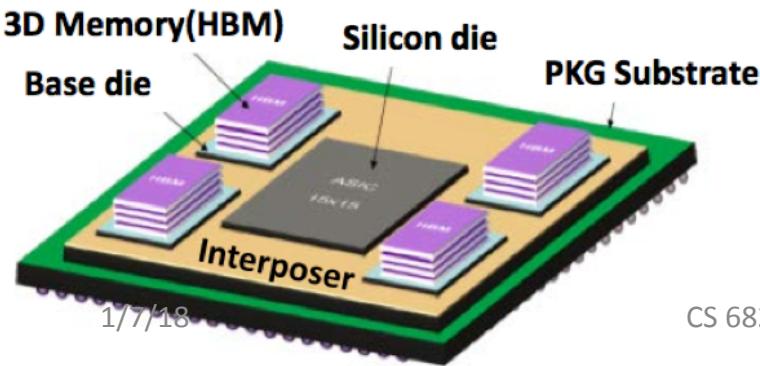
Increasing levels of Integration

- Today's IC incorporate IP from across the globe leveraging varying degrees of partnerships
- Density gains are exponentially driving this trend – both in number of IP and complexity of each IP
- New usages are emerging

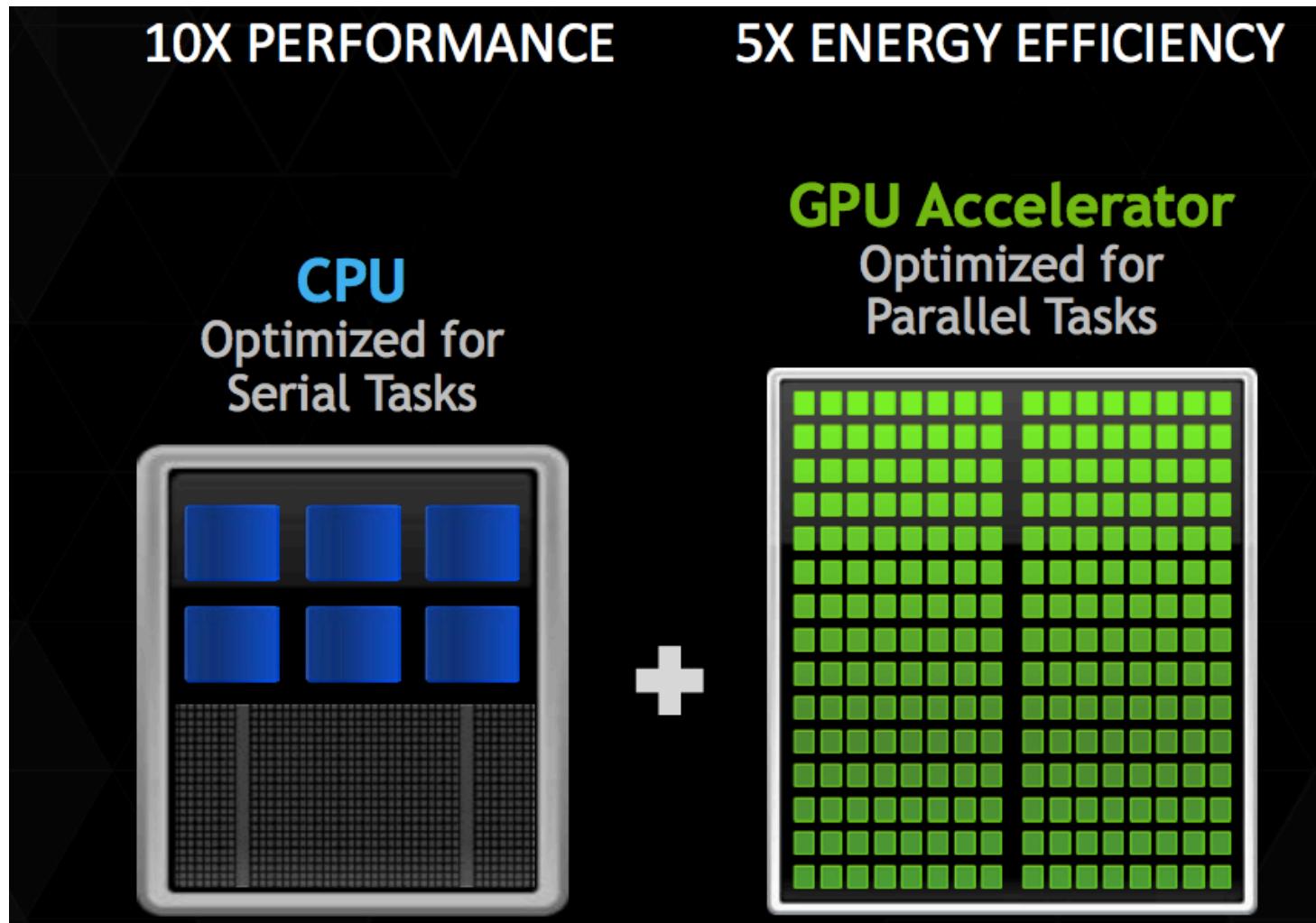


New Enabled Technologies

- MEMs
- Remote sensors
- “Smart Dust” & IoT
- Mobile applications reaching Terascale capabilities
- Increased dependency on automation
- Remote programmability of deeply embedded hardware components in the Data Center



GPUs and Fined Grain Architectures



*Nvidia

Machine Learning – Definition Through Examples

- How does our brain process the images?
- How do we grouping happen and “tag”?
- Human undergo a “Learning” process.
- After learning the brain kind off looks at new images and groups or “classifies”.
- In Machine Learning we write programs for learning and then classification.

Applications of Machine Learning

- Banking
- Telecom
- Retail
 - Potential customers
 - Dissatisfied customers
 - Targeted advertising
- Financial Services
 - Good customers
 - Bad payers
 - Fraud risks
 - Reduced churn

Applications of Machine Learning

- Biomedical
 - Biometrics
 - Development of Medicines - Discovery
 - Screening
 - Diagnosis and prognosis

Applications of Machine Learning

- Computer / Internet / Data Warehouse
 - Troubleshooting
 - Failure detection and prediction
 - Handwriting and speech recognition
 - Hit ranking
 - Spam filtering

Anatomy of a Machine Learning Solution

- Any Machine Learning algorithm has three parts
 - The Output (prediction)
 - The Objective Function or Performance Matrix
 - The Input (samples)

