

Business Model Canvas

It is a visual artifact with elements describing a service's or product's value proposition, infrastructure, customers, and finances

KEY PARTNERS

The network of suppliers and partners that make the business model work

Sahlgrenska

KEY ACTIVITIES

The most important activities a company must do to make its business work

- Database
 - GUI to the database
- For each development:
- Scrum method

KEY RESOURCES

The most important assets required to make the business work

- Knowledge of Scrum method
- Access to placeholder data to test the database

Knowledge of programming language:

- Python
- SQL
- HTML

VALUE PROPOSITION

Product, service, features and aspects that create value for a specific customer segment

Providing a prototype that can be used as a specification for further development. Focus is on providing good searchability and usability, with flexible options for searching and sorting content of database.

CUSTOMER RELATIONSHIPS

The types of relationships you establish with specific customer segment

- Good communication
- Listening to team limitations
- Providing critical feedback
- Clear instructions

CHANNELS

How you communicate or deliver value proposition to your target customers

Personal contact via email and online meetings

CUSTOMER SEGMENTS

The different groups of people or organizations you aim to reach

Sahlgrenska

COST STRUCTURE

The costs incurred to operate a business model

The Cost of our labour*

REVENUE STREAMS

The revenue you generate from each customer segments

Fixed payment for the total project*

*canvas is constructas as if our group was an actual company