

Riding to the Moon

An Intercontinental Motorcycle Benefit Expedition

4 Men • 4 Motorcycles • 4 Months • 14,000 miles

Fact Sheet

David, Alex, Gary and Jim are leaving in November for an adventure to the southern tip of South America. Through more than a dozen countries, across deserts, mountains, rivers, and rainforests, they will test their limits in a journey of discovery while contributing in a positive and practical way to the world in which we all live by raising contributions for:

- **The American Cancer Society**

The American Cancer Society is dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives from cancer and diminishing suffering from cancer through research, education, advocacy and services.

and

- **Save the Children**

Save the Children is committed to fighting poverty and discrimination, protecting children from the fall-out of war and famine, and defending the rights of the child everywhere.

FUNDRAISING GOAL: \$250,000

Over half a million people die of cancer each year in the U.S. alone and the ACS is a major funder of research, education, and support programs to help eliminate this deadly disease. Children and their rights are violated in many countries, and through education, health, and emergency response in 41 nations, STC is an effective means of helping disadvantaged children the world over.

The ride will begin in Los Angeles and end in the town of Ushuaia, Argentina, the southernmost permanent settlement in the world, approximately 14,000 miles later. Dual-sport motorcycles will carry the riders through Mexico, Belize, Guatemala, Honduras, Nicaragua, Costa Rica, Panama, Columbia, Ecuador, Peru, Chile, Brazil, Uruguay, and Argentina.

The ride will be undertaken by four friends wishing to combine their love of life, motorcycling, and travel, while making a difference in the world around them. David Baumgarten overcame cancer in 1993 and wishes to give back to the ACS, which helped save his life. Alex Bisarello was raised in South America, seeing firsthand the conditions faced by children in the third-world, and has also taken part in the STC Sponsorship program. Quadrilingual and multinational, the group possesses the diverse skills and talents necessary to successfully complete this long, adventurous journey.

Companies and Organizations who have pledged their support:

- | | |
|--|--------------------------------|
| • Cycle World | • Motorcycle Online |
| • Dirt Rider | • Motorcycle Product News |
| • Motorworld Online | • Motorcycle Shopper |
| • Motorcycle Consumer News | • Westin Hotels and Resorts |
| • ABATE | • Ricoh Digital |
| • Bavarian Cycle Works | • Keep It Simple Solar Systems |
| • California Kawasaki | • Georgia Public TV |
| • Levi's Strauss & Co. C.I.T. for Cancer | • and many more to come! |



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Netwatch

THE AJC'S DAILY ONLINE GUIDE

Internet-bound Prodigy lowers access rates

Prodigy is cutting prices as part of its move to the Internet, becoming the second online service in a week to announce lower rates.

The company's Internet-based service, which debuts Monday, will offer subscribers two pricing plans, including a \$19.95 monthly rate for unlimited access to the Internet and to Prodigy's proprietary content. The flat rate matches the prices charged by many Internet service providers and by the Microsoft Network, which said last week it would reduce subscriber fees.

The other pricing plan costs \$9.95 a month for 10 hours, with additional hours for \$2.50 each.

Prodigy will continue to maintain its proprietary online service, to be called Prodigy Classic, while trying to interest its million-plus subscribers in signing up for the new service, Prodigy Internet. Like Microsoft Network, Prodigy Internet is trying to draw customers with little online experience.

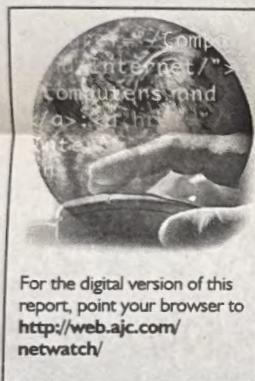
Access Atlanta, the Atlanta Studio of Cox Interactive Media's news service on Prodigy, leaves Prodigy on Oct. 31 to establish a separate site on the Internet — and will be offering Internet access itself. (Cox Interactive Media is owned by Cox Enterprises, which also owns The Atlanta Journal-Constitution.) Current Access Atlanta subscribers will be converted to Prodigy membership unless they request otherwise.

Prodigy Internet will be available initially just for Windows 95 users; a Macintosh and Windows 3.1 version are promised by 1997.

Over the next two months, much of the content from Prodigy Classic will be shifted to the Internet-based service. For more information, visit the Web site at <http://www.prodigy.com>.

■ While reaffirming a ruling on cyberspace copyright infringement, a federal judge in Alexandria, Va., says she probably will award the Church of Scientology only the minimal \$2,500 it sought in a lawsuit against a former member found to have posted church materials on the Internet. U.S. District Judge Leonie M. Brinkema ruled in January that Arnaldo Llerma was liable for damages for publishing copyrighted materials without permission. She made permanent that interim finding in a written decision issued Oct. 4 and made public this week.

■ Educators may use copyrighted material over the Internet the same way they use it in conventional formats under guidelines drafted by a coalition of educators, publishers and others. The



For the digital version of this report, point your browser to <http://web.ajc.com/netwatch/>

By Paula Schwed
STAFF WRITER

David Baumgarten and three friends will climb on motorcycles Nov. 2 and roar south in the direction of Argentina, a 14,000-mile adventure that they will chronicle regularly on the Internet as a way to raise thousands of dollars for charity.

Using digital cameras and laptop computers, the riders will transmit their travelogues via satellite uplinks. They'll test their limits in a journey from Southern California through a dozen countries, across deserts, mountains, rivers and rain forests. The map on their Web page warns: "Route subject to change due to weather, political unrest and other potentially hazardous conditions!"

"We have these romantic dreams — but you always forget, in your dreams, about the mosquitoes ... and the other hardships," said Baumgarten.

After surviving testicular cancer, diagnosed in 1993, Baumgarten faces the trip brimming with excitement that he's got the stamina to spend several months riding an estimated 140 miles a day and sleeping under the stars.

"To realize the freedom I have by doing something so spectacular — that really tests myself physically and mentally — is so hopeful," he said.

Some have misgivings about potential dangers along the way, including Jim Claitor, regional executive director of the American Cancer Society for the San Francisco area, which is receiving funds raised by the trip.

"It's going to be the trip of a lifetime for him," Claitor said. "If this was my kid, I'd be worried."

Baumgarten's parents are — "They're worried to death I'm going to get sick or bandits are going to ambush us," Baumgarten said ruefully. The riders will be traveling through rough terrain and camping out as frequently as every other night.

The idea for the fund-raiser to benefit Save the Children and the American Cancer Society came from Gary Kout, who became friends with Baumgarten when both were 10 years old, living in Atlanta and attending Sunday school at The Temple. Their families live here still.

Kout, 29, is a devoted biker "addicted to

FUND-RAISER

Cyclists shorten distance to Argentina via Net



Four for the road:
Alex Bisarello (left), David Baumgarten, James Sowers and Gary Kout plan to ride 14,000 miles for charity.

the rush of the wind" who lives in Venice, Calif., and works in TV production. He's always harbored a fascination for lunar travel, hence the name of the bikers' home page, "Riding to the Moon," complete with an animated stick figure who rides his bike across the screen.

Kout and Baumgarten will be joined by two other Californians — Alex Bisarello, 34, a Venice director and cameraman and James Sowers, 34, a San Francisco computer consultant. Bisarello grew up in South America and was deeply affected by the poverty afflicting youth there, and so it was his wish that some of the money from their efforts be donated to Save the Children. Baumgarten picked the American Cancer Society. The target is \$250,000; about \$7,000 has been raised so far, Kout said, with \$60,000 donated in goods and services — everything from the satellite time to alarms for the motorcycles to hotel accommodations.

"They may be a little bit idealistic about how much money they can raise, but they're 100 percent heart. They really believe in what they're doing," said Peg Blackburn, events manager at Save the Children, headquartered in Norwalk, Conn. "It was a little bit of a wacko idea."

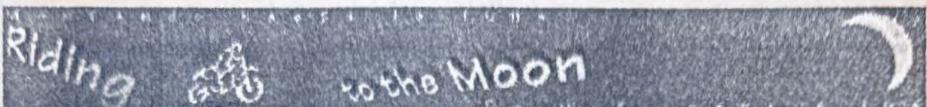
So far, their Internet solicitation has raised only a few hundred dollars. Paul Colerley, editor in chief of the NonProfit



JAMES SMALLWOOD / Staff

Times trade paper, says fund-raising on the Web is in its infancy. "There is money being raised on the Web, but it's a small percentage of total fund-raising dollars. Five or 10 years from now, it will be much, much more."

■ Riding to the Moon:
<http://www.baumgartens.com/rttm>



Special Continental Airline Supplement

The Most Reliable Airline in Panama Gets Us to Quito, Ecuador Without a Hitch!!



Our bikes which weigh in around 500 pounds each were drained and crated up only 8 hours ago. The forklift came and scooted them into the cargo door like they were cotton, making this heavy load that we have been worrying about seem so light that we immediately forgot our troubles.

When in Panama be sure to check this fantastic airline for all your travel needs.

Sincerely,

The Riding to the Moon Team

The Riding to the Moon team would like to extend a very special thank you to Continental Airlines of Panama. This wonderful carrier has, in our greatest hour of need thus far, offered us, and our bikes, a flight to Quito, Ecuador and they have done so with the great enthusiasm as well.

Christmas here in Panama is a sight to behold. People have booked their flights here far in advance and the planes are running near full capacity both in passengers and the cargo.



ESTILO

de vida

Una Guía Práctica:
Ejercicios para usted
durante el embarazo

E - 3

Las actividades del momento
están todas incluidas
en nuestros "Eventos"

E - 5

E • 1

SÁBADO • 7 DE DICIEMBRE DE 1996

estilo@epasa.com

Un recorrido en moto

*por la vida, los niños
y la pobreza*



RAÚL A. BERNAL
El PANAMÁ AMÉRICA

ay momentos en la vida en que muchas personas hacen un alto en su actividad diaria y reflexionan sobre lo importante que es tenderle la mano a los semejantes, preocuparse por aquellos que padecen la miseria, enfermedades, hambre y que son el resultado del indiscriminado mundo en que se habita.

Es en esos momentos donde se toman decisiones relevantes que cambian para siempre el sentido de nuestro existir, en especial cuando ese rumbo está encaminado a emprender una cruzada de salvación para miles de necesitados... son preciosos instantes, en que nos volvemos más humanos, sensibles y más optimistas a pesar de las adversidades.

Siguiendo estos pasos, cuatro estadounidenses y un canadiense decidieron conformar un grupo humanitario internacional con el objetivo de recaudar fondos para abrir escuelas y centros médicos en Latinoamérica.

La agrupación se denomina "Riding To The Moon" (Conduciendo hacia la Luna) y lo integran los jóvenes Alex Bisarello, James Sowers, David Baumgarten, Jason Martin y Gary Kout, quienes un buen día descubrieron que podían hacer algo por la humanidad y unir fuerzas para que este proyecto fuera una realidad.

Hace un año y medio tomaron la decisión de recurrir a otras entidades estadounidenses para solicitar su patrocinio y captar recursos económicos con los cuales dar inicio a este ambicioso proyecto. Actualmente, han logrado atraer a unos treinta patrocinadores que los respaldan en su labor.

Para consolidar esta noble empresa se han unido a dos grandes organizaciones mundiales como lo son la "American Cancer Society" (Sociedad Americana contra el Cáncer) y a "Save the Children" (Salve-

mos a los Niños) con la intención de apoyar sus programas y proyectos en beneficio de los enfermos y niños pobres.

Pero su misión no sólo se ha proyectado a adquirir capital, ya que desde el pasado 2 de noviembre iniciaron un largo viaje en motocicleta, que partió de California y llegará dentro de dos meses a Argentina, con el fin de recopilar suficiente material informativo sobre las necesidades de los pueblos pobres de América Latina, además de estar en contacto directo con las personas y vivir "en carne y hueso" la problemática.

Hasta la fecha han recorrido México, Belice, Guatemala, Honduras, Nicaragua, entre otros países del Continente.

El material recopilado será utilizado para efectuar un video documental, que muestra los rostros y vivencias de tantos seres humanos que necesitan de una ayuda para poder sobrevivir. Y es que los visionarios y osados motociclistas de "Riding To The Moon" se destacan en diversos aspectos profesionales: uno es director de cine, otro es productor, otros es fotógrafo, uno es experto en computadoras y otro es corredor de motocross.

Cada uno de ellos, abandonó por varios meses su trabajo para dedicarse a esta titánica y plausible tarea que les traerá una increíble satisfacción personal.

En esa aventura, recorriendo otros mundos distintos a los suyos, logramos verlos en nuestro país, escoltando a los pequeños estudiantes y residentes del Hogar de la Infancia, quienes acudieron el pasado lunes 2 de diciembre a disfrutar de una actividad que les organizaba el personal de la línea aérea COPA.

Apenas llegaron a Panamá lograron hacer contacto con los miembros del Club de Motoristas de Panamá, quienes le notificaron de esta actividad que habría con estos niños humildes, y decidieron inmediatamente participar de la misma.

Aquellos que tuvimos la oportunidad de observar a estos motociclistas en el terminal aéreo de Tocumen, logramos percibir a cinco jóvenes optimistas ante la vida, cargados de espiritualidad, alegría desbordante para ofrecer y dispuesto a tenderle la mano a quienes tanto lo necesitan.

Alex, James, Gary, Jason y David (quien se recupera de cáncer) abandonaron su vida cotidiana y voltearon su mirada hacia los desprotegidos de este continente, tal vez porque como amigos bien unidos vivieron la agonía de una terrible enfermedad; pero sobre todo porque tomaron conciencia de servir al prójimo.



Jason, Gary, James, Alex y David abandonaron su vida cotidiana y voltearon su mirada hacia los desprotegidos de este continente.



S A B A D O

El Panamá América

DIARIO INDEPENDIENTE DESDE 1925 • DIVULGAMOS LA VERDAD QUE LOS DEMAS OCULTAN

SEGUNDA ÉPOCA

• N°2478

• 36 PÁGINAS

• 6 SECCIONES

PANAMÁ, R. DE PANAMÁ

• 7 DE DICIEMBRE DE 1996

• 0.25 CENTÉSIMOS



DEPORTES
Torneo Juvenil
será dedicado
a Marcos Cobos

.....B-1



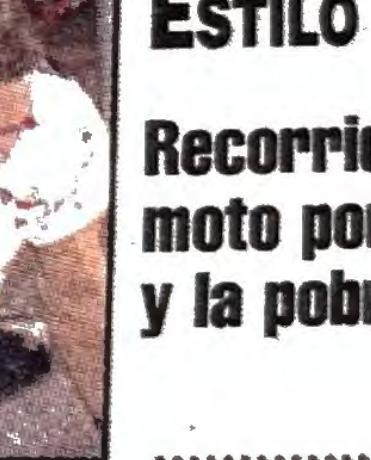
FINANZAS
Peligra desarro-
llo del Caribe
por comarca

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VISIÓN MUNDIAL
Samper
retira
tropas

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ESTILO DE VIDA
Recorrido en
moto por la vida
y la pobreza

.....E-1



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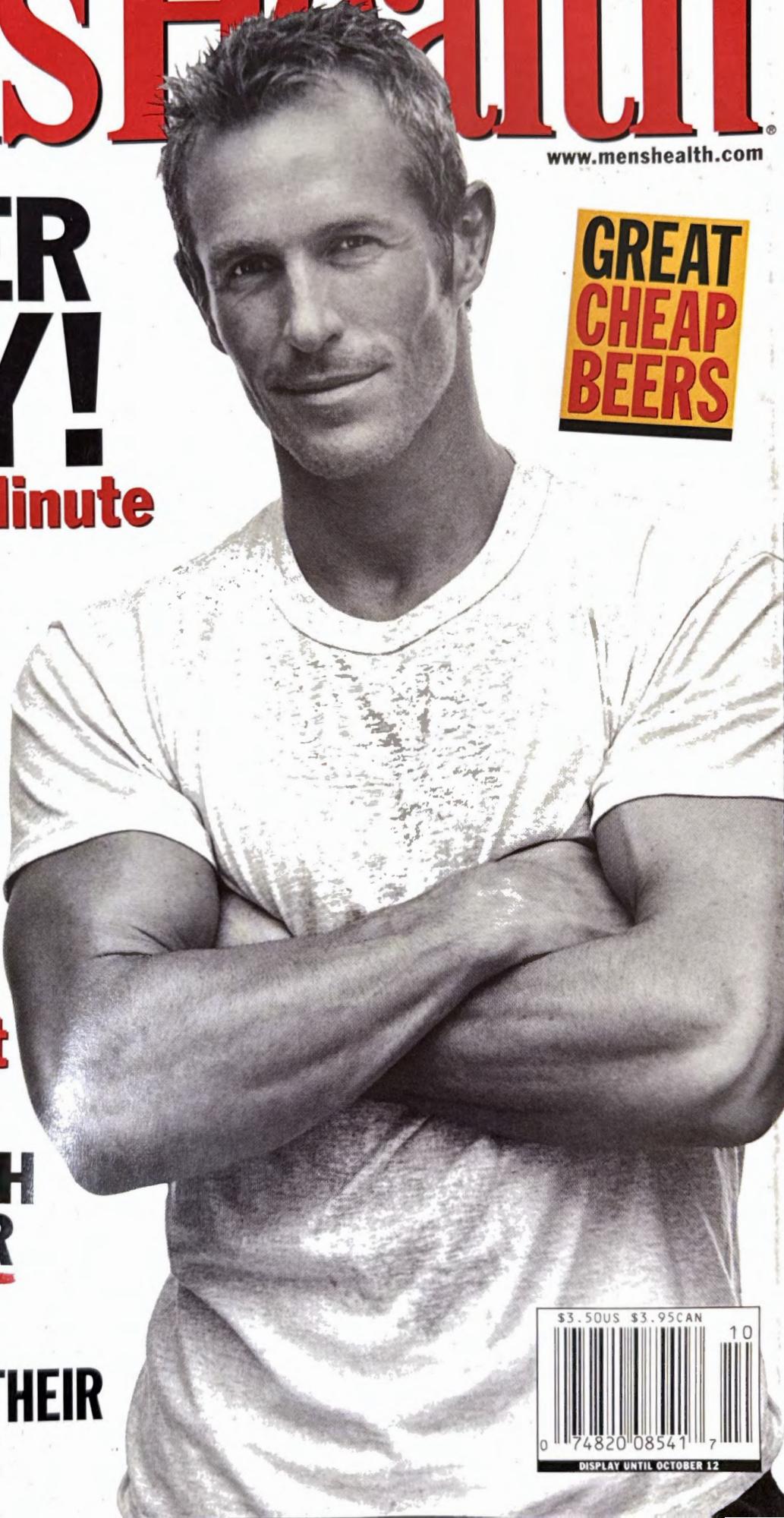
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by Miki and Julie Collins.

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GUIDES: Northwest Passage,
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KAYAK THE MEKONG

WANT TO DO something no one has ever done? The Mekong is the third largest river in Asia and has its headwaters in the belly of Tibet at over 16,000 feet. From there, it flows south for 2,750 miles, crossing the Tibetan Plateau and dropping into the soul of Asia: China, Burma, Laos, Thailand, Cambodia, Vietnam. No one has run the river from source to sea. You could be the first.

Like mountaineering, serious kayaking requires years, even decades, of practice. Like mountaineering, kayaking is a mortal sport. Mistakes matter. But unlike climbing, in which a mountaineer often has minutes, hours or even days to make the right choice, rushing headlong in a plastic boat through giant white walls of water requires

lots of split-second decisions.

Whitewater kayaking is a sport of speed, intelligence, and refined technique. Expedition whitewater kayaking is all of these, plus it requires the stamina and stubbornness to keep boating when you feel like giving up. Before you paddle the Mekong, you must have shot everything from the Colorado to the Bio Bio to have any chance at survival.

TIME: Two to four months

ESSENTIAL GEAR: Bombproof kayak, bombproof helmet, bombproof head

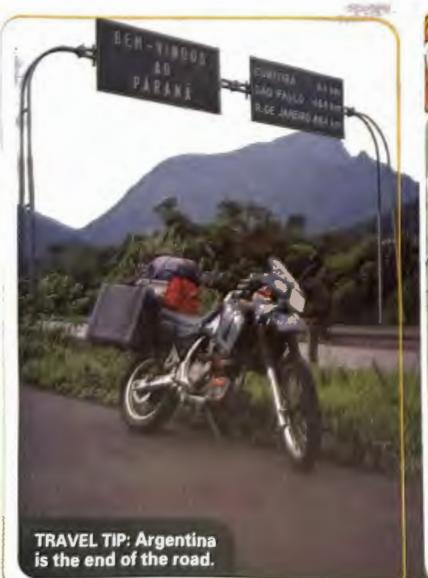
BOOKS: For the adventure, read *Running the Amazon* by Joe Kane. For safety, read *River Rescue* by Bechdel and Ray. For skills, read *The Bombproof Roll and Beyond* by Paul Dutky.

COST: Depending on which permits and fees you pay, figure \$8,000 to \$10,000 per boater.

GUIDES: No man can guide you down an unnavigated river. You must captain your own soul and your own vessel.

MOTORCYCLE TO THE TIP OF SOUTH AMERICA

WITHOUT crossing an ocean, no matter where you live in America, the most distant place on earth is Patagonia. Two years ago, filmmaker Gary Kout and four of his buddies hopped on Kawasaki KLR 650s and roared south out of Los Angeles. "We wanted to go as far as you can go, to the quintessential end of the road," he says. Four months and 14,000 miles later, they rolled into Ushua-



TRAVEL TIP: Argentina is the end of the road.



PHOTO BY GARY KOUT; MAP COURTESY OF NATIONAL GEOGRAPHIC SOCIETY, MARK JEREMY

ia, Tierra del Fuego, Patagonia, Argentina, the southernmost city in the world.

There is an unequaled magic that comes with riding a motorcycle over vast distances. "No windows, no doors, just you and the wind," says Kout. "On a motorcycle, part of your brain is constantly aware of the requirements of riding, but the rest of your mind can go somewhere else. I sang every song I know. I went through my current relationship from the very beginning to the day I left on the trip."

But before you decide you're an easy rider, take a class from the Motorcycle Safety Foundation (800-446-9227). After you've learned the basics, enroll in the Donnie Hansen Motocross Academy (four-day camps \$550, 719-495-2624) to learn the finer points of surviving mud, bumps and bruises.

TIME: Four to six months

ESSENTIAL GEAR: "For a rough, cross-continental ride, you want a large, single-cylinder, 650 cc street/trail bike," says Tim Tolleson, managing editor of *Dirt Bike* magazine. "Single-cylinder bikes are narrower, for better clearance in deep ruts." Kout and team used "indestructible" plastic Pelican cases for panniers.

BOOKS: To find a day-by-day account of what it's like to ride across Central and South America, go to Kout's Web page: www.moonride.org. For a philosophical/literary immersion into the sometimes-mad mind of a motorcyclist, *Zen and the Art of Motorcycle Maintenance* by Robert Pirsig is still the classic. Also check out *Jupiter's Travels* by Ted Simon and *The Perfect Vehicle* by M.H. Pierson.

COST: Depending on whether you're a happy camper or a hotel hound, gas, food and lodging will run \$5,000 to \$10,000.*

GUIDES: Nothing but road signs, man

HIKE THE PACIFIC CREST TRAIL

IT'S 2,600 miles long, traversing glaciated volcanoes and burning desert, primeval rainforests, and raw granite peaks. Some 200 people a year set out on this ultimate backpacking journey, and fewer than 20 callous-footed souls complete it. It ain't a walk in the park. The Pacific Crest Trail extends the full length of the West Coast, from Canada to Mexico, and is widely regarded as the

most outstanding trail in the world.

Sometimes the best way to travel is the slowest, and there is nothing more peaceful than strapping on a backpack and hitting the trail.

Most fundamental to the trail is the

All you need is the

in front of the other

cross through the valley.

TIME: Four to six months

how often you stop

ers. Or, if you can't



do the trail in sections, the course of a few years.

ESSENTIAL GEAR: A

backpack and boots

a tent, a partner who

can handle the

BOOKS: *Pacific Crest*

Trails Handbook by Ra

guidebook and a ph

introduction to trav

and fast in the wild.

tips, tricks, and gear

subscribe to *Backpac*

zine, (800) 666-3434.

COST: Probably less

than \$1,000 to get

home. For the dough

in restaurants, you ca

food you'll need for

the trail.

GUIDES: You. It's a self-

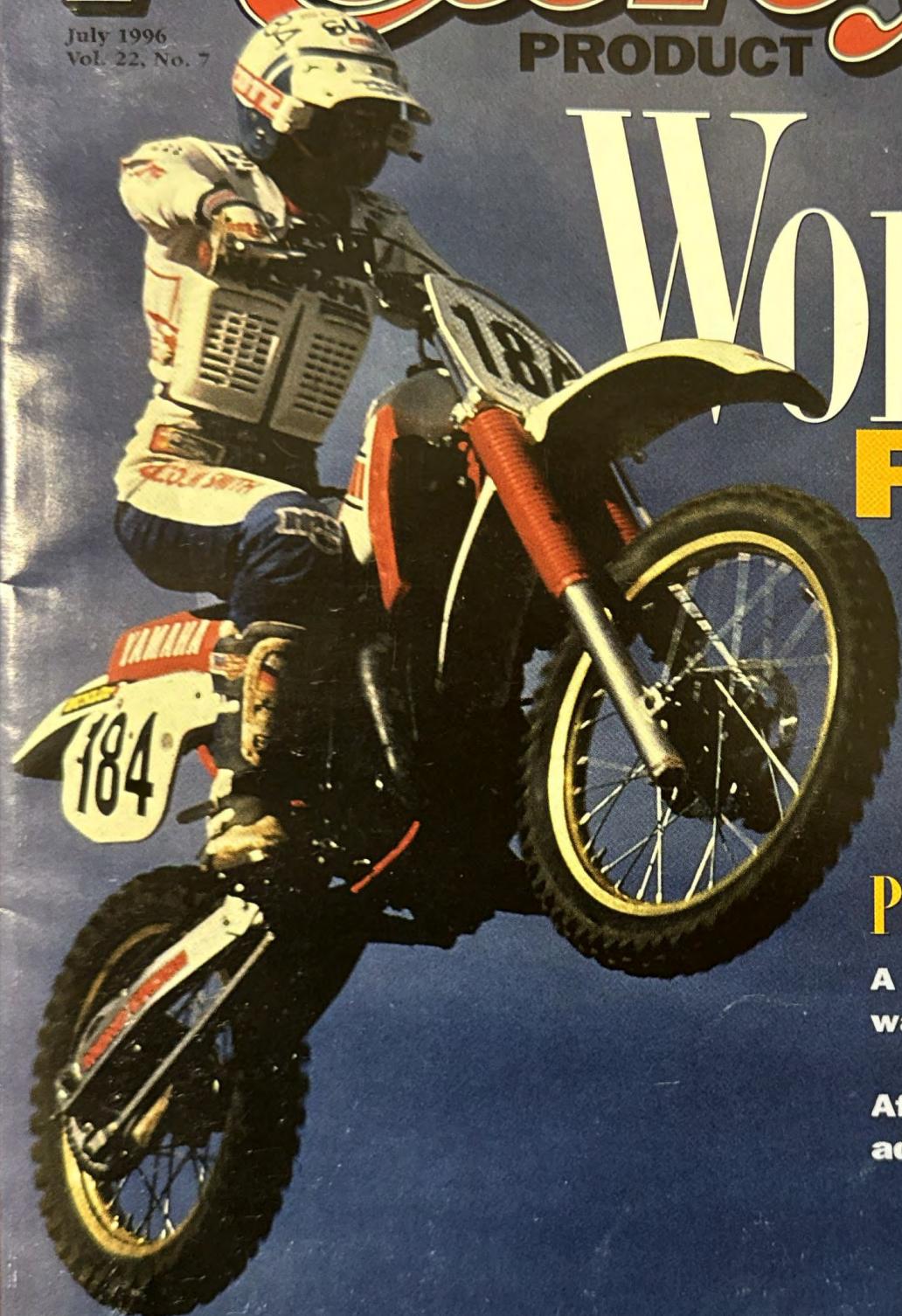
BICYCLE ACROSS AMERICA

GEAT WINE, great architecture—just about anything you can imagine, in fact—is available along the Pacific Coast Highway, also the perfect romantic

Motorcycle

PRODUCT NEWS

July 1996
Vol. 22, No. 7



Woman Power

The high-flying women's motorcycle market: How you & your dealership can be a part of it

— Page 28

Plus:

A tribute to oils, lubes, waxes & polishes

— Page 33

Affordable TV advertising

— Page 23

Outta Here

COMPILED BY MICHAEL POPKE

Charity

To the End of the Earth

A San Francisco-area motorcyclist (and recovering cancer victim) wants to do his part to ensure that other cancer patients follow his road to survival. To that end, David Baumgarten and three other California riders will leave Los Angeles on dual-sport bikes in early November and trek more than three months and 14,000 miles to Ushuaia, Argentina. Their mission: To raise at least \$250,000 for the American Cancer Society and Save the Children (STC), an international organization committed to fighting for disadvantaged youths. Baumgarten and friends have dubbed the trip "Riding to the Moon."

"Now that I can, it's my turn to give something back," says Baumgarten, who overcame testicular cancer in 1993. "But I wanted to make this something bigger than the four of us. I didn't want to be spewing gas across the Americas for selfish reasons."

The four riders collectively speak four languages and come from diverse ethnic backgrounds. In fact, Alex Bisarello was raised in South America and witnessed the harsh conditions faced by children in Third World countries. He also has volunteered for STC in the past.

Baumgarten encourages corporate sponsors to pledge a minimum of \$150. But he's also using the Internet to garner publicity. Riding to the Moon's Web site (<http://www.slip.net/~forest/RTTM/RTTM.html>) encourages each motorcyclist cruising the Internet to pledge a minimum of \$1 to help meet the lofty goal. For more info beyond that provided at the Web site, E-mail Baumgarten at forest@slip.net or call him at (415) 285-3575. ■



PROMOTION

Hollywood Triumphs

The powers that be at Triumph Motorcycles hope the post-apocalyptic thriller *Barb Wire*, starring Pamela Anderson Lee (pictured) and about 20 Triumphs, seduces movie-goers the way big-screen motorcycles used to.

After all, the British company's list of silver screen icons already includes Marlon Brando, James Dean, Clint Eastwood, Richard Gere and Elvis Presley. Meanwhile, rockers Meat Loaf and Bruce Springsteen also have received attention for their Triumphs, and the venerated bike has appeared on Fox TV's *Beverly Hills 90210*, *Melrose Place* and *Party of Five*.

Triumph CEO Michael Lock secured the exclusive motorcycle marque used in *Barb Wire* by offering personal instruction and riding tuition to Anderson Lee, who plays the film's action heroine. Rumor has it she even performed many of the motorcycle stunts herself.

In addition to featuring the 900cc Triumph Thunderbird that rockets across the screen at more than 125 mph, the movie also includes scenes with a Triumph Tiger, a few Speed Triples and Daytonas, and some old Bonnevilles.

If nothing else, perhaps the critically reviled movie will garner the motorcycle industry the type of exposure only Hollywood can generate. ■



ADVERTISING

Who's Helping Who?

Intended to promote the power of classified advertising in *The Atlanta Journal-Constitution*, this ad instead begs the question: Did the newspaper's classified listing really sell the motorcycle, or did the name Harley-Davidson and its supply-and-demand status sell this beauty? Says ad placer Norman P. Schneller in the copy: "In the two years it took for my son's custom Harley to be delivered, his plans changed. So we placed an ad in the AJC Classifieds. We were amazed when it sold the first morning and brought our full asking price — in cash!" Phenomenal. Must be the newspaper. Yeah, right. ■



"It took two years to get the Harley, but only two hours to sell it."



"In the two years it took for my son's custom Harley to be delivered, his plans changed. So we placed an ad in the AJC Classifieds. We were amazed when it sold the first morning and brought our full asking price — in cash!"

*Norman P. Schneller
Briarwood, GA*

You'll find the AJC is a very high-performance selling tool. So do what Norman did. Call the AJC for details and we'll run your ad until you sell your vehicle.







Kawasaki 650 Dual Sport News

November/December 1996

FROM THE EDITOR

Trends

This wasn't the column I had intended to write for this issue. I'm going to write about some great fall riding I had done and some New Mexico ghost towns I had visited. But, instead, I'm writing about an interesting trend I see occurring around me. A lot of my friends and people I know who ride are buying dual sport bikes and street singles. This is somewhat curious to me especially since the majority of these folks own powerful multis. Some are Harley riders, some are BMW riders, others own Wings. For the most part, these folks ride hard, fast and far. What was luring them to the world of singles and

Adding to this phenomenon, two months, half a dozen new readers have subscribed to the Newsletter stating that they used to own sportbikes like ZX11s and CBR600 F3s. What's more is that they say they have no regrets. What's going on here? I have several reasons and not just

no idea, but I think there are

one. Almost all of the folks has stated how much they like the light nimble DS bikes and the amount of torque they produce. They like the ability to fly down gravel roads and not have to hang on to clip-ons for dear life. They like not having to pay an insurance company more than what the bike is worth and having a sizable chunk of cash residing in their checking accounts.

For whatever the reason, I do hope more people turn to dual sports. I hope the trend I see is indeed a national trend and that DS sales will be on the rise in the next couple of years. But most of all, I hope the manufacturers are paying attention. BMW certainly is with the introduction of the F650 to the States this fall. A wonderful machine, hard bag ready, fully adjustable and capable of fast fire road riding. Will it be a success? Who knows, but the one thing BMW does that I wish other manufacturers would do is that BMW sticks with their product. They don't introduce a model and yank it a year later.

Kawasaki has stood by the KLR650 for ten years now and I commend them for that. Somehow the motorcycle press seems to have forgotten that these venerable machines have been around for a decade and have probably been to more places on Earth than any other



Inside This Issue

- 1 KLR/KLX Givi Luggage
- 2 Pelican Bag Luggage
- 3 Nonfango Luggage
- 4 KLR Carb Needle Upgrade
- 5 Much, much more...

Ride the Moon: An Intercontinental Motorcycle Benefit Expedition

Four daring young men ride KLR650s to Argentina to fight cancer.

WHAT: A fund raising motorcycle trip between North, Central and South America, from desert to jungle, sea level to the Andes mountains in Peru to the Tierra del Fuego in Argentina made by four riders to benefit the American Cancer Society and Save The Children .

The mission of the American Cancer Society is dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives from cancer and diminishing suffering from cancer through research, education, advocacy and services.

Save the Children is: Working to make lasting, positive change in the lives of disadvantaged children in the United States and in over 40 countries.

WHY: Over a half million people die of cancer each year in the U.S. alone and the ACS is a major funder of research, education, and support programs to help eliminate this deadly disease. Children and their rights are violated in many countries and through education, health, and emergency response in 41 nations Save The Children has an effective means of helping disadvantaged children the world over.

WHEN: November 1996 until February 1997.

WHERE: The ride will begin in Los Angeles and end in the town of Ushuaia, Argentina the southernmost permanent settlement in the world. Dual-sport motorbikes will carry us about 14,000 miles through Mexico, Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, Peru, Brazil and Argentina.

COST: The suggested pledge is \$150.00. Corporate Sponsors encouraged. However, if every motorcyclist on the internet sent a check for \$1 we could meet our goal.

WHO: The ride will be undertaken by four friends wishing to combine their love of life, motorcycling, and travel, while making a difference in the world around them. David Baumgarten overcame cancer in 1993 and wishes to give back to the ACS, which helped save his life. Alex Bisarello was raised in South America, seeing firsthand the conditions faced by children in the third-world, and has also taken part in the STC Sponsorship program. Quadrilingual and multinational, the group possesses the diverse skills and talents necessary to successfully complete this long, adventurous journey.

SOME SUPPORTERS: Kawasaki, The North Face, Trimble Navigation, Arai Helmets, NEC, Westinghouse, RICOH, FUJI, Levi Strauss & Co. CIT for Cancer, MotorWorld, Motorcycle On-Line, California Kawasaki, Georgia Public Television, Keep It Simple Solar Systems, Bavarian Cycle Works, and many MORE.

GOAL: At least \$250,000.

The Riders:

David Baumgarten
San Francisco, CA
415-285-3575
forest@slip.net

Alex Bisarello
Venice, CA
310-823-1297

Gary Kout
Venice, CA
keekah@earthlink.net

James J. Sowers
San Francisco, CA
jimbo@arana.com

Holiday Season Wish List

Ah yes, the holiday season is upon us. So you're friends and significant other don't know what to get you? I've compiled a list of my favorite motorcycling goodies that all can enjoy. This may seem like an advertisement for Riderwearhouse, but I think they are the best *rider* accessory catalogue on the face of the planet. Sure, they're a little more expensive, but their flawless service is worth it. Most of the below items can be found in the latest catalogue. If you don't have one, call 1-800-222-1994.

1. **Deltran Battery Tender** Don't know how I got along without this smart battery charger.
2. **Head Silks** Wear under your helmet and never suffer from helmet itch again.
3. **ProGrip Dual Sport hand grips** Gel type rubber that keeps hands comfy and reduces vibration. Replace stock grips.
4. **Widder Electric Gloves and Vest** Cold weather will never stop you again. Low battery drain but maximum comfort.
5. **Aerostitch Tank Pannier** A little hard to mount, but loads of space for all kinds of stuff.
6. **Aerostitch Polar Triangle** Mega warmth for the chin and throat.
7. **Fake Oil Pool** Sheer fun if you know someone who just bought a new Triumph or Harley Davidson.
8. **Wee Willy** Great all-in-one face shield cleaning system. Used it a bunch on the way to Salmon , Idaho this year.

Letters From Readers

I've enjoyed both issues of *K 650 DSN* - here's my subscription, and keep- up the good work.

Your list of tires didn't mention my favorites. My '90 Tengai is wearing Yokahama E705s, and wearing them so well, I can't quite remember what my mileage was when I put them on. The E705s are listed as 80/20 street tires, but Yokahama makes patterns for more dirt-oriented use.

Atlantic Canada is great place to ride if you like winding, rough back roads with little traffic - ideal for KLRs and Tengais. Many of these roads are chip-sealed, a surface that can shred motorcycle tires so fast, you can almost see it happening. In almost 30 years of riding, I don't think I've ever bought the same brand of tires twice in a row, but I'll be getting another set of these next spring. They handle rain, gravel roads and milled highway with confidence - but try to stay out of the mud with them (trust me).

Kawasaki 650 Dual Sport News

January/February 1997

MOTO MUSING

Retrospect

Happy New Year! Welcome to 1997. I certainly hope everyone had a safe holiday and is ready for another great year of motorcycling. I always tend to sit back and reflect on the past year just about now. It sort of soothes the soul to sit by a warm fire and think of the great riding from the year before and what great rides are to be had in the coming year. I've marked my calendar for a couple of rallies already and hope to get the KLR650 out into the dirt a little more often this year. As the snow falls outside, it's almost hard to believe that five short months ago,

while on my way to the FSSNOC Thumper rally in Salmon, Idaho, I staggered into the Super 8 in Moab, my throat so parched from the 100+ degree heat that I could barely talk to the desk clerk. All in all I must say it has been a very good year. I did a good deal of riding, I started the Kawasaki 650 Dual Sport News (with a lot of help from my friends I might add) and subsequently met some great people.

So what's in the works for 1997? Well, for starters, I would like to begin to refine the Newsletter to a more consistent format. Second, I would also like to focus more on what you want to read and not what I want to write. Last, but not least, I want to provide you a newsletter that you will keep subscribing to.

While this last goal may have you wondering whether I'm trying to make a quick buck, believe me, I'll be lucky to break even. More importantly, the more people we have subscribing and contributing to the K 650 DSN, the better

Gino Pokluda



Inside This Issue

- 1 KLR727**
- 2 KL650 Full Service**
- 3 KLRs to the Arctic Circle**
- 4 K650DSN Shirts Are Here!**
- 5 Survey**

I guess I have to say that I have a keeper here. I would only be tempted by a Tengai or Transalp that was new or in GREAT shape. I could even consider adding one to my garage as I really don't think I could give up the one I have.

Let's get a rally going, even if it's not big, it would be fun.

Ron

Hopefully we'll have a soft luggage review in the spring and that should include some tank bags. I am considering a K 650 DSN Rally, but too early to tell right now. -- Ed.

UPDATES

GIVI FIVE-STARS RACKS

Givi Five-Stars luggage racks are still available from Capital Cycle and should be available from Givi USA soon after you read this. In a phone conversation I had with Hal at Capital Cycle in November, we determined that the 1995 European KLR650 had a different frame than the 1995 USA model. This is why the latest batch of racks did not fit for those who ordered them. When ordering Givi racks for your 1995 or newer KLR650, tell the order person that you need racks for a 1994 KLR instead. They'll fit, trust me. Remember, it could take up to 5 months to get your racks as Capital Cycle orders about three to four times a year.

GIVI USA hopes to have Five-Stars racks in stock by mid to late January. According to Paul, the racks are in route, but must first pass through Customs. Paul informed me that he is reserving the first batch of racks for K 650 DSN subscribers, so be sure you mention the Newsletter if and when you order. You can call Givi USA at (704)679-4123.

GIVI FIVE STARS CENTER STANDS

As stated in the above paragraph, you need to order a 1994 center stand for your 95 or newer KLR650. The center stands are still available from Capital Cycle and take 3 to 5 months to receive. Jake Jakeman from Sagebrush Machine Shop (801)387-5575 has high grade bolts with blind shanks cut to the proper length to replace the soft bolts supplied by Five-Stars. The number for Capital Cycle is 1-800-642-5100.

