

Workbook 2: Business Resilience Workbook Template

Company: <Enter your company name here>

Last updated: <Enter the last update date here>

Activity 1: Reflecting on Business Resilience

Write a brief response to the following questions.

1. Describe a recent unforeseen tragedy or disruption that your business encountered.
2. How did your business respond to this event? What were the strengths and weaknesses of your response?
3. Identify at least three potential unforeseen tragedies or disruptions that could affect your business.
 - 1.
 - 2.
 - 3.
4. For each identified tragedy, analyze the possible impact it could have on your business operations and growth.
 - 1.
 - 2.
 - 3.

Activity 2: Case Studies

Read the provided case studies of businesses that successfully navigated unforeseen tragedies or disruptions.

Answer the following questions for each case study:

- a. What were the key challenges faced by the business?
- b. How did the business adapt its strategies to overcome the challenges?
- c. What lessons can you learn from these case studies that are applicable to your own business?

Activity 3: Developing Your Flexible Business Strategy

Identify three specific strategies or practices you can implement or improve upon to enhance the flexibility and resilience of your business.

1.

2.

3.