



THE COUNCIL
OF

THE CITY OF NEW YORK

SANDRA UNG

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January 6th, 2022

E-Zone O2O Trade Show Committee
136-20 38th Ave, Suite 9J
Flushing, NY 11354
Attn: Sally Lu, Co-Chair of E-Zone O2O Trade Show Committee

Dear E-Zone O2O Trade Show Committee,

I am delighted to extend my warmest greetings to all gathered at the E-Zone O2O International Trade Show, including local businesses and entrepreneurs!

The O2O marketing strategy is a strategy that leverages online digital marketing to bring foot traffic to local brick and mortar stores. The E-Zone O2O International Trade Committee utilizes this strategy at their trade show to help foster local small businesses and connect them to global manufactures and suppliers.

The COVID-19 pandemic has brought unprecedented challenges to our families, communities, and local businesses here in Flushing. As we work to rebuild after the pandemic, economic recovery efforts are more crucial now than ever. I commend the E-Zone O2O Trade Show Committee in their effort to strengthen international business relationships, expand international trade programs, and their aid in improving the economy for our local businesses.

Please accept my best wishes for a wonderful trade show and much continued success.

Sincerely,

Sandra Ung
Member of City Council, District 20

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尊敬的E-Zone O2O贸易展组委会，

我很高兴向所有聚集在E-Zone O2O国际贸易展览会上的当地企业和企业家致以最热烈的问候！

O2O营销是一种利用在线数字营销为当地实体店带来客流量的营销策略。 E-Zone O2O 国际贸易委员会在他们的贸易展览会上利用这一策略来帮助孵化本地小企业，并将它们与全球制造商和供应商联系起来。

COVID-19 大流行给我们在法拉盛的家庭、社区和当地企业带来了前所未有的挑战。当我们在大流行后努力重建时，经济复苏的努力比以往任何时候都更加重要。我赞赏 E-Zone O2O贸易展委员会致力于努力加强国际业务关系、扩大国际贸易范围以及帮助我们当地企业改善经济。

请接受我对贸易展览会的精彩举办和持续成功的最良好祝愿。

您真挚的，

Sandra Ung

市政府第20区议员

SANDRA UNG

COUNCIL MEMBER, 20th DISTRICT, QUEENS

Sandra Ung (born September 13, 1974) is a Cambodian-born American attorney and politician from New York City. She is a member of the New York City Council for the 20th district, which is based in Flushing, Queens.

Sandra Ung (生于1974年9月13日) 是一名柬埔寨裔美国律师和纽约市政治家。她是纽约市第20选区的议员，该选区的总部设在皇后区的法拉盛。

Ung was born in Cambodia to ethnically Chinese parents. Her family fled to Taiwan soon after she was born to escape the Cambodian genocide, and immigrated to the United States when Ung was seven years old.

Ung出生在柬埔寨，父母是华裔。在她出生后不久，为了躲避柬埔寨的种族灭绝，她的家人逃到了台湾，并在她7岁时移民到了美国。

After growing up in Flushing, Queens, Ung attended Hunter College for her undergraduate degree, and went on to receive her JD from Columbia Law School in 2001.

Ung女士在皇后区法拉盛长大，在亨特学院(Hunter College)获得本科学位，并于2001年获得哥伦比亚大学法学院(Columbia Law School)法学博士学位。

Prior to seeking elected office herself, Ung held a number of jobs in and around New York politics, among them chief of staff to Assemblyman Jimmy Meng, legislative assistant to City Comptrollers Bill Thompson and John Liu, and most recently special assistant to Congresswoman (and Jimmy Meng's daughter) Grace Meng. Ung has also worked as a practicing attorney at the firm Dorsey & Whitney.

在竞选公职之前，Ung在纽约政界及周边地区担任过许多职位，其中包括众议员Jimmy孟的幕僚长，市审计员Bill Thompson和John Liu的立法助理，以及最近的国会女议员(也是Jimmy孟的女儿)Grace孟的特别助理。Ung还曾在Dorsey & Whitney律师事务所担任执业律师。

In July 2020, Ung announced she would run as a Democrat for the 20th district of the New York City Council, held by term-limited incumbent Peter Koo, in 2021. Ung received influential endorsements from the Queens Democratic Party and Congresswoman Meng, and was among the top fundraisers in City Council races across the city, cementing her as the race's frontrunner.

2020年7月，Ung宣布她将以民主党身份竞选2021年由任期有限的现任议员Peter Koo担任的纽约市第20选区。Ung从皇后区民主党(Queens Democratic Party) 和国会女议员Meng那里获得了有影响力的支持，她是纽约市市议会竞选中最重要筹款人之一，这巩固了她在竞选中的领跑者地位。

In an effort to overcome Ung's advantages in the race, seven of her opponents formed a coalition with one another in May 2021, with each candidate encouraging their voters to rank other non-Ung candidates on their ranked-choice ballots. The seven candidates ran on significantly different platforms – among them were John Choe, the race's most left-wing candidate, and Neng Wang, its most conservative – but argued that they were united against the Queens Democratic Party's influence.

为了战胜Ung的优势，她的7名对手在2021年5月结成了联盟，每个候选人都鼓励自己的选民在排名选择选票上对其他非Ung候选人进行排名。这7位候选人的竞选纲领明显不同——其中包括最左翼的候选人John Choe，以及最保守的候选人Neng Wang——但他们表示，他们团结一致，反对皇后民主党 (Queens Democratic Party) 的影响。

Ung nevertheless emerged with a lead on election night in June, receiving 24 percent of first-choice votes. When absentee ballots and ranked-choice votes were counted two weeks later, Ung defeated former Assemblywoman Ellen Young 55-45%; she formally declared victory on July 7. Ung easily won the November general election in the strongly Democratic district.

然而，在6月的选举之夜，Ung以24%的第一选票领先。两周后，当计算缺席票和排序选票时，Ung以55%-45%的得票率击败了前众议员Ellen Young; 她于7月7日正式宣布获胜。Ung在11月的国会选举中轻松获胜，这一选区的民主党支持率很高。