RIDE TO THE MOON

Our five KLR adventurers are alive and well on their way to Argentina. They left Los Angeles on November 2 and as of November 30 they were resting in Panama having traveled over 5000 miles. They have had quite the trip and nothing I can write can compare to the excellent journal entries they have been keeping. If you have access to the Internet, you need to read the articles and look at the wonderful pictures. The Ride To The Moon homepage can be found at <http://www.baumgartens.com/rttm/>.

For those who cannot access the Internet, I hope to be able to provide their compiled journal entries with the RTTM Expedition's permission. For now, I will provide a very brief summary of the major events. The five intrepid riders are doing well and fortunately no one has been injured. Only minor cases of food poisoning and Dysentery have been experienced. For the most part, the guys have all managed to keep their wits, humor and strength at nominal levels despite being pounded by rough roads, fogged with

Kawasaki 650 Dual Sport News

pesticide, subjected to sweltering heat, heavy rain and bone chilling cold. They have all learned a great deal about each other and the importance of communication when riding in groups.

As is the case with any expedition of this nature, the machinery and equipment chosen is vital. Their KLR650s are performing well with only one breaking down with a rare water pump impeller seal failure. Another bike failed during a deluge, but started later and is running fine. The bikes and their riders have been pounded by some of the worst road conditions I have ever heard of and numerous tip overs. One KLR and its rider rolled off of a road embankment while attempting to pass a bus and another had its headlight smashed by a rock. All bikes have lost numerous bolts and screws due to rough roads but have continued to soldier on .

More importantly, however, is the fact that these five young men have a mission to raise money to save children in impoverished areas and fight cancer. They have worked to assist the Save The Children network all along the way. With this in mind, K 650 DSN has contributed to the STC fund. If you would like to contribute, here's how. Make out a tax deductible check to: **The American Cancer Society** and send it to:

Riding To The Moon, c/o The ACS, 235 Montgomery Suite #320, San Francisco, CA. 94104

or

Make out a tax deductible check to: **Save The Children** and send it to:

Riding To The Moon, c/o Save the Children, 3740 25th St.#102, San Francisco, CA. 94110

1996 KLR650 MODEL IMPROVEMENTS

Joel Wood

I have been doing a bit of detective work lately and with the help of Rick at California Kawasaki and Rick (yes, two Ricks) at our own R&S Kawasaki in Albuquerque, I have this information to share.

For the 1996 model year, Kawasaki not only changed the color and graphics of the KLR650, they made quite a few significant mechanical improvements as well.

First the counter shaft now utilizes a washer and threaded nut to hold the sprocket on, replacing the old 'C'clip system. The crankshaft halves are now 10% heavier for smoother power transfer. The transmission gears have been redesigned for quieter operation, more strength, and taller gearing in second and third gear. The clutch gained an extra plate which required a change in the basket design. Kick start kits for '87-'95 models will not fit the '96 on KLR650. A new kit may become available in the future.

Thanks for this info, Joel. I know some folks have been wondering what changes were made on the newer models and the press has been nothing more than vague. --Ed.

IN THE WORKS

FUEL TANK options, **SEAT** modifications, **ENGINE GUARDS**, **ALUMINUM PANNIERS**, and **SOFT LUGGAGE** are all in the process of being evaluated for an upcoming issue. Please send in any thoughts you have and stay tuned. Also, the local BMW dealer has agreed to a dual sport shoot out between the **BMW F650** and the **KLR650**. I'm hoping the comparison will be in May/June issue.

Kawasaki 650 Dual Sport News

March/April 1997

MOTO MUSING

I have been known to read a few motorcycle magazines. Well, maybe more than a few. Okay, okay, okay, I read a lot of motorcycle magazines. To be honest, after a while they all seem to fade and blend into each other with nothing really striking standing out. What's more, is that the reviews of bikes and gear usually don't even come close to my passions. The past couple of months have been the exception, however, with great articles appearing in *Rider*, *Motorcycle Consumer News*, and *Cycle World*.

The article in the January issue of *Rider* is about a fellow who traveled through Utah. It's one of those great "Chamber of Commerce" articles that we all like to read and someday. The *Cycle World* Peter Eagan's *Leanings* column. In the January 1997 issue, Peter tries to address the question, "How many motorcycles does a rider need?" while sucking down margaritas in Mexico (an enviable task, indeed). Of *Motorcycle Consumer News*, "Keeper Award" for its three best dual sport bikes, of which is a 25,000 mile KLR650 another being a great "less is more" concept by Lee



the quality review of the BMW F650ST. Lee tells us how he and the test F650ST are able to stick to a hopped up sport bike like white on rice while scratching through a canyon and the sport bike rider insists that the F650ST has been breathed upon. Of course we all know that in the curves, light is right and ponies mean nothing, it's torque that counts.

While at first glance the articles in these magazines may seem very different, there is actually a common thread that runs through them. I don't need to tell anyone reading this that motorcycles in general have enjoyed a long and fruitful existence in America. But somewhere along the way, the marketers of motorcycle manufacturers have sold us the bill of goods by telling us we need big bikes to do big things. I have often believed that anything over 650cc is a waste. I just don't believe that you need 1000+ cc's or 100+ horses to get the job done between point A and point B. So when every motorcycle mag was lusty with the Honda Black Bird, I simply yawned; bigger is not always better in my book.

Gino Pokluda

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| 3 | Four Corners Touring |
| 4 | KLR750 |
| 5 | Dual Sport in Utah Get Together |

Kawasaki 650 Dual Sport News

UPDATES

GIVI FIVE-STARS RACKS

Paul at **GIVI USA** tells me that the Five Stars racks are in. Paul will be selling racks only through dealers though, so have your local dealer give him a call to set up an account. Your dealer can reach **Givi USA** at (704)679-4123.

DUAL STAR CATALOGUE

Mike and Carrie Walburn, owners of **Dual Star** have put together a great catalogue for the dual sport and adventure tour enthusiast. Some of the more intriguing items in the catalogue are the "Co-Pilot" a handlebar pack/map holder that comes off to double as a fanny pack, an exhaust shield and a center stand for the KLR650 not to mention a big selection of other off-road goodies. Mike Walburn tests all products before they are offered for sale (now that's a tough job). The center stands will be available in mid to late May, while the heat shields and Co-pilot will be available in late March or early April. To order your catalogue, call Dual Star at (206)776-7433 and tell them you read about them in *Kawasaki 650 Dual Sport News*.

RIDE TO THE MOON

All members of the Ride To The Moon arrived in Argentina safe and sound on February 15, 1997. Two riders, Jim and Jay actually arrived earlier as the expedition split up in Peru. The riders seem to have survived the ride none the worse for wear. All of the KLR650s made it also but not without cracked and broken subframes, bent rims, leaking engine cases, bald tires and make-shift brake pads. The last leg of the trip into Ushuyia was hell for all members with freezing cold, mud, snow, wind and rain confronting them. To check out the journal entries for the entire expedition go to: <http://www.baumgartens.com/rttm/>

Congratulations to the RTTM crew from *Kawasaki 650 Dual Sport News*.

1996 KLR650 MODEL IMPROVEMENTS... Continued

During a ride on one of our nicer January days, I had the opportunity to ride Sinjin Eberle's 1997 KLR650 and gain a better impression of the improvements made to 1996-on KLR650. Compared to my 1995 model, I was able to make some judgments on the improved mechanical on the newer KLR650.

The first thing I noticed was improved and easier shifting along with better clutch pull and feel. Shifting from 1st to 2nd was much better than on my '95 while the rest of the gear range was smoother also. The late models engine also sounded quieter, as advertised in the new literature. Roll-on acceleration was better, due to the heavier crank. So Kawasaki has successfully given the KLR650 a nice upgrade, I hope this means it will be around awhile.

STAINTUNE KLR650 MUFFLER

Staintune has long been associated with making quality stainless steel exhaust systems for BMW motorcycles, so it was somewhat of a surprise when I learned that they were making a system for the KLR650. When I talked with Jeff at Staintune, I learned that a system had already been tested and was going through Forest Service certification for the spark arrestor. Once that little detail is out of the way, the system will be offered to the general KLR650/Tengai riding public. For more information about Staintune exhaust systems, call **CBT Imports (800)782-4686**.

SECTION



★ ★ ★ ★ ★



17, 1996

Atlanta Journal-Constitution

Wings



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Brokaw's loose lips



In an unguarded moment on satellite feed, NBC anchor Tom Brokaw said CBS' Dan Rather reported false stories leaked to him by a Nixon administration official.

See Channel Surfer, D6

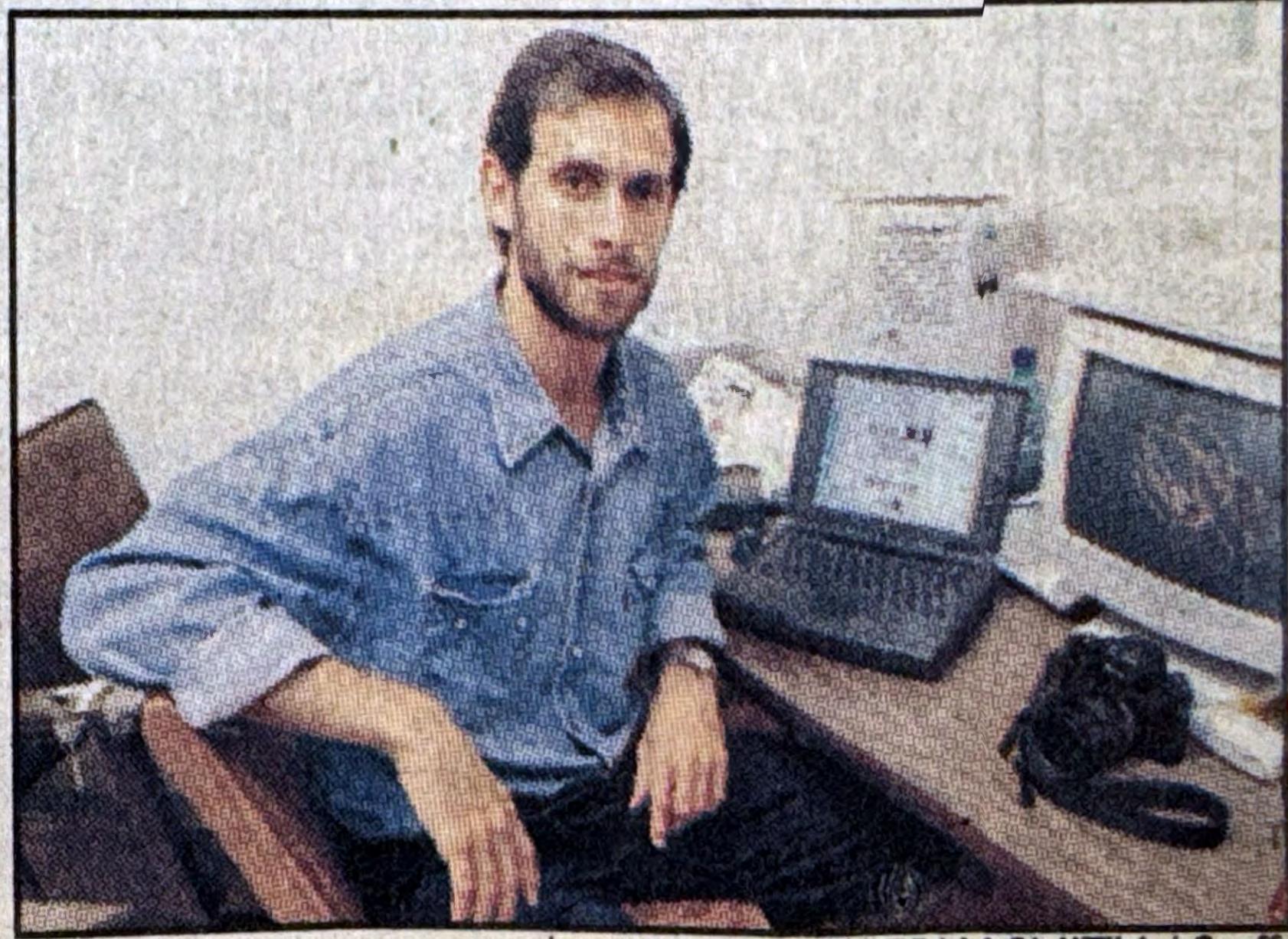
- TREND WATCH, D2
 - MOVIE DIRECTORY, D8

ONLINE ADVENTURE

David Baumgarten (right) and three friends are soon to begin a motorcycle mission. Next month, they'll point their bikes south toward Argentina in hopes of raising pledge money for charities. They'll use laptops and digital cameras along the way to chronicle their travels on the Internet.

■ **Plus:** Prodigy is lowering its rates as part of its move to the Internet.

See Netw@tch, D3



KIMBERLY SMITH / Staff

FUND-RAISER

Cyclists shorten distance to Argentina via Net

By Paula Schwed

STAFF WRITER

David Baumgarten and three friends will climb on motorcycles Nov. 2 and roar south in the direction of Argentina, a 14,000-mile adventure that they will chronicle regularly on the Internet as a way to raise thousands of dollars for charity.

Using digital cameras and laptop computers, the riders will transmit their travelogues via satellite uplinks. They'll test their limits in a journey from Southern California through a dozen countries, across deserts, mountains, rivers and rain forests. The map on their Web page warns: "Route subject to change due to weather, political unrest and other potentially hazardous conditions!"

"We have these romantic dreams — but you always forget, in your dreams, about the mosquitoes . . . and the other hardships," said Baumgarten.

After surviving testicular cancer, diagnosed in 1993, Baumgarten faces the trip brimming with excitement that he's got the stamina to spend several months riding an estimated 140 miles a day and sleeping under the stars.

"To realize the freedom I have by doing something so spectacular — that really tests myself physically and mentally — is so hopeful," he said.

Some have misgivings about potential dangers along the way, including Jim Claitor, regional executive director of the American Cancer Society for the San Francisco area, which is receiving funds raised by the trip.

"It's going to be the trip of a lifetime for him," Claitor said. "If this was my kid, I'd be worried."

Baumgarten's parents are — "They're worried to death I'm going to get sick or bandits are going to ambush us," Baumgarten said ruefully. The riders will be traveling through rough terrain and camping out as frequently as every other night.

The idea for the fund-raiser to benefit Save the Children and the American Cancer Society came from Gary Kout, who became friends with Baumgarten when both were 10 years old, living in Atlanta and attending Sunday school at The Temple. Their families live here still.

Kout, 29, is a devoted biker "addicted to



Four for the road: Alex Bisarello (left), David Baumgarten, James Sowers and Gary Kout plan to ride 14,000 miles for charity.

the rush of the wind" who lives in Venice, Calif., and works in TV production. He's always harbored a fascination for lunar travel, hence the name of the bikers' home page, "Riding to the Moon," complete with an animated stick figure who rides his bike across the screen.

Kout and Baumgarten will be joined by two other Californians — Alex Bisarello, 34, a Venice director and cameraman and James Sowers, 34, a San Francisco computer consultant. Bisarello grew up in South America and was deeply affected by the poverty afflicting youth there, and so it was his wish that some of the money from their efforts be donated to Save the Children. Baumgarten picked the American Cancer Society. The target is \$250,000; about \$7,000 has been raised so far, Kout said, with \$60,000 donated in goods and services — everything from the satellite time to alarms for the motorcycles to hotel accommodations.

"They may be a little bit idealistic about how much money they can raise, but they're 100 percent heart. They really believe in what they're doing," said Peg Blackburn, events manager at Save the Children, headquartered in Norwalk, Conn. "It was a little bit of a wacky idea."

So far, their Internet solicitation has raised only a few hundred dollars. Paul Colery, editor in chief of the NonProfit



JAMES SMALLWOOD / Staff

Times trade paper, says fund-raising on the Web is in its infancy. "There is money being raised on the Web, but it's a small percentage of total fund-raising dollars. Five or 10 years from now, it will be much, much more."

■ Riding to the Moon:
<http://www.baumgartens.com/rttm>

Un viaje sin escalas al taller de Santa

MARÍA TERESA PATIÑO AMOR

FOTOS: JULIO SOTO

El Universal de Panamá

A las 9:00 de la mañana un grupo de alborotadores pequeñines arribó al Aeropuerto Internacional de Tocumen y llenó el área frente al 'counter' de Copa; en tanto el comité de recepción gritaba alborozado: ¡ya vienen!, ¡ya vienen!

Desde 1994 escenas como esta se repiten en el terminal aéreo, gracias a la iniciativa de los directivos y empleados de la línea aérea panameña quienes desarrollan un programa destinado a regalar una feliz Navidad a los niños menos favorecidos.

De acuerdo a Pedro Heilbron, presidente ejecutivo de Copa, "la idea nació hace tres años y participa tanta gente que nadie sabe de donde nació, sin embargo lo que empezó como algo pequeño se desarrolló como lo que es hoy".

Al momento de emprender este proyecto la empresa consideró costear todos los gastos, pero decidieron finalmente involucrar a otros para unirlos en el espíritu navideño que se quería imprimir a la celebración. Empezaron con sus empleados, quienes voluntariamente donan su tiempo y esfuerzo, al igual que otras compañías como Petróleos Delta, Viajes Arco Iris, Star Light Travel, producciones Pin Pin y Sky Chef/ Lufthansa.

A bordo los niños del Hogar de la Infancia fueron atendidos por el Capitán Fantástico y la azafata Fantasía

Todos ellos hacen posible que anualmente un promedio de 150 niños experimenten la sensación de volar a un mundo mágico para conocer Belén, el Polo Norte o, como en esta ocasión, el Taller de Santa.

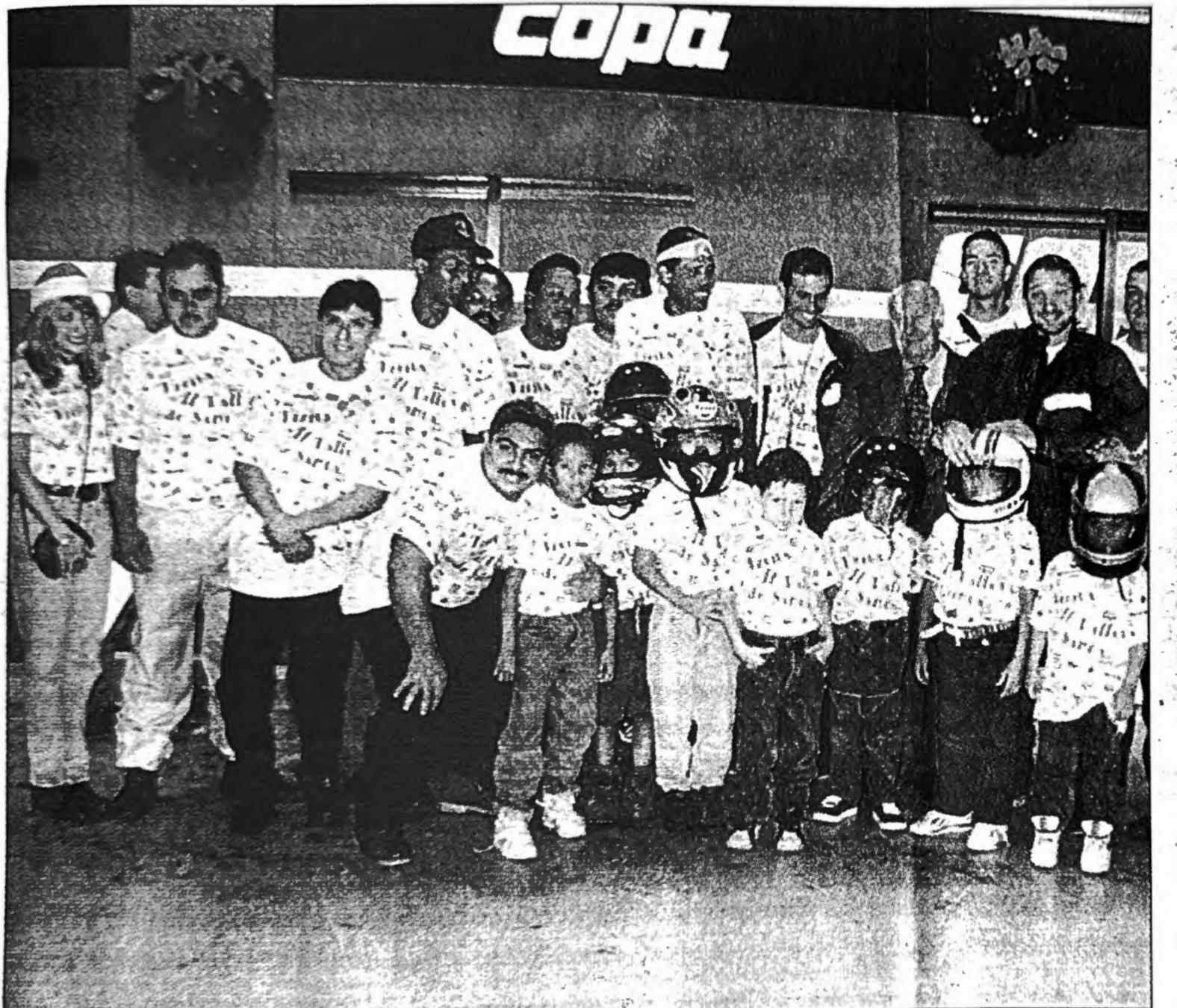
La selección de los participantes se realiza en base a solicitudes y estudios con meses de anticipación para así elegir al grupo que de acuerdo a su edad, ubicación y condición merecen ser obsequiados con esta fantasía que empieza por montarlos en un avión y hacer un recorrido por la ciudad para después conducirlos al lugar de su destino, donde en medio de un ambiente festivo, con personajes y muchos regalos pasan un momento inolvidable.

El 99% de estos niños nunca habían sido transportados vía aérea por ello esta experiencia les resulta excitante y así los demuestran, durante todo momento riñen, saltan, comentan y proclaman su emoción incontenible.

El hogar San José de Malambo, la Fundación de Amigos de niños con Leucemia y Cáncer y los del Hogar de la Infancia han sido las entidades favorecidas ahora con este programa que como expresa Don Alberto Motta, Presidente de la Junta Directiva de Copa, llegó para quedarse.



COPA



La satisfacción y el recuerdo de las sonrisas de los niños permanecerá en el corazón de todos cuantos disfrutamos de la fantasía que Copa y sus colaboradores hicieron vivir a los niños del Hogar de la Infancia. En la foto superior un grupo de los agasajados con los motorizados que abrieron el camino a los buses que transportó a los pequeños y personal de la compañía aérea entre los que destacan Don Alberto Motta, Presidente Ejecutivo y Patricia Roquebert, relacionista público.

Uno de los detalles más lindo reside en solicitar a los niños una carta en la cual anoten el regalo que les gustaría recibir para estas fiestas, luego de los cual los funcionarios de Copa, con fondos aportados por ellos mismos, realizan las compras recibiendo como recompensa las sonrisas y rostros alegres de estas criaturas. "Es una actividad muy gratificante verlos y es eso lo que te incentiva a hacerlo cada año", dice Patricia Roquebert, Relacionista Pública de la Compañía Panameña de Aviación.

La Hermana Blanca Cecilia Rodríguez, encargada del Hogar de la Infancia, albergue de niños de hogares desintegrados, maltratados o cuyos padres no pueden atenderlos, resume con sus palabras el significado que para la niñez representan acciones de esta naturaleza: "quien hace feliz a un niño hace feliz a la humanidad".





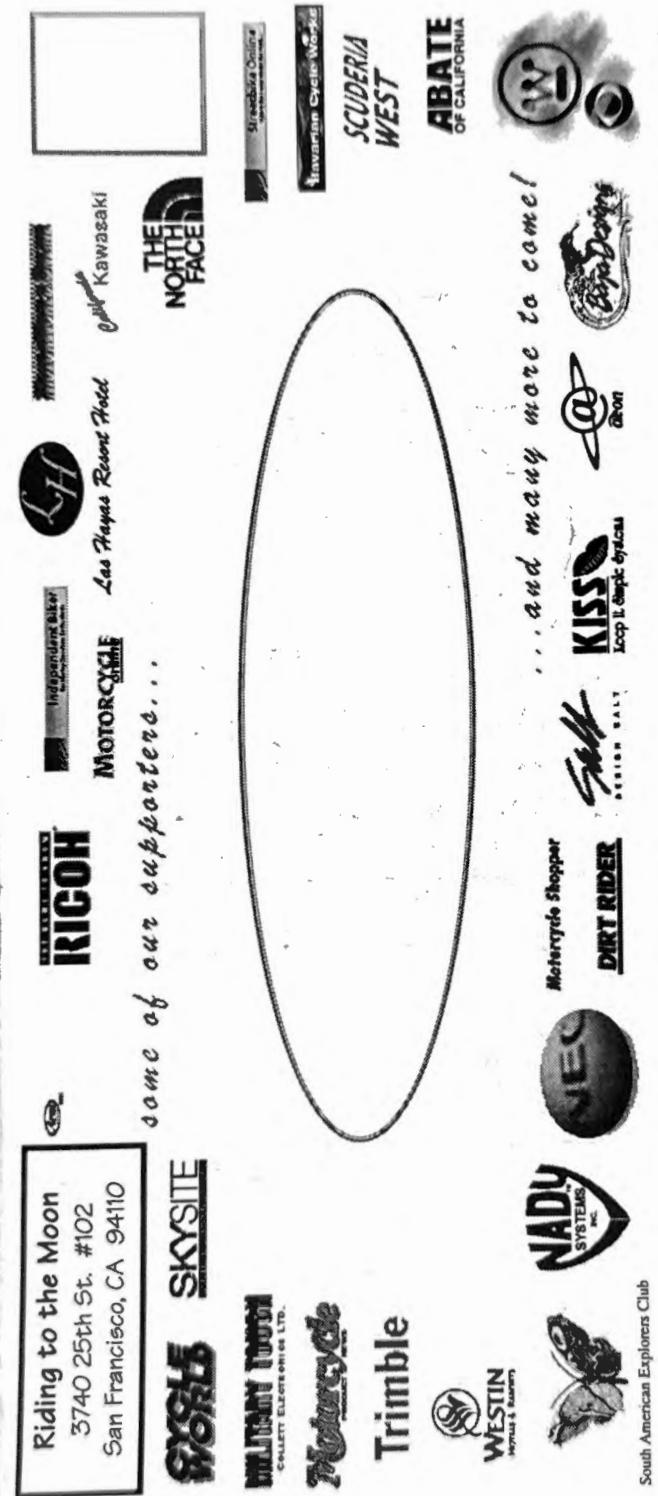
Pin Pin y sus payasitas Pin Pon Pun entretuvieron con juegos y canciones a los pequeñines en el Taller de Santa Claus, mientras disfrutaban de una rica merienda y los regalos distribuidos por el cordial personal de Copa.



Cuando los niños aterrizaron después de 40 minutos de vuelo por la ciudad en la villa escondida en un valle secreto donde reside Santa fueron recibidos por él y la señora Claus. El taller estaba repleto de duendecillos trabajando afanosos para terminar de confeccionar los juguetes que llevarán a los amiguitos en Navidad.



From Los Angeles to Ushuaia, Argentina, the southernmost permanent settlement in the world, dual-sport motorcycles will carry the riders through Mexico, Belize, Guatemala, Honduras, Nicaragua, Costa Rica, Panama, Columbia, Ecuador, Peru, Bolivia, Brazil, Uruguay, Chile, and Argentina.



Save the Children®



Riding to the Moon

An
Intercontinental
Motorcycle
Benefit
Expedition

<http://www.baumgartens.com/rttm>

Please Contribute Today!

Name
Address

Save the Children®



Choose one of the following tax-deductible donations:

- \$150 "Iron Butt" (free T-shirt after ride)
- \$75 "Peg Grinder"
- \$50 "Front Tire"
- \$25 "Low Rider"
- \$5 "Fill 'Er Up"
- \$_____ As much as you would like!

Make check payable to the charity of your choice:
American Cancer Society or Save the Children

Riding to the Moon
3740 25th Street #102
San Francisco, CA 94110

Send to:

Thank You!

clip and send

Riding to the Moon

4 Men • 4 Motorcycles • 4 Months • 14,000 miles

David, Alex, Gary and Jim are leaving in November for an adventure to the southern tip of South America. Through more than a dozen countries, across deserts, mountains, rivers, and rainforests, they will test their limits in a journey of discovery while contributing in a positive and practical way to the world in which we all live by raising contributions for:

- **The American Cancer Society**

The American Cancer Society is dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives from cancer and diminishing suffering from cancer through research, education, advocacy and services.

and

- **Save the Children**

Save the Children is committed to fighting poverty and discrimination, protecting children from the fall-out of war and famine, and defending the rights of the child in the United States and around the world.

FUNDRAISING GOAL: \$250,000

Please make a contribution to either of these important, life-saving charities.

Over half a million people die of cancer each year in the U.S. alone. The ACS is a major funder of research, education, and support programs to eliminate this deadly disease.

Children and their rights are violated every day. Through education, health, and emergency response in 41 nations, STC is an effective means of helping disadvantaged children the world over.

Keep track of us on our worldwide web site!

<http://www.baumgartens.com/rttm>

Check in often to read our stories from the road complete with photos. Don't miss one mile of the exciting journey.

Riding to the Moon
3740 25th St. #102
San Francisco, CA 94110

voice/fax 415/285-3575
e-mail forest@slip.net
internet www.baumgartens.com/rttm

Thank you for your generous contribution.

The Riders

David Baumgarten

David, 29, was born and raised in Atlanta, Georgia. Having been a professional photographer, metals trader, and writer, he is currently an inventor of office products. His extensive travel experience and social work began with the Great Peace March in 1986, a cross-country walk for global nuclear disarmament. He has since travelled, lived, and worked in Germany, Austria, Turkey, and Latvia. David has been a motorcyclist most of his life. In 1992, David was diagnosed with testicular cancer. Thanks to work funded by the American Cancer Society, David was granted a clean bill of health in 1994.



San Francisco, CA
forest@slip.net

Alex Bisarello

Alex, 25, is an American by birth, an Italian by parentage, and an Argentinian by upbringing. His motorcycling feats include a 2,000 mile trek from Buenos Aires to Rio de Janeiro at the age of 13. Tri-lingual and multi-cultural, Alex came to the United States to follow his dream of filmmaking. After much hard work and several years, those dreams have paid off. Alex recently signed a contract as a director/cameraman with a Venice production company. Partly due to his first-hand experience of children's conditions in the third world, Alex has been a supporter of Save the Children for many years.



Venice, CA

Gary Kout

Gary, 29, began motorcycling late in life while a college sophomore on a clunky Honda CB750 owned by his Atlanta childhood friend and fellow rider, David Baumgarten. He has since made up for lost time, riding over 30,000 miles in the past 5 years, including a 42-day cross-country trip in 1992. His wanderlust began while living his junior year abroad in Paris and travelling extensively throughout Europe and North Africa. A graduate of the USC Film School, Gary works both coasts and everywhere in between as a freelance production manager in the commercial industry.



Venice, CA
keekah@earthlink.net

James Sowers

Jim, 34, originally from Poland, Ohio, has lived in California for the past 20 years. His formal education includes degrees in computer science, business, and law, leading him to several careers including a 5-year stint as an attorney for the U.S. Dept. of Justice. Jim is currently a computer consultant in Silicon Valley. For several years, he has explored his love of music and dance through travels to Latin America and the Caribbean and a local TV program he produces called City Rhythms. Jim has long been involved with charitable activities, including serving as financial chair for an educational non-profit organization in San Francisco. Jim began his long-standing career as a motorcyclist at the age of 11.



San Francisco, CA
jimbo@arana.com

NBC
3000 West Alameda Avenue
Burbank, CA 91523

THE
Tonight
SHOW
WITH
JAY LENO



LETTER OF AGREEMENT

The San Francisco Unit, West Bay Region of the American Cancer Society (ACS) and David Baumgarten agree to co-sponsor the event, Riding To The Moon (RTTM), consisting of four riders on an intercontinental motorcycle expedition, to begin in November 1996 in Los Angeles, and end in Southern Argentina. Net proceeds, gross income less expenses, of the event will benefit the American Cancer Society.



Responsibilities of RTTM include:

- a. Generating pledges and sponsors.
- b. Obtaining visas.
- c. Obtaining equipment.
- d. Writing press releases / fact sheets.
- e. Furnishing general liability insurance for the ride.
- f. Establishing Web page for event.
- g. Writing stories from the road for publication.*
- h. Taking photos, film and video from the road for publication.*
- i. Contacting interested manufacturers for donations.

* Proceeds of which will be donated to the ACS.

Baumgarten
3740 25th St. #522
San Francisco, CA 94122
415-285-3275
forest@sfu.sfsu.edu

Alex Bisarello
33 S. Venice Blvd.
Venice, CA 90291
310-505-5227

Gary Kout
45 Wavewalk Ave.
Venice, CA 90291
310-505-6036
tector@pacifier.com

James J. Sowers
15 1/2 Hampshire St.
SF, CA 94110
415-648-0609

J. Sowers
4.23.96

4.22.96
Date

The American Cancer Society must review and approve the list of its name in any copy or advertising.

D. Baumgarten
Baumgarten / RTTM

Pete Peterson
Pete Peterson, ACS

A. B. Bisarello
ALEX BISARELLO



54 Wilton Road
P.O. Box 950
Westport, CT 06881 USA
(203) 221-4000

Agreement between Save the Children, a 501(c)3 charitable organization based in Westport, CT., and David Baumgarten, Alex Bisarello, Alex Naufel and Gary Kout, founders of the fundraising project, "Riding to the Moon."

Save the Children agrees to:

1. Provide material about the work of Save the Children for fundraising purposes.
2. Receive funds raised which will be in the form of checks payable to Save the Children. Checks will be mailed to the attention of Peg Blackburn, VIP Coordinator, Major Gifts Department, Save the Children, 54 Wilton Road, Westport, CT., 06880.
3. Issue expense reimbursements to the event's principals upon receipt of invoices and vouchers relating to the event. These expenses will be deducted from the total amounts raised and received by Save the Children and shall not exceed 33% of this total.

The remaining two thirds of total funds raised will be used by Save the Children to support its programs in the U.S. and overseas. Reports on the use of these funds may be requested by

4. Keep detailed records of revenue and expense activity. Provide this information to event coordinators upon their request.
5. Upon receipt of appropriate information, include article about event in IMPACT and in other publications at the discretion of Save the Children's Public Information Department.
6. Provide contact information for brief field office visits in Central America as the event organizers pass through areas where we work.
8. Allow the use of our logo for fundraising purposes for Save the Children which relate to this event only.

Riding to the Moon

An Intercontinental Motorcycle Benefit Expedition

4 Men • 4 Motorcycles • 4 Months • 14,000 miles

News Release

April 24, 1996

Contact: David Baumgarten
(415) 285-3575 Gary Kout
(310) 450-6036



Los Angeles, California (April '96) - 'Riding To The Moon', an intercontinental motorcycle expedition benefiting the American Cancer Society and Save The Children, is accepting donations from individuals and corporate sponsors. In November '96 four bikers will ride dual-sport motorcycles 14,000 miles, from Los Angeles to Ushuaia, Argentina, the southernmost permanent settlement in the world.

'Riding To The Moon' will be raising \$250,000 for the American Cancer Society and Save The Children to show their support for the life saving research, education and programs that the two organizations have created.

"One of the reasons I am alive today is because of work done by volunteers and contributors to the American Cancer Society. Now that I can, it is my turn to give something back," says David Baumgarten, one of the 'Riding To The Moon' bikers who recently recovered from testicular cancer.

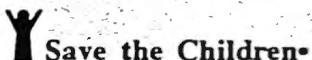
"I lived much of my life in South America and saw the abuses against children in the third world," says Alex Bisarello, an American raised in Argentina and Brazil who speaks English, Spanish, Portuguese, and Italian. "I have felt first-hand the joy and satisfaction of sponsoring a child through Save the Children. This ride is a way to adopt so many more!"

'Riding To The Moon' has a new WEB page which further describes the event, lists supporters, provides information about the American Cancer Society and Save The Children, and explains the donation procedure. The web site will be updated frequently.

The riders will provide photos and excerpts from travel diaries for publications interested in covering the event either before, during, or after. Please help us raise monies for the charities through media exposure.

* It is estimated that over 25,000 new cases of male genital cancers and 20,000 cases of female breast cancer will arise in 1996 in California alone.

- American Cancer Society, California Facts & Figures, 1996.



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Gary Kout
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Venice, CA 90291
(310) 450-6036
keekah@earthlink.net

CYCLE WORLD

World's #1 Motorcycle Magazine

7/15/96

David Baumgarten
Riding to the Moon
3740 25th St.
San Francisco, CA 94110

Dear David:

A quick note to confirm that Cycle World magazine is interested in reviewing a manuscript and the photography of your "Riding to the Moon" expedition. While this in no way should be taken as a guarantee that Cycle World will publish an article on the benefit ride, it's our hope that the words and photos you submit will be of sufficiently high quality to allow us to do so.

Good luck. Sounds like a great adventure for some very good causes.

All the best,



David Edwards
Editor-in-Chief

Petersen Publishing Company
6420 Wilshire Boulevard
Los Angeles, California 90048-5515
(213) 782-2390
Fax (213) 782-2372

25 April 1996

David Baumgarten
3740 25th St. #102
San Francisco, CA 94110

Dear Mr. Baumgarten:

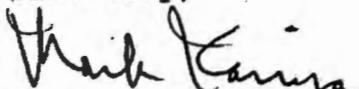
Thank you very much for the information on your "Riding to the Moon" intercontinental motorcycle expedition. It sounds like an exciting trip, and I applaud the beneficiaries.

Moreover, I'm sure that our readers will find it of interest, as well. While I don't foresee doing a blow-out feature on your ride, I would like to have some coverage of it. Based on the information provided thus far, I anticipate running a paragraph or two in our "Tear Offs" section in an upcoming issue (no sooner than August '96).

As your travels take you, please send perhaps half a dozen or so photos (color slides, ISO 100 speed) to my attention along with an update of where you are, highlights of the trip, what the shots show, etc. It'd be ideal to have such a package once a month.

Good luck on your journey! Keep me posted on your progress.

Sincerely,



Mark Kariya
Sport Editor

MK/m



MOTORCYCLE ONLINE

To: David Baumgarten <forest@slip.net>
From: editor@motorcycle.com (Andy Saunders)
Subject: Trans-Amazon trek
Cc: ceo@vehicle.com

Wed, Feb 21, 1996

David,

Yes we'd like to make some arrangement with you to publish the story of your proposed 3-month South American trip, as it occurs.

I'll send you a letter of interest in the mail, but to recap our recent phone conversation, you would supply regular article-sized updates during the trip, complete with photos, via the net.

Subject to approval of content, we would undertake to publish edited versions of those articles, complete with photos and to pay a donation to the American Cancer Society for each one published

Andy

MOTORWORLD ONLINE
e-mail: info@motorworld.com
415.821.7008

WWW.MOTORWORLD.COM

29 February, 1996

David Baumgarten
3740 25th Street #102
San Francisco, CA. 94110

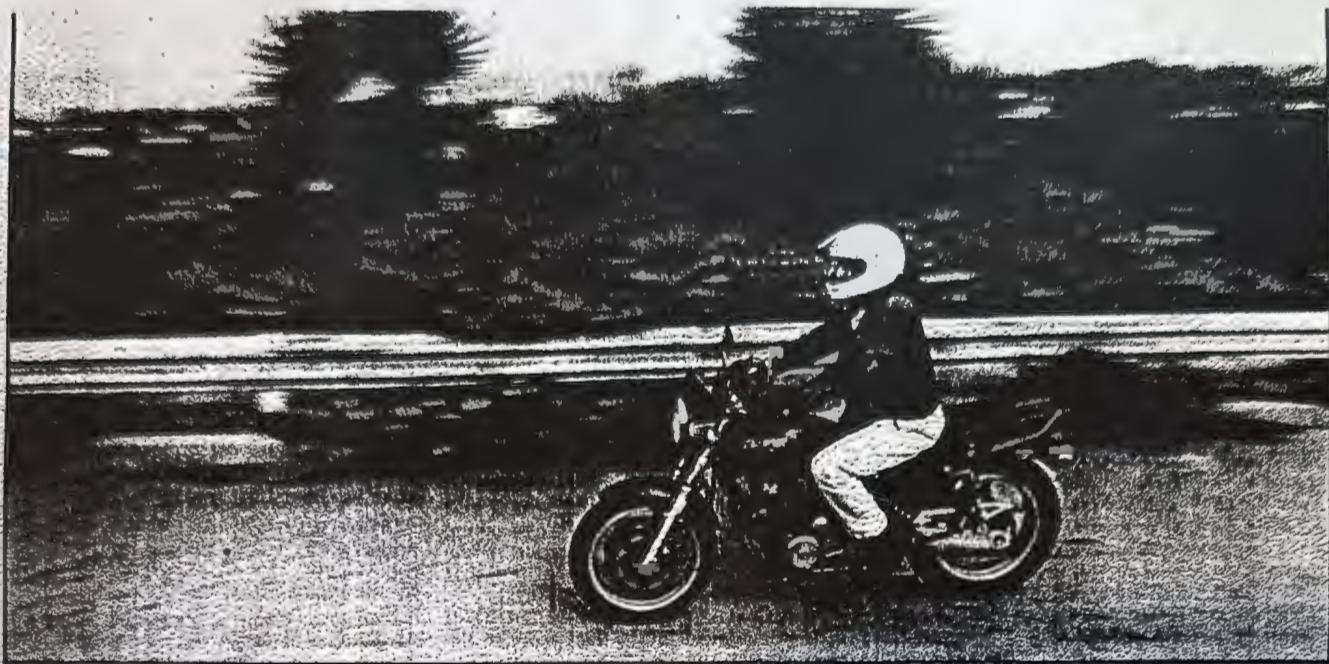
Dear David,

It was a pleasure meeting you the other day. We at MotorWorld are looking forward to working with you regarding your upcoming ride for the American Cancer Society.

