

Please check this if the project is for **Meituan-Dianping** track.

GIX Innovation Competition 2017

Application Form

All questions with asterisk are required to complete.




Part A/ For Team

1. Team name*			
2. Contact person*	Name*	E-mail address*	Mobile number*
3. Introduction of the team* (general description of the composition of the team members, up to 100 words)			
4. Member list* (names and roles, a team should include at most three members)	Name*	Nationality*	Role*
5. Supervisor or mentor (a brief introduction if possible)			

By checking this, all the team members ensure that the project we proposed is original and not financed yet. The project has no conflict and intellectual property disputes with other inventions.

The team members take full responsibility for the project, irrespective any other orgnaztion or individual.

Part B/Project Proposal		
1. Project name*		
2. Summary of the innovation* (novelty, customer, and key features, etc., up to 500 words)		
3.Application Field*		Broader impact of your innovation
4. Current stage of the idea*		Prototype Under development Concept
5. Technical details*		
5.1 What is the problem that you are solving?*		
(up to 100 words)		
5.2 Why is the problem important and who benefits? *		
(up to 100 words)		
5.3 Why is the problem difficult? *		
(up to 200 words)		

5.4 State of the Art/ Practice*	5.4.1 Who's your target market? * 	
	5.4.2 What is the size of your target market? * 	
	5.4.3 What is your magic touch? * 	
5.5 SWOT analysis* (Strengths, weaknesses, opportunities and threats)	5.5.1 What are your team's strengths? * (up to 250 words)	GLOBAL INNOVATION EXCHANGE
	5.5.2 What are areas of improvement for your team? * (up to 250 words)	
	5.5.3 What is the biggest opportunity your idea addresses? * (up to 250 words)	
	5.5.4 What or who is the main competition for your idea? * (e.g. compare to existing techniques or products,	

	up to 250 words)	
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Part C/ For Individual Team Member			
Member 1			
Full name*			
Gender*	Role in the team*	Nationality*	Country of birth *
Educational Background*	Major*	Institution*	Date*
Work Experience	Position	Company	Date
Notable Awards and/or Competition Experiences	GLOBAL INNOVATION EXCHANGE		
Have you applied for our Dual Degree Program? If not, why?			
Member 2			
Full name*			
Gender*	Role in the team*	Nationality*	Country of birth *
Educational Background*	Major*	Institution*	Date*
Work Experience	Position	Company	Date

Notable Awards and/or Competition Experiences			
Have you applied for our Dual Degree Program? If not, why?			
Member 3			
Full name*			
Gender*	Role in the team*	Nationality*	Country of birth *
Educational Background*	Major*	Institution*	Date*
Work Experience	Position	Company	Date
Notable Awards and/or Competition Experiences			
Have you applied for our Dual Degree Program? If not, why?			