Traditional Programming

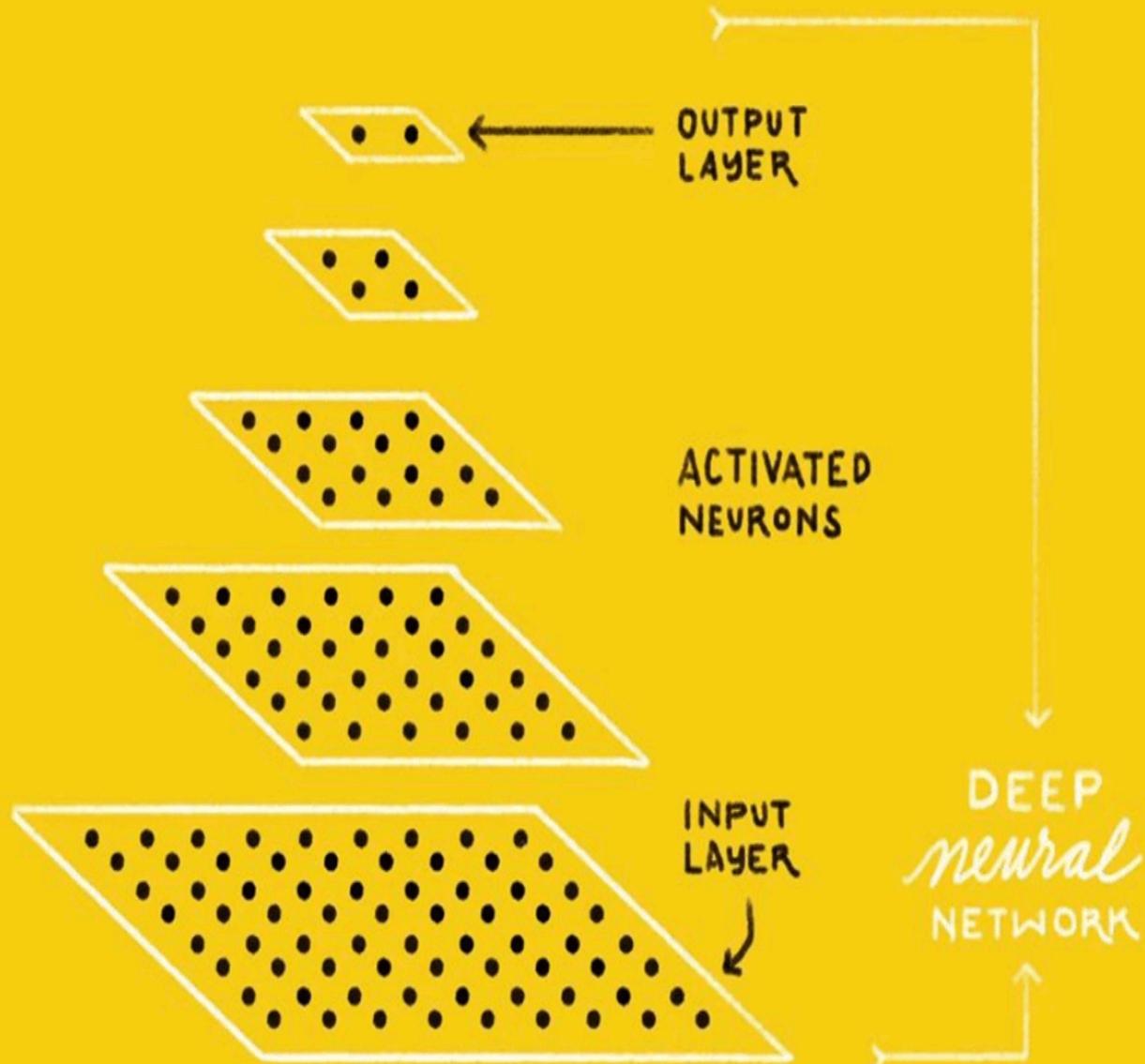


Machine Learning

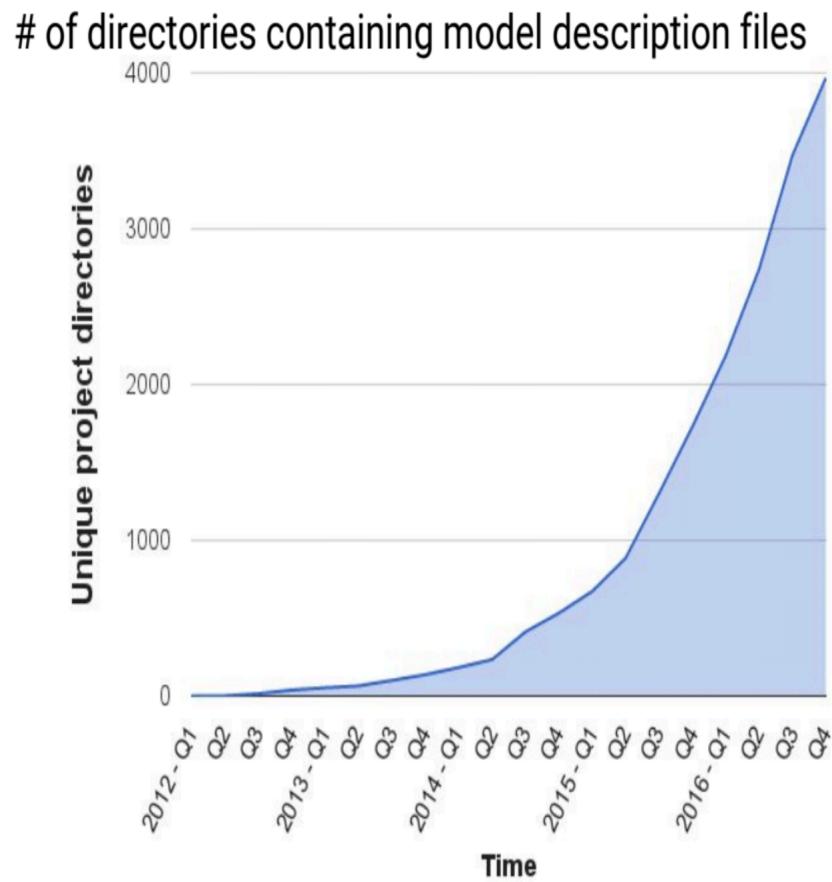


CAT DOG

IS THIS A
CAT or DOG?