We certainly hope the information exchange will go as planned as you will be a regular feature. If there is anything we can do for you please feel free to call me. Hope to hear from you soon.

Sincerely,

Allen Zino
Editor@MotorWorld



DAVID SCHREIBER/STAFF PHOTOGRAPHER

Gary Kout, whose idea it was to organize a charity ride to Argentina, takes a spin around Santa Monica on his motorcycle.

Mr. Kout's wild ride

Venice man, 3 friends plan L.A.-Argentina motorcycle trip

By Nick Madigan
STAFF WRITER

This is not some joy ride. The prospect of traveling 14,000 miles on the back of a motorcycle, from Santa Monica to southernmost Argentina, could be likened to slaying a dragon or climbing Mount Everest — one of those monumental adventures for which only the brave or the foolhardy volunteer.

For Gary Kout, Alex Bisarello, David Baumgarten and James Sowers, the decision to embark on the arduous, four-month trip is not so much a stab at immortality as it is an outstretched hand.

By going the 14-country distance — a daunting, back-numbing ride through jungles, over mountains and across vast, empty plains — the foursome hopes to raise at least \$250,000 for the American Cancer Society and Save the Children.

The four motorcyclists predict that the voyage, which begins in November and which they

officially named "Riding to the Moon," will be life-changing.

"We're going to get a lot out of this trip ourselves, so there's no reason why we can't help others while we're at it," said Kout, 28, a resident of Venice who was born in Chicago and who has long dreamed of making the journey. He and his partners plan to help care for underprivileged kids during brief stopovers at Save the Children centers along the route in South America.

For added inspiration, Kout is reading such books as *Running the Amazon*, by Joe Kane, who went to the source of the Amazon and kayaked all the way to the Atlantic Ocean; *Investment Biker*, by Jim Robbins, who rode a BMW motorcycle 65,000 miles during an 18-month trip around the world; and *Road Fever*, by another round-the-globe traveler, Tim Cahill, and his partner, Garry Sowerby.

Kout, a production manager of commercials and a USC graduate, is no newcomer to



Venice resident Kout, above, David Baumgarten, far left, and Alex Bisarello are planning a November departure from Los Angeles for the 14,000-mile motorcycle trip.

Ride

FROM PAGE C1

long distances on a motorbike. While living in New York several years ago, he rode a Kawasaki Zephyr 550 up and down the Eastern seaboard, including more than 5,000 miles in New York City alone. In late 1992, he took the bike on a 42-day, 6,000-mile cross-country odyssey to Los Angeles on back roads.

Bisarello, a director and cameraman who met Kout while working on a music video three years ago, also is a motorcycle buff. When he was 13, Bisarello and a friend rode Kawasaki KX80s from Buenos Aires, where they lived, to Rio de Janeiro, roughly 2,000 miles.

"I grew up a lot on that trip — one of those experiences that marks you in life," said Bisarello, who was born in Santa Monica in 1971 before moving with his family to Rome and later to Argentina. "You appreciate that life is a trip itself. I just really felt compelled to do it; it was like a trip into the future — seeing how it would eventually be when I left home."

The trip back to the land he called home for so long is "my next look into the future," said Bisarello, who now lives in Venice, three blocks from Kout.

"Living in L.A., we're told we live people's dreams," Bisarello said, alluding to the world of entertainment and celebrity. "We have a lot of comfort here, but it's not real. So the meaning of the trip is like a ride through reality. The world is about poverty and pain. I want to get a dose of reality and give something back, 'cause I'm really thankful for everything I've got."

Baumgarten, a 29-year-old childhood friend of Kout's who has lived in Turkey, Austria, Latvia and Los Angeles and is now based in San Francisco, is a cancer survivor and the group's connection to the American Cancer Society. For him, reality is coming out of something like that alive.

A photographer as well as an inventor of office products, Baumgarten first tested his mettle as a marathon traveler in 1986, when he joined the Great Peace March for Global Nuclear Disarmament, a 3,000-mile walk from Los Angeles to Washington D.C.

"I learned from walking across the country that it really helps to have a purpose larger than yourself in order to accomplish your personal goal," said Baumgarten, who is free of the testicular cancer he once had. The bond he established with some of his companions on the cross-continent trek "was one of the most impor-

tant things in my life," he said.

"Now, doing this ride, I wanted the opportunity of having a similar relationship with them," Baumgarten said, referring to his three mates on the "Riding to the Moon" trip.

Corporate sponsors

Preparations for the trip have been considerably eased by the enthusiastic reception of corporate sponsors. The riders are hoping that Kawasaki, BMW or Honda will lend them motorcycles for the voyage. They have been promised two digital cameras by Ricoh Corp., a laptop computer by NEC, a satellite telephone by Westinghouse, a Trimble Navigation global-positioning system and free hotel rooms in Mexico, Guatemala, Panama and Brazil by Westin Hotels & Resorts.

In Ushuaia, the town on the Tierra del Fuego peninsula that the four riders have chosen as their destination, an employee of the Las Hayas Resort Hotel found out about the "Riding to the Moon" voyage by chance on the Internet and promptly e-mailed the travelers an invitation to stay there for free.

Several magazines, including *Cycle World* and *Dirt Rider*, as well as the "Motorcycle Online" and "MotorWorld Online" cyberspace publications, have expressed interest in publishing the riders' periodic accounts and photo-

graphs of their travels.

But beyond the practicalities, there remains the challenge of making a difference to those with whom they come in contact.

"There's already enough suffering in the world," said Sowers, a 34 year-old Ohio native who got his first, 3.5-horsepower minibike at age 11. "If we could all pitch in and contribute our efforts and maybe take personal responsibility for each other's welfare, maybe we could alleviate some of that suffering a bit."

Sowers, who graduated to a Honda CL-360 by the time he attended high school in Cucamonga, was always versatile: his endeavors have ranged from driving a forklift to programming computers at the Jet Propulsion Laboratory in Pasadena to working as a trial attorney for the U.S. Department of Justice.

He also studied percussion and dance in Brazil, Cuba and Trinidad and pursues his love of music by sitting in as a disc jockey in clubs in San Francisco, where he lives. That is, when he's not doing his regular job, as a computer consultant in Silicon Valley.

"Can any single human being make a difference?" Sowers asked. "Of course we can. We just have to get off our duffs and do it."



George Porter (left) president of the Levi's brand and James Sowers, Riding To The Moon fundraiser/rider.

Riding To The Moon

You may have seen some of the announcements for the impending "Ride To The Moon" in various motorcycle magazines. David Baumgarten and three buddies plan to ride from Los Angeles to Ushuaia, Argentina (the southernmost permanent settlement in the world, according to Baumgarten). The purpose of the 14,000-mile trip is to raise money for the American Cancer Society and Save The Children. In addition to corporate support from big firms like Levi Strauss and Ricoh, a number of deal-



California Kawasaki pitched in with a new KLX and helped set up a display at Levi Strauss headquarters to help with the cancer education drive.

erships are backing the project, including Scuderia West, California Kawasaki, Bavarian Cycle Works and Baja Designs. "The American Cancer Society and Save The Children are great causes," says Scuderia's Don Lemelin (coincidentally last month's cover dealer). "I hope dealers nationwide will join in support for these guys in their fund-raising efforts." In addition to being an advocate, Lemelin and the Scuderia staff will be setting up bikes for the trip. Riding To The Moon has a web page located at <http://www.baumgartens.com/rttm>. Or call Baumgarten for details at (415) 285-3575 before the crew takes off in November.

Star Racing is in the process of printing up 15,000 flyers for CJ Seeling, similar to what they produced for John Myers.

Hot Stuff

Star Racing is shaking things up in the NHRA drag bike ranks. New team member Angelle Seeling ("CJ" to her friends) made her Pro Stock debut at the Denver Mile High races, qualifying 4th in a very competitive 25-man field. "As the current World Pro Stock Champions, we think it is time to bring a female into the winners' circle at the NHRA professional level," says Star Racing's Stephen Inoue. "We want to help grow both the sport of motorcycle racing and build customer awareness of Star Performance Parts in the drag and roadrace markets."

Angelle Seeling is a registered member of the NHRA.

Handicapped Motorcyclists

Does your dealership have handicapped customers? To check out the National Handicap Motorcyclist Association website (there is already an E-mail address for those interested), visit <http://www.nhma.org>. You can also write the NHMA, 21st Street, Suite 6F, Manhattan, NY 10011 for more information.

JapanLink

Among the latest services being offered on the world wide web is "JapanLink." The aim is to bring American and Japanese clients information being posted in English, Japanese and other languages (services). The database includes a directory of 950+ Japanese trade associations, a listing of Japanese government offices, directories of major tradeshows in the US and Japan, and a link to <http://japanlink.com/> or call (847) 364-1121.

Charity

To the End of the Earth

A San Francisco-area motorcyclist (and recovering cancer victim) wants to do his part to ensure that other cancer patients follow his road to survival. To that end, David Baumgarten and three other California riders will leave Los Angeles on dual-sport bikes in early November and trek more than three months and 14,000 miles to Ushuaia, Argentina. Their mission: To raise at least \$250,000 for the American Cancer Society and Save the Children (STC), an international organization committed to fighting for disadvantaged youths. Baumgarten and friends have dubbed the trip "Riding to the Moon."

"Now that I can, it's my turn to give something back," says Baumgarten, who overcame testicular cancer in 1993. "But I wanted to make this something bigger than the four of us. I didn't want to be spewing gas across the Americas for selfish reasons."

The four riders collectively speak four languages and come from diverse ethnic backgrounds. In fact, Alex Bisarello was raised in South America and witnessed the harsh conditions faced by children in Third World countries. He also has volunteered for STC in the past.

Baumgarten encourages corporate sponsors to pledge a minimum of \$150. But he's also using the Internet to garner publicity. Riding to the Moon's Web site (<http://www.6slip.net/~forest/RTTM/RTTM.html>) encourages each motorcyclist cruising the Internet to pledge a minimum of \$1, to help meet the lofty goal. For more info beyond that provided at the Web site, E-mail Baumgarten at forest@6slip.net or call him at (415) 285-3575.



Outta Here

FROM MOTOR

Hollywood Tri

The powers that be at Triumph Motorcycles hope the poshlye thriller *Barb Wire*, Pamela Anderson Lee (picture about 20 Triumphs seduces men) the way big screen motorcycles us.

After all, the British company's silver screen icons already include Jon Brando, James Dean, Clint Eastwood, Richard Gere and Elvis Presley, while rockers Meat Loaf and Bruce Springsteen also have received a for their Triumphs, and the vixen bike has appeared on Fox TV's *Party of Five*.

Triumph CEO Michael Lock set up a booth used in *Barb Wire* by offering it to Anderson Lee, who plays it she even performed many of the scenes with a Triumph Tiger a few months ago.

In addition to featuring the 900cc Tiger across the screen at more than 30 scenes with a Triumph Tiger a few months ago.

If nothing else, perhaps the motorcycle industry the type generate.

ADVERTISING

Who's Helping Who?

Intended to promote the power of classified advertising in *The Atlanta Journal-Constitution*, this ad instead begs the question: Did the newspaper's classified listing really sell the motorcycle—or did the name Harley-Davidson and its supply-and-demand status sell this beauty? Says ad placer Norman P. Schinner in the copy: In the two years it took for my son's custom Harley to be delivered, his plans changed. So we placed an ad in the AJC Classifieds. We were amazed when it sold the first morning and brought our bill asking price—in cash! Phenomenal. Must be the newspaper. Yeah, right.

Motorcycle Consumer[®] NEWS

Volume 27

Number 7

July 1996

\$4.00

M/C Bulletins

Riding to the Moon, an inter-continental motorcycle expedition benefitting the American Cancer Society and Save the Children, is accepting donations from individuals and corporate sponsors.

In November of 1996 four bikers will ride dual-sport motorcycles 14,000 miles from Los Angeles, California to Ushuaia, Argentina, the southernmost permanently inhabited settlement in the world.

Riding to the Moon will be raising \$250,000 for the American Cancer Society and Save the Children to show their support for the life-saving research, education and programs the two organizations have created.

For more information, contact David Baumgarten (one of the riders, and a recent cancer survivor himself) at (415) 285-3575, or Gary Kout at (310) 450-6036.

CALIFORNIA'S MOTORCYCLING NEWSPAPER

CITY BIKE



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AMA
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(before June 1) or \$20
space will be on a first-come basis. The rest
of the spaces are parking lot pavement.

The club is also looking for donated
motorcycle items to be sold to benefit the
Komen Foundation. Info: (510) 939-8934.

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Dallas,

Although about 300 men die every year
from breast cancer, it is mostly a female
disease. However (and *News, Clues and
Rumors* thinks this just isn't fair) no women
ever get testicular cancer.

But men do, and one of them, Dave
Baumgarten, is helping organize a fund-
raising "Ride to the Moon" — destination
Ushuaia, Argentina, the southernmost per-
manent settlement in the world.

"One of the reasons I am alive today is
because of the work done by volunteers and
contributors to the American Cancer Soci-
ety," Baumgarten said. "Now that I can, it
is my turn to give something back."

Baumgarten and three others are plan-
ning to take dual sport bikes from San
Francisco to Ushuaia, leaving in Novem-
ber. They hope to raise \$250,000 for the

American Cancer Society and Save the
Children. The group is seeking both indi-
vidual donations and corporate sponsors.
Info: (415) 285-3575.

Dainese sport and touring apparel is
now on sale at Sport Cycle Pacific in Santa
Barbara. Tim Howard, factory rep for
Dainese, will be spending several upcoming
Saturdays at the shop to show samples and
answer questions. Info: (805) 966-6508.

can shut down the area to riding.

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**4 Bikes
4 Riders
4 Months
14,000 Mi.**

David, Gary, Jim, & Alex are riding in November from LA to Ushuaia, Argentina to benefit the American Cancer Society & Save the Children.

Their goal... \$250,000

Please support your fellow riders by making a contribution to these life-saving non-profit organizations. They need your help desperately to continue their valuable work.

- Iron Butt \$150 Free T-shirt
- Peg Grinder \$75 (after ride)
- "Front Tire" \$50
- Low Rider \$25
- "Fill 'er Up" \$5

*Please include name & address with your donation.

E-mail: forest@slip.net

INTERNET: <http://www.arana.com/rtsm>

AMERICAN
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Please write your tax-deductible check to the American Cancer Society or Save the Children and send to: Riding To The Moon 3740 25th st #102 San Francisco, CA 94110 (415) 285-3575

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many NOS parts, spare lan sea engine. Call 610/678-2679. (PA) XB6-2679N3M

**4 Bikes
4 Riders
4 Months
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Please include name & address with your donation.

E-mail: forest@slip.net

INTERNET: <http://www.arana.com/rttm>

AMERICAN
CANCER
SOCIETY

Save the Children.



Riding
To The Moon

Please write your tax-deductible check to the American Cancer Society or Save the Children and send to: Riding To The Moon 3740 25th st #102 San Francisco, CA 94110 (415) 285-3575

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RICOH CORPORATION

5 Lillard Drive
Reno, NV 89434
Phone: (702) 352-1600
Fax: (702) 352-1615

July 24, 1996

David Baumgarten
Communication Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA 94110

Dear David:

Ricoh is very excited to be participating in "Riding to the Moon." Both the American Cancer Society and Save the Children are organizations that Ricoh applauds and your efforts in raising funds for them are appreciated.

To help support you in your drive, we are going to loan you two of our latest model digital cameras, the RDC-2. Using the RDC-2 with a laptop and a modem will enable you to upload photos as well as continuous linked images and sound clips from the road. This will not only be exciting for the "Riding to the Moon" group, but for your many readers and supporters as well.

We will ship these cameras to your attention at the above mailing address on October 15, 1996. We look forward to working with you and your marketing opportunities outlined in your June 16, 1996 letter. Additionally, we wish you the best of luck on this grand journey and we look forward to seeing, first hand, the stories you and your camera will tell.

Sincerely yours,



Jeff Lengyel
Marketing Supervisor
Ricoh Corporation - Consumer Products Group

JL:lk
cc: Mike Arakawa





8/20/96

Att'n: David Baumgarten
Riding to the Moon

Dear David:

This will serve to confirm that Arai will supply 4 DS model helmets for your and your companions' use on your "Riding to the Moon" trip.

We commend the purpose of the trip and are pleased to be associated with your group.

Yours truly,
Roger Weston
Arai Helmet (Americas), Ltd.
arai@netctrl.com
araihelmet@aol.com

Trimble



Trimble Navigation Limited
645 North Mary Avenue
Post Office Box 3642
Sunnyvale, CA 94088-3642

408-481-8000
408-481-2000 Fax

August 28, 1996

David Baumgarten
Riding to the Moon
3740 25th Street, Suite 102
San Francisco, CA 94110

Dear David,

Trimble is excited and honored to be participating in "Riding to the Moon." Save the Children and the American Cancer Society are wonderful organizations and I wish you the best in your fund raising efforts.

Trimble will provide you with a ScoutMaster Global Positioning System (GPS) receiver for the duration of your expedition. The ScoutMaster should definitely help you find your way to South America and back home again.

I will be sending the GPS receiver to your attention during the 1st week of September. I hope that you and your riding champions have the adventure of your life and I look forward to hearing all about the tales of your journey. Good Luck!

Regards,

Lea Ann McNabb
Public Relations Manager
Trimble



COLLETT ELECTRONICS LTD.

90 Durand Road • Winnipeg, Manitoba, Canada R2J 3T2
Telephone (204) 663-7692 • Fax (204) 663-7978

Winnipeg, August 29, 1996

David Baumgarten
Communication Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA
94110

Dear David,

We are very excited about participating in "Riding to the Moon" and commend you for your dedication and effort in raising funds for both the American Cancer Society and Save the Children organizations.

We are going to loan you 4 of our new 1997 Communicator 900's for your trip to ensure clear communication between you and your fellow riders. We will ship the units to your attention at the above address before the end of September.

We wish you the best of luck on your adventure and hope the use of these Communicators will make your trip easier and more enjoyable.

Best Regards,

Sid Collett
for Sid Collett
Marketing Director

SC/pg



11588 Sorrento Valley Road, Suite 19 • San Diego • California • 92121 • (619) 792-0213 • Fax (619) 792-5398

August 14, 1996

**David Baumgarten
Riding to the Moon
3740 25th St.
Suite 102
San Francisco, Ca. 94110**

Dear David:

Baja Designs would be proud to donate one Garmin GPS navigation unit for your benefit ride. The American Cancer Society and Save the Children are both organizations that are worth our support and we appreciate your efforts to raise money for them as well as contribute to a positive image of the motorcycling community.

We are shipping you the GPS unit and power supply cable today and looking forward to following along with your adventures as you relay them to the Internet.

Happy trails,

Alan Roach

**Alan Roach
Owner- Baja Designs**



design salt • p.o. box 1220 • redway, ca 95560 • tel 707-923-4950 • fax 707-923-4606

Mo-ching Yip

David Baumgarten
Communications Director
Riding to the Moon
3740 25th Street, Suite 102
San Francisco, CA 94110

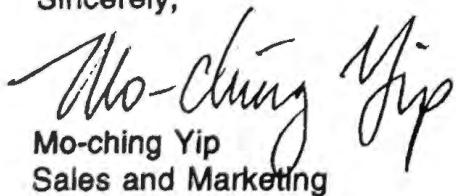
August 23, 1996

Dear David:

Design Salt is delighted to donate four 100% silk mummy bag liners in your journey "RIDING TO THE MOON." We applaud your efforts to raise funds for Save the Children and the American Cancer Society, both of whom have had tremendous impact in relieving suffering in the world.

In return, we appreciate your marketing a website for Design Salt. We wish you great luck and success on this incredible journey, and I'm sure the mummy liners will carry you through many an adventure under the stars.

Sincerely,



Mo-ching Yip
Sales and Marketing

Donation value = \$275.00 total

E-mail from Westinghouse regarding Satellite Phone

To: forest@slip.net
From: Rebecca Lioi <mtmktgb@clark.net>
Subject: Re: Riding to the Moon

David,

We are VERY interested in supplying your expedition with a Westinghouse Series 1000 Mobile Satellite Telephone System.

Once I get the final OK from our Vice President to release a unit to you, we can make arrangements for installation. We are especially interested in this expedition inthat we are not certain how far south the satellite beam goes and this would be a good test. We do know that it goes into Northern South America, but we're not sure how far.

Thank you for contacting us and we look forward to working with you on this project.

Sincerely,
Rebecca Lioi
Marketing Associate

Correspondence with NEC regarding portable computer

From: djanderson@nectech.com
To: forest@slip.net
Subject: Riding to the Moon

David,

I received the email below. It sounds as if what you are doing is a wonderful thing!

What specifically, in terms of notebook configuration, are you in need of? When do you need it?

Regards,

D.J. Anderson
Senior Manager, Public Relations
NEC Portable Systems Division
djanders@nectech.com
415-528-5306

Subject: Riding to the Moon
Author: forest@slip.net
Date: 7/25/96 4:40 AM

To Whom It May Concern,

A few years back I developed testicular cancer. Now that I am cured three friends and I have organized a 14,000 mile motorcycle event. We will be travelling in November '96 from San Francisco to Ushuaia, Argentina. The adventure will take about 4 months.

We have some very important publications that are going to be publishing photos and stories we write from the road as it happens. CycleWorld Magazine, with over 360,000 monthly circulation, has given us the opportunity to have published one of this decades most awesome travel events.

RICOH is giving us 2 digital cameras so that we can upload to the publications and to our web sites from nearly anywhere.

Please visit our site and consider lending us a notebook and/or your satellite equipmentnotebook and/or your satellite equipment.

The publicity and photos you will receive from us from the road will be well worth the investment. You can have confidence that the photos you get will be very high quality since two of the riders are professional photographers and three of us are writers!

Please contact me at your earliest convenience.

Sincerely,

David Baumgarten



FACSIMILE MESSAGE

To: Sue Brush
VP-Advertising & PR
Westin Hotels & Resort
Phone: 001-206-443-5285
Fax: 001-206-443-8942

From: Ilka Miesles
Caesar Park Panama
Panama, Rep of Panama
Phone: 507-2700477
Fax: 507-226-0116

Copy: Nelly Goff
Sales Director

Date: May 27, 1996

Total Pages: 3
MESSAGE

Ref: Room donation request

In reference of your fax dates may 13, 1997 we confirm Gary Kout,
2 Doubles room complimentary, for November 20 thru 25, 1997,
confirmation number are 138454 and 138456.

Enclose are the 2 confirmation
If there is any question please contact us. Thanks, and best
regards



CESAR PARK

FORTALEZA

Av. Reira Mar, 3980 - Cep: 60.165-121
Praia do Meucuripe - Fortaleza - Ceará - Brasil
Fone : (085) 263.1133 - Fax: (085) 263.1444 - Telex: (85) 2823

CARTA

Fortaleza,
June 14'96

To Mr.
Gary Kout
45 Wavecrest Ave. # 8
Venice, CA 90291
USA

Dear Mr. Kout and all the team of
"RIDING TO THE MOON"

As per the Westin's information, we are proun to confirm and to offer you the following the special condition:

02 (two) double rooms for
01 (one) night at the
Caesar Park Fortaleza
(valid till 26 Dec'96)
on complimentary basis, excluding the breakfast

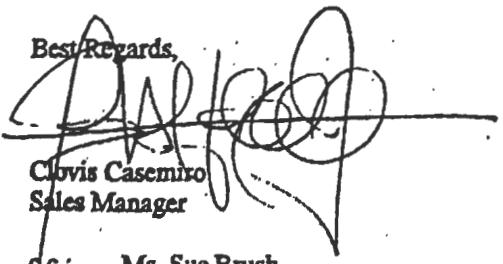
For the reservation, we need to know the dates of your stay in order to reconfirm the space, and also some other information you will need from our destination.

We are quite proud to be a part of your project, and we hope that we can help more people around the world.

Please, let us have your confirmation as soon as possible.

Good bless all on your trip to the moon.

Best Regards,


Clovis Casemiro
Sales Manager

c.c.: Ms. Sue Brush
VP, Advertising & PR
Westin



To : Gary Kout / Riding to the Moon
Fax : (310) 450 6036
Date : May 20th, 1996
Re : Complimentary Stay Request

Hola Gary:

In response to your request, I am glad to confirm two double rooms for one night/two days on complimentary basis (European Plan) during the dates of November 7th thru the 12th, 1996 for " The American Cancer Society and Save the Children ".

Attached please find a copy of the certificates, the original one will be sent to you by mail.

Thanking you for your preference and kind support that you may provide for The Westin Regina Resort Puerto Vallarta, I remain.

Cordially,

A handwritten signature in black ink, appearing to read "José Luis Márquez".

José Luis Márquez
Sales Manager

c.c. Sue Brush / VP, Advertising & PR - Westin Hotels & Resorts
Maripepa González / Relations Public - The Westin Regina Resort PVR

To: forest@slip.net
From: lashayas@overnet.com.ar
Subject: RIDING TO THE MOON / LODGING AT USHUAIA

Dear Mr. Baumgarten,

I am the sales director of LAS HAYAS RESORT HOTEL at Ushuaia. Tierra del Fuego, Argentina.

I learned of your fantastic ride from Los Angeles to Ushuaia. I believe you are doing something great.

I wonder what your plans are at your arrival at Ushuaia. Are you planing to do a press conference or something similar? You know, Ushuaia is a town so far away from the main cities where attractions usually take place that I believe local people would be enchanted to learn about your tour, bikes, etc.

Please let me know what your plans are, how many days you are planning to stay at Ushuaia, and if you have already everything arranged. Otherwise we might be interested in contributing to your fund raising ride by offering the four of you accommodations at Las Hayas Resort Hotel, and the use free of charge of a conference facility should you plan to do a meeting in order to conclude your trip.

You can contact me by e-mail: lashayas@overnet.com.ar or by fax to Buenos Aires to (54 1) 815-9888.

Please find enclosed a small description of our hotel:

LAS HAYAS RESORT HOTEL is a deluxe property at "The End of the World". Ushuaia, Tierra del Fuego, Argentina, a "must" for people looking for quiet and nature.

LAS HAYAS, located 2.5 km. away from Ushuaia has the best view of the Beagle Channel. Its 102 finely decorated guest rooms are: 56 Standard-Superior Double rooms, 38 Junior Suites, 7 Deluxe Suites and a Presidential Suite. Our Gourmet Restaurant features the special fresh "Antarctic King Crab"; the Winter Garden is for breakfast and informal lunch or dinner. Our Health Club has an Indoor Swimming Pool, Sauna, Jacuzzi, Gym, Squash court and Golf (scotish type, 9 holes par 70)

Our Conference facilities are: one main Conference - Banquet room seating 330 people in auditorium (this room can be divided into 2 separate rooms with a capacity of 150 each), a Conference Room for 50 people seating in auditorium, a Meeting room for 8 to 10 people.

Our hotel has Direct Dialing Phone from rooms, Satelite colour TV in every room, Fax, Room Service, Laundry service in the premises.

Our rack rate from 1st october 96 to 31st march 97 is:

USS 180.- SGL USS 190.- DBL
USS 240.- JUNIOR STE USS 350.- DELUXE SUITE

Looking forward to hearing from you, Thanks and Regards.

Belen R.Zubieta (Ms)

Lote 77, Parqueamiento Taxisal San Juan Petén 1/002
Tel. 502-91880-208 al 210 y 211 al 213. Fax 502 91880-227
Reservaciones: Avenida La Reforma y 14 Calle, Zona 10
Guatemala, C.A. 01010. Tel PBX 334633. FAX 1802 71314313
Toneic 800000OTEL GU - 6446 CREAL GU

FAX

TO Sue Brush
Vice President Advertising &
Public Relations
Westin Hotels & Resorts
Fax No. 206-443-8997

FROM Lucrecia de Dardán
Sales Manager
Hotel Camino Real Tikal
Fax 502 2 31 99 29

DATE June 28, 1996

Dear Sue

Receive sincere greetings from Hotel Camino Real Tikal, Westin Hotels & Resorts.

Regarding your fax dated June 26, we are confirming you two double rooms for one night as our participation in the fund raiser for the AMERICAN CANCER SOCIETY AND SAVE THE CHILDREN.

Please extend a copy of this fax to Mr. Gary Kout in order to be presented at check in any day in November from 7-12th.

Best Regards,



A CBS AFFILIATE

A TRIBUNE BROADCASTING STATION

1810 BRARCLIFF ROAD NE ATLANTA, GEORGIA 30329 (404) 325.4446 (404) 633.8358 FAX
P.O. BOX 98097 ATLANTA, GEORGIA 30359

July 15, 1996

Riding to the Moon, the American Cancer Society and Save the Children,

On behalf of WGNX, We would like to offer our assistance to your benefit expedition by airing your Public Service Announcement. The Riding to the Moon mission is a great way to raise money for these two deserving charities.

We can begin airing your television spot as a Public Service Announcement as soon as we get a copy! We will continue to run the spot through February of 1997.

We hope WGNX channel 46 (CBS affiliate in Atlanta) can help you reach your goal of \$250,000 for American Cancer Society and Save the Children. We hope to help you generate interest and generate the funds to better these charities.

Please contact us as soon as you have completed your trip.

Sincerely,

A handwritten signature in black ink, appearing to read "Pam McGahagan".

Pam McGahagan
Promotions Coordinator

GEORGIA PUBLIC TELEVISION

1540 STEWART AVE.
ATLANTA, GA. 30310
(404) 756-2400
FAX: (404) 756-2451

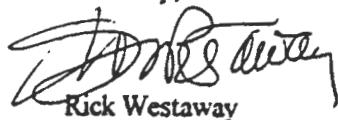
March 12, 1996

David Baumgarten
3740 25th Street
Apt. 102
San Francisco, Ca. 94110

Dear Mr. Baumgarten:

After hearing about your planned motorcycle ride to South America, I became encouraged by your spirit. It is not often that I come across persons with as much enthusiasm and optimism as I heard from you. I would be interested in seeing the footage you take on your journey , and foresee some possible use of it. Taking into account your involvement with the Cancer Foundation and your fight with the disease, I most likely would not be the only one interested. I look forward to hearing about your adventure.

Sincerely,



Rick Westaway

From KNTV regarding Public Service Announcement

To: forest@slip.net
From: anita@kntv.com (Anita Good)
Subject: Motorcycle Ride
Date: Tue, 2 Jul 1996 10:27:32 -0700

Hi David.

I wanted to let you know I received your email to Bob Anderson regarding your upcoming motorcycle ride. We'd be happy to air a PSA in our Around Town Calendar and/or put something on our web site. Janet Neill is our PSA director who would handle that. Her address is: KNTV, 645 Park Avenue, San Jose 95110.

Best of luck in your endeavor!

* *

Anita Good
Community Relations Producer
KNTV

* *

From KPIX regarding Public Service Announcement

To: forest@itsa.ucsf.edu
Subject: PSA for MOTORCYCLE TO CURE CANCER
Date: 6-26-96

Please forward your :30 second spot to us at the following address:

KPIX Channel 5
ATTN: PSA
855 Battery Street
SF, CA 94111

Thanks,

Lisa Powell
Programming Dept.
KPIX Channel 5



David M. Baumgarten

Born in 1967, in Atlanta Georgia, David spent most of his childhood and early adult years happily amongst magnolia blossoms. Given his first camera at 8 years of age David began a long photographic journey, studying many different styles of the art. Like many professionals whose introduction to the camera occurred in early years, David's keen interest in the photographic arts was brought on to fulfill an inner need to express himself and the truth he saw visually. It was communication uncomplicated by words.

The youngest of five, David was often instructed by his four sisters or shall we say 'four mothers and a mother superior,' who always knew better than he how life should be. David generally ended up forging his own path in spite of them though.

David and another Riding to the Moon rider Gary Kout met in Sunday school and became friends over their early years at summer camp in North Carolina.

University of Georgia with its beer and pizza stains on dormroom walls and ceilings didn't feel like home so he opted to walk across the USA instead. In an article his father gave him (something that his father will probably always regret) David read, with a dreamy look in his eyes, about a group of international people who would be walking from California to New York and then to Washington to help raise awareness of nuclear arms issues enroute. So in March 1986, with 18 years unders his belt, he took the first step that would become 3000 miles and many small lifetimes. It was on this journey that he would meet the love of his life.

That journey has become a metaphor for his life. He learned that every accomplishment would begin with the same first step.

Afterwards he moved to Los Angeles, where, in a short time he became a successful Hollywood fashion and commercial photographer. Two years later he ended his involvement in the industry, disheartened by the unhealthy values and bodies of his subjects, the models.

He moved to Turkey, sharing his photographic skills with the Turkish State Tourism Bureau. He also found himself assisting the local photography professor with his university classes. His new success at tourism photography inspired him to travel to

Innsbruck Austria where he continued to document his travels and enrolled at the local University to study German.

Back in the US David found himself with a generous offer into the scrap metals recycling business from his brother-in-law Sam. There was a bizarre fascination with this offer that he couldn't pass up. Realizing the importance of his lost love from the cross country walk he called Yolanda and rekindled their relationship; they would write a volume of love letters until they could be together in North Carolina in a year.

A year later David and his fiancé Yoli (Yolanda) were living in Riga, Latvia buying scrap metal from Russians and shipping it from Riga to Rotterdam for recycling. This company would not last much more than a year. Starved for descent nutrition in post-communist Eastern Europe and under a greater and greater amount of stress placed on him from demanding Russians with guns, and deprived of light (being so far North) David was found to have contracted testicular cancer. While Yoli continued to do business there David recovered from his surgeries until he could travel again to Riga, to her.

David and Yoli would take a ship across the Baltic Sea from Riga to Stockholm once a month for blood tests. The third month devastated them. David had hardly recovered from surgery when news came from his latest blood test that the cancer was back. They would have to drop the metals business for chemotherapy in San Francisco.

Under the hellish intoxicant of poisons David dreamed of his sweet youthful summers in Georgia, he dreamed of ceasing to be, to ending the pain that invaded every cell of his body, he dreamed of getting well again, and, with a touch of his mothers green thumb he grew a garden with his Mother-in Law to be.

On a frameless futon he watched Star-Trek, The Next Generation like a meditative mantra as he lost his hair, his weight and his will. Encouragement from Yolanda and hopefulness from Star-Trek inspired him to heal and added to his life a need to end pointless suffering throughout the world.

Upon Gary's suggestion they wrote a Star-Trek book that helps accomplish that goal. Slowly his hair sprouted back (though differently), he put on the weight that was lost.

Benefiting from the inkblot creativity that once drove them crazy, David is now an inventor creating office products for his parents' company in Atlanta, GA. Of course, he still documents life with his camera too.

For David life is bright, wonderful and even though he is not yet 30, he sees it as all too short. In the time that he is here he wants to encourage people to do their best for education, health, their family and their community.



SECRETARÍA
DE
RELACIONES EXTERIORES
CONSULADO

CONSULADO HONORARIO DE MEXICO
141 North Hancock Street
Madison, Wisconsin 53703-2311

A LAS AUTORIDADES CIVILES Y MILITARES, FEDERALES, ESTATALES Y MUNICIPALES DE MEXICO Y DE LAS HERMANAS REPUBLICAS EN CENTRO Y SUDAMERICA.

El 17 de agosto de 1996.

Los portadores de la presente, ciudadanos norteamericanos, mayores de edad: DAVID BAUMGARTEN, JAMES SOWERS, GARY KOUT y ALEX BISARELLO, radicados en San Francisco, California, E.U.A., proximamente emprenderan un viaje por motocicleta desde California (E.U.A.) hasta La Patagonia (Argentina), para estimular asi la colección de fondos para dos organizaciones no gubernamentales norteamericanas: 1. American Cancer Society (Sociedad Americana de Cancer) y 2. Save The Children (Salven a los Niños).

Su viaje, denominado "Riding to the Moon" ("Montando hasta la Luna"), se iniciara en octubre proximo y durara aproximadamente un año.

Se les agradece mucho de antemano su gentileza en prestarle a los cuatro ciudadanos nombrados en esta, por cualquier ayuda que les puedan ofrecer individual y colectivamente, en caso que la requieran.

A t e n t a m e n t e

SUFRAZIO EFECTIVO. NO REELECCION.
EL CONSUL HONORARIO



Consulado Honorario de México
MADISON, WISCONSIN

DR. RUDOLPH C. HECHT

Teléfono: 608-283-6000
Correo Electronico: rchecht@facstaff.wisc.edu

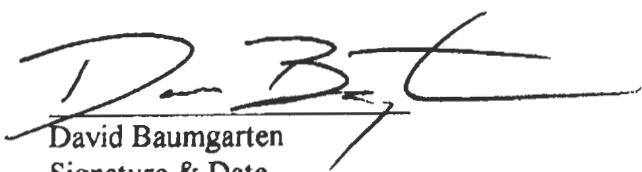
54 Wilton Road
P O Box 950
Westport CT 06881 USA
(203) 221-4000

v- Jim Sowers

This Waiver must be signed by David Baumgarten, Alex Bisarello, ~~Alex Naufel~~ and Gary Kout, who are the four motorcyclists who plan to ride from Los Angeles, California, to southern Argentina in November, 1996. Between now and their departure on this venture, they plan to raise funds for and awareness of the work of Save the Children.

Standard Waiver to be signed by each participant

I, the undersigned intending to be legally bound, do hereby for myself, my heirs, executors and administrators, waive and release any and all rights and claims for damages against Save the Children, its employees and agents, its field offices, or representatives, should injury or death occur to me during any part of the preparation for or actual motorcycle expedition in which I will participate as a fundraising event for Save the Children. In addition, Save the Children is indemnified from equipment loss or damage before, during or after this event, including motorcycles, cameras, or personal belongings.



David Baumgarten
Signature & Date

Alex Bisarello
Signature & Date

~~Alex Naufel~~
~~Signature & Date~~

Gary Kout
Signature & Date

Jim Sowers
Signature & Date



54 Witten Road
P.O. Box 950
Westport, CT 06881 USA
(203) 221-4000

v- Jim Sowers

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A handwritten signature of David Baumgarten.

David Baumgarten
Signature & Date

Alex Bisarello
Signature & Date

~~Alex Naufel~~
~~Signature & Date~~

Gary Kout
Signature & Date

Jim Sowers
Signature & Date



LEICA

Leica Camera Inc
156 Ludlow Avenue
Northvale, NJ 07647
Telephone (201) 767-7500
Fax (201) 767 8666

October 4, 1996

Mr. David Baumgarten
Communication Director
Riding to the Moon
3740 25th St.
#102
San Francisco, CA 94110

Dear David,

Leica Camera Inc. is proud to be a part of "Riding to the Moon", your fund raiser to benefit Save the Children and the American Cancer Society.

We are pleased to loan you, for the duration of your journey, two minilux dateback cameras to help document your travels. These cameras are compact, lightweight and very sturdy due to their titanium casing. As well, they can be used as point and shoot models or with manual aperture and focus controls to allow you more creative flexibility. I would appreciate if you could provide us with some pics taken with the cameras when you return; perhaps we could use them in our company news magazine and/or forward some to our main office in Solms, Germany.

On behalf of all of us here, I want to wish you and your team-mates the best of luck in what promises to be an exciting and memorable adventure.

Sincerely,

Cindy Hahn

Leica Professional Services

Dealernews

THE VOICE OF THE POWERSPORT VEHICLE INDUSTRY

October 1, 1996

Riding To The Moon
3740 25th St. #102
San Francisco, CA 94110
ATTN: David Baumgarten

Mr. Baumgarten:

By now, every motorcycle dealer in the country should have received their October issue of *Dealernews* featuring a plug for Riding To The Moon (see page 12). As I mentioned, this is a departure for the magazine, so we have to play up the connection with the dealers rather than the charities or big corporate sponsors. If you need a couple of extra copies of the issue for your records, just let me know. Good luck with the ride.

Sincerely,



Robin Hartfiel
Editor

AMERICAN · BIG · TWIN Watercraft Dealer SNOWMOBILE
DEALER

201 SANDPOINTE AVE., SUITE 600 • SANTA ANA, CA 92707-8700 • 714/513-8400 • 800/854-3112 • FAX 714/513-8414

An Advanstar  Publication



SECRETARÍA
DE
RELACIONES EXTERIORES
CONSULADO

CONSULADO HONORARIO DE MEXICO
141 North Hancock Street
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A t e n t a m e n t e

SUFRAGIO EFECTIVO. NO REELECCION.
EL CONSUL HONORARIO



Consulado Honorario de Mexico
MADISON, WISCONSIN

DR. RUDOLPH C. HECHT

Teléfono: 608-283-6000

Correo Electronico: rchecht@facstaff.wisc.edu

T. 13-76

TIPO DE VEHICULO

- a) - Vehículo Turista C o S/ carga Días _____
b) - Vehículo Turista en Tránsito Días _____
c) - Vehículo Pasajeros s/carga Días _____
d) - Vehículo de Carga vacío Días _____

Cert. de turismo por 30 dias No. 4049.-

Aduana de Ingreso las manos nic.	Fecha 26/11/96	Destino managua.	Vencimiento 26/12/96
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CONDUCTOR

Nombre David Baumgarten	Licencia No. C7018562	País U.S.A.
Propietario El mismo	Pasaporte No. 15729302	País U.S.A.
Dirección en Nic. Hotel Estrella, managua.		País de Procedencia Hond.

