HANOI UNIVERSITY OF SCIENCE AND TECHNOLOGY SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY



PROPOSAL FOR COURSE PROJECT

 $\begin{array}{c} {\rm INTRODUCTION\ TO\ ARTIFICIAL\ INTELLIGENT} \\ {\rm (IT3160E)} \end{array}$

Book Recommendation System Using Collaborative Filtering

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I Describe the practical problem:

- Goal: Build an intelligent recommender systems that can learn to give book recommendations using information collected from users.
- Important characteristic: The dataset must have some characteristics extracted from books:
 - Information related to books (author, title, genre, etc).
 - Users (users id, location, age).
 - Ratings (which user has given how much rating to which book).

• Application scenarios:

- Shopping websites / ebook websites to recommend similar books for readers or help people find good books in a genre.
- Group books that people like near each others in bookstores.

II Explain intuitive idea/direction:

* Basic idea: Find other users whose past ratings or interactions are similar to that of the current user and use their item preferences to predict what the current user will like.

Therefore, a Collaborative-based filtering system should be used!

• Step 1: Data Preparation:

- Import the necessary libraries and load the datasets.

• Step 2: Data Preprocessing, Data Cleaning:

- Remove redundant or irrelevant data such as publishing date, format, cover image, number of pages, etc.
- Avoid repetitions by creating an ID for each book and clearing duplicate ratings.

• Step 3: Exploratory Data Analysis:

- Identify the interesting aspects of the books datasets: distribution of ratings, number of ratings per user, different languages, the average rating, and multiple editions of each book.

• Step 4: Build Recommender:

- Choose user-based (user-user) collaborative filtering.
- Define similarity between users (in terms of ratings on same set of books) using memory-based approach with matrix.
- Normalize the missing ratings that haven't been provided in the matrix.
- Compute the similarity using cosine similarity function.
- Use KNN to make rating predictions for each book.
- Recommend a number of books with the highest average rating to the current user.

• Step 5: Evaluate Recommender System:

 Assess the performance using a combination of multiple evaluation metrics (MAE, Coverage, Diversity, etc)

III Explain the input and output of system:

• Input: Readers data, books data and book reviews

• Dataset to be used: http://www2.informatik.uni-freiburg.de/~cziegler/BX/

• Output: A recommended list of similar books

IV Execution plan:

• Start date: 1/11/2022

• End date: 15/12/2022

