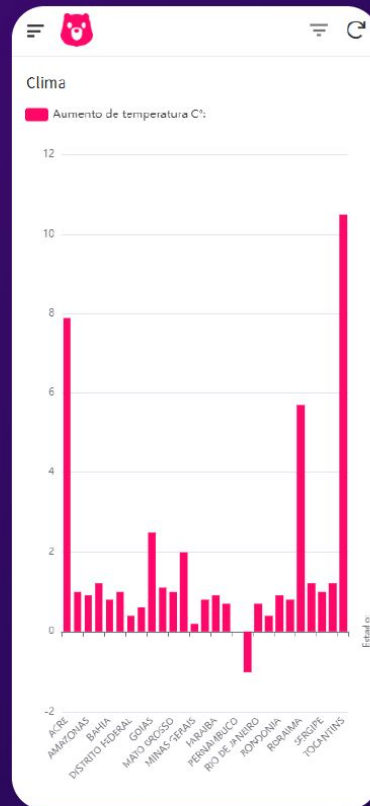
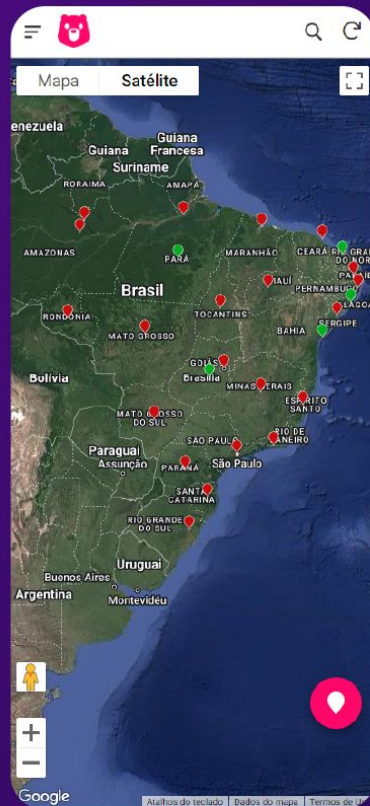
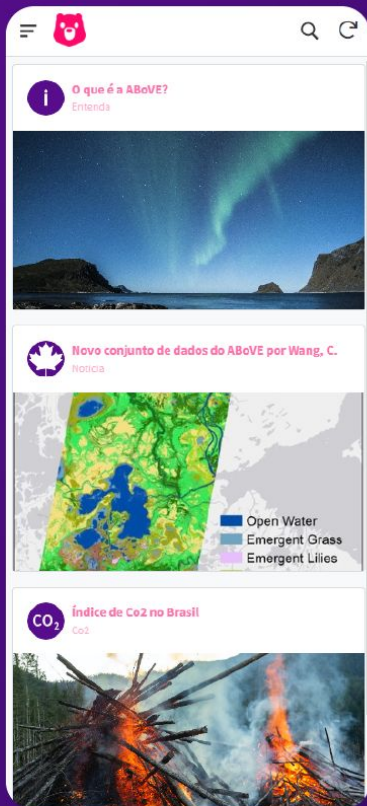




Brazilian context

- info is hard to find
- hard to understand for the general public
- incongruent data
- as a result: Low Awareness of climate change problem