VEHICULO

Clase Motocicleta	Marca Kawasaki	Modelo año 97	Color verde oscuro	Motor No. KL650AE0345083	Chasis No. JKAKLEA12VA0
Matrícula 14J7918	País U.S.A.	Cilindros 2	Año 97	Extras 42511	

BULTOS

DESCRIPCION DE LA MERCANCIA

Cantidad	Clase	lleva sello del vehículo en el pasaporte. La venta de este vehículo sin el pago de los impuestos genera defraudación fiscal.

OBSERVACIONES:

Nota: exponiendo por Tránsito ellos andan una carta de la embajada.
Vía Boz. Policía Nacional.

Secc. Reg. Ad. Especiales Nombre: Firma	Administrador Nombre: Firma y Fecha	Honorarios Recibo No.
YOLANDA GONZALEZ DIRECCION GENERAL DE ADUANAS		Declaro que todos los datos contenidos en este Certificado son correctos y me comprometo Re-exportar el vehículo a más tardar en la fecha de vencimiento, de lo contrario me hago acreedor de las sanciones que establezca la Dirección General de Aduanas, salvo casos plenamente justificado ante la misma.
ADUANA DE SALIDA SECCION DE VEHICULOS 28/11/96		Nombre
Secc. Reg. Ad. Especiales Nombre: Firma	Administrador Nombre: Firma	David Baumgarten Firma y Fecha



INVERSIONES TURISTICAS MAYAS, S. A.



WESTIN HOTELS & RESORTS

Lote 17, Parque Industrial Los Pinos, San José, P.R. 00702
 Tel.: 780-2120-304 al 209 y 211 al 219. Fax (787) 94-100-777
 Reservaciones: Avenida La Reforma y 14 Calle, Zona 10
 Guatemala, C.A. 010-7010 - Tel. FAX 2340332, FAX (502) 2-3-47113
 Telc: 800-44-NOTTEL GU - 9446 CASAFL GU

FAX

TO Sue Brush
Vice President Advertising &
Public Relations
Westin Hotels & Resorts
Fax No. 206-443-8997

FROM Lucrecia de Dardón
Sales Manager
Hotel Camino Real Tikal
Fax 502 2 31 99 29

DATE June 28, 1996

Dear Sue:

Receive sincere greetings from Hotel Casino Radl Ikm, Westin Hotels & Resorts.

Regarding your fax dated June 26, we are confirming you two double rooms for one night as our participation in the fund raiser for the AMERICAN CANCER SOCIETY AND SAVE THE CHILDREN.

Please extend a copy of this fax to Mr. Gary Kout in order to be presented at check in any day in November from 7-12th.

Best Regards,





To : Gary Kout / Riding to the Moon
Fax : (310) 450 6036
Date : May 20th, 1996
Re : Complimentary Stay Request

Hola Gary:

In response to your request, I am glad to confirm two double rooms for one night/two days on complimentary basis (European Plan) during the dates of November 7th thru the 12th, 1996 for "The American Cancer Society and Save the Children".

Attached please find a copy of the certificates, the original one will be sent to you by mail.

Thanking you for your preference and kind support that you may provide for The Westin Regina Resort Puerto Vallarta, I remain.

Cordially,

A handwritten signature in black ink, appearing to read "Ollie".

José Luis Márquez
Sales Manager

c.c. Sue Brush / VP, Advertising & PR - Westin Hotels & Resorts
Maripepa González / Relations Public - The Westin Regina Resort PVR



FACSIMILE MESSAGE

: Sue Brush
VP-Advertising & PR
Westin Hotels & Resort
Phone: 001-206-443-5285
Fax: 001-206-443-8942

From: Ilka Mesias
Caesar Park Panama
Panama, Rep of Panam
Phone: 507-2700477
Fax: 507-226-0116

py: Nelly Goff
Sales Director

Date: May 27, 1996

tal Pages: 3
MESSAGE

I: Room donation request

reference of your fax dates may 13, 1997 we confirm Gary Kc
Doubles room complimentary, for November 20 thru 25, 1997,
nfirmation number are 138454 and 138456.

close are the 2 confirmation
there is any question please contact us. Thanks, and best
ards



CAESAR PARK

FORTALEZA

Av. Beira Mar, 3980 - Cep: 60.160-121
Praia do Meia Praia - Fortaleza - Ceará - Brasil
Phone: (025) 263.1113 - Fax: (085) 263.1416 - Telex: (85) 2823

CARTA

Fortaleza,
June 14'96

To Mr.
Gary Kout
45 Wavecrest Ave. # 8
Venice, CA 90291
USA

Dear Mr. Kout and all the team of
"RIDING TO THE MOON"

As per the Westin's information, we are proun to confirm and to offer you the following the special condition:

02 (two) double rooms for
01 (one) night at the
Caesar Park Fortaleza
(valid till 26 Dec'96)
on complimentary basis, excluding the breakfast

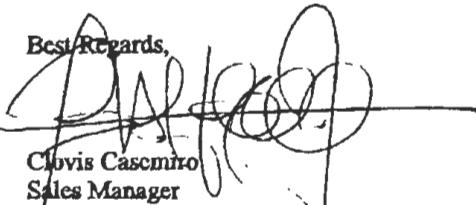
For the reservation, we need to know the dates of your stay in order to reconfirm the space, and also some other information you will need from our destination.

We are quite proud to be a part of your project, and we hope that we can help more people around the world.

Please, let us have your confirmation as soon as possible.

Good bless all on your trip to the moon.

Best Regards,


Clovis Casemiro
Sales Manager

c.c.: Ms. Sue Brush
VP, Advertising & PR
Westin



NADY SYSTEMS, INC.

6701 Bay Street
Emeryville, CA 94608 USA
510/652-2411
FAX: 510/652-5075

September 11, 1996

David Baumgarten
"Riding to the Moon"
3740 25th Street, #102
San Francisco, CA 94110

Dear David,

Nady Systems Inc. is proud to sponsor "Riding to the Moon", an intercontinental motorcycle expedition benefiting the American Cancer Society and Save the Children. We applaud you for your efforts in raising funds for such wonderful organizations.

To help support this benefit expedition, Nady Systems Inc. would like to supply you with a MA-100 alarm and a MA-200 alarm with pager as you requested.

Please have a safe journey and we look forward to hearing about the grand adventure once you return.

Best Regards,

A handwritten signature in black ink that reads "Dawn Davis".

Dawn Davis
Public Relations Manager



design salt • p.o. box 1220 • redway, ca 95560 • tel 707-923-4950 • fax 707-923-4606

Mo-ching Yip

David Baumgarten
Communications Director
Riding to the Moon
3740 25th Street, Suite 102
San Francisco, CA 94110

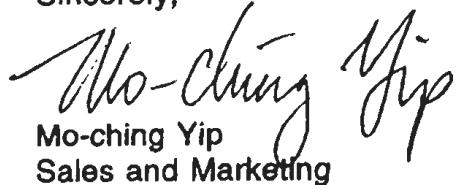
August 23, 1996

Dear David:

Design Salt is delighted to donate four 100% silk mummy bag liners in your journey "RIDING TO THE MOON." We applaud your efforts to raise funds for Save the Children and the American Cancer Society, both of whom have had tremendous impact in relieving suffering in the world.

In return, we appreciate your marketing a website for Design Salt. We wish you great luck and success on this incredible journey, and I'm sure the mummy liners will carry you through many an adventure under the stars.

Sincerely,



Mo-ching Yip
Sales and Marketing

Donation value = \$275.00 total



Save the Children

David M. Baumgarten

Born in 1967, in Atlanta Georgia, David spent most of his childhood and early adult years happily amongst magnolia blossoms. Given his first camera at 8 years of age David began a long photographic journey, studying many different styles of the art. Like many professionals whose introduction to the camera occurred in early years, David's keen interest in the photographic arts was brought on to fulfill an inner need to express himself and the truth he saw visually. It was communication uncomplicated by words.

The youngest of five, David was often instructed by his four sisters or shall we say 'four mothers and a mother superior,' who always knew better than he how life should be. David generally ended up forging his own path in spite of them though.

David and another Riding to the Moon rider Gary Kout met in Sunday school and became friends over their early years at summer camp in North Carolina.

University of Georgia with its beer and pizza stains on dormroom walls and ceilings didn't feel like home so he opted to walk across the USA instead. In an article his father gave him (something that his father will probably always regret) David read, with a dreamy look in his eyes, about a group of international people who would be walking from California to New York and then to Washington to help raise awareness of nuclear arms issues enroute. So in March 1986, with 18 years unders his belt, he took the first step that would become 3000 miles and many small lifetimes. It was on this journey that he would meet the love of his life.

That journey has become a metaphor for his life. He learned that every accomplishment would begin with the same first step.

Afterwards he moved to Los Angeles, where, in a short time he became a successful Hollywood fashion and commercial photographer. Two years later he ended his involvement in the industry, disheartened by the unhealthy values and bodies of his subjects, the models.

He moved to Turkey, sharing his photographic skills with the Turkish State Tourism Bureau. He also found himself assisting the local photography professor with his university classes. His new success at tourism photography inspired him to travel to

Innsbruck Austria where he continued to document his travels and enrolled at the local University to study German.

Back in the US David found himself with a generous offer into the scrap metals recycling business from his brother-in-law Sam. There was a bizarre fascination with this offer that he couldn't pass up. Realizing the importance of his lost love from the cross country walk he called Yolanda and rekindled their relationship; they would write a volume of love letters until they could be together in North Carolina in a year.

A year later David and his fiancé Yoli (Yolanda) were living in Riga, Latvia buying scrap metal from Russians and shipping it from Riga to Rotterdam for recycling. This company would not last much more than a year. Starved for descent nutrition in post-communist Eastern Europe and under a greater and greater amount of stress placed on him from demanding Russians with guns, and deprived of light (being so far North) David was found to have contracted testicular cancer. While Yoli continued to do business there David recovered from his surgeries until he could travel again to Riga, to her.

David and Yoli would take a ship across the Baltic Sea from Riga to Stockholm once a month for blood tests. The third month devastated them. David had hardly recovered from surgery when news came from his latest blood test that the cancer was back. They would have to drop the metals business for chemotherapy in San Francisco.

Under the hellish intoxicant of poisons David dreamed of his sweet youthful summers in Georgia, he dreamed of ceasing to be, to ending the pain that invaded every cell of his body, he dreamed of getting well again, and, with a touch of his mothers green thumb he grew a garden with his Mother-in Law to be.

On a frameless futon he watched Star-Trek, The Next Generation like a meditative mantra as he lost his hair, his weight and his will. Encouragement from Yolanda and hopefulness from Star-Trek inspired him to heal and added to his life a need to end pointless suffering throughout the world.

Upon Gary's suggestion they wrote a Star-Trek book that helps accomplish that goal. Slowly his hair sprouted back (though differently), he put on the weight that was lost.

Benefiting from the inkblot creativity that once drove them crazy, David is now an inventor creating office products for his parents' company in Atlanta, GA. Of course, he still documents life with his camera too.

For David life is bright, wonderful and even though he is not yet 30, he sees it as all too short. In the time that he is here he wants to encourage people to do their best for education, health, their family and their community.



11588 Sorrento Valley Road, Suite 19 • San Diego • California • 92121 • (619) 792-0213 • Fax (619) 792-5398

August 14, 1996

**David Baumgarten
Riding to the Moon
3740 25th St.
Suite 102
San Francisco, Ca. 94110**

Dear David:

Baja Designs would be proud to donate one Garmin GPS navigation unit for your benefit ride. The American Cancer Society and Save the Children are both organizations that are worth our support and we appreciate your efforts to raise money for them as well as contribute to a positive image of the motorcycling community.

We are shipping you the GPS unit and power supply cable today and looking forward to following along with your adventures as you relay them to the Internet.

Happy trails,

Alan Roach

**Alan Roach
Owner- Baja Designs**

Charity

To the End of the Earth

A San Francisco-area motorcyclist (and recovering cancer victim) wants to do his part to ensure that other cancer patients follow his road to survival. To that end, David Baumgarten and three other California riders will leave Los Angeles on dual-sport bikes in early November and trek more than three months and 14,000 miles to Ushuaia, Argentina. Their mission: To raise at least \$250,000 for the American Cancer Society and Save the Children (STC), an international organization committed to fighting for disadvantaged youths. Baumgarten and friends have dubbed the trip "Riding to the Moon."

"Now that I can, it's my turn to give something back," says Baumgarten, who overcame testicular cancer in 1993. "But I wanted to make this something bigger than the four of us. I didn't want to be spewing gas across the Americas for selfish reasons."

The four riders collectively speak four languages and come from diverse ethnic backgrounds. In fact, Alex Bisarello was raised in South America and witnessed the harsh conditions faced by children in Third World countries. He also has volunteered for STC in the past.

Baumgarten encourages corporate sponsors to pledge a minimum of \$150. But he's also using the Internet to garner publicity. Riding to the Moon's Web site (<http://www.slip.net/~forest/RTTM/RTTM.html>) encourages each motorcyclist cruising the Internet to pledge a minimum of \$1 to help meet the lofty goal. For more info beyond that provided at the Web site, E-mail Baumgarten at forest@slip.net or call him at (415) 285-3575. ■



FROM MOTOR

Hollywood Triumphs

The powers that be at Triumph Motorcycles hope the postapocalyptic thriller *Barb Wire*, starring Pamela Anderson Lee (pictured) and about 20 Triumphs, seduces movie-goers the way big screen motorcycles used to.

After all, the British company's list of silver screen icons already includes Marlon Brando, James Dean, Clint Eastwood, Richard Gere and Elvis Presley. Meanwhile, rockers Meat Loaf and Bruce Springsteen also have received attention for their Triumphs, and the venerated bike has appeared on Fox TV's *Beverly Hills 90210*, *McBose Place* and *Party of Five*.

Triumph CEO Michael Lock secured the exclusive motorcycle marque used in *Barb Wire* by offering personal instruction and riding tuition to Anderson Lee, who plays the film's action heroine. Rumor has it she even performed many of the motorcycle stunts herself.

In addition to featuring the 900cc Triumph Thunderbird that rocks across the screen at more than 125 mph, the movie also includes scenes with a Triumph Tiger, a few Speed Triples and Daytonas, and some old Bonnevilles.

If nothing else, perhaps the critically reviled movie will garner the motorcycle industry the type of exposure only Hollywood can generate. ■



ADVERTISING

Who's Helping Who?

Intended to promote the power of classified advertising in *The Atlanta Journal Constitution*, this ad instead begs the question: Did the newspaper's classified listing really sell the motorcycle, or did the name Harley-Davidson and its supply-and-demand status sell this beauty? Says ad placer Norman P. Schneller in the copy: "In the two years it took for my son's custom Harley to be delivered, his plans changed. So we placed an ad in the AJC Classifieds. We were amazed when it sold the first morning and brought our full asking price — in cash!" Phenomenal. Must be the newspaper. Yeah, right. ■

"It took two years to get the Harley, but only two hours to sell it."

In the two years it took for my son's custom Harley to be delivered, his plans changed. So we placed an ad in the AJC Classifieds. We were amazed when it sold the first morning and brought our full asking price — in cash!

Norman P. Schneller

You'll find the AJC is a very high-performance selling tool. So do what Norman did. Call the AJC for details, and we'll run your ad until you sell your vehicle.

1-800-333-3333

Atlanta Journal Constitution

CYCLE World

World's #1 Motorcycle Magazine

7/15/96

David Baumgarten
Riding to the Moon
3740 25th St.
San Francisco, CA 94110

Dear David:

A quick note to confirm that Cycle World magazine is interested in reviewing a manuscript and the photography of your "Riding to the Moon" expedition. While this in no way should be taken as a guarantee that Cycle World will publish an article on the benefit ride, it's our hope that the words and photos you submit will be of sufficiently high quality to allow us to do so.

Good luck. Sounds like a great adventure for some very good causes.

All the best,



David Edwards
Editor-in-Chief

Petersen Publishing Company
6420 Wilshire Boulevard
Los Angeles, California 90048-5515
(213) 782-2390
Fax (213) 782-2372

25 April 1996

David Baumgarten
3740 25th St. #102
San Francisco, CA 94110

Dear Mr. Baumgarten:

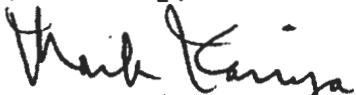
Thank you very much for the information on your "Riding to the Moon" intercontinental motorcycle expedition. It sounds like an exciting trip, and I applaud the beneficiaries.

Moreover, I'm sure that our readers will find it of interest, as well. While I don't foresee doing a blow-out feature on your ride, I would like to have some coverage of it. Based on the information provided thus far, I anticipate running a paragraph or two in our "Tear Offs" section in an upcoming issue (no sooner than August '96).

As your travels take you, please send perhaps half a dozen or so photos (color slides, ISO 100 speed) to my attention along with an update of where you are, highlights of the trip, what the shots show, etc. It'd be ideal to have such a package once a month.

Good luck on your journey! Keep me posted on your progress.

Sincerely,



Mark Kariya
Sport Editor

MK/m



MOTORCYCLE ONLINE

To: David Baumgarten <forest@slip.net>
From: editor@motorcycle.com (Andy Saunders)
Subject: Trans-Amazon trek
Cc: ceo@vehicle.com

Wed, Feb 21, 1996

David,

Yes we'd like to make some arrangement with you to publish the story of your proposed 3-month South American trip, as it occurs.

I'll send you a letter of interest in the mail, but to recap our recent phone conversation, you would supply regular article-sized updates during the trip, complete with photos, via the net.

Subject to approval of content, we would undertake to publish edited versions of those articles, complete with photos and to pay a donation to the American Cancer Society for each one published

A handwritten signature in black ink that reads "Andy". The signature is written in a cursive style with a large, sweeping loop on the right side.



29 February, 1996

David Baumgarten
3740 25th Street #102
San Francisco, CA. 94110

Dear David,

It was a pleasure meeting you the other day. We at MotorWorld are looking forward to working with you regarding your upcoming ride for the American Cancer Society.

We certainly hope the information exchange will go as planned as you will be a regular feature. If there is anything we can do for you please feel free to call me. Hope to hear from you soon.

Sincerely,

Allen Zino

Editor@MotorWorld.com

(Please print clearly)

To: forest@slip.net
From: lashayas@overnet.com.ar
Subject: RIDING TO THE MOON / LODGING AT USHUAIA

Dear Mr. Baumgarten,

I am the sales director of LAS HAYAS RESORT HOTEL at Ushuaia, Tierra del Fuego, Argentina.

I learned of your fantastic ride from Los Angeles to Ushuaia. I believe you are doing something great.

I wonder what your plans are at your arrival at Ushuaia. Are you planing to do a press conference or something similar? You know, Ushuaia is a town so far away from the main cities where attractions usually take place that I believe local people would be enchanted to learn about your tour, bikes. etc.

Please let me know what your plans are, how many days you are planning to stay at Ushuaia, and if you have already everything arranged. Otherwise we might be interested in contributing to your fund raising ride by offering the four of you accommodations at Las Hayas Resort Hotel, and the use free of charge of a conference facility should you plan to do a meeting in order to conclude your trip.

You can contact me by e-mail: lashayas@overnet.com.ar or by fax to Buenos Aires to (54-1) 815-9888.

Please find enclosed a small description of our hotel:

LAS HAYAS RESORT HOTEL is a deluxe property at "The End of the World". Ushuaia, Tierra del Fuego, Argentina, a "must" for people looking for quiet and nature.

LAS HAYAS, located 2.5 km. away from Ushuaia has the best view of the Beagle Channel. Its 102 finely decorated guest rooms are: 56 Standard-Superior Double rooms, 38 Junior Suites, 7 Deluxe Suites and a Presidential Suite. Our Gourmet Restaurant features the special fresh "Antarctic King Crab"; the Winter Garden is for breakfast and informal lunch or dinner. Our Health Club has an Indoor Swimming Pool, Sauna, Jacuzzi, Gym, Squash court and Golf (scotish type, 9 holes par 70)

Our Conference facilities are: one main Conference - Banquet room seating 330 people in auditorium (this room can be divided into 2 separate rooms with a capacity of 150 each), a Conference Room for 50 people seating in auditorium, a Meeting room for 8 to 10 people.

Our hotel has Direct Dialing Phone from rooms, Satelite colour TV in every room, Fax, Room Service, Laundry service in the premises.

Our rack rate from 1st october 96 to 31st march 97 is:

U\$S 180.- SGL U\$S 190.- DBL
U\$S 240.- JUNIOR STE U\$S 350.- DELUXE SUITE

Looking forward to hearing from you, Thanks and Regards,

Belén R.Zubieta (Ms)

Trimble



Trimble Navigation Limited
645 North Mary Avenue
Post Office Box 3642
Sunnyvale CA 94088 3642

408-481-8000
408-481-2000 Fax

August 28, 1996

David Baumgarten
Riding to the Moon
3740 25th Street, Suite 102
San Francisco, CA 94110

Dear David,

Trimble is excited and honored to be participating in "Riding to the Moon." Save the Children and the American Cancer Society are wonderful organizations and I wish you the best in your fund raising efforts.

Trimble will provide you with a ScoutMaster Global Positioning System (GPS) receiver for the duration of your expedition. The ScoutMaster should definitely help you find your way to South America and back home again.

I will be sending the GPS receiver to your attention during the 1st week of September. I hope that you and your riding champions have the adventure of your life and I look forward to hearing all about the tales of your journey. Good Luck!

Regards,

Lea Ann McNabb
Public Relations Manager
Trimble



COLLETT ELECTRONICS LTD.

90 Durand Road • Winnipeg, Manitoba, Canada R2J 3T2
Telephone (204) 663-7692 • Fax (204) 663-7978

Winnipeg, August 29, 1996

David Baumgarten
Communication Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA
94110

Dear David,

We are very excited about participating in "Riding to the Moon" and commend you for your dedication and effort in raising funds for both the American Cancer Society and Save the Children organizations.

We are going to loan you 4 of our new 1997 Communicator 900's for your trip to ensure clear communication between you and your fellow riders. We will ship the units to your attention at the above address before the end of September.

We wish you the best of luck on your adventure and hope the use of these Communicators will make your trip easier and more enjoyable.

Best Regards,
Sid Collett
for Sid Collett
Marketing Director

SC/pg



NEC Technologies, Inc.
339 North Bernardo Avenue
Mountain View, California 94043-5223
Telephone (415) 528-6000
Fax (415) 528-5550

September 4th, 1996

David Baumgarten
Communications Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA 94110

Dear David,

NEC is proud to be a part of 'Riding to the Moon,' your fund-raising effort benefitting both the American Cancer Society and Save the Children.

We would like to donate our latest model, the Versa 4200, to assist you in your altruistic endeavor. It is our understanding that the NEC Versa notebook computer will be used as an integral part of the telecommunications package you will be using to upload text and digital photos to the interested publications.

We look forward to reading your E-mail messages from some of the most remote and romantic locations known, further encouraged by our own participation in your success. Good luck, David.

Sincerely,

D.J. Anderson
Senior Manager, Public Relations
NEC Computer Systems



September 11, 1996

David Baumgarten
Communication Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA 94110

Dear David:

Westinghouse is proud to participate in "Riding to the Moon" to benefit the American Cancer Society and Save the Children. Both of these charities are certainly worthy causes and we appreciate your fundraising efforts.

To help you communicate on the road, Westinghouse is pleased to loan your team one Westinghouse Series 1000 Mobile Satellite Mast Antenna Telephone System. The Westinghouse Series 1000 is designed to allow you to communicate on your journey while you are in satellite range. We ask in return is that you report to us your experience with the product and how far into South America you receive the satellite signal. We also would like to know how your trip progresses so that we may use it for our publications.

We will ship the unit to you at the above mailing address on September 20, 1996. SKYSITE Communications will be the satellite service provider. SKYSITE will also handle the installation, commissioning and airtime according to arrangements you have made with them. You may return the unit to us after you have returned to the United States.

We wish the "Riding to the Moon" group the best of luck with your journey and we look forward to hearing from you while you're "on the road."

Sincerely,


Joyce E. Henderson
Vice President
Satellite Communications Products

cc: Bob Struble
President
Westinghouse Wireless Solutions Company

Tom Soumas
President
SKYSITE Communications





Westinghouse
Wireless Solutions Company

September 11, 1996

David Baumgarten
Communication Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA 94110

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Sincerely,


Joyce E. Henderson
Vice President
Satellite Communications Products

cc: Bob Struble
President
Westinghouse Wireless Solutions Company

Tom Soumas
President
SKYSITE Communications



930 International Drive • Linthicum, Maryland 21090-2211, USA • Telephone: (410) 765-7000

Motorcycle Consumer[®] NEWS

Volume 27
Number 7
July 1996
\$4.00

M/C Bulletins

Riding to the Moon, an inter-continental motorcycle expedition benefitting the American Cancer Society and Save the Children, is accepting donations from individuals and corporate sponsors.

In November of 1996 four bikers will ride dual-sport motorcycles 14,000 miles from Los Angeles, California to Ushuaia, Argentina, the southernmost permanently inhabited settlement in the world.

Riding to the Moon will be raising \$250,000 for the American Cancer Society and Save the Children to show their support for the life-saving research, education and programs the two organizations have created.

For more information, contact David Baumgarten (one of the riders, and a recent cancer survivor himself) at (415) 285-3575, or Gary Kout at (310) 450-6036.

J. WOOD DAYTONA AUCTION RESULTS INSIDE

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1991 Suzuki RM125. Clean, some extra
parts, SA-Pro spark arrestor. \$1,500/must
sell. Call 517/686-2453. (MI) XB6-2453M83

many NOS parts, spare tan , sea ,
engine. Call 610/678-2679. (PA) XB6-
2679N3M

4 Bikes
4 Riders
4 Months
14,000 Mi.

David, Gary, Jim, & Alex are
riding in November from LA to
Ushuaia, Argentina to benefit
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(October 20, 1990) space will be on a first-come basis. The rest of the spaces are parking lot pavement.

The club is also looking for donated motorcycle items to be sold to benefit the Komen Foundation. Info: (510) 939-8934.

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Although about 300 men die every year from breast cancer, it is mostly a female disease. However (and *News, Clues and Rumors* thinks this just isn't fair) no women ever get testicular cancer.

But men do, and one of them, **Dave Baumgarten**, is helping organize a fund-raising "Ride to the Moon" — destination Ushuaia, Argentina, the southernmost permanent settlement in the world.

"One of the reasons I am alive today is because of the work done by volunteers and contributors to the American Cancer Society," Baumgarten said. "Now that I can, it is my turn to give something back."

Baumgarten and three others are planning to take dual sport bikes from San Francisco to Ushuaia, leaving in November. They hope to raise \$250,000 for the

American Cancer Society and Save the Children. The group is seeking both individual donations and corporate sponsors. Info: (415) 285-3575.

Dainese sport and touring apparel is now on sale at Sport Cycle Pacific in Santa Barbara. Tim Howard, factory rep for Dainese, will be spending several upcoming Saturdays at the shop to show samples and answer questions. Info: (805) 966-6508.

can shut down the area to riding.



Save the Children

ALEX BISARELLO

In 1971 Alex's Roman parents were visiting Los Angeles on a business trip. Two surprises shook them up. On February 9th 1971, the Landers California earthquake hit, and during the earthquake, Alex was born an American! One year later the family moved back to Rome where they lived until 1977.

At age four Alex joined a judo academy not knowing that martial arts would turn into one of his biggest passions. School was a mystery providing daily fantastic discoveries and catalysts triggering his imagination. An unusual sportsman he became dedicated not only to the development of physical skills but also to a world of art where 'breaking the rules' and creating controversy was the central vision.

A gentle young man, he created a pet nursery at 6 year old with his neighborhood friends. Soon after he would get the sad news that the family was to move to the new continent, somewhere in Buenos Aires, for work reasons. On some level he was excited by the move. Argentina welcomed him. He immediately made friends and went on with his studies in life. He began, however, to learn some of life's horrors at too young an age. Argentina was being devastated by the government military power of the day. It was then he found a best friend, Mariano, who would grow up by his side.

Together they shared all the adventures that Tom Sawyer could dream of. Train trips to visit his aunt who lived 400 kilometers away and spending lots of sweet times at his family's ranch amidst nature added a wonderful refuge from city struggles. It was with his family at the ranch he discovered he was to become a big brother. In winter of 1981 Emanuel was born, his beloved brother and greatest fun ever.

While making the ranch into a paradise he and Mariano would begin to ask for something that would transform his life... a Kawasaki KX80. These little bikes would carry the 13 year olds through jungles, massive rivers and dangers of all kinds, from Buenos Aires to Rio. Now the trip is made easy due to paved roads! The spiritual strength they amassed at that age would help them as they grew.

Bisarello (continued)

In the years to come he visited Patagonia, Chile, Peru, Bolivia, Uruguay and Brazil and more. At 17 Alex began to dream his most precocious dream: to move to the United States and study film.

Finally he accomplished it in 1990 when he flew to Los Angeles to meet the land where he was born. He recognized that filmmaking was indeed the place where all the artistic elements he loved could be integrated. With no time to waste he joined UCLA and studied the profession.

Today Alex is a director and cameraman in Venice, CA. His best stories are yet to be told.



Save the Children

JAMES J. SOWERS

Jim started life in Poland, Ohio, a small town in the northeast part of the state. He was raised by his grandmother, a schoolteacher. Grandma was a stern taskmaster, but Jim was still able to persuade her to allow him to get his first powered vehicle at age 11, a mini-bike running an unbridled, 3.5 horsepower, Briggs&Straten powerhouse. The next year, he stepped up to a Ducati 90—a two-stroke which you shifted by pulling in the clutch and rotating the handgrip!

His grandmother passed away when he was 14, and Jim moved to live with his uncle in Cucamonga, California. None of Jim's friends in Poland believed that there was a town named Cucamonga—and vice-versal

In high school, Jim excelled in sports, mathematics, and fast vehicles. After begging his aunt and uncle, whom he refers to as Mom and Dad, to allow him to get a Honda CL-360, he had a few spills which paved the way for gaining permission to put a V-8 in the family Vega—they figured four wheels had to be safer than two.

By the time Jim reached college, he settled down and focused on studying. He studied Computer Science at California State Polytechnic University in Pomona, California where he graduated magna cum laude. He worked his way through school doing everything from driving a forklift to programming computers at the Jet Propulsion Lab in Pasadena.

While in college, the hot rod activities had ceased, but the daredevil urges persisted. Jim hangglided in the San Bernadino mountains, made 13 skydives, and did some crowd dives at Black Flag concerts.

After graduation from Cal Poly, Jim decided to go to law school (much to his family's chagrin). He completed a four-year JD/MBA program receiving his law degree from Hastings College of the Law in San Francisco and his MBA from U.C. Berkeley. While in school he was involved in a number of volunteer programs providing legal services to low-income clients.

Sowers (continued)

Jim then went to work for the United States Department of Justice, Antitrust Division as a trial attorney. He spent the next five years handling both civil and criminal cases. His last case with the Division was the investigation of the Microsoft Corporation which resulted in a Consent Decree being filed.

Throughout his career, Jim has given his time to many volunteer projects. He was on the staff of the Earth Day 1990 in San Francisco, served 3 years on the Board of Directors of San Francisco Educational Services, a non-profit educational organization serving San Francisco children, and has handled several pro bono cases through the Volunteer Legal Services Program of the Bar Association of San Francisco.

Jim left the Justice Department in October 1994 and spent several months travelling and pursuing his main avocations—music and dance. He has studied percussion and dance in Brazil, Cuba, Trinidad, as well as several other places throughout the Caribbean and Latin America.

Also, he produces a public access cable TV show called City Rhythms which features artists of various styles of Caribbean and Latin music. Because of an ankle injury, Jim cannot dance as much as he would like, so he does the next best thing—he DJs at clubs around the city.

As far as work goes, Jim has returned to his first love—the technical world, and is working as a computer consultant in the Silicon Valley.

The combination of two worthy causes, Save The Children and the American Cancer Society, and a trans-continental adventure was too much for Jim to pass up. And so, he became the fourth rider on the journey.

Westinghouse SERIES 1000

NEWS BYTES

Series 1000 Rides To The Moon

San Francisco, California, USA -- On November 2, four brave motorcyclists equipped with a Westinghouse Series 1000 Satellite Telephone System will begin a four month, fourteen thousand mile journey to benefit The American Cancer Society and Save the Children.

The four cyclists, David Baumgarten, Alex Bisarelo, Gary Kout and James Sowers have named their epic trip "Riding to the Moon" and will embark on their journey from San Francisco and travel through South America to Ushuaia, Argentina. Their goal is to raise \$250,000 for the two charities. The trip will take the cyclists through a dozen countries; across deserts, mountains, rivers and rainforests. To facilitate voice and data communication while in satellite range, the *Riding to the Moon* team will have one motorcycle outfitted with a Series 1000 Mobile Satellite Telephone mast antenna system.

WE'RE ON THE WEB!



Visit the Series 1000 homepage at:
<http://www.wireless.westinghouse.com/>

"The American Cancer Society helped save my life," says David. "Ever since, I have had a great urge to try to give something back to them so they may continue their life saving work. Corporations like Westinghouse, and specifically the employees of those companies who feel a similar need to help out, are what have brought me the greatest rewards. Thank you!"

(For further information, please visit the RTTM homepage at <http://www.baumgartens.com/rttm> or contact David Baumgarten at 415-285-3575.)

Series 1000 Supports Special Service And Data Features

The Series 1000 Mobile Satellite Telephone System supports special service features not available on other satellite telephones. Features such as call waiting, call forwarding and conference calling that can be vital when doing business out of cellular and landline range. To initiate these special features, contact your service provider.

In addition to supporting special service features, the Westinghouse Series 1000 also supports data communications software such as America Online, Compuserve, XTree Gold and other popular software packages.

Q: What do I need to hook a computer up to my Series 1000?



You will need a separate data telephone number and a standard DB-25 connector cable.

Using Hayes compatible commands, your Series 1000 then acts as your regular computer modem.



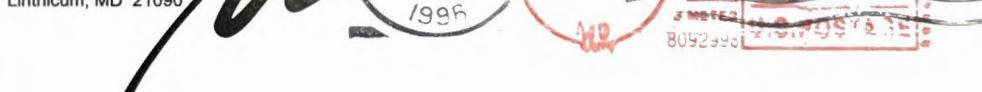
Q: How much satellite power should I have in order to use the Series 1000 in a mobile configuration?



The Series 1000 should have at least 38% satellite power. Lower satellite power could cause poor voice quality or dropped calls.

Downlink is a publication of Westinghouse Wireless Solutions Company. Any questions or comments about this publications may be directed to Rebecca Dahms Lioi at 410-765-2680 or by e-mail at mtmkqgb@clark.net.

930 International Drive
Linthicum, MD 21090



David Baumgarten
3740 25th Street
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San Francisco, CA 94110





Downlink

October 1996

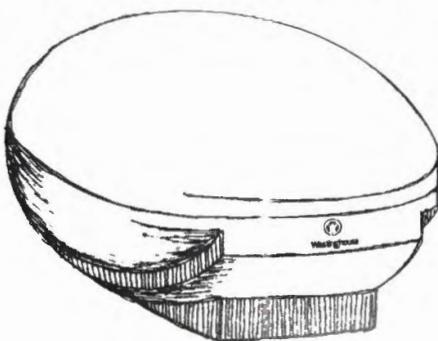
Volume 1, Issue 2

Westinghouse Introduces Dome Antenna

Baltimore, Maryland, USA -- Westinghouse Wireless Solutions Company is pleased to announce the latest addition to its family of satellite communications products, the high performance, low profile, Series 1000 Contoured Dome Antenna.

The Contoured Dome Antenna System is available in a standard (medium gain) or high performance (high gain) configuration. Both configurations feature the same size antenna.

The Westinghouse-patented dual radiator helix contoured dome antenna tracks the satellite in heavily shadowed environments, far outperforming single helix designs. In addition, the Series 1000 Contoured Dome Antenna is gear driven. This greatly reduces risks associated with



belt driven antennas, which are prone to failure when exposed to extreme temperatures. The contoured dome antenna may be mounted either by a through-hole mount with hidden cables, or an optional magnetic mount. Separate, unexposed antenna electronics further reduce weather-related risks and allow easy antenna interchange or replacement.

"The antenna tracks the satellite even under the toughest conditions," comments Bob Struble, President of Westinghouse Wireless Solutions Company. "It far surpasses the rigid specifications we set out to meet. The product also opens up new markets for the Series 1000 such as trucking, fleet management and disaster relief."

The Series 1000 Contoured Dome Antenna System supports voice, data, fax, advanced service features such as conference calling and call waiting, and incorporates the latest version of Series 1000 software. The Series 1000 Contoured Dome Antenna System is also listed by Underwriter's Laboratory (UL) and the Canadian Underwriter's Laboratory (CUL).

New Options Give Series 1000 Greater Flexibility

Telephony Card Gives Users Standard Telephone Interface

The new Series 1000 Telephony Card enables users to place satellite calls by plugging a standard push-button telephone, or cordless telephone, directly into the Series 1000.

The Telephony Card gives the added benefit of allowing the full-featured handset to remain plugged into the unit simultaneously to the touch-tone phone, giving the user two phone extensions on a single Series 1000.



"We're really excited about the Telephony Card," said Dave Salemi, Marine and Fixed Site Product Manager. "The product works great and it's nice to walk around with a cordless handset!"

Dual PTT Handset Released

A new combination push-to-talk (PTT) handset now gives fleet management companies and dispatchers the option of using the Westinghouse Series 1000 handset as either a standard or PTT unit.

In addition to eliminating the need for two separate units, the new push-to-talk handset is only a fraction of the cost of other currently available PTT satellite telephone solutions.

Series 1000
Approved by UL,
Canadian Approvals

Baltimore, Maryland (U.S.A.) and Mississauga, Ontario (Canada) -- Westinghouse Wireless Solutions Company has received Underwriter's Laboratory (UL) and Canadian Underwriter's Laboratory (CUL) approval.

The UL/CUL is a non-profit, independent laboratory dedicated to public safety, and upholds stringent requirements to assure the electrical products approved incorporate the highest safety standards.

The Westinghouse Series 1000 Satellite Telephone was subjected to numerous rigorous tests to comply with UL/CUL standards.

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OCTOBER 1998

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RIDING TO THE MOON

*Story by Robert Kaufman
Photos by David Baumgarten*

How big is your goal?
When it comes to motorcycling, goals don't get a whole lot bigger than the one set by five gutsy Kawasaki riders who headed south out of Santa Monica in November 1996: To complete a 14,000-mile, 14-country journey all the way to the southernmost tip of South America.

Ride along as the intrepid

five go in search of adventure on a grand scale, motivated simply by the fact that the road is there. Or, more accurately in the case of South America, because the road is more-or-less there.

New York in the summer of 1992. That's when film production manager Gary Kout and a Brazilian friend first envisioned the trip.

"We just had a serious case of wanderlust," said Kout.

He and his friend had made trips up and down the eastern seaboard on Kout's Kawasaki Zephyr 550, but they wanted to travel further--much further.

"There was one day where we walked from the West Village on 14th Street all the way back to Brooklyn across the Brooklyn Bridge. It was like a three-hour walk, and the whole

way we just talked about what it would be like to travel, just living hand-to-mouth, and we thought why don't we kick off the trip by going to Brazil, and why don't we ride," said Kout.

And it wasn't just idle chatter. The pair moved to Los Angeles a few months later to begin preparing for the ride, and they even coined a name for it: Riding to the Moon.

Photo at Left: It takes a lot of skill and an equal amount of courage to tackle the "roads" on the way to the tip of South America.

"It was to symbolize that... it was like an unattainable goal --to really get on a bike and go to Brazil," said Kout.

Although Kout had grown up in Atlanta, Georgia, he was no stranger to Los Angeles. He had gone to film school at USC, where he had learned to ride on a friend's Honda 750.

To get to Los Angeles, Kout took his little Zephyr on a six-week, 6,000-mile trip across the country. From New York to Seattle and then south to Los Angeles, he stayed almost entirely on back roads.

"I was on highways--freeways, highways, interstates, whatever--out of 6,000 miles, maybe 200," said Kout. "If there was another way to get there, I'd get there. I guess what sticks out is really seeing America. That, and the Going to the Sun Highway in Glacier National Park. Seventy degrees in early October, just below the Canadian border; it was spectacular."

When he reached Los Angeles, Kout got busy working in the film industry, so the South America trip got shelved for a while, and it was 1996 before he was able to start planning again. By then, his Brazilian friend had different goals, but Kout found other kindred spirits to accompany him.

First and foremost was Dav-

id Baumgarten, the USC friend who had taught Kout to ride. Then there were Jim Sowers, the self-proclaimed old man of the group at 34; Alex Bisarello, whom Baumgarten knew through the film industry; and Jason (Jay) Martin of British Columbia, who found out about the group on the Internet and turned out to be the only member of the expedition to ride his bike both to and back from South America. Ironically, after surviving the 40,000-mile round trip from Canada, Martin was killed in a freak drowning accident while walking in a lakeside park in his hometown of Nelson, British Columbia, in early 1997, only a couple of months after returning home.

It took eight months to prepare for the trip. Kout found that the end of the southerly road was Ushuaia, Argentina, not Brazil, so that became the group's goal, and they decided to make their effort a ride for charity.

"Being an ambitious undertaking, we kind of wanted some sort of sponsorship to do it. And yet we thought, why would anybody sponsor us if we're not doing it for a reason?" said Kout. "Of course, motorcyclists are known for their charity rides--the Ride For Kids, the Breast Cancer ride... We thought if we hooked up with a charity it would add legitimacy and purpose."

The riders eventually came up with more than 70 sponsors. How did they do it?

"Chutzpah, C-H-U-T-Z-P-A-



Even paved streets--like this one in Ecuador--could be challenging.