Interesting Fact

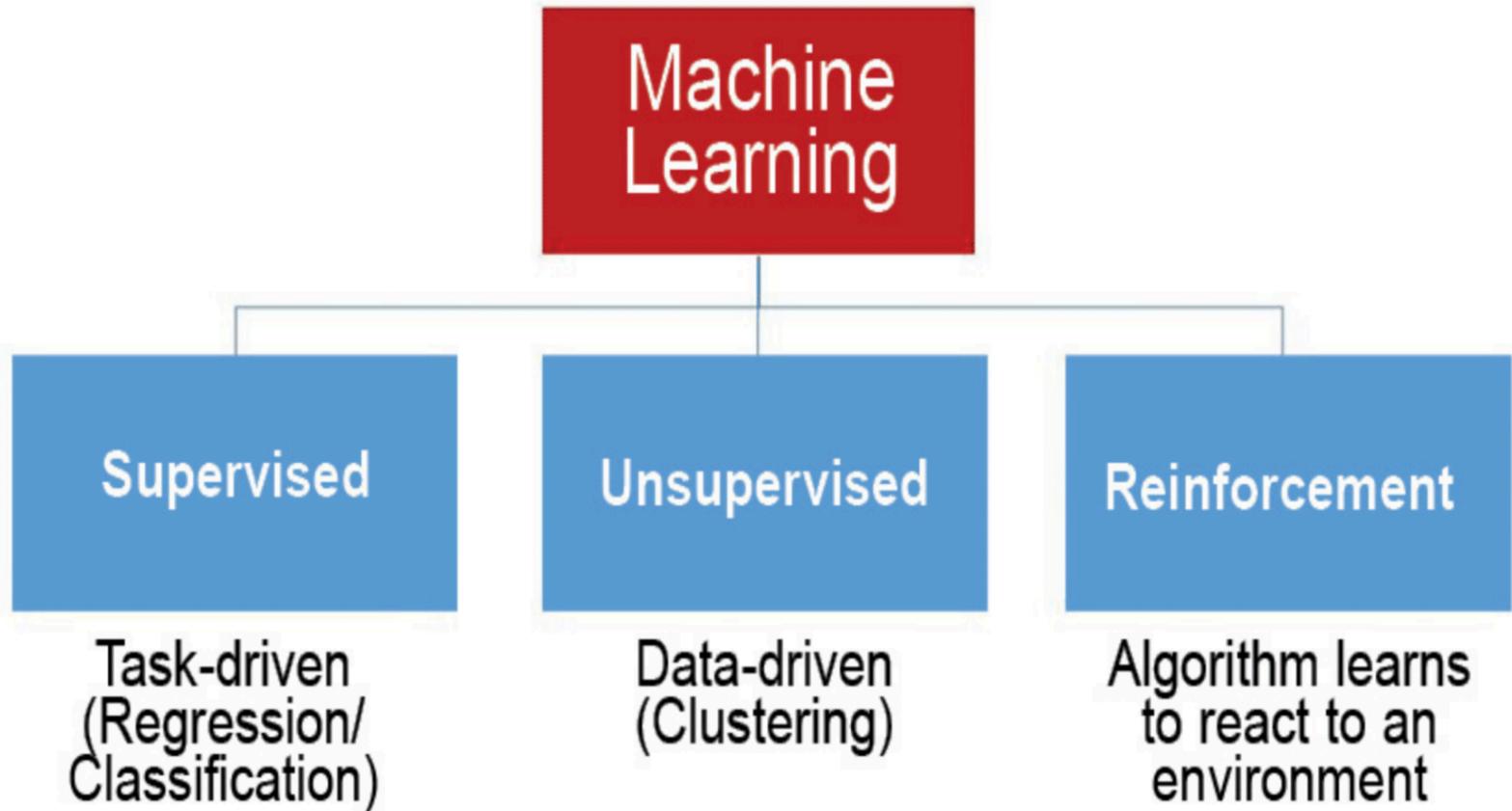


Across many products/areas:

- Android
- Apps
- drug discovery
- Gmail
- Image understanding
- Maps
- Natural language understanding
- Photos
- Robotics research
- Speech
- Translation
- YouTube
- ... many others ...



Categories of Machine Learning



Categories of Machine Learning

- Supervised Learning – Given examples of inputs and the desired categories, predict the outputs of future samples
 - Classification
 - Regression
 - Time series prediction
- Unsupervised Learning: Given only inputs (no categories), automatically discover representations, correlations, features, structure, etc.
 - Clustering
 - Outlier detection
 - Compression
- Reinforcement Learning
 - allows machines and software agents to automatically determine the ideal behavior within a specific context, in order to maximize its performance.

Supervised Learning

- Given: Training set $\{(x_i, y_i) \mid i = 1 \dots N\}$
- Find: A good approximation to $f: X \rightarrow Y$

example										label
<u>train</u>										
	→	1	1	18	4	22	1	18	11	-
aardvark	→	1	1	18	4	22	1	18	11	
cow	→	3	15	23						
giraffe	→	7	9	18	1	6	6	5		
termite	→	20	5	18	13	9	20	5		
oyster	→	15	25	19	20	5	18			
dove	→	4	15	22	5					
spider	→	19	16	9	4	5	18			
dog	→	4	15	7						
elephant	→	5	12	5	16	8	1	14	20	
<u>test</u>										*Schapire
rabbit	→	18	1	2	2	9	20			
frog	→	6	18	15	7					
kangaroo	→	11	1	14	7	1	18	15	15	

The Training Process