Username*

Email*

Telephone*

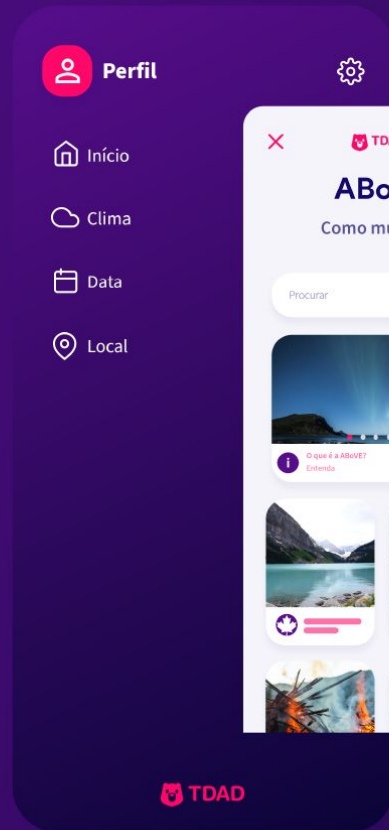
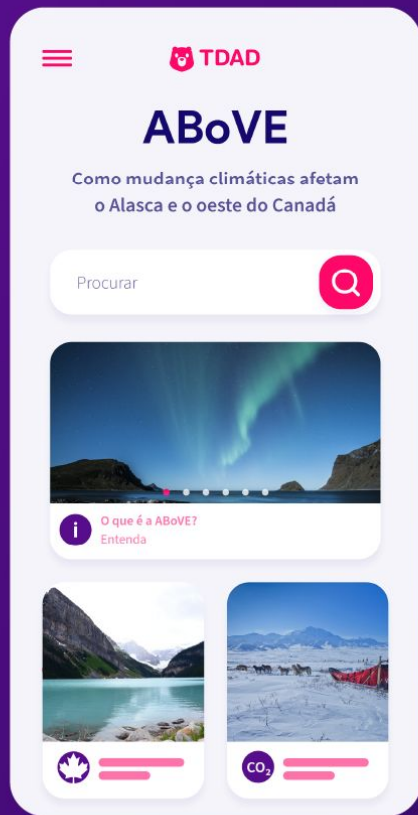
Senha*

Permite envio de informações por e-mail?*

N Y

Cancel Save



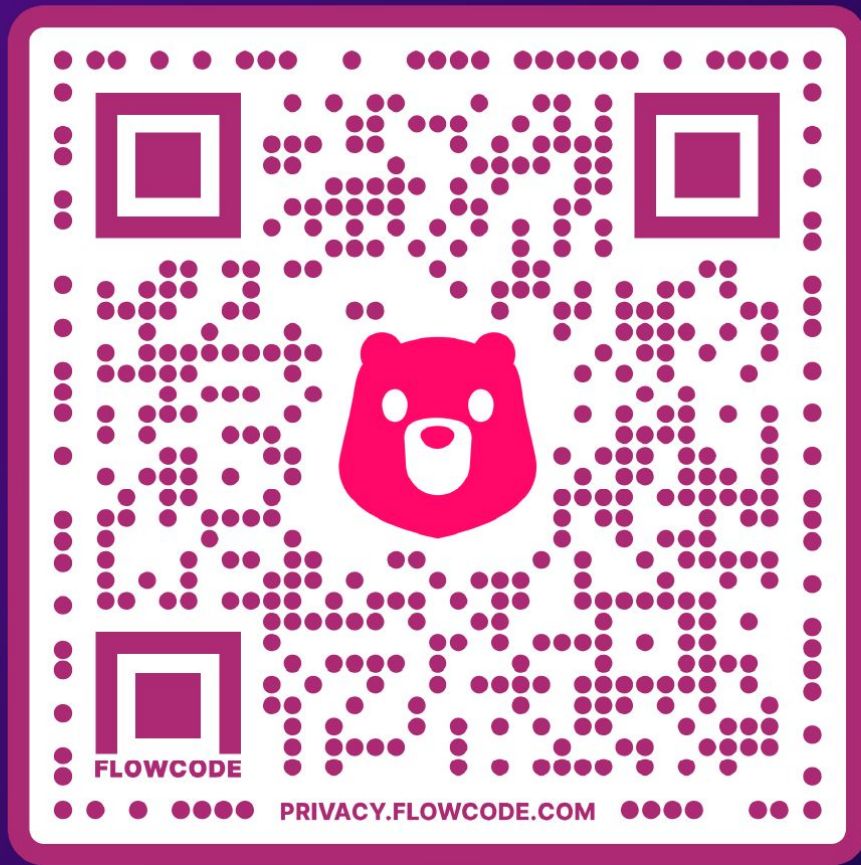


TO DO

- add more interaction with the user
- personal tasks and objectives
- Points system with rewards
- more info cards
- update layout (last slide)







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