H, determination and a lot of calls," said Kout. "We created a packet nicely done. I kind of used my film production background to create an organized, indexed presentation packet and we sent some of those out to some of the bigger sponsors, like

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Just because it's South America doesn't mean it's tropical. Mud, fog and cold rain were the order of the day in Peru.

Dunlop, for example. It took them about two weeks and they called up and said, where do we send the tires?"

When it came to selecting motorcycles, the riders found Kawasaki to be the most receptive of the three manufacturers they contacted.

"Baumgarten headed up that part, getting the bikes," said Kout, who admitted that Kawasaki initially declined their request, but ended up providing five KLR650s at cost.

Kout took care of the route.

"Even though the other guys didn't believe it, I had practical-

ly the whole route mapped out," he told *Free 2 Wheel*. "I figured how long we'd ride each day, I read the guidebooks, and the guidebooks we bought were absolutely, bar none, the best for this kind of traveling because they had the bus schedules even between small towns."

Kout used the series, known as the Footprint Handbooks, to work out approximately how far the riders could expect to go each day.

"If I would see that it would take a bus six hours to go from here to here, I'd figure we could probably do it in four, maybe even three. And that came in real handy... because you don't want to be traveling at night, you don't want to run out of gas, and locals have no concept of how long it takes to get anywhere because most of them have never been further than their own town limits and they don't have their own vehicles so they rely on (public) transportation," said Kout.

He illustrated his point with a story about a man in the Andes who told them their destination city was three hours away.

"It took us 45 minutes," said Kout. "It took him three hours because he had to walk from his

house to the bus stop, then wait for the bus. He had to get on the bus, take the bus through three small towns where it was going to stop. It was going to drive slow, and finally get there."

Another important consideration for the fivesome was insurance.

"There's a company called Sanborn's in McAllen, Texas and they offer a Mexico policy, and a Central American policy for every country except, I want to say Panama, but I may be wrong. They also have some policies for South American countries," said Kout. "All you need is liability insurance; the bike is not so expensive that you need comprehensive, and the reason why you get the insurance policy is not to file a claim if something happens."

"The reason you have insurance is because, when you cross borders, occasionally they ask you for it. And, if they stop you in the middle of the road, the cops stop you for whatever, and you don't have it, they have Napoleonic laws down there. If you get into an accident they cart you to jail immediately, regardless of who's at fault. What did it cost us? \$600 each for a six-month policy."

Despite all the planning, Kout admitted the group could have done better, and found out the hard way on the road. Better tool kits would have helped, and a few extra tires would have come in handy, too, because tires were very hard to come by in South America.

"I'll tell you, when we hit Lima and found ourselves unable to find good tires and unable to get our tires shipped in, where we had to cross the Andes on balding tires, that's definitely something," said Kout.

Come along for the ride next month as Kout and his band of followers head south into a 106-day odyssey that included everything from llamas hiding around blind corners to jail time in Peru on Christmas Eve. F2W

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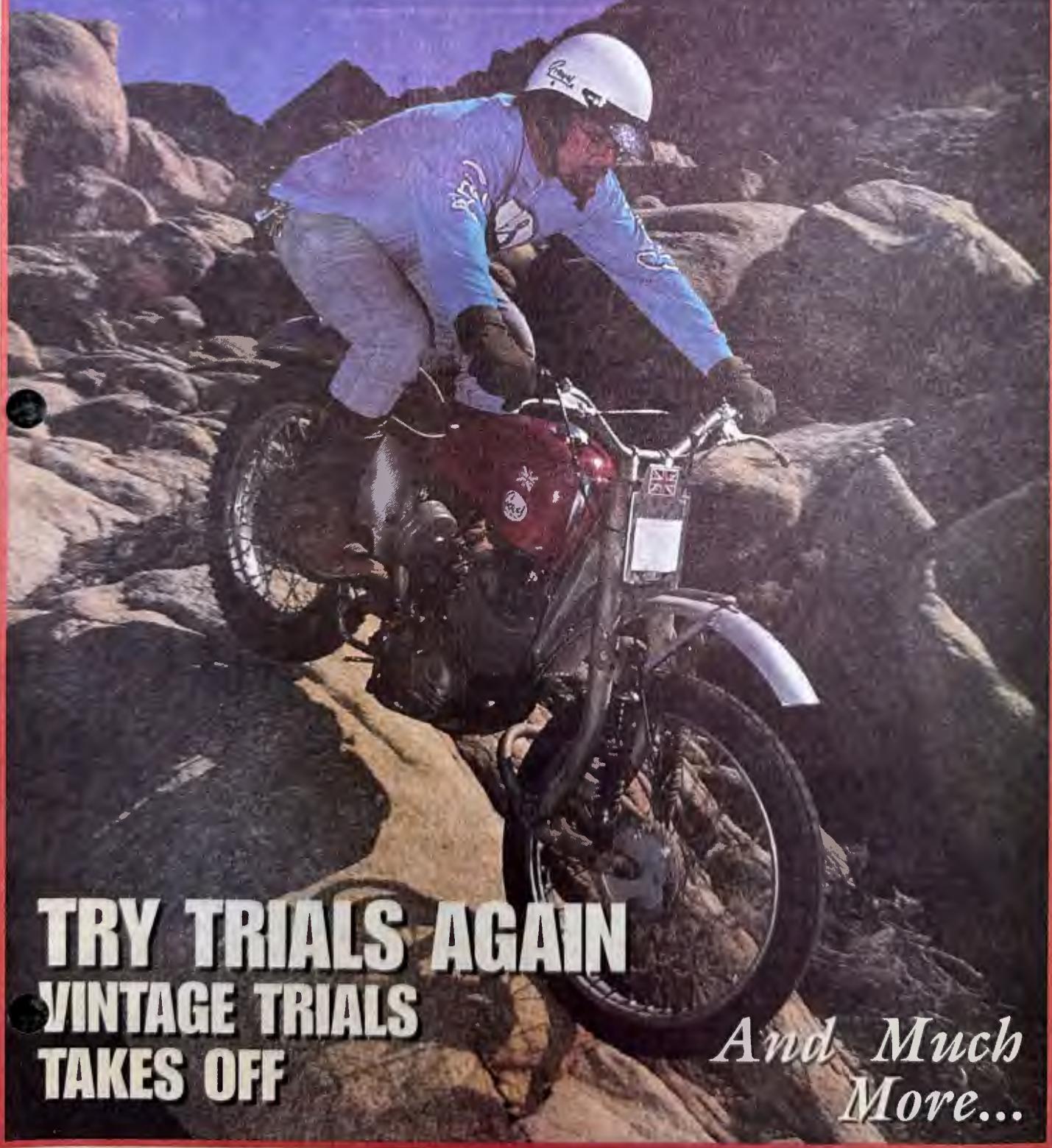
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RIDING TO THE MOON

*Story by Robert Kaufman
Photos by David Baumgarten*

Last month, Free 2 Wheel introduced Gary Kout, David Baumgarten, Jim Sowers, Jason Martin and Alex Bisarello—a quintet of motorcyclists whose idea of adventure is piloting Kawasaki KLR650s south from Santa Monica through Central America and South America to the road's end in Ushuaia, Argentina. This month, we con-

tinue our ride with the intrepid five as they experience the adventure of a lifetime, plus raise money for the American Cancer Society and Save the Children.

The riders left Santa Monica on November 2, 1996. Kout was determined that all five would reach their goal at the southernmost tip of South America and reach it they did.

As it turned out, however, they didn't exactly reach it together.

As the trip progressed, the riders began to fall behind their planned schedule and they discovered that some of them liked to ride much further each day than others. After getting temporarily stranded in Panama because the ferry they had planned to use had gone out of business, flying their bikes to Ecuador and regrouping in Peru, the riders

split into two groups. Gary Kout, David Baumgarten and Alex Bisarello formed one group and Jim Sowers and Jason Martin paired up to form the other. Eventually, Sowers and Martin would also split, and Sowers was riding solo when he became the first of the adventurers to reach goal at Ushuaia.

Photo at Left: When you're riding from Santa Monica, California to the southerly tip of South America, "road" is a relative thing. In Uruguay, the road consisted of a 100-mile section of beach.

Along the way, there were a number of experiences that stand out in the minds of the riders.

"Certainly one of the most amazing things was when we pulled into Panama and found ourselves riding in front of a quarter of a million people with a couple dozen local bike clubs, and parlayed that into being on the news and becoming mini celebrities," said Kout.

"It just happened," he explained. "We went out for dinner. We heard music playing in the street, went by to check it out, and it was the beginnings of a parade—it was just people gathering together. We saw some bikers ride by. One guy had a KLR and our M.O. was to go up to a KLR guy (whenever we saw one) and say, 'Hey, we have a KLR.' The guy says, 'Hey, we're in a parade. Come ride in a parade with us.' Next thing you know, we are entertaining the crowd before the real parade began. That was definitely incredibly memorable."

Sowers' best remembered experience was not quite as pleasant.

"The single most notable event happened with myself and Jay (Martin) when we were in Cuzco, at the base of Machu Picchu in Peru. I was arrested



Kout describes Bolivia as the wild frontier of South America. "It's the least developed country... the purest rain forest."

on Christmas Eve," said Sowers.

He had run into the back of a car and had broken its tail light.

"That was just the most incredible event, getting arrested

and the rigmarole that transpired there," said Sowers, who finally got out of jail at 10 p.m. after he paid for the tail light and then went to have dinner

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Gary Kout needed a helping hand to extract his KLR650 from Paracas Dunes in Peru.

with friends.

"We met at this little place to eat and there were a lot of people out because Cuzco is a big holiday resort for a lot of people," said Sowers. "My present to (one of my friends) was a bottle of Cuban rum which he and I proceeded to drink. There

was an Englishman sitting near us and he started to talk to us. To make a long story short, when I finally made it to Ushuaia, I arrived at about midnight and I had dinner. I searched desperately for a place to stay and everything was closed or was full. Finally, I saw a hostel—a youth hostel. I walked up the steps to this youth hostel, I opened the door... I felt a blast of warm air and I was so tired and cold I just knew I was not leaving this place. So I walk into the kitchen, I turn the corner and who is there but this Englishman whom I had last seen on Christmas Eve in Cuzco, Peru. That was pretty wild."

Of all the people that Gary Kout met on the trip, it was the Bolivian owners of a Kawasaki dealership in La Paz who impressed him most.

"Their hospitality, their openness, their zest for life. They're like living on the frontier in Bolivia," said Kout. "Bolivia is the frontier of South America. It's the least developed, it has the most pristine natural conditions. The real rain forest isn't in Brazil any more; it's in Bolivia—the purest rain forest. The entrepreneurial spirit in Bolivia is so strong because it's a developing country. The variety of the physical landscape was incredible and so was the fact that for free and with no certification whatsoever, you could go to the local motocross track and ride your brains out. It's so much fun."

Kout was also impressed by people in Ecuador, but in a completely different way.

"We had a night in Ecuador—in Quito—where we met a family of motorcycle riders very friendly and wonderful people, that took us on a late night tour of the city. We went up to this large statue of an angel that overlooks the city," said Kout. "As we rode up, we saw a large group of people near the statue. And as we were riding up the last stretch of road to the flat top, in the parking lot, a spotlight hit us. We rode into this very loud crowd and we couldn't figure out what was going on."

The riders parked on the far side of the parking lot and turned to find the crowd was moving towards them en masse.

"And then we realized they're shouting and they've got sticks. It's old women, little children, men, young men and it looked like a witch hunt. It really did," said Kout. "I got off my bike and I was immediately surrounded. An old woman was screaming at me. I was trying to get something out of my back case and David was quickly getting on his bike and saying, 'Gary, Gary, get on your bike, man, we gotta get out of here.' There were police up there and they weren't even helping us."

Kout and Baumgarten managed to escape the crowd and were amazed when they found out what had caused the ruckus.

"It turns out that somebody had threatened to steal the statue. It's impossible to steal the statue, but these simple, poor, mostly I'm sure uneducated people, almost like gypsies, were up there to protect it, and they thought we were the people who were stealing it, which was a laugh," said Kout. "But strangely enough that was the most threatened (we had been during the whole trip.) There was never any organized threat, no calculated threat against us. The stories you hear of running into thieves on the road didn't happen."

The riders have different



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opinions about the most difficult road they encountered. According to Kout, the toughest part of the trip was from the coast of Peru inland to Cuzco—a 600-mile trip across the mountains that took four days.

"It was entirely unpaved except for one strange section in the middle of nowhere that lasted about 30 miles," said Kout. "One lane, buses coming around blind curves, llamas—literally llamas—in the road, people walking their herds of sheep along the road because there's no other road. Deep ravines, riding through fog banks that would wet the road down. Difficult conditions—but beautiful."

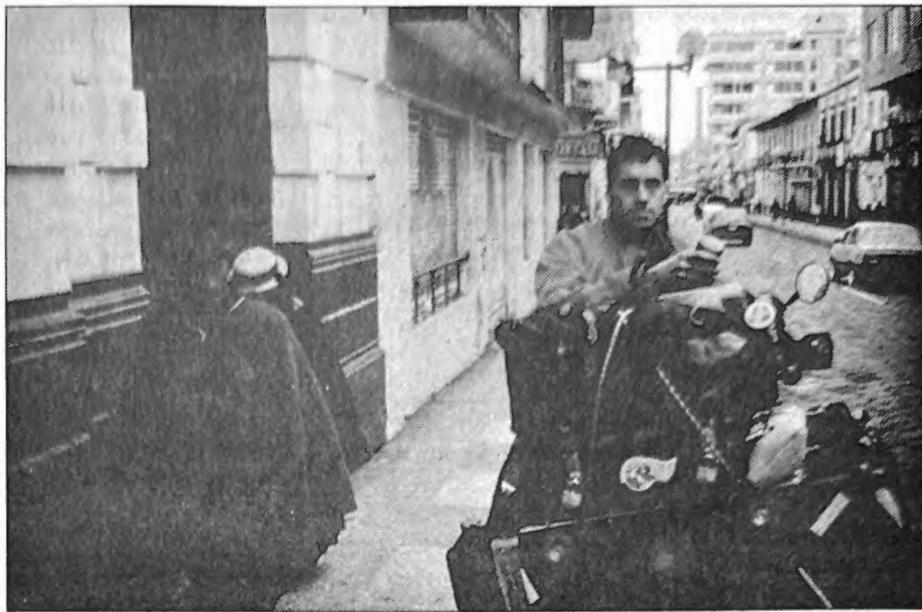
The riders had been warned about the tricky terrain but the lack of traction and engine power still took them by surprise.

"At high altitude we were literally at 10,000 or 12,000 feet, and the bikes weren't jetted. You know, we just kept the stock carburetion and, with 600 pounds on the bike, it was slow. You could definitely feel the difference," said Kout.

For Sowers, the toughest part of the ride was the journey on from Cuzco.

"In terms of riding, I think the ride that Jay (Jason Martin) and I made when we left Cuzco (was the hardest). It's one of the highest roads in the world," said Sowers. "We were riding and it was hailing. We're in the tropics, remember, but it's just freezing cold. Nothing, I mean absolutely nothing, could be seen. No gas station, no structure of any sort. The only vehicles we saw were an occasional big rig truck taking supplies to Cuzco."

"It was so cold at one point Jay and I actually stopped, put our hands together and kind of huddled because we were freezing. I was delirious. I was talking to myself, I was squeezing my hands to keep my fingers moving. I was nervous that I was going to freeze to death in the Andes and didn't know if



From Ecuador's cities to the wilds of Argentina, Jim Sowers and his loaded-down Kawasaki attracted attention everywhere they went.

someone would find me."

In the late afternoon, Sowers and Martin finally came upon a little shack about the size of a semi trailer. It was a truck stop restaurant and they huddled over the stove in the kitchen for 20 minutes trying to thaw out. Eventually, the restauranteurs invited them to spend the night.

"They brought out llama skins, threw them on the floor, and told us to bring our motorcycles inside," said Sowers. "We were so exhausted. It was 7:30 at night and we just pulled up and went to sleep. There were truckers at the other end of this tiny little place, eating their dinner, looking at us, and we just

went to bed. That was amazing."

Despite the tales of adventure, the riders encountered surprisingly few problems—with the roads or with the paperwork required at their numerous border crossings. Looking back, they report that most of the challenges came from within the group as five individuals struggled to act as a team.

"We definitely sacrificed

Continued on Page 26

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American Motorcycle Specialists

6541 Ventura Blvd,

Ventura, CA 93003

Tel: (805) 656-6777

Fax: (805) 644-6448

SOUTH AMERICA

Continued from Page 23

things. We held our tongues in check for the good of the goal and whether or not somebody says that was a wise decision or that it had ramifications which came out after the trip, I don't think it's really fair to say," said Kout. "Even though there were problems between the riders on the trip, I wanted to be a survivor. There were a few times where it looked like the group might disintegrate and, being the founding member, it was very important to me that everybody made it. And we did. Five guys, five bikes—we all made it. And I think that we beat the odds."

If you're thinking of embarking on any sort of two-wheeled adventure, Kout's advice is simple: "Ride with the fascination of a child but the maturity of an adult—the responsibility of an adult," he will tell you. "The reason why people get into trouble in countries like that is because they are irresponsible and they're not thinking."

Sowers will tell you to expect an experience that will have a profound impact on your life.

"I don't own a house. I don't have a fancy car. I pretty much use my money to adventure and pursue my interests and, every once in a while, I feel like my friends are sort of getting ahead of me," he told *Free 2 Wheel*. "And when I came back from the trip, I felt so gratified. Like, man, I am so rich just in what I have in my life, and I've seen so many people with so little. The hardest thing now is to not lose that perspective."

You can also expect a grand riding adventure to toughen you up.

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"People think like, to ride across the U.S. is a big deal," said Sowers, whose longest ride before the South American extravaganza was the trip from San Francisco to the ride's jumping off point in Santa Monica. "We have great paved roads. We have gas stations and they all have bathrooms and running water. I mean all the stuff that you take for granted here is just a total luxury if you can find it going through Mexico and South America."

And you can expect one ad-

venture to lead to a whole lot more. Kout, Sowers and Baumgarten plan more epic journeys in the future, including a ride from Cape Town in South Africa, up the African continent to Cairo, in memory of Jason Martin. They have dubbed that ride, planned for the year 2000, "Riding to the Sun."

Day-to-day journals from the team's South American journey can still be read on their internet website at <http://www.moonride.com>. **F2W**

SAFETY WIRED

"That dope ran the red light and almost killed me! I had the right of way."

No, you didn't. The other driver was supposed to yield the right of way to you but, if he doesn't, then you don't have the right of way.

Half of all collisions happen at intersections and most occur when someone does the wrong thing at a red light, stop sign or yield.

There are tons of drivers out there who have developed their own rules. You've seen them; they assume that when a light turns red, the next three cars can squeeze through, but the fourth one should stop; a right-on-red can be done without stopping; a stop sign means to slow down; and a yield sign doesn't mean much at all.

If these people don't do the correct thing, then you don't have the right of way. You should, but you don't. Only when they yield do you actually have right of way.

As you are well aware, even car drivers with good intentions very often don't see motorcycles. From a distance, a motorcyclist is shaped like a

pedestrian and, therefore, should really catch a driver's eye, but they're looking for cars and too often we fall into the same category as a plane flying overhead; they might hear us, they might even look at us, but they don't really see us. And that's in the daytime. At night, we're just not there. Be ready for that.

Who are you going to meet at that next intersection? Is their attention really on their driving? Which one is closing a business deal on the car phone or had a couple of glasses of wine with lunch? Whose kids are raising hell in the back seat? Which one has a bad cold, got laid off, or just had a fight with their spouse? Who's tuning in the radio, lighting a cigarette, or wearing headphones? Do they see that stop sign? Are they slowing down?

To keep from being Dead Right, scan every intersection or situation as you approach it, and consider the Sposta-Gonna Rule. That guy is Sposta yield the right of way to me, but is he Gonna? Expect the unexpected. Think defensively.

*John Del Santo
Defensive Driving Instructor*

EL DEBER

DIARIO MAYOR

CIRCULACION
NACIONAL

Año XL.- Santa Cruz de la Sierra, Bolivia - miércoles 22 de enero de 1997 - N° 11.433 - Bs 2.50 - 100 Págs.



Una expedición en motocicletas que comenzó en Los Angeles, Estados Unidos, y terminará en Tierra del Fuego, extremo sur de Argentina, está en Santa Cruz. Sus miembros ayer visitaron VISAL.

Desde EEUU hasta Argentina:

Recorren América en motos para recaudar fondos

-Expedición a beneficio de organización de combate al cáncer-

Están en Santa Cruz los componentes de una curiosa expedición que partió el 2 de noviembre pasado, desde Los Angeles, Estados Unidos, con destino al extremo sur del continente, en un recorrido de más de 22.500 kilómetros, que tiene como fin recaudar fondos a beneficio de la American Cancer Society, ACS (Sociedad Americana para la Prevención del Cáncer) y la organización Save The Children, STC (Salven a los Niños).

Se trata de cuatro jóvenes norteamericanos, cineastas y publicistas, que se propusieron realizar un recorrido a través de 16 países, en modernas motocicletas, equipados con un equipo portátil de telefonía satelital y una sofisticada cámara fotográfica computarizada, conectada a la red Internet.

David Baumgarten, Alex Bisarello, Gary Kout y James So-

wers, montados en cuatro motocicletas Dual Sport, Kawasaki, han recorrido desde su país, ciudades y pueblos de México, Belice, Guatemala, Honduras, Nicaragua, Costa Rica, Panamá, Colombia, Ecuador, Perú, Chile y Bolivia.

La travesía, que ha comprendido desiertos, montañas, ríos y bosques tropicales, continuará por Brasil, Uruguay y Argentina, hasta llegar al pueblo de Ushuaia, en Tierra del Fuego, la colonia permanente ubicada más al sur en el mundo, meta que la alcanzarán, según dijeron, en febrero próximo, cuando completarán las 14.000 millas de recorrido.

Los expedicionarios, que hasta el momento lograron el apoyo de 37 organizaciones y compañías, ya recaudaron 250.000 dólares en adhesiones a través de contribuciones efectivas, previa consulta de información

solicitada al correo electrónico de Internet: <http://www.Baumgartens.com/rttm>.

La iniciativa se originó tras la experiencia de uno los integrantes de la misión, David Baumgarten, quien en 1993 superó el cáncer y se planteó devolver el favor a la ASC que lo ayudó a salvarle la vida. Dicha asociación americana de combate al cáncer es, en Estados Unidos, la mayor proveedora de fondos de investigación, educación y programas de apoyo para ayudar a eliminar esta enfermedad que, sólo en el país del Norte, tiene un millón de víctimas mortales al año.

El grupo, ayer visitó a la firma VISAL, gerentada por Juan Carlos Salvatierra, empresa que distribuye en Santa Cruz las motocicletas de la marca que co-patrocina la expedición.



Saturday, November 2nd, 1996.

MR GARRY KOUT .
AMERICAN CANCER SOCIETY..

DEAR MR. KOUT :

The staff and management of the HOTEL CROWNE PLAZA MEXICALI, WELCOMES you and we manifest to you our sincere thanks for distinguishing us with your preference.

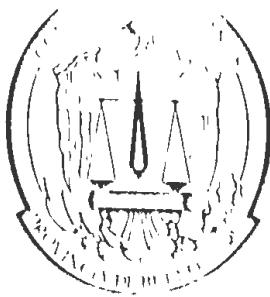
The satisfaction of our Guests and Clients as well as excellence in service is our comitement with you. For this reason I will appreciate your comments about our service and facilities, please do not hesitate in contacting me dialing 801 or 832 with the Manager on Duty 24 hours a day.

We hope to make your stay at the HOTEL CROWNE PLAZA MEXICALI, a successfull and a pleasant one.

C O R D I A L L Y .

P.A. A handwritten signature in cursive ink, appearing to read "P.A. Calderon".

MR. JESUS G. CALDERON ROA.
GENERAL MANAGER.

*Actuación Notarial*

ACT3573122



1 PRIMER TESTIMONIO. ESCRITURA NUMERO CUARENTA Y SIETE.-
2 En La Lucila, Partido de Vicente López, jurisdicción de
3 la Provincia de Buenos Aires, a seis de Marzo de mil
4 novecientos noventa y siete, ante mí RAUL ALBERTO O'CURRY
5 (H), Notario Titular del Registro número 29 de Vicente
6 López, COMPARCE don David Michael BAUMGARTEN,
7 estadounidense, nacido el 23 de agosto de 1967, soltero,
8 con Pasaporte Norteamericano P 154729302, quién
9 manifiesta que se encuentra en tránsito en el país y se
10 domicilia en la calle Mariano Moreno 1070 de La Lucila,
11 en ésta Provincia, persona hábil y de mi conocimiento doy
12 fé y DICE: que confiere PODER ESPECIAL a favor de Ana
13 María MEYER, con Libreta Cívica 6.412.846 y/o Alejandro
14 BISARELLO, con Pasaporte Norteamericano Z 6373947, para
15 que en su nombre y representación, y actuando en forma
16 indistinta uno cualquiera de ellos, pueda proceder a
17 trasladar a los Estados Unidos de Norteamérica la
18 motocicleta de su propiedad marca KAWASAKI Patente
19 14J7918.- A tal efecto los faculta a realizar todos los
20 trámites necesarios ante los organismos Nacionales y/o
21 Extranjeros y ante toda Repartición Pública Nacional,
22 Provincial o Municipal, Consulados y Ministerios;
23 pudiendo sustanciar expedientes, presentar escritos y
24 documentación que fuere necesario para el traslado de la
25 referida motocicleta.- Asimismo quedan facultados para

AFC3573122

sucribir declaraciones juradas y toda otra documentación ante los organismos pertinentes y realizar trámites ante empresas de transportes terrestres, marítimas y aéreas que deban intervenir en el traslado de la referida motocicleta.- Quedan facultados a retirar la moto del taller en dónde se encuentra reparandose y sucribir los recibos y documentación requerida.- En cumplimiento del presente mandato los apoderados podrán sucribir todos los instrumentos públicos y/o privados que fueren necesarios y realizar en fin cuántos más actos gestiones y diligencias conduzcan al mejor y más amplio desempeño del presente mandato.- DI LECTURA de la presente, ratificó el compareciente su contenido y firmó por ante mí, doy fé.- DAVID M.BAUMGARTEN.- Ante mí R.A.O'CURRY.- Está mi sello.- CONCUERDA con su matriz que pasó ante mí RAUL ALBERTO O'CURRY (H), Notario Titular del Registro 29 de Vicente López, al folio 100 del protocolo del corriente año, doy fé.- EXPIDO éste primer testimonio para los mandatarios en el Folio de Actuación Notarial AFC3573122 que ello y firmo en el lugar y fecha de su otorgamiento.-



SUJECIÓN AL DE PRAESES
DIRECCIÓN GENERAL DE LA POLICIA
FEDERAL DE LA REGIÓN.
COMANDANTE DE LA REGION.
OCTUBRE C.R. 1915, 1916, 1917, 1918/96.
EXPEDIENTE.

A. INTRO: SE SE SUJETA PREREQUISITOS
PAPA GUAR EN PAÍS.

Tijuana, B.C. 26 de octubre de 1916
POLICIA FEDERAL DE CAMINOS
DISCIPLINA GENERAL D'SACI OFICIO

C. DIRECTOR GENERAL DE LA POLICIA FEDERAL DE CAMINOS
COMANDANTE GENERAL P.F.C. ANTONIO PRIETO MIRELES.
P R E S E N T E.

ATEN: DIRECTOR DE DISCIPLINA P.F.C.
COMITE, D.O.: LA ASOCIACION ESTADOUNIDENSE PARA EL CONTROL DE LA SALUD INFANTIL

Adjunto al presente me permito remitir a Usted, un escrito que el C. Comandante P.F.C. Jubilado, Gabriel Veytia Chávez, por conducto de esta XV Jefatura de Región quiere hacer llegar a esa Dirección a su digno cargo, por medio del cual cuatro jóvenes norteamericanos, se fijan tan facilidades para cruzar el país en motocicleta, es una promoción o expedición benéfica que tiene como objeto captar contribuciones para "La Sociedad Americana del Cancer (ACS)" y el proyecto "Salvando a los Niños (SCT)".



COMANDANCIA
DE REGION
II-16
TIJUANA

✓c.c.p. Archivo C.R. XV.
c.c.p. Minutario.
EMF*mpoz.

R E S P E T U O S A M E N T E
SUFRAZIO EFECTIVO NO RELECCION
EL JEFE DE LA COMANDANCIA DE REGION.

C.R. P.F.C. EXPEDICION MEXICO FEDERES
(-2180182)

MEMORANDUM



Cite N° 0053/96

A LA AUTORIDAD A QUIEN CORRESPONDA.-

SECRETARIA NACIONAL DE HACIENDA
DIRECCION GENERAL DE ADUANAS
BOLIVIA

Kasani, 30 de Diciembre de 1996

Ref: AUTORIZACION ESPECIAL PARA INGRESO DE VEHICULO AL PAIS.

El suscrito Sub-Administrador de la Aduana de Kasani Bolivia, AUTORIZA el ingreso al país por el tiempo de treinta (30) días, del vehículo de las siguientes características:

CLASE DE VEHICULO	MOTOCICLETA
MARCA	KAWASAKI
MODELO	1.997
CHASSIS N°	JKAKLEA12VA042511
MOTOR N°	KL650AE0345083
PLACA N°	14J7918
COLOR	AZUL

El vehículo es conducido por el señor David Baumgarten de nacionalidad Norteamericano, la Aduana de frontera por donde abandone el país el indicado motorizado, deberá comunicar mediante radiograma a ésta Sub-Administración.

Con éste motivo saludo a usted atentamente.

Roberto Torrez Clavijo
SUB-ADMINISTRADOR a.i.





CONSULADO GENERAL
DEL PERU

El Cónsul General del Perú en Quito, Ecuador, saluda atentamente a las Honorables Autoridades de Aduanas de la República del Perú y, por medio de esta comunicación, se permite presentarles a los ciudadanos norteamericanos portadores de la presente, señores David Baumgarten, James Sowers, Gary Kout, Alex Bisarello y Jason Martin, residentes en San Francisco, California, Estados Unidos de América.

Los citados ciudadanos norteamericanos realizan un viaje de un año en motocicleta, denominado "Riding to the Moon" (Montando hasta la Luna), desde California hasta la Patagonia, en Argentina, a favor de recolección de fondos para las dos siguientes Organizaciones No Gubernamentales norteamericanas de tipo humanitario: American Cancer Society (Sociedad Americana del Cáncer) y Save the Children (Salven a los Niños).

Por lo expuesto, el Cónsul General del Perú en Quito apreciará que las Honorables Autoridades de Aduanas de la República del Perú, brinden a los referidos viajeros las facilidades que estén a su alcance para el trámite de internamiento temporal de las cinco motocicletas, en las que cruzarán el territorio nacional.

Al agradecer a las Honorables Autoridades de Aduanas de la República del Perú, por la favorable atención que tengan a bien dispensar a la presente comunicación, el Cónsul General del Perú en Quito aprovecha la ocasión para renovarles las seguridades de su más alta consideración.

Quito, 13 de diciembre de 1996



Jorge Jello A.
Jorge Jello Aliaga
CÓNSEL DEL PERU

A las Honorables
Autoridades de Aduanas de la
República del Perú



September 11, 1996.

Mr. Gary Kout
"Walking to the moon" Event.
Venice, Ca.

Dear Mr. Kout :

In response to your request, it's a pleasure to inform you that *Crowne Plaza Mexicali* gladly offers you 2 complimentary standard double rooms on a basis of European Plan, for the night of November 2nd this year.

Please confirm your reservation as soon as possible. If you have any question please feel free to call me at 0 11 52 (65) 57-3600 exts. 804 or 807, fax 0555 ending.

Best Regards,

*Gustavo Cabrera Diaz
Sales Manager*

Bvd. López Mateos y Av. de los Héroes No. 201
Tel. (65) 57-36-00 Fax: 57-05-55 Mexicali, B. C.

TOTAL P.01



RUA JERI CANECA, 1360
01307-002 SÃO PAULO, BRAZIL
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FAX: (011) 253-3121
TELEX: 1153718 - DILMR - BR
TOLL FREE: 0800 127694

Date : 6 September 1996

To : American Cancer Society
Mr. Gary Kout
Fax : 415 285 35 75

From : Crowne Plaza São Paulo
Liane Galina - Director of Sales
Fax : 55 11 284 11 44 (Please send all your messages to this fax)

Re : Riding to the Moon - DV 884/96

Dear Mr. Kout,

Thank you for your fax dated 5 September.

We would be most pleased to contribute with two complimentary rooms for the event mentioned above, but we would like to have more information about it: if the local media, within Brazil, would also be involved in that event? If so, could we involve our Public Relations Agency, in order to attract the local media? Would you be available for interviews for newspapers, TV etc?

Please advise as soon as possible, so that we could return to you with a written confirmation and conditions for your reservation.

Cordially,

Liane Galina
Director of Sales

Holiday Inn

FAX : 001 415 285 3575
RIDINE TO THE MOON

TO : MR GARY KOUT

FROM : HOLIDAY INN - RIBEIRAO PRETO, SAO PAULO, BRAZIL

FAX : 055 016 635 1279

PLEASE LET US HAVE YOUR EXACT ARRIVAL DATE, WE CAN COMP.
YOU ONLY ON WEEKS ENDS; DUE TO HIGH SEASON OCCUPANCY


TOMAS JORDAN
GENERAL MANAGER

5-24-1996 3:48PM
05/22/96 16:40

FROM CREATIVE FILM MGMT 2125450976
WESTIN REGINA V.

P. 3
002



gift certificate

Especially for _____

which includes One (1) Complimentary Night - (European Plan - No Meals)

in conjunction with RIDING TO THE MOON / The American Cancer Society and Save the Children
May, 1996 - Certificate #1

May 21st through July 14, 1996 & September 1st through December 15, 1996

Valid Only

Not redeemable in cash



José Luis Márquez - Sales Manager

TRAVEL DATES

REDEEMABLE ONLY AT - The Westin Regina Resort Puerto Vallarta

For Reservations Please Contact:

José Luis Márquez

Paseo de la Marina Sur 205, Marina Vallarta

Puerto Vallarta, Jal. 48354

Tel. 52 - (322) 1 11 00 / Fax. 52 - (322) 1 11 31

NO: 049/96

This prize is subject to availability at the time you make the reservation and certain restrictions and black out dates apply. Specific bedding types are not guaranteed. These requests are confirmed on arrival day on a "subject to availability" basis only. Includes Room and Tax ONLY. Food and beverages and all charges are excluded.



Paseo de la Marina Sur No. 205 Fraccionamiento Marina Vallarta P.O. Box 4-100 Puerto Vallarta, Jal. 48321 México
Tel. (322) 111 00 Fax (322) 111 41



SEPTEMBER 12th 1996.

**GARY KOUT
AMERICAN CANCER SOCIETY
45 WAVECREST AV. B
VENICE, CA 90291
PHONE (310) 450 60 36**

Dear Mr. Kout:

We are to contribute with two rooms for 1 night each one at our Hotel.

The winning bidder must call for reservations at (523) 634 10 34 at least 15 days prior to arrival and present this letter when checking in.

Sincerely,

Luis Felipe González
Sales and Marketing Director

5-24-1996 3:47PM

FROM CREATIVE FILM MGMT 2125456976

P 1

05 22 96 16.40

WESTIN REGINA V

0001



WESTIN REGINA
Puerto Vallarta

To : Gary Kout / Riding to the Moon
Fax : (310) 450 6036
Date : May 20th, 1996
Re : Complimentary stay Request

Hola Gary:

In response to your request, I am glad to confirm two double rooms for one night/two days on complimentary basis (European Plan) during the dates of November 7th thru the 12th, 1996 for "The American Cancer Society and Save the Children".

Attached please find a copy of the certificates, the original one will be sent to you by mail.

Thanking you for your preference and kind support that you may provide for The Westin Regina Resort Puerto Vallarta, I remain.

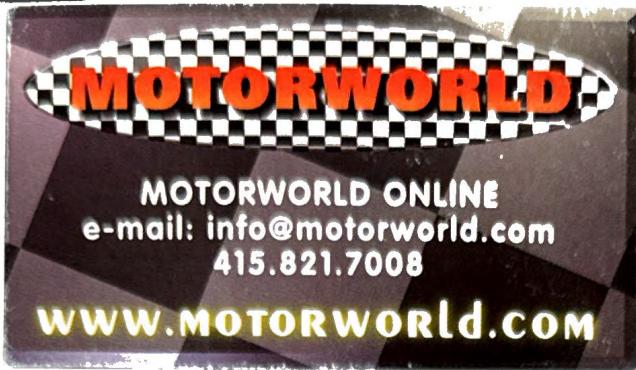
Cordially,

A handwritten signature in black ink, appearing to read "Oliver" or "Ollie".

José Luis Márquez
Sales Manager

c.c. Sue Brush / VP, Advertising & PR - Westin Hotels & Resorts
Maricela González / Relations Public - The Westin Regina Resort PVR





29 February, 1996

David Baumgarten
3740 25th Street #102
San Francisco, CA. 94110

Dear David,

It was a pleasure meeting you the other day. We at MotorWorld are looking forward to working with you regarding your upcoming ride for the American Cancer Society.

We certainly hope the information exchange will go as planned as you will be a regular feature. If there is anything we can do for you please feel free to call me. Hope to hear from you soon.

Sincerely,

Allen Zino
Editor@MotorWorld

EL MUNDO

MATUTINO NACIONAL INDEPENDIENTE

SANTA CRUZ DE LA SIERRA, BOLIVIA, MIERCOLES 22 DE ENERO DE 1997

A 8 **EL MUNDO**

SANTA CRUZ, MIERCOLES 22 DE ENERO DE 1997

DESDE ESTADOS UNIDOS HASTA SUR AMERICA

Expedición en motocicleta para reforzar lucha contra el cáncer

Cinco jóvenes norteamericanos en motocicleta llegaron ayer a Santa Cruz cumpliendo una meta más en la ruta de expedición intercontinental que ha sido ideada para recaudar fondos que permitan sustentar estudios de cura para el cáncer.

David, Alex, Gary y Jim relataron que emprendieron en Noviembre pasado la travesía desde Los Angeles - California con el objetivo de llegar hasta Tierra del Fuego, en Argentina, donde completarán 14 mil millas de recorrido a bordo de sus motos Kawasaki.

Aseguran que el emprendimiento pretende motivar a instituciones y personas en general de al menos una docena de países a reunir 250 mil dólares para financiar estudios que la Sociedad Americana para la Prevención del Cáncer realiza para investigar y educar sobre métodos de prevención, salvación, y dis-



Tres integrantes de la cruzada en motocicleta manifiestan agrado al llegar a Santa Cruz.

minución del sufrimiento que causa esta terrible enfermedad. Asimismo, la organización Salven a los Niños, que lucha contra la pobreza y discriminación, defendiendo los derechos de los niños en todo el mundo.

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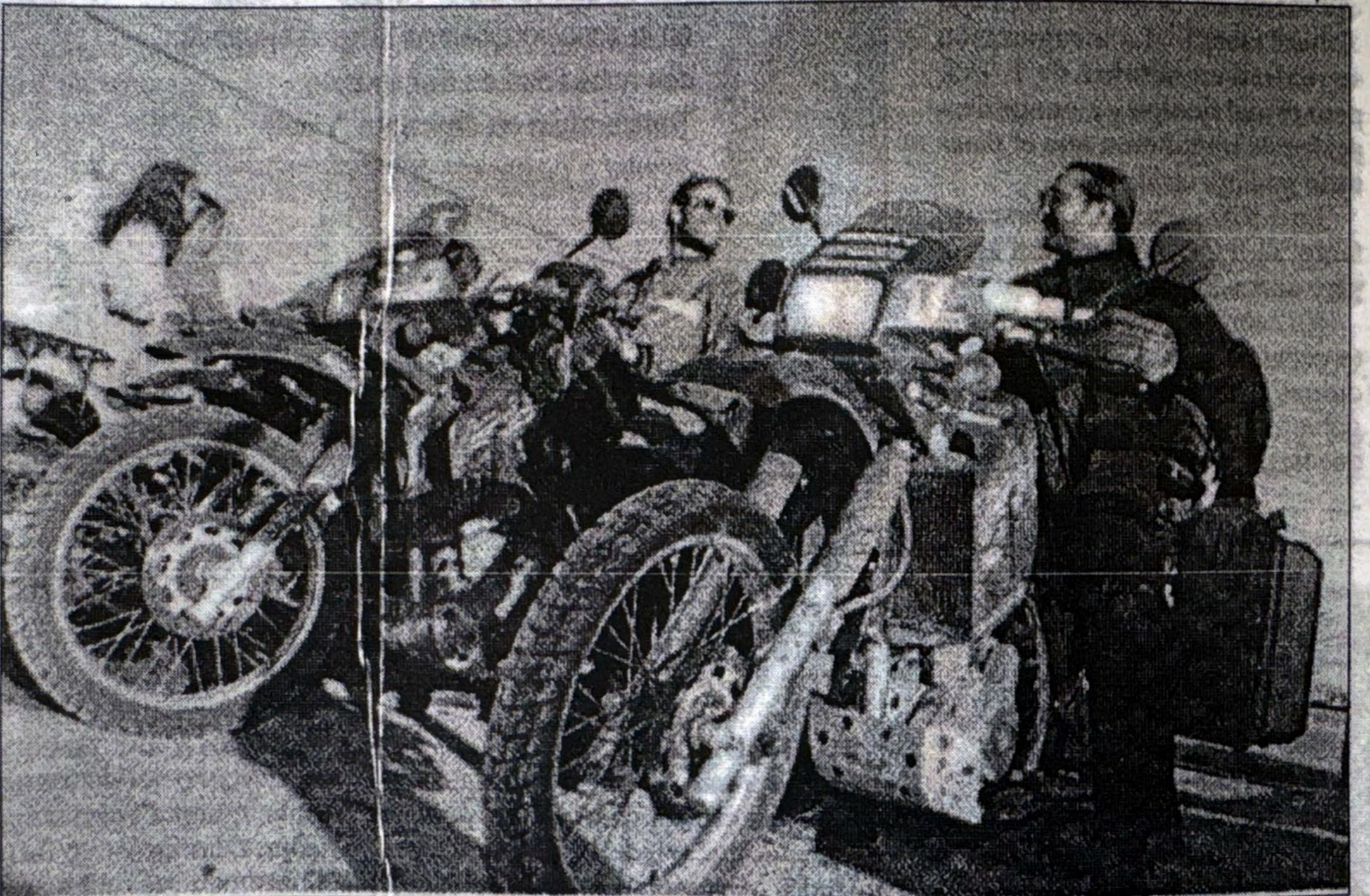
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Fueron recibidos en Santa Cruz por Juan Carlos Salvatierra, representante de Visal y distribuidor de Kawasaki en la región, una de las firmas patrocinadoras de esta aventura de fines benéficos. Relataron que los aportes para contribuir a esta misiva pueden realizarse a una cuenta en San Francisco, según indica el proceso detallado en páginas de INTERNET.

