

Minutes of the Client Meeting

Tuesday 1 April 2025

Secretary Daming Chen

Members Weian Liu

Silin Ren

Zixuan Li

Emmanuel Philipose Antony

Apologies

None.

1. Time and Place

The client meeting for the MCI Group Project was held in online(Teams) **at 1:00 pm on Tuesday, April 1, 2025.**

2. Quorum Announcement

The Chair announced that a quorum of the group was present, and the meeting was convened officially.

3. Prototype Progress

3.1 Homepage and Navigation Bar

- The navigation bar consists of a sidebar (hamburger menu) and a top shortcut bar (search bar, login/register, and “My List”). The supervisor suggested following common web design standards to avoid user confusion caused by using both top and side navigation bars simultaneously.
- It was recommended to add a “Contact Us” link in the footer to facilitate user feedback when issues arise.

3.2 Login and Registration Pages

- Error messages need improvement to be more specific. Instead of a generic “Invalid password” message, it should clarify the rules (e.g., “Password must be at least 8 characters long”).
- The login/registration function will be implemented as a pop-up window rather than a standalone page.

3.3 User Profile and Watchlist Features

- Currently, users can only create a single watchlist. The future plan is to allow categorization by tags (e.g., “Horror,” “Documentary”) to improve search efficiency.
- It was suggested to add a “Watchlist” tab on the user profile page to display the full watchlist content, which should also be linked to the shortcut on the homepage

3.4 Other Details

- The movie details page should include a return-to-homepage option (e.g., clicking the logo or using breadcrumb navigation).
- The rating feature is integrated into the comments section, allowing users to rate movies via a slider.

4. Development Plan and Task Allocation

4.1 Milestone Planning

- Milestone 1 (May 11): Complete environment setup, basic front-end and back-end architecture, and static design for the homepage and movie details page (with placeholder data).
- Milestone 2 (June 15): Achieve full front-end and back-end integration, complete functionality development, and conduct testing.
- The supervisor recommended parallel development of the front-end and back-end to expose potential issues early and prevent major rework later.

4.2 Technical Challenges

- The back-end needs a well-structured API design, defining endpoints for GET, POST, and PUT requests. The supervisor suggested use Axios for handling HTTP requests.
- The code structure should be modularized for easier maintenance (e.g., encapsulating global methods).

5. Business Plan Requirements

5.1 Key Content

- **Business Case (2 pages):** Focus on the problem the project aims to solve (e.g., inefficiency in movie recommendations) and highlight the uniqueness of the solution. Market data can be used as supporting evidence (e.g., the increase in streaming service users during the pandemic).
- **Development Plan (2 pages):** Use a Gantt chart to illustrate task allocation and project timeline, explaining team roles and collaboration mechanisms.
- A detailed revenue model is not required, but the commercial potential should be demonstrated (e.g., user retention and industry value).

5.1 Formatting Suggestions

- Avoid excessive technical details; keep the language concise and clear.
- Use visual elements like flowcharts and market analysis graphs to improve readability.
- References should be listed separately in the appendix and excluded from the page limit.

6. Next Steps

- The team will refine prototype details (e.g., navigation logic and watchlist categorization) while simultaneously progressing with development.
- Complete the division of tasks for the business plan and start writing the plan.
- Next week, a business plan rehearsal and Q&A session will be held. The supervisor will randomly ask questions to assess the team's preparation.

6. Adjournment

The next client meeting will be held in-person on campus **at 1:00 pm on Tuesday 8 April 2025**.

The meeting closed at 2:00 pm.