

Summary Dashboard

Gender

Female

Male

U

State

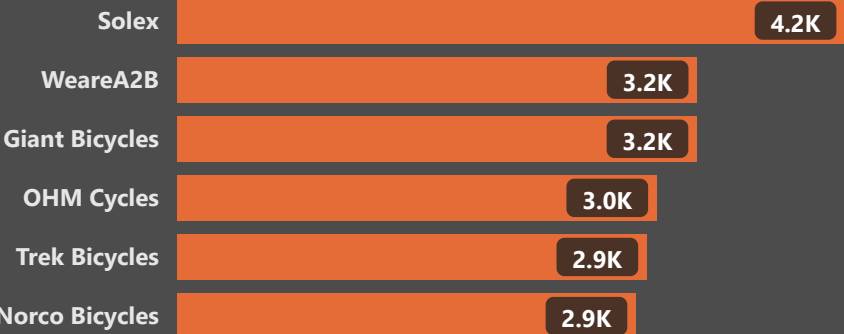
NSW

QLD

VIC

Top Brands

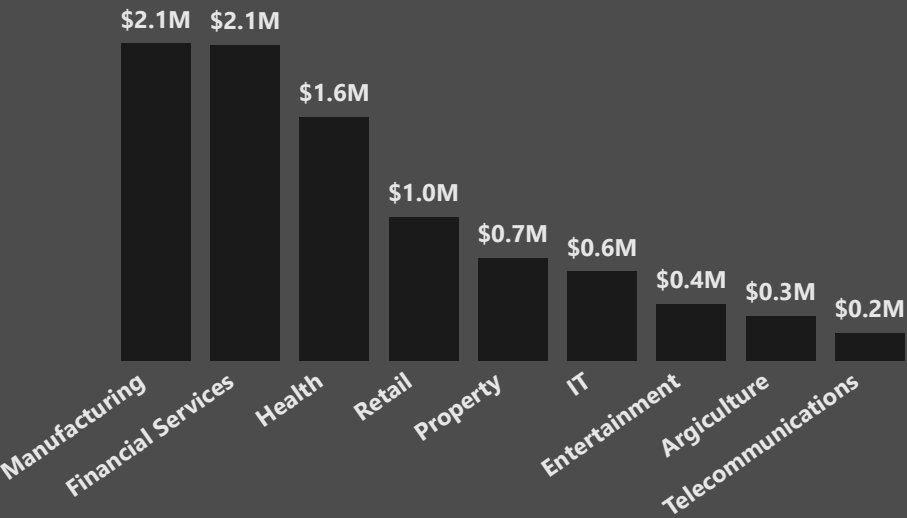
Brands



Count of Customers

Profit based on Job Industry

Sum of Profit



Job Industrty

Total number of customers

3493

Total customers in past month

1291

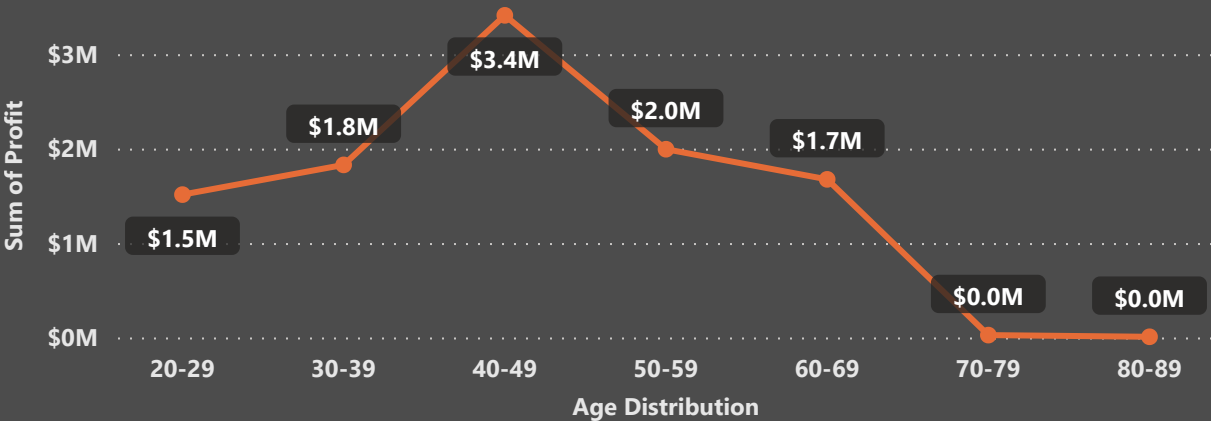
Total spend

\$21.7M

Total spend in past month

\$1.8M

Sum of Profit by AgeCategory



Profit by Age Distribution and Wealth Segment

Wealth Segment ● Affluent Customer ● High Net Worth ● Mass Customer