Postal desde la arena

Pablo López



Motociclistas solidarios

LAS GRUTAS.- Durante el fin de semana pasaron por el balneario tres motociclistas estadounidenses que iniciaron su travesía en California y que llegarán hasta Tierra del Fuego.

Los aventureros forman parte de un grupo de cinco personas que recorren América con un fin solidario.

El objetivo del grupo es recaudar 250 mil dólares para poner a disposición de la entidad American Cancer Society, que investiga y trata de combatir esa enfermedad en todo el mundo. David, uno de los viajeros que pasó por Las Grutas superó el cáncer y emprendió este acto de colaboración. (ALG)

The Outlook



DAVID SCHREIBER/STAFF PHOTOGRAPHER

Gary Kout, whose idea it was to organize a charity ride to Argentina, takes a spin around Santa Monica on his motorcycle.

The ride of a lifetime

Venice man, 3 friends plan L.A.-Argentina motorcycle trip

By Nick Madigan
STAFF WRITER

This is not some joy ride. The prospect of traveling 14,000 miles on the back of a motorcycle, from Santa Monica to southernmost Argentina, could be likened to slaying a dragon or climbing Mount Everest — one of those monumental tasks for which only the brave or the foolhardy volunteer.

For Gary Kout, Alex Bisarello, David Baumgarten and James Sowers, the decision to embark on the arduous, four-month trip is not so much a stab at immortality as it is an outstretched hand.

By going the 14-country distance — a daunting, back-numbing ride through jungles, over mountains and across vast, empty plains — the foursome hopes to raise at least \$250,000 for the American Cancer Society and Save the Children.

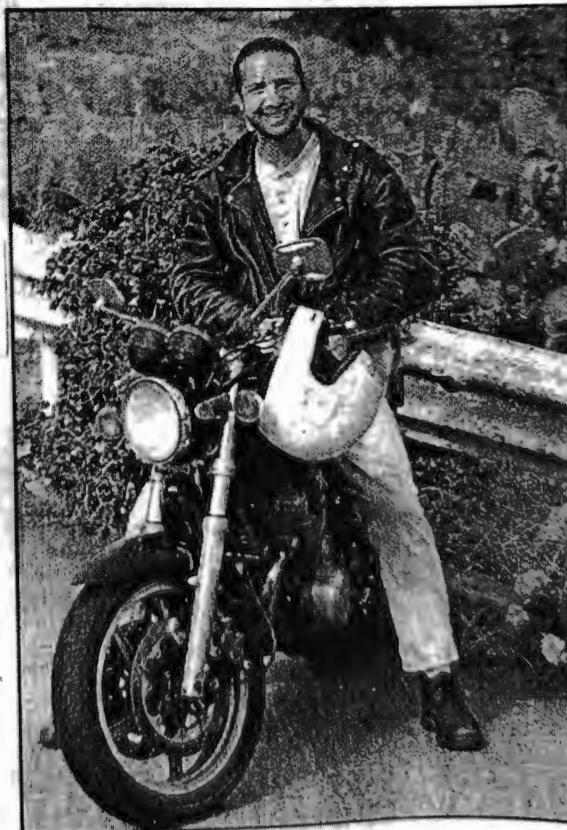
The four motorcyclists predict that the voyage, which begins in November and which they

officially named "Riding to the Moon," will be transforming.

"We're going to get a lot out of this trip ourselves, so there's no reason why we can't help others while we're at it," said Kout, a resident of Venice who was born in Chicago 28 years ago and who has long dreamed of making the journey. He and his partners plan to help care for underprivileged kids during brief stopovers at Save the Children centers along the route in South America.

"It's such utter anticipation I can hardly stand it sometimes," Kout said of the trip. "After all these years of thinking about it, I can't believe it's just a couple of months away."

For added inspiration, Kout is reading such books as *Running the Amazon*, by Joe Kane, who went to the source of the Amazon and kayaked all the way to the Atlantic Ocean; *Investment Biker*, by Jim Rogers, who rode a BMW motorcycle 65,000 miles during an 18-month trip around the world; and *Road Fever*, by another



Venice resident Kout, above, David Baumgarten, far left, and Alex Bisarello are planning a November departure from Los Angeles for the 14,000-mile motorcycle trip.

EL MUNDO

MATUTINO NACIONAL INDEPENDIENTE

SANTA CRUZ DE LA SIERRA, BOLIVIA, MIERCOLES 22 DE ENERO DE 1997

A 8 **EL MUNDO**

DESDE ESTADOS UNIDOS HASTA SUR AMERICA

SANTA CRUZ, MIERCOLES 22 DE ENERO DE 1997

Expedición en motocicleta para reforzar lucha contra el cáncer

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CONSULADO GENERAL
DEL PERU

El Cónsul General del Perú en Quito, Ecuador, saluda atentamente a las Honorables Autoridades de Aduanas de la República del Perú y, por medio de esta comunicación, se permite presentarles a los ciudadanos norteamericanos portadores de la presente, señores David Baumgarten, James Sowers, Gary Kout, Alex Bisarello y Jason Martin, residentes en San Francisco, California, Estados Unidos de América.

Los citados ciudadanos norteamericanos realizan un viaje de un año en motocicleta, denominado "Riding to the Moon" (Montando hasta la Luna), desde California hasta la Patagonia, en Argentina, a favor de recolección de fondos para las dos siguientes Organizaciones No Gubernamentales norteamericanas de tipo humanitario: American Cancer Society (Sociedad Americana del Cáncer) y Save the Children (Salven a los Niños).

Por lo expuesto, el Cónsul General del Perú en Quito apreciará que las Honorables Autoridades de Aduanas de la República del Perú, brinden a los referidos viajeros las facilidades que estén a su alcance para el trámite de internamiento temporal de las cinco motocicletas, en las que cruzarán el territorio nacional.

Al agradecer a las Honorables Autoridades de Aduanas de la República del Perú, por la favorable atención que tengan a bien dispensar a la presente comunicación, el Cónsul General del Perú en Quito aprovecha la ocasión para renovarles las seguridades de su más alta consideración.

Quito, 13 de diciembre de 1996



Jorge Jello A.
Jorge Jello Aliaga
Cónsul del Perú

A las Honorables
Autoridades de Aduanas de la
República del Perú



Save the Children



1996

Riding to the Moon

An Intercontinental Motorcycle
Benefit Expedition

Information Packet

<http://www.baumgartens.com/rttm>



Cristina Icaza
General Manager

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CONTACTENOS MOVEMOS SU CARGA A CUALQUIER PARTE DEL MUNDO.



Panamá, 6 de diciembre de 1996

Señora
Cristina Icaza
UNI-GLOBE CARGO SERVICES
Ciudad.-

Estimada señora Icaza:

Nos es grato saludarla a Usted, y a la vez desearle nuestros sinceros deseos de paz, dicha y prosperidad en las fiestas que se avecinan.

El motivo de la presente es para comunicarle que nuestra entidad hotelera se enorgullece en patrocinar la encomiable labor del grupo *Riding to the Moon*. Con gran entusiasmo apoyamos a los cinco jóvenes en su esfuerzo para recaudar fondos para la organización *Save the Children* (*Salven a los niños*) y *The American Cancer Society* (*Sociedad para la prevención del Cáncer*).

Este grupo no solo está ayudando a dichas organizaciones si no que también, a entidades locales, en un espíritu de cooperación internacional. Mucho nos agradaría su colaboración y apoyo para que este grupo pueda continuar su viaje a través de su gentil ayuda.

Sin otro particular por el momento, nos despedimos de Ud.

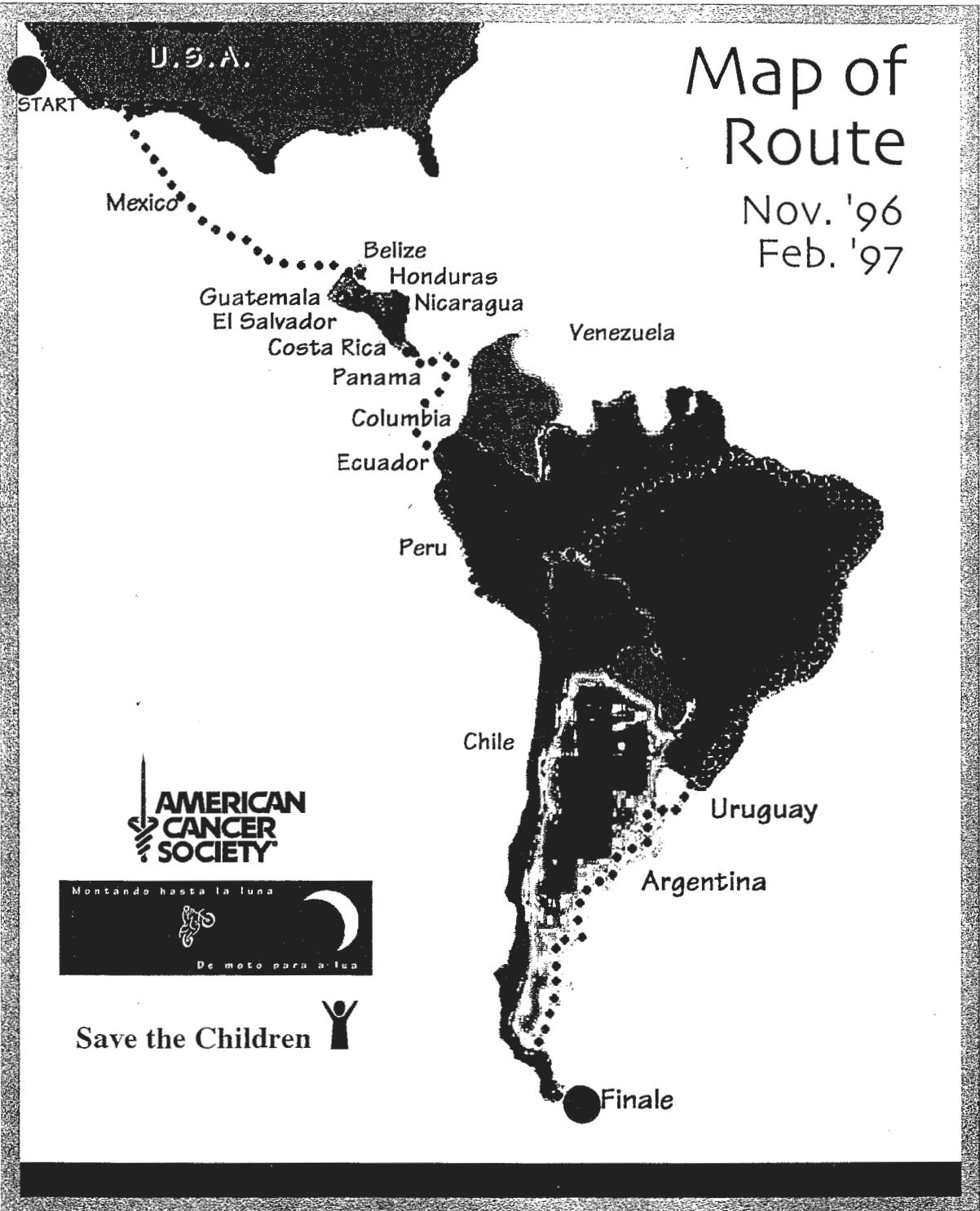
Atentamente,


por Arthur Brown
Gerente de Turno

AB:vs

Map of Route

Nov. '96
Feb. '97



Montando hasta La Luna

Una expedición a beneficio Intercontinental en motocicleta

5 Hombres • 5 Motocicletas • 4 Meses • 14,000 millas

David , Alex, Jason, Gary y Jim emprenderán en Noviembre una aventura que los llevará hasta Tierra del fuego en Sur América . A través de mas de una docena de países, atravesando desiertos, montañas, ríos y bosques tropicales, ellos pondrán a prueba sus límites en este viaje de descubrimiento mientras contribuyen con el mundo en que vivimos de manera positiva y práctica al recaudar fondos para:

- **The American Cancer Society (Sociedad para la prevención del Cáncer)**

La American Cancer Society se dedica a combatir el cáncer como un grave problema de salud por medio de la prevención, salvando vidas del cáncer y disminuyendo el sufrimiento, que causa esta terrible enfermedad, a través de la investigación, educación, vocación y servicios.

y

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La organización Save The Children se ha comprometido a luchar contra la pobreza y discriminación, protegiendo a los niños del flagelo de la guerra y el hambre, y defendiendo los derechos de los niños en los Estados Unidos y alrededor del mundo.

META A RECAUDAR: \$ 250,000

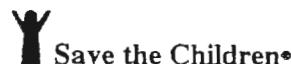
Mas de un millón de personas mueren de cáncer cada año solamente en los Estados Unidos y la ACS es la mayor proveedora de fondos para investigación, educación y programas de apoyo para ayudar a eliminar esta mortal enfermedad. Los niños y sus derechos son violados en muchos países, y a través de la educación, salud, y respuesta inmediata en 41 naciones, la STC es un medio efectivo para ayudar a niños perjudicados alrededor del mundo.

El recorrido comenzará en Los Angeles y terminará en el pueblo de Ushuaia, Argentina, la colonia permanente mas al Sur en el mundo, 14,000 millas más tarde. Motocicletas Dual-Sport los llevarán a través de México, Belize, Guatemala, Honduras, Nicaragua, Costa Rica, Panamá, Colombia, Ecuador, Perú, Chile, Brazil, Uruguay, y Argentina.

El viaje será emprendido por cinco amigos deseosos de combinar su amor por la vida, motocicletas, y viajes, mientras hacen una diferencia en el mundo que los rodea. David Baumgarten superó el cáncer en 1993 y desea devolver el favor a ACS, quien lo ayudo a salvar su vida. Alex Bisarello creció en Sur América, pudiendo observar de cerca las condiciones encaradas por los niños en el tercer-mundo, y ha tomado parte en el programa de patrocinio de la STC. Teniendo conocimiento de cuatro idiomas y con nacionalidades diferentes, el grupo posee las cualidades y talentos necesario para completar exitosamente este largo y aventuroso viaje.

Compañías y Organizaciones que ofrecen su apoyo:

AC Racing • Aeon Computers • Aerostich Riderwear • Appalachian Mountain Supply • Arai Helmets • Baja Designs • City Bike • Collett Electronics • Cycle World • Design Salt • Dirt Rider • Geier Gloves • Holiday Inn Hotels/Crown Plaza Resorts • Independent Biker • K&N Engineering • Kawasaki Motors Corp. • Keep it Simple Solar Systems Las Hayas Resort Hotel • Motorcycle Consumer News • Motorcycle Online • Motorcycle Products News • Motorcycle Shopper • Motorworld Online • N/R Laboratories • Nady Systems • NEC Portable Systems • Progressive Suspension • Ricoh Digital • SkySite Inc. • Slime • South American Explorers Club • Street Bike • The North Face • Trimble Navigation • Westin Hotels and Resorts • Westinghouse Wireless Solutions • ...y vendrán muchos mas!!



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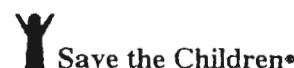
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De Moto Para a Lua

Uma Expedição Intercontinental Beneficente de Motocicleta

5 Homens • 5 Motocicletas • 4 Meses • 24,000 km

David, Alex, Jason, Gary e James começaram em novembro uma aventura que os levará até Terra do Fogo, na América do Sul. Atravessando mais de uma dúzia de países, com montanhas, desertos, rios e florestas tropicais, eles testarão seus limites nesta viagem de descobertas, enquanto contribuem de maneira prática e positiva para o mundo no qual vivemos arrecadando fundos para:

• **A Sociedade Americana Contra o Câncer (American Cancer Society)**

A Sociedade Americana Contra o Câncer dedica-se a combater o câncer como um problema sério de saúde pelo meio da prevenção, salvando vidas do câncer e diminuindo o sofrimento, que esta terrível doença causa, através da investigação, educação, vacinação, e serviços.

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Salve as Crianças (Save the Children - STC)

A organização Salve as Crianças se comprometeu a lutar contra a pobreza e discriminacão, protegendo as crianças do flagelo da guerra e da fome, protegendo os direitos das crianças nos Estados Unidos e ao redor do mundo.

META DE PATROCÍNIO: \$250,000

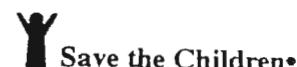
Mais de meio milhão de pessoas morrem de câncer por dia nos só nos Estados Unidos e a ACS é uma das maiores contribuintes para pesquisa, educação e suporte de programas que procuram eliminar está doença mortal. Crianças e seus direitos são violados em muitos países, e através de serviços de educação, emergência e saúde em 41 países a STC é uma maneira effetiva de ajuda à essas crianças em todo mundo.

O percurso começou em Los Angeles e acabará no povoado de Ushuaia, Argentina, a colônia no extremo sul do planeta, 24,000 km mais tarde. Motocicletas Dual-Sport os levarão através do México, Belise, Guatemala, Honduras, Nicarágua, Costa Rica, Panamá, Equador, Peru, Bolívia, Brasil, Uruguai, Chile, e Argentina.

A viagem será feita por cinco amigos desejosos de misturar seu amor pela vida, motocicletas e viagens, enquanto fazem uma diferença no mundo que os rodeia. David Baumgarten venceu o câncer em 1993 e deseja devolver o favor a ACS, quem o ajudou a salvar sua vida. Alex Bisarello cresceu na América do Sul podendo observar de perto as condições enfrentadas pelas crianças do terceiro-mundo, e agora faz parte do programa de patrocínio da STC. Tendo conhecimento de quatro idiomas e com nacionalidades diferentes, o grupo possui as qualidades e talentos necessários para completar com êxito esta longa e aventurosa viagem.

Companhias e Organizações que ofereceram seu apoio:

AC Racing • Aeon Computers • AeroSur Airlines • Aerostich Riderwear • Appalachian Mountain Supply • Arai Helmets • Baja Designs • City Bike • Collett Electronics • Continental Airlines • Cycle World • Design Salt • Dirt Rider • Dunlop Tires • Eastman Kodak • Fuji Film • Geier Gloves • Crowne Plaza Resorts • Independent Biker • K&N Engineering • Kawasaki Motors Corp. • Keep It Simple Solar Systems • Las Hayas Resort Hotel • Leica GMBH • Levi Strauss & Co. • Motorcycle Consumer News • Motorcycle Online • Motorcycle Product News • Motorcycle Shopper • Motorworld Online • N/R Laboratories • Nady Systems • NEC Portable Systems • Pelican Cases • Progressive Suspension • Ricoh Digital • Robroy Industries • Scott USA • SkySite Inc. • Slime • South American Explorers Club • SteadiSystems • Street Bike • The North Face • Trimble Navigation • Westin Hotels and Resorts • Westinghouse Wireless Solutions • ... e virão muitos mais!!



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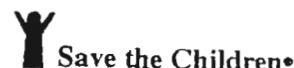
Mais de meio milhão de pessoas morrem de câncer por dia nos só nos Estados Unidos e a ACS é uma das maiores contribuintes para pesquisa, educação e suporte de programas que procuram eliminar está doença mortal. Crianças e seus direitos são violados em muitos países, e através de serviços de educação, emergência e saúde em 41 países a STC é uma maneira efetiva de ajuda à essas crianças em todo mundo.

O percurso começou em Los Angeles e acabará no povoado de Ushuaia, Argentina, a colônia no extremo sul do planeta, 24,000 km mais tarde. Motocicletas Dual-Sport os levarão através do México, Belise, Guatemala, Honduras, Nicarágua, Costa Rica, Panamá, Equador, Peru, Bolívia, Brasil, Uruguai, Chile, e Argentina.

A viagem será feita por cinco amigos desejosos de misturar seu amor pela vida, motocicletas e viagens, enquanto fazem uma diferença no mundo que os rodeia. David Baumgarten venceu o câncer em 1993 e deseja devolver o favor a ACS, quem o ajudou a salvar sua vida. Alex Bisarello cresceu na América do Sul podendo observar de perto as condições enfrentadas pelas crianças do terceiro-mundo, e agora faz parte do programa de patrocínio da STC. Tendo conhecimento de quatro idiomas e com nacionalidades diferentes, o grupo possui as qualidades e talentos necessários para completar com êxito esta longa e aventurosa viagem.

Companhias e Organizações que ofereceram seu apoio:

AC Racing • Aeon Computers • AeroSur Airlines • Aerostich Riderwear • Appalachian Mountain Supply • Arai Helmets • Baja Designs • City Bike • Collett Electronics • Continental Airlines • Cycle World • Design Salt • Dirt Rider • Dunlop Tires • Eastman Kodak • Fuji Film • Geier Gloves • Crowne Plaza Resorts • Independent Biker • K&N Engineering • Kawasaki Motors Corp. • Keep It Simple Solar Systems • Las Hayas Resort Hotel • Leica GMBH • Levi Strauss & Co. • Motorcycle Consumer News • Motorcycle Online • Motorcycle Product News • Motorcycle Shopper • Motorworld Online • N/R Laboratories • Nady Systems • NEC Portable Systems • Pelican Cases • Progressive Suspension • Ricoh Digital • Robroy Industries • Scott USA • SkySite Inc. • Slime • South American Explorers Club • SteadiSystems • Street Bike • The North Face • Trimble Navigation • Westin Hotels and Resorts • Westinghouse Wireless Solutions • ... e virão muitos mais!!



David Baumgarten
3740 25th St. #102
San Francisco, CA 94110
(415) 285-3575
forest@slip.net

Alex Bisarello
2209 1/2 Ocean Ave.
Venice, CA 90291
(310) 823-1297

Gary Kout
45 Wavecrest Av #B
Venice, CA 90291
(310) 450-6036
kookah@earthlink.net

James Sowers
1546 Hampshire St.
San Francisco, CA 94110
(415) 648-0609
jimbo@arana.com

Jason Martin
Nelson, BC, Canada
jmartin@netidea.com



Save the Children®

54 Wilton Road
P.O. Box 950
Westport, CT 06880 USA
(203) 221-4000

Agreement between Save the Children, a 501(c)3 charitable organization based in Westport, CT., and **David Baumgarten, Alex Bisarello, Alex Naufel and Gary Kout**, founders of the fundraising project, "Riding to the Moon."

Save the Children agrees to:

1. Provide material about the work of Save the Children for fundraising purposes.
2. Receive funds raised which will be in the form of checks payable to Save the Children. Checks will be mailed to the attention of Peg Blackburn, VIP Coordinator, Major Gifts Department, Save the Children, 54 Wilton Road, Westport, CT., 06880.
3. Issue expense reimbursements to the event's principals upon receipt of invoices and vouchers relating to the event. These expenses will be deducted from the total amounts raised and received by Save the Children and shall not exceed 33% of this total.

The remaining two thirds of total funds raised will be used by Save the Children to support its programs in the U.S. and overseas. Reports on the use of these funds may be requested by

4. Keep detailed records of revenue and expense activity. Provide this information to event coordinators upon their request.
5. Upon receipt of appropriate information, include article about event in IMPACT and in other publications at the discretion of Save the Children's Public Information Department.
6. Provide contact information for brief field office visits in Central America as the event organizers pass through areas where we work.
8. Allow the use of our logo for fundraising purposes for Save the Children which relate to this event only.

Page 2, Agreement between Save the Children and Riding to the Moon

David Baumgarten, Alex Bisarello, Alex Naufel and Gary Kout agree to:

1. Use Save the Children's logo for fundraising purposes for Save the Children only.
2. Forward all contributions directly to Save the Children at the above address. Receive disbursements from these contributions for expenses relating to the event. These disbursements will not exceed 33% of the total amount raised.
3. Furnish their own insurance for this event. Each participant will sign and return the attached waiver within a month of receiving it.
4. In the process of recruiting pledges and sponsors for this event, the participants agree to provide information about Save the Children as requested by potential donors and to represent the agency and its work accurately and respectfully.
5. Keep Peg Blackburn (or Richard Hoff, Save the Children's Major Gifts Officer in Los Angeles) informed about the progress of the event and any problems or issues that may arise and may involve the name of Save the Children.

Save the Children is grateful for the support of these four event participants and for their decision to benefit Save the Children from event proceeds.



David Baumgarten
Coordinator, Riding to the Moon
Signed & Dated



Peg Blackburn
VIP Communications Coordinator
Save the Children
Signed & Dated

LETTER OF AGREEMENT

The San Francisco Unit, West Bay Region of the American Cancer Society (ACS) and David Baumgarten agree to co-sponsor the event, Riding To The Moon (RTTM), consisting of four riders on an intercontinental motorcycle expedition, to begin in November 1996 in Los Angeles, and end in Southern Argentina. Net proceeds, gross income less expenses, of the event will benefit the American Cancer Society.

Responsibilities of RTTM include:

- a. Generating pledges and sponsors.
- b. Obtaining visas.
- c. Obtaining equipment.
- d. Writing press releases / fact sheets.
- e. Furnishing general liability insurance for the ride.
- f. Establishing Web page for event.
- g. Writing stories from the road for publication.*
- h. Taking photos, film and video from the road for publication.*
- i. Contacting interested manufacturers for donations.

* Proceeds of which will be donated to the ACS.



Responsibilities of ACS include:

1. Depositing income.
2. Paying expenses.
3. Providing support by designated ACS representative.
4. Providing publication of event in all ACS newsletters and press releases.
5. Providing ACS mailing list.
6. Establishing account for receipt of income via checks and credit cards.
7. Providing a paragraph about this event on the ACS Web Page and a Link to the RTTM Web Page.
8. Allowing use of ACS logo on RTTM stationery.
9. Providing a volunteer for bulk mailings.
10. Disbursing all material/equipment donations for event to Baumgarten.

RTTM will comply with ACS policies, procedures and guidelines. Baumgarten agrees to adhere to ACS host guidelines by limiting costs to 33% or lower of gross income for the event. RTTM expenses will be paid from account established by ACS. Baumgarten guarantees that no financial loss will be incurred by ACS.

The American Cancer Society must review and approve the list of its name in any copy or advertising.

Baumgarten / RTTM

Pete Peterson

Pete Peterson, ACS

4-22-96

Date

James J. Sowers
1516 Hampshire St.
SF CA 94110
415-678-0609

J. Sowers
4-23-96

Gary Kout

A.B. Bissell
ALEX BISARELLO



Save the Children

TRIP PREPARATION

by David Baumgarten

Every now and then I feel I have to gird my loins and get out there... walk in harms way just to feel alive. A long journey to feel free, to celebrate my mortality. Some people may never have this desire, others may have it and never do anything to fulfill it, but a few actually get around to confronting their fears to find out what they are made of.

A strange fever hits. It is like the earth's magnetic poles are slightly off kilter and my balance gets thrown. I have to subject myself to some cosmic oddity, like sitting in a Corbin motorcycle seat for a few months to re-establish my bearings. And then, once I am out there, faced by the unknown, unforgiving serpentine road, it is as if my libido is judged by that beast I pit myself against.

Three years ago I didn't have to seek out that beast. It found me under the guise of cancer. The battle was inside my body and it required enthusiasm, endurance, vision, knowledge and support from friends and family. Any neanderthal would have been proud of the strength that fight necessitated.

But the fever is back. Now my friends and I have created another great 'beast' to conquer. As una pandilla de amigos (band of friends) we will attempt to survive a 4 month journey that relatively few have accomplished. Tents and sleeping bags will be our home through rain and heat. Insects, snakes, scorpions, personal limitations and Mexico City will be major adversaries en route, along with equatorial summer heat, freezing cold Peruvian Andes mountains and seasonal flooding of jungle territories. It will be, on average, 140 miles between campsites every day.

Dreams about the trip are starting to invade my sleep. At 3am last night I awoke grinding my teeth because I couldn't shake a 60-mile-per-hour boa through the Amazon. I woke up thinking, "Man, those snakes down there sure move fast", and I write down, "snake bite kit", in my 'road notes' book.

Trip Prep (continued)

I especially love it when people look at me crosseyed with a little grimace on their face and say something like," Whew! You ain't seen mosquitos 'til you been down there...and there ain't nothin' you can do neither." Or I get this one a lot," You know you're gonna take a few nasty spills don't you? You're gonna spill!!" I mean, what am I supposed to do when I hear this comforting information? Am I supposed to say," Gosh, I didn't think of that. I better bring some DDT"? Or perhaps, "Yeah, I guess I should maybe think of wearing a helmet."

But we get some good advice all in all. "Stomach and back," the biker said to me. I replied with a dumbfounded wrinkle in my forehead. "When you are getting ready for your trip remember to work on your stomach and back muscles. They are going to really be tested. If you're not prepared it could ruin your trip."

But how do I prepare mentally for the 14,000 miles ahead?

Yolanda, the love of my life, San Francisco culture, my work, rent, Afro-Brazilian drumming for a dance class and the best friends and foods from all over the world are all being traded for the company of three stinky guys, a sore butt, meat that's been hanging on a hook all day, blood lost to a million mosquitos, banditos, border patrol officials, and a longing to be back home.

Ah, but maybe it is the longing to return home that makes the going such a hero's journey for us. We will go on the trip, we will slay the beast within, and while having such butt-breaking fun we will have raised funds for others to conquer their beasts.

Para alegría, para salud y para libertad! For fun, for health, & for freedom!

**Internal Revenue Service**

1972-1973-1974-1975-1976-1977

Date

JUN 14 1972

In reply refer to

TAMS-PD-R:4

American Cancer Society, Inc.
219 East 42nd Street
New York, New York 10017

Gentlemen:

This is in reply to a letter dated May 1, 1972, from your legal representative, John C. Dafty, requesting a ruling that you and your subordinate Divisions qualify as "publicly supported" organizations under section 170(b)(1)(A)(vi) of the Internal Revenue Code of 1954.

Our records show that in a group ruling issued by this office under date of November 5, 1962, you and your subordinate Divisions were recognized to be exempt from Federal income tax under predecessor sections of section 501(c)(3) of the Internal Revenue Code of 1954.

Based on the information furnished by Mr. Dafty, we rule that you and your subordinate Divisions are organizations described in section 170(b)(1)(A)(vi) of the Code. Accordingly, for taxable years beginning after December 31, 1969, individuals will be allowed a deduction to the extent that the aggregate of their contributions to you and your subordinate Divisions does not exceed 50 percent of their contribution base.

Since neither you nor your subordinate Divisions are private foundations, neither you nor they are subject to the excise taxes under Chapter 42 of the Code. However, neither you nor your subordinate Divisions are automatically exempt from other Federal excise taxes.

Riding to the Moon

An Intercontinental Motorcycle Benefit Expedition

4 Men • 4 Motorcycles • 4 Months • 14,000 miles

News Release

April 24, 1996

Contact: David Baumgarten Gary Kout
(415) 285-3575 (310) 450-6036



Los Angeles, California (April '96) – 'Riding To The Moon', an intercontinental motorcycle expedition benefiting the American Cancer Society and Save The Children, is accepting donations from individuals and corporate sponsors. In November '96 four bikers will ride dual-sport motorcycles 14,000 miles, from Los Angeles to Ushuaia, Argentina, the southernmost permanent settlement in the world.

'Riding To The Moon' will be raising \$250,000 for the American Cancer Society and Save The Children to show their support for the life saving research, education and programs that the two organizations have created.

"One of the reasons I am alive today is because of work done by volunteers and contributors to the American Cancer Society. Now that I can, it is my turn to give something back," says David Baumgarten, one of the 'Riding To The Moon' bikers who recently recovered from testicular cancer.

"I lived much of my life in South America and saw the abuses against children in the third world," says Alex Bisarello, an American raised in Argentina and Brazil who speaks English, Spanish, Portuguese, and Italian. "I have felt first-hand the joy and satisfaction of sponsoring a child through Save the Children. This ride is a way to adopt so many more!"

'Riding To The Moon' has a new WEB page which further describes the event, lists supporters, provides information about the American Cancer Society and Save The Children, and explains the donation procedure. The web site will be updated frequently.

The riders will provide photos and excerpts from travel diaries for publications interested in covering the event either before, during, or after. Please help us raise monies for the charities through media exposure.

* It is estimated that over 25,000 new cases of male genital cancers and 20,000 cases of female breast cancer will arise in 1996 in California alone.

- American Cancer Society, California Facts & Figures, 1996.



 Save the Children®

David Baumgarten
3740 25th St. #102
San Francisco, CA 94110
(415) 285-3575
forest@slip.net

Alex Bisarello
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(415) 648-0609
jimbo@arana.com

Gary Kout
45 Wavecrest Av #B
Venice, CA 90291
(310) 450-6036
keekah@earthlink.net

Press Support Motorcycle Magazines

These magazines and newspapers will be covering the Riding to the Moon event either before, during, and/or after the ride:



**City
Bike**

**Motorcycle
Consumer News**

The Outlook Santa Monica

These magazines have donated free advertising space for our Riding to the Moon Contribution notice:



Charity

To the End of the Earth

A San Francisco-area motorcyclist (and recovering cancer victim) wants to do his part to ensure that other cancer patients follow his road to survival. To that end, David Baumgarten and three other California riders will leave Los Angeles on dual-sport bikes in early November and trek more than three months and 14,000 miles to Ushuaia, Argentina. Their mission: To raise at least

\$250,000 for the American Cancer Society and Save the Children (STC), an international organization committed to fighting for disadvantaged youths. Baumgarten and friends have dubbed the trip "Riding to the Moon."

"Now that I can, it's my turn to give something back," says Baumgarten, who overcame testicular cancer in 1993. "But I wanted to make this something bigger than the four of us. I didn't want to be spewing gas across the Americas for selfish reasons."

The four riders collectively speak four languages and come from diverse ethnic backgrounds. In fact, Alex Bisarello was raised in South America and witnessed the harsh conditions faced by children in Third World countries. He also has volunteered for STC in the past.

Baumgarten encourages corporate sponsors to pledge a minimum of \$150. But he's also using the Internet to garner publicity. Riding to the Moon's Web site (<http://www.slip.net/~forest/RTTM/RTTM.html>) encourages each motorcyclist cruising the Internet to pledge a minimum of \$1 to help meet the lofty goal. For more info beyond that provided at the Web site, E-mail Baumgarten at forest@slip.net or call him at (415) 285-3575.



COMPILED BY MICHAEL POPKE

PROMOTOR

Hollywood Triumphs

The powers that be at Triumph Motorcycles hope the post-apocalyptic thriller *Barb Wire*, starring Pamela Anderson Lee (pictured) and about 20 Triumphs, seduces movie-goers the way big-screen motorcycles used to.

After all, the British company's list of silver screen icons already includes Marlon Brando, James Dean, Clint Eastwood, Richard Gere and Elvis Presley. Meanwhile, rockers Meat Loaf and Bruce Springsteen also have received attention for their Triumphs, and the venerated bike has appeared on Fox TV's *Beverly Hills 90210*, *Melrose Place* and *Party of Five*.

Triumph CEO Michael Lock secured the exclusive motorcycle marque used in *Barb Wire* by offering personal instruction and riding tuition to Anderson Lee, who plays the film's action heroine. Rumor has it she even performed many of the motorcycle stunts herself.

In addition to featuring the 900cc Triumph Thunderbird that rockets across the screen at more than 125 mph, the movie also includes scenes with a Triumph Tiger, a few Speed Triples and Daytonas, and some old Bonnevilles.

If nothing else, perhaps the critically reviled movie will garner the motorcycle industry the type of exposure only Hollywood can generate. ■



ADVERTISING

Who's Helping Who?

Intended to promote the power of classified advertising in *The Atlanta Journal Constitution*, this ad instead begs the question: Did the newspaper's classified listing really sell the motorcycle, or did the name Harley-Davidson and its supply-and-demand status sell this beauty? Says ad placer Norman P. Schneller in the copy: In the two years it took for my son's custom Harley to be delivered, his plans changed. So we placed an ad in the AJC Classifieds. We were amazed when it sold the first morning and brought our full asking price — in cash! Phenomenal. Must be the newspaper. Yeah, right.

"It took two years to get the Harley, but only two hours to sell it!"

For the last 100 years, the AJC has been the place to buy and sell. From classified ads to classified sections, the AJC has the tools you need to succeed. Call today for details.

557-1773

Atlanta Journal Constitution

You'll find the AJC is a very high-performance selling tool. So do what Norman did. Call the AJC for details and we'll run your ad until you sell your vehicle.

Motorcycle Consumer[®] NEWS

Volume 27
Number 7
July 1996
\$4.00

M/C Bulletins

Riding to the Moon, an inter-continental motorcycle expedition benefitting the American Cancer Society and Save the Children, is accepting donations from individuals and corporate sponsors.

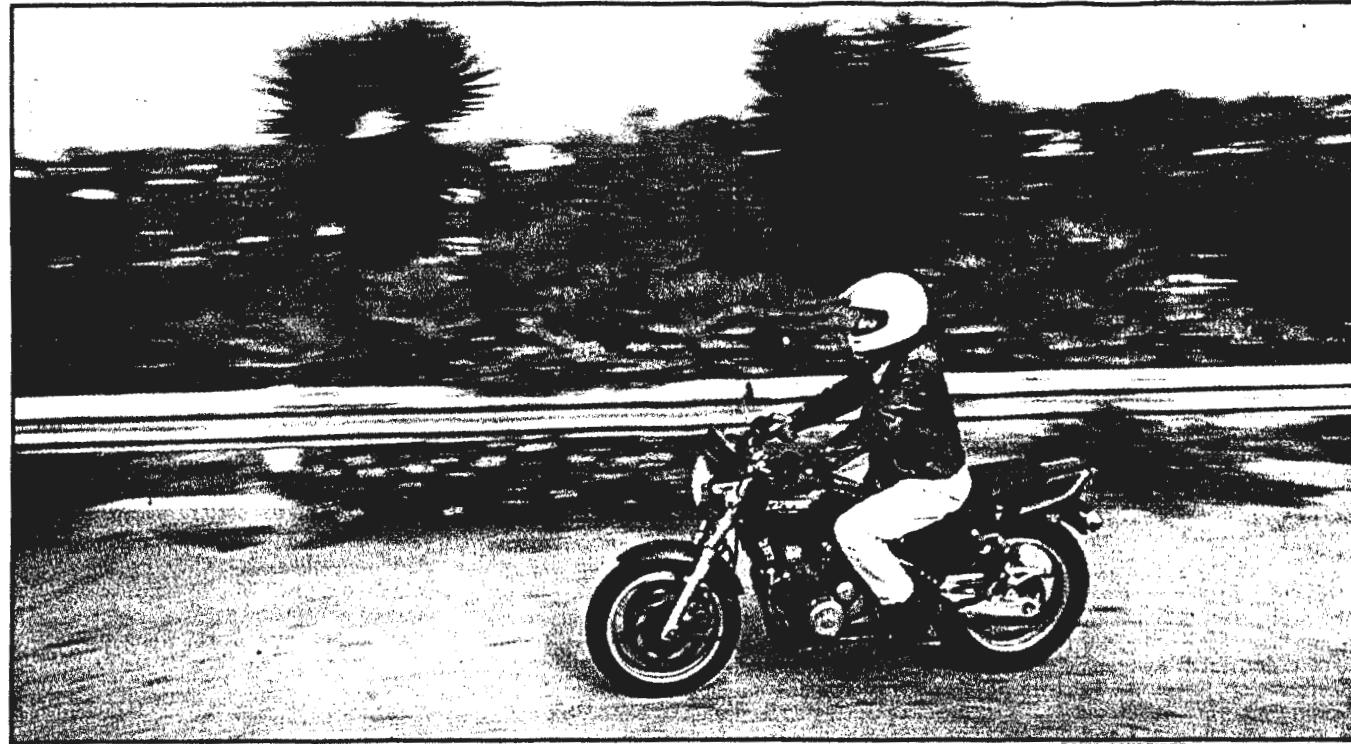
In November of 1996 four bikers will ride dual-sport motorcycles 14,000 miles from Los Angeles, California to Ushuaia, Argentina, the southernmost permanently inhabited settlement in the world.

Riding to the Moon will be raising \$250,000 for the American Cancer Society and Save the Children to show their support for the life-saving research, education and programs the two organizations have created.

For more information, contact David Baumgarten (one of the riders, and a recent cancer survivor himself) at (415) 285-3575, or Gary Kout at (310) 450-6036.

SUNDAY SM
August 18, 1996

The Outlook



DAVID SCHREIBER/STAFF PHOTOGRAPHER

Gary Kout, whose idea it was to organize a charity ride to Argentina, takes a spin around Santa Monica on his motorcycle.

The ride of a lifetime

Venice man, 3 friends plan L.A.-Argentina motorcycle trip

By Nick Madigan
STAFF WRITER

This is not some joy ride.

officially named "Riding to the Moon," will be transforming.

"We're going to get a lot out of



The Out

Ride

another round-the-globe traveler, Tim Cahill, and his partner, Gary Sowerby.

Kout, a production manager of commercials and a USC graduate, is no newcomer to long distances on a motorbike. While living in New York several years ago, he rode a Kawasaki Zephyr 550 up and down the Eastern seaboard, including more than 5,000 miles in New York City alone. In late 1992, he took the bike on a 42-day, 6,000-mile cross-country odyssey to Los Angeles, all of it on back roads.

Bisarello, a director and cameraman who met Kout while working on a music video three years ago, also was a motorcycle buff at an early age. When he was 13, Bisarello and a friend rode Kawasaki KX80s from Buenos Aires, where they lived, to Rio de Janeiro, roughly 2,000 miles.

"I grew up a lot on that trip — one of those experiences that marks you in life," said Bisarello, who was born in Santa Monica in 1971 before moving with his family to Rome and later to Argentina. "You appreciate that life is a trip itself. I just really felt compelled to do it; it was like a trip into the future — seeing how it would eventually be when I left home."

The trip back to the land he called home for so long is "my next look into the future," said Bisarello, who now lives in Venice, three blocks from Kout.

"Living in L.A., we're told we live people's dreams," Bisarello said, alluding to the world of entertainment and celebrity. "We have a lot of comfort here, but it's not real. So the meaning of the trip is like a ride through reality. The world is about poverty and

pain. I want to get a dose of reality and give something back, 'cause I'm really thankful for everything I've got."

Baumgarten, a 29-year-old childhood friend of Kout's who has lived in Turkey, Austria, Latvia and Los Angeles and is now based in San Francisco, is a cancer survivor and the team's connection to the American Cancer Society. For him, reality is coming out of something like that alive.

A photographer as well as an inventor of office products, Baumgarten first tested his mettle as a marathon traveler in 1986, when he joined the Great Peace March for Global Nuclear Disarmament, a 3,000-mile walk from Los Angeles to Washington D.C.

"I learned from walking across the country that it really helps to have a purpose larger than yourself in order to accomplish your personal goal," said Baumgarten, who is free of the testicular cancer he once had. The bond he established with some of his companions on the cross-continent

trek "was one of the most important things in my life," he said.

"Now, doing this ride, the opportunity of having a regular relationship with Baumgarten said, referring to the three team mates on the to the Moon" trip.

"By putting ourselves through the torture of sitting on a cycle seat for 14,000 miles that we'll be creating a life. The fund-raising, the difficulty of packing the bikes, the routine — all of that will contribute to that emotional experience."

Corporate sponsors

Preparations for the trip have been considerably eased by the enthusiastic reception of corporate sponsors. The riders are being lent them motorcycles by Kawasaki, BMW and Honda. They have been provided with two digital cameras by Polaroid Corp., a laptop computer by Compaq, a satellite telephone by Iridium, a Trimble Navigation GPS system and hotel rooms in Mexico, Guatemala and Costa Rica.

Outlook

FROM PAGE A1

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"By putting ourselves through
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ing that Kawasaki, BMW or Hon-
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ised two digital cameras by Ricoh
Corp., a laptop computer by NEC,
a satellite telephone by Westing-
house, a Trimble Navigation glob-
al-positioning system and free ho-
tel rooms in Mexico, Guatemala,

Panama and Brazil by Westin Ho-
tels & Resorts.

In Ushuaia, the town on the
Tierra del Fuego peninsula that
the four riders have chosen as
their destination, an employee of
the Las Hayas Resort Hotel found
out about the "Riding to the
Moon" voyage by chance on the
Internet and promptly e-mailed
the travelers an invitation to stay
there for free.

Several magazines, including
Cycle World and *Dirt Rider*, as
well as the "Motorcycle Online"
and "MotorWorld Online" cyber-
space publications, have ex-
pressed interest in publishing the
riders' periodic accounts and photo-
graphs of their travels.

But beyond the practicalities,
there remains the challenge of
making a difference to those with
whom they come in contact.

"There's already enough suffer-
ing in the world," said Sowers, a
34 year-old Ohio native who got
his first, 3.5-horsepower minibike
at age 11. "If we could all pitch in
and contribute our efforts and
maybe take personal responsibili-

ty for each other's welfare, maybe
we could alleviate some of that
suffering a bit."

Sowers, who graduated to a
Honda CL-360 by the time he at-
tended high school in Cucamonga,
was always versatile: his en-
deavors have ranged from
driving a forklift to programming
computers at the Jet Propulsion
Laboratory in Pasadena to work-
ing as a trial attorney for the U.S.
Department of Justice.

He also studied percussion and
dance in Brazil, Cuba and Trini-
dad and pursues his love of music
by sitting in as a disc-jockey in
clubs in San Francisco, where he
lives. That is, when he's not doing
his regular job, as a computer
consultant in Silicon Valley.

"Can any single human being
make a difference?" Sowers
asked. "Of course we can. We just
have to get off our duffs and do
it."

To find a map of the route, details
on how to donate and other informa-
tion about the trip on the Internet:
<http://www.baumgartens.com/rttm>

CALIFORNIA'S MOTORCYCLING NEWSPAPER

CITY BIKE



By Tom H. Johnson
Editor, News, Clues and Rumors
Photo by Tom H. Johnson

Although about 300 men die every year from breast cancer, it is mostly a female disease. However (and *News, Clues and Rumors* thinks this just isn't fair) no women ever get testicular cancer.

But men do, and one of them, Dave Baumgarten, is helping organize a fund-raising "Ride to the Moon" — destination Ushuaia, Argentina, the southernmost permanent settlement in the world.

"One of the reasons I am alive today is because of the work done by volunteers and contributors to the American Cancer Society," Baumgarten said. "Now that I can, it is my turn to give something back."

Baumgarten and three others are planning to take dual sport bikes from San Francisco to Ushuaia, leaving in November. They hope to raise \$250,000 for the

American Cancer Society and Save the Children. The group is seeking both individual donations and corporate sponsors. Info: (415) 285-3575.

Dainese sport and touring apparel is now on sale at Sport Cycle Pacific in Santa Barbara. Tjai Howard, factory rep for Dainese, will be spending several evenings Saturdays at the shop to show samples and answer questions. Info: (805) 964-4218.



29 February, 1996

David Baumgarten
3740 25th Street #102
San Francisco, CA. 94110

Dear David,

It was a pleasure meeting you the other day. We at MotorWorld are looking forward to working with you regarding your upcoming ride for the American Cancer Society.

We certainly hope the information exchange will go as planned as you will be a regular feature. If there is anything we can do for you please feel free to call me. Hope to hear from you soon.

Sincerely,

Allen Zino
Editor@MotorWorld

MOTORCYCLE ONLINE

To: David Baumgarten <forest@slip.net>
From: editor@motorcycle.com (Andy Saunders)
Subject: Trans-Amazon trek
Cc: ceo@vehicle.com

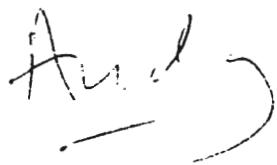
Wed, Feb 21, 1996

David,

Yes we'd like to make some arrangement with you to publish the story of your proposed 3-month South American trip, as it occurs.

I'll send you a letter of interest in the mail, but to recap our recent phone conversation, you would supply regular article-sized updates during the trip, complete with photos, via the net.

Subject to approval of content, we would undertake to publish edited versions of those articles, complete with photos and to pay a donation to the American Cancer Society for each one published

A handwritten signature in black ink, appearing to read "Andy" followed by a stylized surname, likely "Saunders".

Petersen Publishing Company
6420 Wilshire Boulevard
Los Angeles, California 90048-5515
(213) 782-2390
Fax (213) 782-2372

25 April 1996

David Baumgarten
3740 25th St. #102
San Francisco, CA 94110

Dear Mr. Baumgarten:

Thank you very much for the information on your "Riding to the Moon" intercontinental motorcycle expedition. It sounds like an exciting trip, and I applaud the beneficiaries.

Moreover, I'm sure that our readers will find it of interest, as well. While I don't foresee doing a blow-out feature on your ride, I would like to have some coverage of it. Based on the information provided thus far, I anticipate running a paragraph or two in our "Tear Offs" section in an upcoming issue (no sooner than August '96).

As your travels take you, please send perhaps half a dozen or so photos (color slides, ISO 100 speed) to my attention along with an update of where you are, highlights of the trip, what the shots show, etc. It'd be ideal to have such a package once a month.

Good luck on your journey! Keep me posted on your progress.

Sincerely,


Mark Kariya
Sport Editor

MK/m



El Panamá América

Una Guía Práctica:
Ejercicios para usted
durante el embarazo

ESTILO

Las actividades del momen
están todas incluidas
en nuestros "Eventos"

E - 3

de vida

E - 5

E • 1

SÁBADO • 7 DE DICIEMBRE DE 1996

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Un recorrido en moto

*por la vida, los niños
y la pobreza*



mos a los Niños) con la intención de apoyar sus programas y proyectos en beneficio de los enfermos y niños pobres.

Pero su misión no sólo se ha proyectado a adquirir capital, ya que desde el pasado 2 de noviembre iniciaron un largo viaje en motocicleta, que partió de California y llegará dentro de dos meses a Argentina, con el fin de recopilar suficiente material informativo sobre las necesidades de los pueblos pobres de América Latina, además de estar en contacto directo con las personas y vivir "en carne y hueso" la problemática. Hasta la fecha han recorrido México, Belice, Guatemala, Honduras, Nicaragua, entre otros países del Continente.

El material recopilado será utilizado para efectuar un video documental, que muestra los rostros y vivencias de tantos seres humanos que necesitan de una ayuda para poder sobrevivir. Y es que los visionarios y osados motociclistas de "Riding To The Moon" se destacan en diversos aspectos profesionales: uno es director de cine, otro es productor, otros es fotógrafo, uno es experto en computadoras y otro es corredor de motocross.

Cada uno de ellos, abandonó por varios meses su trabajo para dedicarse a esta titánica y placible tarea que les traerá una increíble satisfacción personal.

En esa aventura, recorriendo otros muchos distritos a los suyos, logramos verlos en nuestro país, escuchando a los pequeños estudiantes y residentes del Hogar de la Infancia, quienes acudieron el pasado lunes 2 de diciembre a disfrutar de una actividad que les organizaba el personal de la línea aérea COPA.

Apenas llegaron a Panamá lograron hacer contacto con los miembros del Club de Motoristas de Panamá, quienes le notificaron de esta actividad que habría con estos niños humildes, y decidieron inmediatamente participar de la misma.

Aquellos que tuvimos la oportunidad de observar a estos motociclistas en el terminal aéreo de Tocumen, logramos percibir a cinco jóvenes optimistas ante la vida, cargados de espiritualidad, alegría desbordante para ofrecer y dispuesto a tenderle la mano a quienes tanto lo necesitan. Alex, James, Gary, Jason y David (quien se recuperó de cáncer) abandonaron su vida cotidiana y voltearon su mirada hacia los desprotegidos de este continente, tal vez porque como amigos bien unidos vivieron la agonía de una terrible enfermedad; pero sobre todo porque tomaron conciencia de servir al prójimo.

Los en la vida en que muchas veces un-dito en su actividad dirigen sobre lo importante que es la mano a los semejantes, preocupa a aquellos que padecen la miseria, la enfermedad, hambre y que son el resultado del indiscutido mundo en que se encuentra.

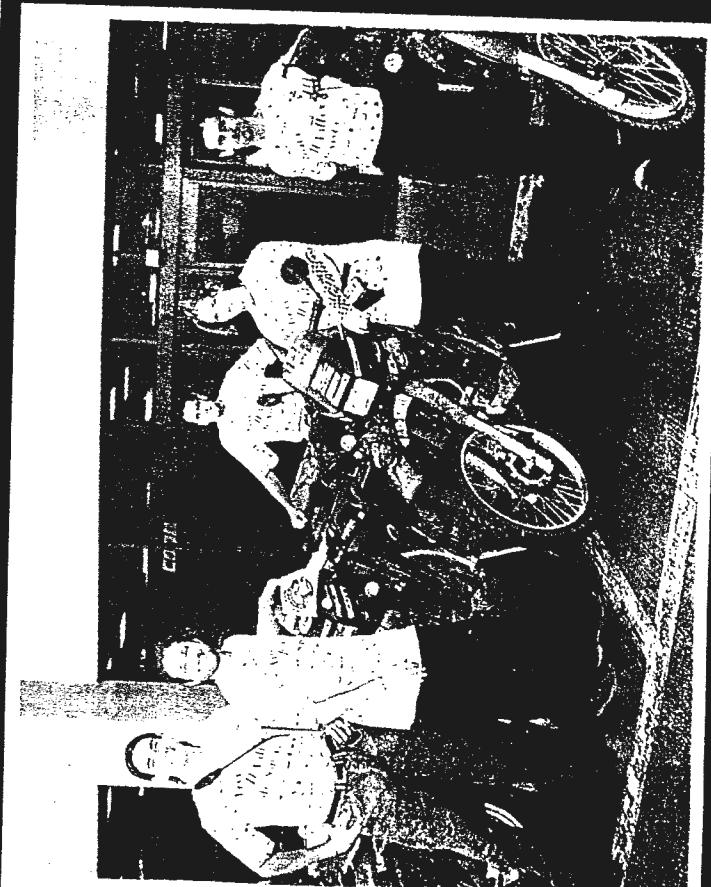
en esos momentos donde se toman decisiones relevantes que cambian para siempre el sentido de nuestro existir, en especial cuando ese rumbo está encaminado a emprender una cruzada de salvación para miles de necesitados... son preciosos instantes, en que nos volvemos más humanos, sensibles y más optimistas a pesar de las adversidades.

Siguiendo estos pasos, cuatro estadounidenses y un canadiense decidieron formar un grupo humanitario internacional con el objetivo de recaudar fondos para abrir escuelas y centros médicos en Latinoamérica.

La agrupación se denomina "Riding To The Moon" (Conduciendo hacia la Luna) y lo integran los jóvenes Alex Bisarello, James Sowers, David Baumgarten, Jason Martin y Gary Kouf, quienes un buen día descubrieron que podían hacer algo por la humanidad y unir fuerzas para que este proyecto fuera una realidad.

Hace un año y medio tomaron la decisión de recurrir a otras entidades estadounidenses para solicitar su patrocinio y captar recursos económicos con los cuales dar inicio a este ambicioso proyecto. Actualmente, han logrado atraer a unos veinti patrocinadores que los respaldan en su labor.

Para consolidar esta noble empresa se han unido a dos grandes organizaciones mundiales como lo son la "American Cancer Society" (Sociedad Americana Contra el Cáncer) y a "Save the Children" (Salvar a los Niños)



FOTOS: MARTIN LEVY • EPASA

Jason, Gary, James, Alex y David abandonaron su vida cotidiana y voltearon su mirada hacia los desprotegidos de este continente.



Dealernews

THE VOICE OF THE POWERSPORTS VEHICLE INDUSTRY

September 3, 1996

David Baumgarten
3740 25th St. #102
San Francisco, CO 94110

Hi David:

Attached is a rough draft the October issue's "News" column (Obviously the photos still have to be scanned in and the page layed-out, but you get a generally idea of what will appear). I will mail you copies of the issue when it comes out. Enclosed is the promotional folder you sent in to be recycled for the cause.

Sincerely,



Robin Hartfiel
Editor

Riding To The Moon

You may have seen some of the announcements for the impending "Ride To The Moon" in various motorcycle magazines. David Baumgarten and three of his buddies plan to ride from Los Angeles to Ushuaia, Argentina (the southernmost permanent settlement in the world, according to Baumgarten). The purpose of the 14,000-mile trip is to raise money for the American Cancer Society and Save The Children. In addition to corporate support from big firms like Levi's and Ricoh, a number of individual dealerships are backing the project, including Scuderia West, California Kawasaki, Bavarian Cycle Works and Baja Designs. "The American Cancer Society and Save The Children are great causes," says Scuderia's Don Lemerlin (coincidentally last month's cover dealer). "I hope that dealers nationwide will join in support for these guys in their fund-raising efforts." In addition to being an advocate, Lemerlin and the crew from Scuderia will be helping to prep the bikes for the trip. Riding To The Moon has a web page explaining the event and the donation procedure located at <http://www.baumgartens.com/rttm>. Or call Baumgarten for details at (415) 285-3575 before the crew takes off in November.

George Porter (left) president of the Levi's brand and James Sowers, Riding To The Moon fund-raiser/rider.

California Kawasaki pitched in with a new KLX and helped set up a display at Levi Strauss headquarters to help with the cancer education drive.

AMERICAN-BIG-TWIN

Watercraft Dealer

SNOWMOBILE
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Cycle World

World's #1 Motorcycle Magazine

7/15/96

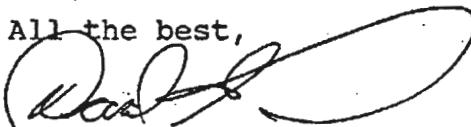
David Baumgarten
Riding to the Moon
3740 25th St.
San Francisco, CA 94110

Dear David:

A quick note to confirm that Cycle World magazine is interested in reviewing a manuscript and the photography of your "Riding to the Moon" expedition. While this in no way should be taken as a guarantee that Cycle World will publish an article on the benefit ride, it's our hope that the words and photos you submit will be of sufficiently high quality to allow us to do so.

Good luck. Sounds like a great adventure for some very good causes.

All the best,



David Edwards
Editor-in-Chief

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4 Riders
4 Months
14,000 Mi.**

David, Gary, Jim, & Alex are riding in November from LA to Ushuaia, Argentina to benefit the American Cancer Society & Save the Children. Their goal... \$250,000

Please support your fellow riders by making a contribution to these life-saving non-profit organizations. They need your help desperately to continue their valuable work.

- Iron Butt \$150 Free T-shirt.
- Peg Grinder \$75 (after ride)

"Front Tire" \$50

Low Rider \$25

"Fill 'er Up" \$5.

*Please include name & address with your donation.

E-mail: forest@slip.net

INTERNET: <http://www.arana.com/rttm>



Please write your tax-deductible check to the American Cancer Society or Save the Children and send to:
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4 Bikes
4 Riders
4 Months
14,000 Mi.

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*Please include name & address with your donation.

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Save the Children.



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Riding
To The Moon

Please write your tax-deductible check to the American Cancer Society or Save the Children and send to: Riding To The Moon 3740 25th st #102 San Francisco, CA 94110 (415) 285-3575

design salt • p.o. box 1220 • redway, ca 95560 • tel 707-923-4950 • fax 707-923-4606

Mo-ching Yip

David Baumgarten
Communications Director
Riding to the Moon
3740 25th Street, Suite 102
San Francisco, CA 94110

August 23, 1996

Dear David:

Design Salt is delighted to donate four 100% silk mummy bag liners in your journey "RIDING TO THE MOON." We applaud your efforts to raise funds for Save the Children and the American Cancer Society, both of whom have had tremendous impact in relieving suffering in the world.

In return, we appreciate your marketing a website for Design Salt. We wish you great luck and success on this incredible journey, and I'm sure the mummy liners will carry you through many an adventure under the stars.

Sincerely,

Mo-ching Yip
Sales and Marketing

Donation value = \$275.00 total



NADY SYSTEMS, INC.

6701 Bay Street
Emeryville, CA 94608 USA
510/652-2411
FAX: 510/652-5075

September 11, 1996

David Baumgarten
"Riding to the Moon"
3740 25th Street, #102
San Francisco, CA 94110

Dear David,

Nady Systems Inc. is proud to sponsor "Riding to the Moon", an intercontinental motorcycle expedition benefiting the American Cancer Society and Save the Children. We applaud you for your efforts in raising funds for such wonderful organizations.

To help support this benefit expedition, Nady Systems Inc. would like to supply you with a MA-100 alarm and a MA-200 alarm with pager as you requested.

Please have a safe journey and we look forward to hearing about the grand adventure once you return.

Best Regards,

A handwritten signature in black ink, appearing to read "Dawn Davis".

Dawn Davis
Public Relations Manager



COLLETT ELECTRONICS LTD.

90 Durand Road • Winnipeg, Manitoba, Canada R2J 3T2
Telephone (204) 663-7692 • Fax (204) 663-7978

Winnipeg, August 29, 1996

David Baumgarten
Communication Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA
94110

Dear David,

We are very excited about participating in "Riding to the Moon" and commend you for your dedication and effort in raising funds for both the American Cancer Society and Save the Children organizations.

We are going to loan you 4 of our new 1997 Communicator 900's for your trip to ensure clear communication between you and your fellow riders. We will ship the units to your attention at the above address before the end of September.

We wish you the best of luck on your adventure and hope the use of these Communicators will make your trip easier and more enjoyable.

Best Regards,

Sid Collett
for Sid Collett
Marketing Director

SC/pg



8/20/96

Att'n: David Baumgarten
Riding to the Moon

Dear David:

This will serve to confirm that Arai will supply 4 DS model helmets for your and your companions' use on your "Riding to the Moon" trip.

We commend the purpose of the trip and are pleased to be associated with your group.

Yours truly,
Roger Weston
Arai Helmet (Americas), Ltd.
arai@netctrl.com
araihelmet@aol.com

Trimble



Trimble Navigation Limited
645 North Mary Avenue
Post Office Box 3642
Sunnyvale, CA 94088-3642

408-481-8000
408-481-2000 Fax

August 28, 1996

David Baumgarten
Riding to the Moon
3740 25th Street, Suite 102
San Francisco, CA 94110

Dear David,

Trimble is excited and honored to be participating in "Riding to the Moon." Save the Children and the American Cancer Society are wonderful organizations and I wish you the best in your fund raising efforts.

Trimble will provide you with a ScoutMaster Global Positioning System (GPS) receiver for the duration of your expedition. The ScoutMaster should definitely help you find your way to South America and back home again.

I will be sending the GPS receiver to your attention during the 1st week of September. I hope that you and your riding champions have the adventure of your life and I look forward to hearing all about the tales of your journey. Good Luck!

Regards,

Lea Ann McNabb
Public Relations Manager
Trimble

RICOH CORPORATION

475 Lillard Drive
Sparks, NV 89434
Phone: (702) 352-1600
Fax: (702) 352-1615

July 24, 1996

David Baumgarten
Communication Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA 94110

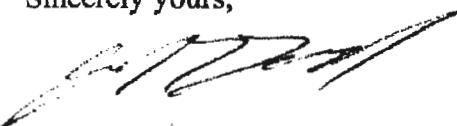
Dear David:

Ricoh is very excited to be participating in "Riding to the Moon." Both the American Cancer Society and Save the Children are organizations that Ricoh applauds and your efforts in raising funds for them are appreciated.

To help support you in your drive, we are going to loan you two of our latest model digital cameras, the RDC-2. Using the RDC-2 with a laptop and a modem will enable you to upload photos as well as continuous linked images and sound clips from the road. This will not only be exciting for the "Riding to the Moon" group, but for your many readers and supporters as well.

We will ship these cameras to your attention at the above mailing address on October 15, 1996. We look forward to working with you and your marketing opportunities outlined in your June 16, 1996 letter. Additionally, we wish you the best of luck on this grand journey and we look forward to seeing, first hand, the stories you and your camera will tell.

Sincerely yours,



Jeff Lengyel
Marketing Supervisor
Ricoh Corporation - Consumer Products Group

JL:lk
cc: Mike Arakawa



David M. Baumgarten

Born in 1967, in Atlanta Georgia, David spent most of his childhood and early adult years happily amongst magnolia blossoms. Given his first camera at 8 years of age David began a long photographic journey, studying many different styles of the art. Like many professionals whose introduction to the camera occurred in early years, David's keen interest in the photographic arts was brought on to fulfill an inner need to express himself and the truth he saw visually. It was communication uncomplicated by words.

The youngest of five, David was often instructed by his four sisters or shall we say 'four mothers and a mother superior,' who always knew better than he how life should be. David generally ended up forging his own path in spite of them though.

David and another Riding to the Moon rider Gary Kout met in Sunday school and became friends over their early years at summer camp in North Carolina.

University of Georgia with its beer and pizza stains on dormroom walls and ceilings didn't feel like home so he opted to walk across the USA instead. In an article his father gave him (something that his father will probably always regret) David read, with a dreamy look in his eyes, about a group of international people who would be walking from California to New York and then to Washington to help raise awareness of nuclear arms issues enroute. So in March 1986, with 18 years unders his belt, he took the first step that would become 3000 miles and many small lifetimes. It was on this journey that he would meet the love of his life.

That journey has become a metaphor for his life. He learned that every accomplishment would begin with the same first step.

Afterwards he moved to Los Angeles, where, in a short time he became a successful Hollywood fashion and commercial photographer. Two years later he ended his involvement in the industry, disheartened by the unhealthy values and bodies of his subjects, the models.

He moved to Turkey, sharing his photographic skills with the Turkish State Tourism Bureau. He also found himself assisting the local photography professor with his university classes. His new success at tourism photography inspired him to travel to

Innsbruck Austria where he continued to document his travels and enrolled at the local University to study German.

Back in the US David found himself with a generous offer into the scrap metals recycling business from his brother-in-law Sam. There was a bizarre fascination with this offer that he couldn't pass up. Realizing the importance of his lost love from the cross country walk he called Yolanda and rekindled their relationship; they would write a volume of love letters until they could be together in North Carolina in a year.

A year later David and his fiancé Yoli (Yolanda) were living in Riga, Latvia buying scrap metal from Russians and shipping it from Riga to Rotterdam for recycling. This company would not last much more than a year. Starved for descent nutrition in post-communist Eastern Europe and under a greater and greater amount of stress placed on him from demanding Russians with guns, and deprived of light (being so far North) David was found to have contracted testicular cancer. While Yoli continued to do business there David recovered from his surgeries until he could travel again to Riga, to her.

David and Yoli would take a ship across the Baltic Sea from Riga to Stockholm once a month for blood tests. The third month devastated them. David had hardly recovered from surgery when news came from his latest blood test that the cancer was back. They would have to drop the metals business for chemotherapy in San Francisco.

=

Under the hellish intoxicant of poisons David dreamed of his sweet youthful summers in Georgia, he dreamed of ceasing to be, to ending the pain that invaded every cell of his body, he dreamed of getting well again, and, with a touch of his mothers green thumb he grew a garden with his Mother-in Law to be.

On a frameless futon he watched Star-Trek, The Next Generation like a meditative mantra as he lost his hair, his weight and his will. Encouragement from Yolanda and hopefulness from Star-Trek inspired him to heal and added to his life a need to end pointless suffering throughout the world.

Upon Gary's suggestion they wrote a Star-Trek book that helps accomplish that goal. Slowly his hair sprouted back (though differently), he put on the weight that was lost.

Benefiting from the inkblot creativity that once drove them crazy, David is now an inventor creating office products for his parents' company in Atlanta, GA. Of course, he still documents life with his camera too.

For David life is bright, wonderful and even though he is not yet 30, he sees it as all too short. In the time that he is here he wants to encourage people to do their best for education, health, their family and their community.



Save the Children

ALEX BISARELLO

In 1971 Alex's Roman parents were visiting Los Angeles on a business trip. Two surprises shook them up. On February 9th 1971, the Landers California earthquake hit, and during the earthquake, Alex was born an American! One year later the family moved back to Rome where they lived until 1977.

At age four Alex joined a judo academy not knowing that martial arts would turn into one of his biggest passions. School was a mystery providing daily fantastic discoveries and catalysts triggering his imagination. An unusual sportsman he became dedicated not only to the development of physical skills but also to a world of art where 'breaking the rules' and creating controversy was the central vision.

A gentle young man, he created a pet nursery at 6 year old with his neighborhood friends. Soon after he would get the sad news that the family was to move to the new continent, somewhere in Buenos Aires, for work reasons. On some level he was excited by the move. Argentina welcomed him. He immediately made friends and went on with his studies in life. He began, however, to learn some of life's horrors at too young an age. Argentina was being devastated by the government military power of the day. It was then he found a best friend, Mariano, who would grow up by his side.

Together they shared all the adventures that Tom Sawyer could dream of. Train trips to visit his aunt who lived 400 kilometers away and spending lots of sweet times at his family's ranch amidst nature added a wonderful refuge from city struggles. It was with his family at the ranch he discovered he was to become a big brother. In winter of 1981 Emanuel was born, his beloved brother and greatest fun ever.

While making the ranch into a paradise he and Mariano would begin to ask for something that would transform his life... a Kawasaki KX80. These little bikes would carry the 13 year olds through jungles, massive rivers and dangers of all kinds, from Buenos Aires to Rio. Now the trip is made easy due to paved roads! The spiritual strength they amassed at that age would help them as they grew.

Bisarello (continued)

In the years to come he visitid Patagonia, Chile, Peru, Bolivia, Uruguay and Brazil and more. At 17 Alex began to dream his most precocious dream: to move to the United States and study film.

Finally he accomplished it in 1990 when he flew to Los Angeles to meet the land where he was born. He recognized that filmmaking was indeed the place where all the artistic elements he loved could be integrated. With no time to waste he joined UCLA and studied the profession.

Today Alex is a director and cameraman in Venice, CA. His best stories are yet to be told.



Save the Children®

GARY M. KOUT

Gary Kout discovered the incredible world of motorcycling at a relatively late age. While a college sophomore in Los Angeles at the University of Southern California, Gary lived with his long-time friend David Baumgarten, another Riding to the Moon participant, and David's 1979 Honda CB 750. This 700 pound beast with a huge fairing and no speedometer was not an easy machine to learn on, but Gary took to it like a moth to a flame. He quickly became addicted to the rush of the wind, the thrill of a curvy canyon road, the easy interaction with the scenery, and the overall freedom of two wheels.

Unfortunately, the experience was short lived, as the following year, Gary headed off to Paris, France for his junior year abroad. It was here in Europe that Gary discovered his wanderlust; he travelled to a dozen countries in a constant state of amazement of new cultures, cuisines, and languages. Being freshly turned on to motorcycling, Gary gawked continually at the wonderful machines available throughout Europe. He longed to ride again, but that would not happen for a few more years.

Back in Los Angeles, Gary studied for two years at the reknowned School of Cinema-Television at USC. Like most film students, Gary initially wanted to direct, having done so on many films he had made during elementary school and high school. But he learned in college there were other avenues possible, and he chose producing over directing.

Gary moved to New York City after graduating, interested more in the independent art films of New York than the big-budget Hollywood films. He began his career on the ground floor as a production assistant. On his first independent New York art film, Gary met a producer who enticed him over to commercials, an area of the film business not taught in film school. The big budgets, fast pace, and high creativity kept Gary enthralled and employed consistently for the next two years, during which time he learned the skills necessary to move up the ladder to coordinating and production managing. He took a few breaks during this period to produce some short films and documentaries, further flexing his producing muscles.

Gary became reacquainted with motorcycling in New York, buying a Kawasaki Zephyr 550. He travelled all over the eastern seaboard, as well as over 5000 miles in Manhattan itself! Feeling his wanderlust returning strongly, Gary hatched the idea to drive a motorcycle to Brazil, intrigued about the country by his Brazilian friends. He decided Los Angeles would be a better starting point, so he moved back via a long motorcycle trip cross-country. He took the northern route, from New York to Seattle

GARY M. KOUT (continued)

then down the coast to LA. Taking all back roads and blue highways, the trip took 42 days and covered 6000 miles. An amazing trip in its own right and an exciting preview of the trip to come!

The plan was to stay in Los Angeles long enough to earn the money for the trip to South America, but life threw a few curves in his way, delaying the trip a few years. Work turned out to be plentiful, and Gary took the opportunity to advance in his film career. He moved up quickly to production managing commercials and music videos, again finding time to produce several short films and one independent feature film. Several jobs took Gary away on location - Atlanta, San Francisco, Reno, Chicago, Minneapolis, New York, Savannah, Tijuana, and Brazil. His wanderlust was somewhat placated but the the trip to South America remained ever on his mind.

Finally, the time came to commit to a date and begin preparations. Along with three friends who wanted to do the trip as badly, Gary marked the calender for November of 1996. Together, the riders decided to turn the ride into a benefit, as two of the riders had strong ties to two important charities. Now, with an ambitious donations drive and heavy planning for the trip underway, the Riding to the Moon trip is finally going to be a reality.



Save the Children

JAMES J. SOWERS

Jim started life in Poland, Ohio, a small town in the northeast part of the state. He was raised by his grandmother, a schoolteacher. Grandma was a stern taskmaster, but Jim was still able to persuade her to allow him to get his first powered vehicle at age 11, a mini-bike running an unbridled, 3.5 horsepower, Briggs&Straten powerhouse. The next year, he stepped up to a Ducati 90—a two-stroke which you shifted by pulling in the clutch and rotating the handgrip!

His grandmother passed away when he was 14, and Jim moved to live with his uncle in Cucamonga, California. None of Jim's friends in Poland believed that there was a town named Cucamonga—and vice-versa!

In high school, Jim excelled in sports, mathematics, and fast vehicles. After begging his aunt and uncle, whom he refers to as Mom and Dad, to allow him to get a Honda CL-360, he had a few spills which paved the way for gaining permission to put a V-8 in the family Vega—they figured four wheels had to be safer than two.

By the time Jim reached college, he settled down and focused on studying. He studied Computer Science at California State Polytechnic University in Pomona, California where he graduated magna cum laude. He worked his way through school doing everything from driving a forklift to programming computers at the Jet Propulsion Lab in Pasadena.

While in college, the hot rod activities had ceased, but the daredevil urges persisted. Jim hangglided in the San Bernadino mountains, made 13 skydives, and did some crowd dives at Black Flag concerts.

After graduation from Cal Poly, Jim decided to go to law school (much to his family's chagrin). He completed a four-year JD/MBA program receiving his law degree from Hastings College of the Law in San Francisco and his MBA from U.C. Berkeley. While in school he was involved in a number of volunteer programs providing legal services to low-income clients.

Hotel Support

These hotels have offered at least one complimentary night for the Riding to the Moon team.



Westin Regina Puerto Vallarta
Puerto Vallarta, Mexico



Hotel Camino Real - Tikal
San José, Guatemala



Caesar Park Panama
Panama City, Panama



Caesar Park Fortaleza
Fortaleza, Brazil



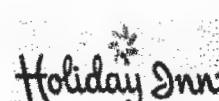
Crowne Plaza Mexicali
Mexicali, Mexico



Crowne Plaza Guadalajara
Guadalajara, Mexico



Crowne Plaza São Paulo
São Paulo, Brazil



Holiday Inn Ribeirão Preto
Ribeirão Preto, Brazil



Las Hayas Resort Hotel
Ushuaia, Tierra del Fuego, Argentina
"The End of the Road"

...and many more to come!



CÆSAR PARK

FORTALEZA

Av. Beira Mar, 3980 - Cep: 60.165-121
Praia do Mucuripe - Fortaleza - Ceará - Brasil
Fone : (085) 263.1133 - Fax: (085) 263.1444 - Telex: (85) 2823

CARTA

Fortaleza,
June 14'96

To Mr.
Gary Kout
45 Wavecrest Ave. # 8
Venice, CA 90291
USA

Dear Mr. Kout and all the team of
"RIDING TO THE MOON"

As per the Westin's information, we are proun to confirm and to offer you the following the special condition:

02 (two) double rooms for
01 (one) night at the
Caesar Park Fortaleza
(valid till 26 Dec'96)
on complimentary basis, excluding the breakfast

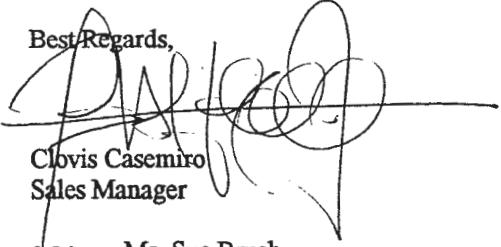
For the reservation, we need to know the dates of your stay in order to reconfirm the space, and aldo some other information you will need from our destination.

We are quite proud to be a part of your prejект, and we hope that we can help more people around the world.

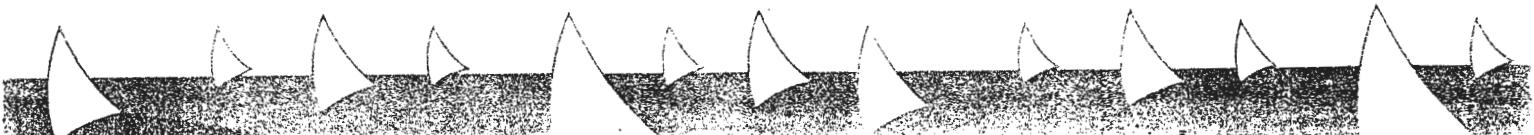
Please, let us have your confirmation as soon as possible.

Good bless all on your trip to the moon.

Best Regards,


Clovis Casemiro
Sales Manager

c.c.: Ms. Sue Brush
VP, Advertising & PR
Westin





Panamá, 6 de diciembre de 1996

Señora
Cristina Icaza
UNI-GLOBE CARGO SERVICES
Ciudad.-

Estimada señora Icaza:

Nos es grato saludarla a Usted, y a la vez desearle nuestros sinceros deseos de paz, dicha y prosperidad en las fiestas que se avecinan.

El motivo de la presente es para comunicarle que nuestra entidad hotelera se enorgullece en patrocinar la encomiable labor del grupo Riding to the Moon. Con gran entusiasmo apoyamos a los cinco jóvenes en su esfuerzo para recaudar fondos para la organización Save the Children (Salven a los niños) y The American Cancer Society (Sociedad para la prevención del Cáncer).

Este grupo no solo está ayudando a dichas organizaciones si no que también, a entidades locales, en un espíritu de cooperación internacional. Mucho nos agradaría su colaboración y apoyo para que este grupo pueda continuar su viaje a través de su gentil ayuda.

Sin otro particular por el momento, nos despedimos de Ud.

Atentamente,


por Arthur Brown
Gerente de Turno

AB:vs



Westinghouse
Wireless Solutions Company

September 11, 1996

David Baumgarten
Communication Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA 94110

Dear David:

Westinghouse is proud to participate in "Riding to the Moon" to benefit the American Cancer Society and Save the Children. Both of these charities are certainly worthy causes and we appreciate your fundraising efforts.

To help you communicate on the road, Westinghouse is pleased to loan your team one Westinghouse Series 1000 Mobile Satellite Mast Antenna Telephone System. The Westinghouse Series 1000 is designed to allow you to communicate on your journey while you are in satellite range. We ask in return is that you report to us your experience with the product and how far into South America you receive the satellite signal. We also would like to know how your trip progresses so that we may use it for our publications.

We will ship the unit to you at the above mailing address on September 20, 1996. SKYSITE Communications will be the satellite service provider. SKYSITE will also handle the installation, commissioning and airtime according to arrangements you have made with them. You may return the unit to us after you have returned to the United States.

We wish the "Riding to the Moon" group the best of luck with your journey and we look forward to hearing from you while you're "on the road."

Sincerely,



Joyce E. Henderson
Vice President
Satellite Communications Products

cc: Bob Struble
President
Westinghouse Wireless Solutions Company

Tom Soumas
President
SKYSITE Communications





FACSIMILE MESSAGE

To: Sue Brush
VP-Advertising & PR
Westin Hotels & Resort
Phone: 001-206-443-5285
Fax: 001-206-443-8942

From: Ilka Mesias
Caesar Park Panama
Panama, Rep of Panama
Phone: 507-2700477
Fax: 507-226-0116

Copy: Nelly Goff
Sales Director

Date: May 27, 1996

Total Pages: 3

MESSAGE

Ref: Room donation request

In reference of your fax dates may 13, 1997 we confirm Gary Kout,
2 Doubles room complimentary, for November 20 thru 25, 1997,
confirmation number are 138454 and 138456.

Enclose are the 2 confirmation
If there is any question please contact us. Thanks, and best
regards

LATIN AMERICA/CARIBBEAN REGION

BOLIVIA

Director

Richard Embry

Deputy Director

Ned Olney

Mailing Address

Desarrollo Juvenil
Comunitario
Casilla de Correos 15120
La Paz, Bolivia

Street Address

Calle Luis Crespo 2031
Sopocachi
La Paz, Bolivia

Telephone

Fax #

591-241-3011 Office	591-241-2455
591-241-2839	
591-241-0982 (Director's Office)	

591-271-1438 (Home)

Time Difference:

1 hour ahead of Westport

Same time as Westport during Daylight Savings Time (April -October)

Personal

Name	Name	Company	Address	City	State	Zip	Country	Work Phone	Home Phone	Fax	E-mail	Relations	Notes
Catherine	Berclaz	Atlantic Records	101 E. 16th St. #4B	New York	NY			212/982-2501				friend of Doug and Candy	ranch in Nicaragua
Natalia	Ferrari						Argentina	742-1315				Carolina Larocca	
Cecilia	Legon						Argentina	802-3199 / 802-6344	814-3060 / 733-4196			Carolina Larocca	
Mariela	Sequel	Selvana	Villa Langostura by Bariloche				Argentina					Carolina Larocca	
Martin	Jalma	Leandro Gomez 1430	Paysandú				Uruguay	00598-722-5579			mjalma@alfa.adinet.com.uy	In Uruguay	
George	Bertrand	Bertrand Ent.	Km 36 Puerto Peñasco				Mexico	619/446-6600	619/446-2669				
Matias Arrieta	Laso		La Sembra 8926	Vitacura	Santiago		Chile	56/2 224 2767				family friend	Maria de los Angeles
Matias Arrieta	Laso	Clinica Estoril	Paul Harris 10349	Las Condes	Santiago		Chile	56/2/215 3499, 3500, 3590, 3630	same			family friend	Maria de los Angeles
Cristovao	Cardsoso Naud						Brazil	061/244-5823				Jose Imidio	
Constanza							Brazil	061/274-7032				Jose Imidio	
Philippe	De Wulf						Brazil	061/273-6625 // 274-7293				Jose Imidio	
Renato							Brazil	061/226-1784				Jose Imidio	
Graham	(English guy)						Brazil	061/981-6301				Jose Imidio	
Teddy	Spaghetti			Mazatlan			Mexico	011/52 678-40963				Elco Welding, Mark, Bob	
Alberto, Rebec	Wisosky	G. Pereira 3164-601	Montevideo	Uruguay				982 314	797 587			Abends/Nemos?	
David	Okon	Corrientes 5854 Apt 38	Buenos Aires				Argentina		854 3512			Abends/Nemos?	

Carlos HISCHAN

484/361132 BRASIL SANTA CATARINA

BRAZILLANON THE
ROAD

PATAINA

Monte Vencos 880 CHACARITA DU ESTRENUO LIMA PERU 4469 65 VIANNIE
STELLA
FRIENDS
SISTER
STELLA

Media

Name	Name	Company	Title	Address	City	ST.	Zip	Ctry	Work Phone	Home Phone	Fax	Web Address	E-mail	Category
Paula Schwed		Atlanta Journal/Constitution						404/526-5456		404/526-5509				TV
Corinna Proof		Blue Magazine						212/777-9418	718/349-8512	212/865-2602			71743.3635@compuserve.com	Magazine
Charlie Samuels		Blue Magazine						212/865-5044		212/865-2602			71743.3635@compuserve.com	Magazine
Amy Schrier		Blue Magazine						212/366-6043		212/865-2602			71743.3635@compuserve.com	Magazine
Shan Morris		Channel 46, CBS			Atlanta	GA		USA	404/325-4646	404/352-0908	404/633-6358			
Gail Evans	CNN			One CNN Center	Atlanta	GA			(404) 827-1526	404/255-8875	(404) 827-4430			TV
Kathy Postelle	Crown Books			3300 75th Av	Landover	MD	20785	Usa		(301) 731-1524				Books
Kit Palmer	Cycle News Publishing Group			PO Box 498	Long Beach	CA	90801-0498	Usa	(310) 427-7433		(310) 427-6685			Magazine
David Edwards	Cycle World Magazine								(714) 720-5381					Magazine
Jimmy Lewis	Cycle World Magazine			1499 Monrovia Av	Newport Beach	CA	92663	Usa	(714) 720-5309		(714) 631-0651			Magazine
Robin Hartfiel	Dealer News								(800) 854-3112		(714) 513-8414			Magazine
Ron Lawson	Dirt Bike Magazine								(805) 295-1910		(805) 295-1278			Magazine
Mark Kariya	Dirt Rider								213/782-2390 x2396		(213) 782-2372			Magazine
Josias Silveira	Duas Rodas	Diretor Editoria		Rua São Samuel, no. 177, Vila Mariana	São Paulo	SP	CEP 04120-030	Brz	011/574-0747		011/574-0747			Magazine
Sergio Branco	Duas Rodas	Redator-chefe		Av. das Americas, no. 1155, Grupo 1606	Barra da Tijuca		CEP 22631-000	Brz	021/439-9300		011/494-3648//577-4511			Magazine
Doug Kriegel	KNBC													TV
Mitch Boehm	Motocyclist Magazine			6420 Wilshire Blvd	Los Angeles	CA	90048-5515	Usa	(213) 782-2000		(213) 782-2372			Magazine
Andy Saunders	Motorcycle Online				San Francisco	CA				415/822-4731			editor@motorcycle.com	Magazine
Bob Jackson	Motorcycle Product News			1846 Hoffman St	Madison	WI	53704	Usa	(800) 722-8764		(608) 249-1153			Magazine
Luis Jr.	Motorcycle Shopper Magazine			1353 Herndon Av	Deltona	FL	32725-9046		(800) 982-4599		(407) 574-1014			Magazine
Lee Cowie	Motorsport			550 Honey Locust Rd	Jonesburg	MO	63351-9600	Usa	(314) 488-3113					Magazine
Steve Engelbrecht	Motorworld								(415) 777-0666	415/826-5880	(415) 777-4222	stevee@sirius.com		Magazine
Greg Van Tassel	Motorworld								(415) 821-7008			webmaster@motorworld.com		Magazine
Ocean MacAdams	Mtv			155 Broadway 31st Flr	New York	NY	10036		(212) 846-4379					TV
Juanita Scarlett	Mtv								(212) 258-8462					TV
Lucia	MTv								(212) 258-8000					TV
Mandalit del Barco	NPR								310/207-3600					Radio
Nick Madigan	Outlook				Los Angeles	CA		Usa	(310) 449-7265		(310) 453-3085/829-1634			Newspaper
Scott Goodwin	Petersen Motorcycle Group			6420 Wilshire Blvd	Los Angeles	CA	90048	Usa	(213) 782-2775		(213) 782-2750			Press
Donnie	The Printing Studio			1801 Lincoln Blvd.	Venice	CA			310/821-1490					Printer
Joe McNeill	Rider Magazine			2575 Vista Del Mar Drive	Ventura	CA	93001	Usa	(805) 667-4100		(805) 667-4378			Press
Buzz Kanter	TAM Communications Inc			1010 Summer St	Stamford	CT	6905	Usa	(203) 425-8777		(203) 425-8775			Press
Bob Frink	The Motorcyclist's Post			Po Box 154	Rochdale	MA	1542	Usa	(508) 885-5221		(508) 752-5733			TV/PSA
Jeremy Cowan	The Off-Road News Magazine			178 Carter Cir.	Boardman	OH	44512	Usa	(216) 758-8583		(216) 758-8333			Magazine
Jay Leno	The Tonight Show			3000 W. Alameda Av	Burbank	CA	91523		(818) 840-3697					TV

Insurance

Name	Name	Company	Address	City	State	Zip	Country	Work Phone	Fax	Category
Michelle	Dr. Ahned	Centinela Airport Clinic	9601 S. Sepulveda	Los Angeles	CA		USA	310/215-6020		Health
Michael	Martell	Martell Insurance						(800) 245-8726	(516) 822-0172	Vehicle
Lane		Martell Insurance						(800) 245-8726	(516) 822-0172	Vehicle
Lisa	Meja	Sanborns Insurance	1101 Bridge Blvd. Ste. B	Hidalgo	TX	78557	USA	(210) 843-8747		Vehicle
Tom	Putnam	Vansa Insurance						818/763-9365		General
		Worldwide Assistance Health	1133 15th St., NW Suite 400	Washington	DC	20005-2710	USA	800/821-2828	202/331-1530	Health

Hotels

JALME

Name	Name	Company	Title	Address	City	State	Zip	Country	Phone	Fax	E-mail
Gustavo Cabrera	Diez	Crowne Plaza Mexicali	Sales Manager	Blvd. Lopez Mateos y Ave. de los Heroes #201	Mexicali	B.C.		Mexico	011/52 6 557 3600	52 6 557 0555	
Luis Felipe	Gonzalez	Crowne Plaza Guadalajara	Sales/Marketing Dir.	Ave. Lopez Mateos Sur 2600	Guadalajara	Jalisco	45050	Mexico	011/52 3 634 1034	52 3 634 1034	
Liane	Galina	Crowne Plaza Sao Paulo	Director of Sales	Rua Frei Caneca, 1360	Sao Paulo	SP	01307-002	Brazil	011 55 11 253 2244	55 11 284 11 44	
Tomas	Jordan	Holiday Inn Ribeirão Preto	General Manager	Rua Alvares Cabral 1.120	Ribeirao Preto	SP	CEP 14010-080	Brazil	011 55 16 625 0166	55 16 635 1279	
Belén	Zubletta	Las Hayas Resort Hotel	Sales Director		Ushuaia			Argentina		54 1 815-9888	lashayas@overnet.com.ar
Lucrencia	de Dardon	Westin - Camino Real Tikel		Lote 77, Parcelamiento Tayasai	San José	Petén	1/002	Guatemala	011/3 334 633	(502) 2 319 929	caminor@wate.net
Clovis	Caseimiro	Westin Caesar Park Fortaleza		Av. Beira Mar, 3980 - Cep: 60.165-121	Praia do Mucuripe	Fortaleza	Ceará	Brazil	55/ 85 263-1133	55/ 85 263-1444	
Philippe	Faidy	Westin Caesar Park Ipanema	General Manager	Av Vieira Souto, 460	Ipanema	Rio	22420-000	Brazil	55 21 525-2525	55 21 521-6000	
Elisa	Masuda	Westin Caesar Park Ipanema	Director of Sales								
Ilka	Mesias	Westin Caesar Park Panama		via Israel Y Calle 77	Panama			Panama	(507) 270 0477	(507) 226 4262	
Italo	di Censo	Westin Galleria Plaza - Mexico City	General Manager	Hamburgo 195 / Col. Juarez	Juarez 06600	Mexico DF		Mexico	52 5 230-1717	52 5 207-5867	
Roberto	Moreno	Westin Galleria Plaza - Mexico City	Director of Sales								
Katie	Meyer	Westin Hotels		The Westin Building	Seattle	WA	98121	USA	(206) 443-5000	(206) 443-8997	
Lisa	Chiang	Westin Hotels		The Westin Building	Seattle	WA	98121	USA	(206) 443-5000	(206) 443-8997	
Sue	Brush	Westin Hotels		The Westin Building	Seattle	WA	98121	USA	(206) 443-5000	(206) 443-8997	
José Luis	Marquez	Westin Regina Puerto Vallarta		Paseo de la Marina Sur No. 205 Fraccionamiento Marina Vallarta P.O. Box 4100	Puerto Vallarta	Jalisco	48321	Mexico	52/322 111 00	52/322 111 41	
Inez, Gloria		Westin Regina Puerto Vallarta		Paseo de la Marina Sur No. 205 Fraccionamiento Marina Vallarta P.O. Box 4100	Puerto Vallarta	Jalisco	48321	Mexico	(322) 111 00 x4203	(322) 111 41	

11373

Equipment

Name	Name	Company	Address	City	Stat Zip	Cntry	Work Phone	Home Phone	Fax	Mobile Phone	Web Address	E-mail	Item
Don		A.C. Racing	12145 E. Slauson	Sante Fe Springs	CA 90670	USA	310/945-2591						skid plates
Corinne	Hasbrouck	Slime	PO Box 3109	Shell Beach	CA 93448	USA	805/489-0490		805/489-1920				slime
Cary	Pennington	Acerbis USA	9402-A Wheatlands Ct	Santee	CA 92071	Usa	(619) 562-1440		800/800-6347	(800) 659-1440			boots
Bill	Berroth	Acerbis USA	9402-A Wheatlands Ct	Santee	CA 92071	Usa	(619) 562-1440		800/800-6347	(800) 659-1440			boots
Andy	Goldfine	Aerostich Roadwear	8 South 18th Ave. West	Duluth	MN 55806-2	USA	800/222-1994		218/720-3610		aerostich.com/aerostich	aerostich@aol.com	suits
Lynn	Wisneski	Aerostich Roadwear	8 South 18th Ave. West	Duluth	MN 55806-2	USA	800/222-1994		218/720-3610		aerostich.com/aerostich	aerostich@aol.com	suits
		Alpinestars USA	3860 Del Amo Blvd #401	Torrance	CA 90503	Usa	(310) 542-5996		(310) 542-8836				
Roger	Weston	Arai Helmet Ltd	Po Box 9485	Daytona	FL 32120	Usa	(904) 253-5100		(904) 253-7128				helmets
Randy	Smith	Bell Helmets	1565 McGaw Av #A	Irvine	CA 92714	Usa	(714) 476-3150		(714) 476-8561				hemets
Dan	Cooke	brackets					909/989-5582	909/948-9261					
		Collett Electronics					204/663-7692	800/665-7888	204/663-7978				radios
Gregg		Corbin Pacific Inc	11445 Commercial Pkwy	Castroville	CA 95021	Usa	(800) 538-7035		800/538-7035				seats
Bernard		Cycle Gear	2nd @ Townsend										
Mike	Buckley	Dunlop Tire Corp	Po Box 1109	Buffalo	NY 14240	Usa	800/828-7428 or 800/292-5362		(716) 639-5515				Trailmax
Pat	Hoffman	Doskocil											
Bob	Peterson	Dupont Seal Skinz					(800) 824-6566						socks
Matthew	Linder	Eastman Kodak	6700 Santa Monica Blvd.	Hollywood	CA 90038	USA	213/468-1522		213/468-1568				godzilla@kodak.com
		Eclipse Inc	3771 E Ellsworth Rd	Ann Arbor	MI 48108	Usa	(800) 666-1500		(313) 971-1630				Film
Ellis	Taylor	Ellie Taylor's Goggles	145 Arroqui Rd	Santa Barbara	CA 93108	Usa	(805) 969-0838						goggles
John	Flanders	Flanders Co.	340 S Fair Oaks Av	Pasadena	CA 91109	Usa	(800) 423-4438		(818) 792-5341				
Leslie	Sowden	Fram Oil Filters	1960 Peacock Blvd	Oceanside	CA 92056-3	Usa	(619) 732-31631		(619) 732-3186				filters
Dale, Sharon	Scott	Geier Gloves					360/736-5883		360/736-0147				gloves
Stephen	Swanson	Gorilla Products	2141 E 51 St	Los Angeles	CA 90058-0	Usa	(800) 262-6267		(213) 587-0119				
Rick	Burton	Halliburton Cases					800/845-6201						luggage
Larry	Hitchcock	Halo					(415) 752-3200	(415) 221-1430					
Walter	Buntin	Hap Jones Dist.	1040 Rock Av	San Jose	CA 95131	Usa	(800) 538-6833		(408) 432-1926				
Mike and Erik		Moto-Vated Racing					800/846-3672		330/784-0381				helmet covers
Kevin	Wood	K&N Engineering Inc	561 Iowa Av	Riverside	CA 92502	Usa	(800) 858-3333 x116		(909) 684-0716				KNKevin@aol.com
Mark	Jardine	Light Bulbs Unlimited	1844 Newport Blvd	Costa Mesa	CA 92627	Usa	(714) 646-5227		(714) 646-5235				bulbs
Sukoshi	Fahey	Metzler	410 Eagleview Blvd Ste.106	Exton	PA 19341	Usa	(800) 722-3336		(610) 458-9663				tires
Two Wheel	Dept.	Michelin North America	1 Parkway South	Greenville	SC 29602	USA	800/346-4098						tires
Ed	Heacox	Moto-Vated Products	Po Box 5472	Pleasanton	CA 94566	Usa	(510) 462-7544		(408) 462-7557				
Steve	Jackson	Motorcycle Stuff					800/338-7883						tire distributor
Cora	Racher	Nady Systems Inc	6701 Bay St	Emeryville	CA 94608	Usa	(510) 652-2411		(510) 652-5075				alarms
Dan	Lieberman	NGK Spark Plugs USA Inc.	8 Whatney	Irvine	CA 92718	Usa	(714) 855-8278		(714) 855-8395				spark plugs
Joe	Erlich	Northface											tents
		Oakley Sunglasses					714/951-0991						sunglasses
C	Gardner	Octane Boost Corp.	Po Box 271148	Dallas	TX 75227	Usa	(800) 527-1237		(214) 289-9412				octane booster
Paul	Janis	Olympia Sports Co.	8 Skyline Dr.	Hawthorne	NY 10532	Usa	(800) 645-6124		(914) 347-4737				gloves
		Oaram Sylvania Inc	100 Endicott St	Danvers	MA 1923	Usa	(800) 544-4828	(508) 750-2152					
Elliot	Salter	Pawn Shops	7760 Santa Monica Blvd.	LA	CA 90046	Usa	213/656-9840						
Jim	Graham	Pelican Products	23215 Early Ave.	Torrance	CA 90505	Usa	310/326-4700		310/326-3311	www.pelican.com			cases
Lisa	Pratt	Pelican Products	23215 Early Ave.	Torrance	CA 90505	Usa	310/326-4700		310/326-3311	www.pelican.com			cases
Steve	Schaeffer	PJ1 : PH Brads	8747 E Via De Commercio	Scottsdale	AZ 85258	Usa	(602) 991-8002		(602) 998-4838				lube
Ron	Owen	Plastisonics	6614 W Diversey Av	Chicago	IL 60635		(312) 622-7808		(312) 622-5255				
Larry	Langely	Progressive Suspensions	11129 G Ave.	Hesperia	CA 92345	USA	619/948-4012		619/948-4307				fork springs
		REI											tents
Mike	Arakawa	RICOH											cameras
Jeff	Lengyel	RICOH					(702) 352-1600 ex 2321		(702) 352-1615	lengyel@rcohcpq.com			cameras
Leslie	Sowden	RK Chain											chains
		RK Products	1863 S Ridgewood	S Daytona Beach	FL 32119	Usa	(904) 761-0858		(904) 322-0530				
Bob	Lowry	Scott USA	PO Box 2030	Sun Valley	ID 83353	Usa	800/292-5877		208/622-1005				goggles
Sean	Finely	Shoei	22605 E La Palma Av Ste. 507	Yorba Linda	CA 92687	Usa	(714) 692-8776		(714) 692-2815				helmets

Clubs,Orgs

Name	Name	Company	Title	Address	City	State	Zip	Count	Work Phone	Fax	Web Address	E-mail	Category
Don, Saoirse	& Leslie	Samexplo		126 Indian Creek Road	Ithica	NY	14850	USA	(607) 277-0488		http://www.samexplo.org	explorer@samexplo.org	Club
Althea	Danielski	Samexplo	Mailing	Apartado 17-21-431	Eloy Alfaro	Quito		Ecua				explorer@ECNET.ec	Club
Althea	Danielski	Samexplo	Street	Jorge Washington 311 y Leonidas Plaza		Mariscal Sucre,	Ecuador					member@saecc.org.ec	
		Samexplo	Mailing	Casilla 3714	Lima		100	Peru	425-0142			memberlima@amauta.rcp.net.pe	
		Samexplo		Avenida Portugal 146	Casilla	Lima	3714	Peru	425-0142				Club
Mary	Hurley	AMA							(614) 891-2429	(614) 891-8787			Sponsor
Carol	Presley	BAM		1095 McCoy Lane #22	Santa Marta	CA	93455	USA					Lobbyist
Ed and Vern	Savko	Rock Store	Owners	30354 Mulholland Hwy.	Cornell	CA	91301	USA	818/889-1311				Bike folks

Charities

Name	Name	Company	Address	City	State	Zip	Cntry	Work Phone	Home Phone	Fax	Mobile Phone	Web Address	E-mail	Category
Pete	Peterson	ACS	235 Montgomery Suite #320	San Francisco	CA	94104	Usa	(415) 394-7100		415/ 394-7101				Charity
Kristin	Stromberg	ACS	235 Montgomery Suite #320	San Francisco	CA	94104	Usa	(415) 394-7100 ex. 305						Charity
Emily	Warden	ACS	235 Montgomery Suite #320	San Francisco	CA	94104	Usa	(415) 394-7100						Charity
Barbara	Brodie	ACS	Buchingham Parkway	Culver City	CA		USA	310/670-2650						Charity
Cosette	Thompson	Amnesty Intl.	500 Sansome	San Francisco	CA			(415) 291-9233						Charity
Peg	Blackburn	STC	54 Wilton Rd	Westport	CT	6880	USA	(203) 221-4161 800/728-2445 x13	203/222-1067	023/454-3914			pblackbu@savechildren.org	Charity
Ken	Supersano	STC	54 Wilton Rd	Westport	CT	6880	USA	(203) 221-4165						Charity
Richard	Hoff	STC	8721 Sunset Blvd Suite 210	Los Angeles	CA	90069	USA	(310) 657-5369	(213) 932-0885	310/652-1037			rhoff@savechildren.org	Charity
Andy	Mollo	STC											amollo@savechildren.org	Charity
Pam	Scott	Convomania					Usa	702/345-7642				www.mania.apple.com	pscutt@sierra.net	Chat charity

Bikes

Name	Name	Company	Address	City	State Zip	Country	Work Phone	Fax	Mobile	Web Address	E-mail
Robert	Mitchell	BMW of North America	300 Chestnut Ridge Rd.	Woodcliff Lake	NJ	7675 USA					
Scott	Arigot	BMW Of N. America	PO Box 1227	Westwood	NJ	07675-1227 Usa	(201) 307-4000		800/831-1117		
Mark	Scott	Kawasaki of Hollywood					213/466-7191				
Paul	Geck	Kawasaki of Hollywood					213/466-7191				
Willie	Tokishi	Honda America	1919 Torrance Blvd	Torrance	CA	90501-2746 Usa	(310) 783-2000				
Alan	Rowell	California Kawasaki	385 8th St	San Francisco	CA	94103 Usa	(415) 255-2474			macdrum@sirius.com	bmwmotorcycle.com
Vince	Iorio	Kawasaki	9950 Jeronimo	Irvine	CA	92618 Usa	714/770-0400 x2635	714/460-5628			
Michelle	Pyle	Kawasaki	9950 Jeronimo	Irvine	CA	92618 Usa	714/770-0400 x2623	714/460-5628			
Stewart	Thomas	Kawasaki	9950 Jeronimo	Irvine	CA	92618 Usa	714/770-0400 x2561	714/460-5628			
Primo	Marotto	Kawasaki	9950 Jeronimo	Irvine	CA	92618 Usa	714/770-0400	714/460-5628			
Jim	McKenna	Triumph Motorcycles	403 Dividend Dr	Peachtree City	GA	30269	(313) 937-4036	714/631-6401			



CONSULADO GENERAL DEL ECUADOR
PANAMA, REPUBLICA DE PANAMA

CERTIFICACION

El Suscrito Cónsul General del Ecuador certifica para los fines del caso, que los portadores de la presente, señores DAVID BAUMGARTEN, JAMES SOWERS, GARY KJUT, ALEX BISARELLO Y JASON MARTIN, los cuatro primeros ciudadanos de Estados Unidos y el último canadiense, según la documentación presentada, viene realizando un viaje en motocicletas desde California, Estados Unidos, hasta la Patagonia, en la República de Argentina, denominado "Riding to the Moon" (Montado hacia la Luna).

Dicho viaje que se inició en Octubre de 1996 tendrá una duración de aproximadamente un año y tiene como fin estimular la obtención de fondos para dos organizaciones norteamericana de tipo humanitario privado que son la "American Cancer Society" "Save the Children".

Por tales consideraciones, el suscrito agraderá a las correspondientes autoridades prestar los referidos extranjeros el tratamiento adecuados y brindarles las facilidades que fueren necesarias para trámitar sin problema por el territorio ecuatoriano, previo el cumplimiento de todos los requisitos establecidos.

Para constancia se expide la presente, en Panamá a
11 de diciembre de 1996.

DR. JOSE MARIA GOMEZ DE LA TORRE
Cónsul General, Encargado



continued from page 10

Hot Stuff

Star Racing is shaking things up in the NHRA drag bike ranks. New team member Angelle Seeling ("CJ" to her friends) made her Pro Stock debut at the Denver Mile High races, qualifying 4th in a very competitive 25-man field. "As the current World Pro Stock Champions, we think it is time to bring a female into the winners' circle at the NHRA professional level," says Star Racing's Stephen Inoue. "We want to help grow both the sport of motorcycle racing and build customer awareness of Star Performance Parts in the drag and roadrace markets."

Angelle Seeling is now mixing it up with the NHRA good ol' boys. In real life, she is a registered nurse.

Star Racing is in the process of printing up 15,000 flyers for CJ, similar to what they produced for John Myers.

New York DMV Makes Things Easier For Motorcyclists

You know it's a joke when someone says, "I'm here from the government and I want to help you." Amazingly enough, the government really is helping out in New York by waiving road test requirements for motorcycle license applicants who complete professional training by the Motorcycle Association of New York State (MANYS). "Governor Pataki wants state government to be responsive to the public," says DMV commissioner Richard Jackson. "Toward this goal, our new motorcycle regulations represent an important advance in safety and convenience. They not only ensure professional safety training for those who take the skills course, they also simplify licensing procedures." Riders in New York also have the option of completing the Motorcycle Safety Foundation's "Riding & Street Skills" course in lieu of a road test. For more details, contact MANYS at (212) 969-4862 or MSF at (800) 447-4700.

AMI Plays Host To Department Of Education

The American Motorcycle Institute (AMI) hosted the Florida Department Of Education's "Educational Services Program." Designed to restructure and update motorcycle service technology student performance standards, the Florida State University program ensures that all state-funded programs better meet the changing needs of the motorcycle service industry.

Riding To The Moon

You may have seen some of the announcements for the impending "Ride To The Moon" in various motorcycle magazines. David Baumgarten and three of his buddies plan to ride from Los Angeles to Ushuaia, Argentina (the southernmost permanent settlement in the world, according to Baumgarten). The purpose of the 14,000-mile trip is to raise money for the American Cancer Society and Save The Children. In addition to corporate support from big firms like Levi's and Ricoh, a number of individual dealerships are backing the project, including Scuderia West, California Kawasaki, Bavarian Cycle Works and Baja Designs. "The American Cancer Society and Save The Children are great causes," says Scuderia's Don Lemelin (coincidentally last month's cover dealer). "I hope that dealers nationwide will join in support for these guys in their fund-raising efforts." In addition to being an advocate, Lemelin and the crew from Scuderia will be helping to prep the bikes for the trip. Riding To The Moon has a web page explaining the event and the donation procedure located at <http://www.baumgartens.com/rttm>. Or call Baumgarten for details at (415) 285-3575 before the crew takes off in November.

George Porter (left) president of the Levi's brand and James Sowers, Riding To The Moon fund raiser/rider.

California Kawasaki pitched in with a new KLX and helped set up a display at Levi Strauss headquarters to help with the cancer education drive.

rough draft
from OCT issue

Among the latest services being offered on the world wide web is something called "JapanLink." The aim is to bring American and Japanese companies together, with clients information being posted in English, Japanese and Spanish (with translation services). The database includes a directory of 950 major Japanese industrial trade associations, a listing of Japanese government offices located in the US and directories of major tradeshows in the US and Japan. To check it out, type <http://japanlink.com/> or call (847) 364-1121.

Jeff Linder

DEALERNEWS 12 OCTOBER

continued on page 14



NEC Technologies, Inc.
339 North Bernardo Avenue
Mountain View, California 94043-5223
Telephone (415) 528-6000
Fax (415) 528-5550

September. 4th, 1996

David Baumgarten
Communications Director
Riding to the Moon
3740 25th Street
Suite 102
San Francisco, CA 94110

Dear David,

NEC is proud to be a part of 'Riding to the Moon,' your fund-raising effort benefitting both the American Cancer Society and Save the Children.

We would like to donate our latest model, the Versa 4200, to assist you in your altruistic endeavor. It is our understanding that the NEC Versa notebook computer will be used as an integral part of the telecommunications package you will be using to upload text and digital photos to the interested publications.

We look forward to reading your E-mail messages from some of the most remote and romantic locations known, further encouraged by our own participation in your success. Good luck, David.

Sincerely,

D.J. Anderson
Senior Manager, Public Relations
NEC Computer Systems

SUBSECRETARIA DE PRAESES
 DIRECCION GENERAL DE LA POLICIA
 FEDERAL DE LOS ESTADOS UNIDOS
 COMANDANCIA DE REGION XV
 OFICIO C.R. 10 1915, 07/21/86.
 EXPEDIENTE.

ASUNTO: SE SE OCITA FACILIDADES
 PARA CRUZAR EL PAIS.

Tijuana, B.C. 26 de enero de 1986
 POLICIA FEDERAL DE CAMINOS
 DISCIPLINA*LPALO 0*SACIFICIO

C. DIRECTOR GENERAL DE LA POLICIA FEDERAL DE CAMINOS
 COMANDANTE GENERAL P.F.C. ANTONIO ARIZPE MIRELES
 P R E S E N T E.

ATEN: DIRECTOR DE OPERACIONES P.F.C.
 COMITE, D.O. Y DE GARCIA ESTILO
 CONSEJO DE ESTADO, ASESORES, SECRETARIOS

Adjunto al presente me permite remitir a Usted, un escrito que el C. Comandante P.F.C. Jubilado, Gabriel Veytia Chávez, por conducto de esta XV Jefatura de Región quiere hacer llegar a esa Dirección a su digno cargo, por medio del cual cuatro jóvenes norteamericanos, se han ganado las facilidades para cruzar el país en motocicleta, en un recorrido de expedición benéfica que tiene como objeto captar contribuciones para "La Sociedad Americana del Cancer (ACS)" y el programa "Salvemos a los Niños (SCT)".



COMANDANCIA
 DE REGION
 II-16
 TIJUANA

✓c.c.p. Archivo C.R. XV.
 c.c.p. Minutario.
 EMF*mpoz.

R E S P E T U O S A M E N T E
 SUFRAGIO EFECTIVO NO RECLAMACION
 EL JEFE DE LA COMANDANCIA DE REGION

C.R. / P.F.C. / OFICIO MILITAR FEDERAL
 (07/21/86)



LEICA

Leica Camera Inc.
156 Ludlow Avenue
Northvale, NJ 07647
Telephone (201) 767-7500
Fax (201) 767-8666

October 4, 1996

Mr. David Baumgarten
Communication Director
Riding to the Moon
3740 25th St,
#102
San Francisco, CA 94110

Dear David,

Leica Camera Inc. is proud to be a part of "Riding to the Moon", your fund raiser to benefit Save the Children and the American Cancer Society.

We are pleased to loan you, for the duration of your journey, two minilux dateback cameras to help document your travels. These cameras are compact, lightweight and very sturdy due to their titanium casing. As well, they can be used as point and shoot models or with manual aperture and focus controls to allow you more creative flexibility. I would appreciate if you could provide us with some pics taken with the cameras when you return; perhaps we could use them in our company news magazine and/or forward some to our main office in Solms, Germany.

On behalf of all of us here, I want to wish you and your team-mates the best of luck in what promises to be an exciting and memorable adventure.

Sincerely,

Cindy Hahn

Leica Professional Services

Montando hasta La Luna

Una expedición a beneficio Intercontinental en motocicleta

5 Hombres • 5 Motocicletas • 4 Meses • 14,000 millas

David , Alex, Jason, Gary y Jim emprenderán en Noviembre una aventura que los llevará hasta Tierra del fuego en Sur América . A través de mas de una docena de países, atravesando desiertos, montañas, ríos y bosques tropicales, ellos pondrán a prueba sus límites en este viaje de descubrimiento mientras contribuyen con el mundo en que vivimos de manera positiva y práctica al recaudar fondos para:

- **The American Cancer Society (Sociedad para la prevención del Cáncer)**

La American Cancer Society se dedica a combatir el cáncer como un grave problema de salud por medio de la prevención, salvando vidas del cáncer y disminuyendo el sufrimiento, que causa esta terrible enfermedad, a través de la investigación, educación, vocación y servicios.

y

- **Save The Children (Salven a los niños)**

La organización Save The Children se ha comprometido a luchar contra la pobreza y discriminación, protegiendo a los niños del flagelo de la guerra y el hambre, y defendiendo los derechos de los niños en los Estados Unidos y alrededor del mundo.

META A RECAUDAR: \$ 250,000

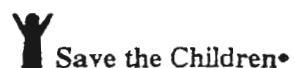
Mas de un millón de personas mueren de cáncer cada año solamente en los Estados Unidos y la ACS es la mayor proveedora de fondos para investigación, educación y programas de apoyo para ayudar a eliminar esta mortal enfermedad. Los niños y sus derechos son violados en muchos países, y a través de la educación, salud, y respuesta inmediata en 41 naciones, la STC es un medio efectivo para ayudar a niños perjudicados alrededor del mundo.

El recorrido comenzará en Los Angeles y terminará en el pueblo de Ushuaia, Argentina, la colonia permanente mas al Sur en el mundo, 14,000 millas más tarde. Motocicletas Dual-Sport los llevarán a través de México, Belize, Guatemala, Honduras, Nicaragua, Costa Rica, Panamá, Colombia, Ecuador, Perú, Chile, Brazil, Uruguay, y Argentina.

El viaje será emprendido por cinco amigos deseosos de combinar su amor por la vida, motocicletas, y viajes, mientras hacen una diferencia en el mundo que los rodea. David Baumgarten superó el cáncer en 1993 y desea devolver el favor a ACS, quien lo ayudo a salvar su vida. Alex Bisarello creció en Sur América, pudiendo observar de cerca las condiciones encaradas por los niños en el tercer-mundo, y ha tomado parte en el programa de patrocinio de la STC. Teniendo conocimiento de cuatro idiomas y con nacionalidades diferentes, el grupo posee las cualidades y talentos necesario para completar exitosamente este largo y aventuroso viaje.

Compañías y Organizaciones que ofrecen su apoyo:

AC Racing • Aeon Computers • Aerostich Riderwear • Appalachian Mountain Supply • Arai Helmets • Baja Designs • City Bike • Collett Electronics • Cycle World • Design Salt • Dirt Rider • Geier Gloves • Holiday Inn Hotels/Crown Plaza Resorts • Independent Biker • K&N Engineering • Kawasaki Motors Corp. • Keep it Simple Solar Systems Las Hayas Resort Hotel • Motorcycle Consumer News • Motorcycle Online • Motorcycle Products News • Motorcycle Shopper • Motorworld Online • N/R Laboratories • Nady Systems • NEC Portable Systems • Progressive Suspension • Ricoh Digital • SkySite Inc. • Slime • South American Explorers Club • Street Bike • The North Face • Trimble Navigation • Westin Hotels and Resorts • Westinghouse Wireless Solutions • ...y vendrán muchos mas!!



David Baumgarten
3740 25th St. #102
San Francisco, CA 94110
(415) 285-3575
forest@slip.net

Alex Bisarello
2209 1/2 Ocean Ave.
Venice, CA 90291
(310) 323-1297

Gary Kout
45 Wavecrest Av #B
Venice, CA 90291
(310) 450-6036
keekah@earthlink.net

James Sowers
1546 Hampshire St.
San Francisco, CA 94110
(415) 648-0609
jimbo@arana.com



CONSULADO GENERAL DEL ECUADOR
PANAMA, REPUBLICA DE PANAMA

CERTIFICACION

El Suscrito Cónsul General del Ecuador certifica para los fines del caso, que los portadores de la presente, señores DAVID BAUMGARTEN, JAMES SOWERS, GARY KJUT, ALEX BISARELLO Y JASON MARTIN, los cuatro primeros ciudadanos de Estados Unidos y el último canadiense, según la documentación presentada, viene realizando un viaje en motocicletas desde California, Estados Unidos, hasta la Patagonia, en la República de Argentina, denominado "Riding to the Moon" (Montado hacia la Luna).

Dicho viaje que se inició en Octubre de 1996 tendrá una duración de aproximadamente un año y tiene como fin estimular la obtención de fondos para dos organizaciones norteamericana de tipo humanitario privado que son la "American Cancer Society" "Save the Children".

Por tales consideraciones, el suscrito agradecerá a las correspondientes autoridades prestar los referidos extranjeros el tratamiento adecuados y brindarles las facilidades que fueren necesarias para tránsitar sin problema por el territorio ecuatoriano, previo el cumplimiento de todos los requisitos establecidos.

Para constancia se expide la presente, en Panamá a 11 de diciembre de 1996.

DR. JOSE MARIA GOMEZ DE LA TORRE
Cónsul General, Encargado





SECRETARÍA
DE
ELACIONES EXTERIORES
CONSULADO

CONSULADO HONORARIO DE MEXICO
141 North Hancock Street
Madison, Wisconsin 53703-2311

A LAS AUTORIDADES CIVILES Y MILITARES, FEDERALES, ESTATALES
Y MUNICIPALES DE MEXICO Y DE LAS HERMANAS REPUBLICAS EN
CENTRO Y SUDAMERICA.

El 17 de agosto de 1996.

Los portadores de la presente, ciudadanos norteamericanos, mayores de edad: DAVID BAUMGARTEN, JAMES SOWERS, GARY KOUT y ALEX BISARELLO, radicados en San Francisco, California, E.U.A., proximamente emprenderán un viaje por motocicleta desde California (E.U.A.) hasta La Patagonia (Argentina), para estimular así la colección de fondos para dos organizaciones no gubernamentales norteamericanas: 1. American Cancer Society (Sociedad Americana de Cancer) y 2. Save The Children (Salven a los Niños).

Su viaje, denominado "Riding to the Moon" ("Montando hasta la Luna"), se iniciara en octubre próximo y durara aproximadamente un año.

Se les agradece mucho de antemano su gentileza en prestarle a los cuatro ciudadanos nombrados en esta, por cualquier ayuda que les puedan ofrecer individual y colectivamente, en caso que la requieran.

A t e n t a m e n t e

SUFRAGIO EFECTIVO. NO REELECCION.
EL CONSUL HONORARIO

A handwritten signature in black ink, appearing to read "Rudolph C. Hecht".

DR. RUDOLPH C. HECHT

Consulado Honorario de México
MADISON, WISCONSIN



Teléfono: 608-283-6000

Correo Electrónico: rchecht@facstaff.wisc.edu

T. G. N.—6742-75



CONSULADO GENERAL DEL ECUADOR
PANAMA, REPUBLICA DE PANAMA

C E R T I F I C A C I O N

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11 de diciembre de 1996.

DR. JOSE MARIA GOMEZ DE LA TORRE
Cónsul General, Encargado





Access Marketing

17 September, 1996

*Riding to the Moon
Gary Kout
45 Wavecrest Avenue, #B
Venice, CA 90291*

Dear Gary,

Thank you very much for the information you sent regarding this upcoming adventure!

As manufacturer's of the No. 1 tire sealant in the world, we are proud to be able to contribute to your team and to the causes for which you will be riding. We look forward to providing you with our SLiME Motorcycle Tubes, which should help to keep all eight tires rolling for 14,000 miles down to Ushuaia.

As you may or may not know, we have a new product called SKABS, which are super sticky, pre-glued tube repair patches. They don't require the glues and adhesives of old, which make them quick and easy to use; exactly what you need when you're out on the road. We'd love to equip you guy's with some of these, too.

The only thing I need from you is the tubes sizes you will require. Once we have this, we'll ship everything out ASAP.

Finally, enclosed is a disk with our SLiME logo on it. The image has been saved as a Compuserv.GIF file, at 72 dpi. If you have any questions regarding the disk, please contact our Art Director, James Wigger, at 805-489-0490.

Look forward to hearing back from you again soon.

Sincerely,

Corinne Hasbrouck

Access Marketing • P.O. Box 3109 • Shell Beach, CA 93448
Tel: 805 489-0490 Fax: 805 489-1920



October 7, 1996

Mr. Gary Kout
Riding to the Moon
45 Wavecrest Avenue #B
Venice, CA 90291

Dear Gary:

Thank you for the opportunity to participate in the Riding To The Moon ride benefiting the American Cancer Society and Save The Children. This sounds like an exciting event with strong potential to raise funds for these two vital organizations.

As you recently informed me that you will be using 1996 Kawasaki KLR650s, K&N will gladly provide two air filters to you in Los Angeles, and two filters to David Baumgarten in San Francisco, as well as 1/4" fuel filters and K&N air filter cleaner, oil, and sealing grease. I will also send a supply of decals.

If there is anything else we can provide to add to the success of the ride, please let me know. Until then, good luck, and keep me posted on how it is going!

Sincerely,

A handwritten signature in cursive script that reads "Kevin Wood".

Sales Manager-Motorcycle Products
K&N Engineering, Inc.
Riverside, CA



September 20, 1996

Mr. David Baumgarten
3740 26th Street #102
San Francisco, CA 94110

Dear David,

We are happy to provide you with the film you've requested for your "Riding to the Moon" project. The following film will be shipped directly to Mr. Gary Kaut for delivery on Thursday, September 26.

- 40 rolls Kodachrome 64 135-36
- 40 rolls Kodachrome 200 135-36
- 40 rolls Ektachrome 64X 120

Best wishes for a successful expedition.

Sincerely,

A handwritten signature in black ink that reads "Kathleen R. Moran".

Kathleen R. Moran
Director, Global Brand Management & Communications
Kodak Professional Division

KRM:mmb



11129 G AVENUE



HESPERIA, CALIFORNIA 92345



MOTORCYCLE INDUSTRY COUNCIL, INC.

September 5, 1996

**Gary Kout
45 Wavecrest Ave #B
Venice, CA 90291**

Dear Gary,

Thank you for providing me with a very professional package explaining your trip and support of the American Cancer Society via Save the Children.

Progressive Suspension would be more than happy to help sponsor your ride by supplying four sets of fork springs for your KLR650 motrocycles. I am also sending you four TRK-2 (Tire Repair Kits) with extra CO₂ cartridges.

I will ship four pairs of our part 11-1128 fork springs and the tire repair kits tomorrow.

We wish you luck on your trip and can only wish we could go with you.

Sincerely,

A handwritten signature in black ink that appears to read "Larry Langley".

**Larry Langley
Media Relations**

Montando hasta La Luna

Una expedición a beneficio Intercontinental en motocicleta

5 Hombres • 5 Motocicletas • 4 Meses • 14,000 millas

David , Alex, Jason, Gary y Jim emprenderán en Noviembre una aventura que los llevará hasta Tierra del fuego en Sur América . A través de mas de una docena de países, atravesando desiertos, montañas, ríos y bosques tropicales, ellos pondrán a prueba sus límites en este viaje de descubrimiento mientras contribuyen con el mundo en que vivimos de manera positiva y práctica al recaudar fondos para:

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y

- **Save The Children (Salven a los niños)**

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META A RECAUDAR: \$ 250,000

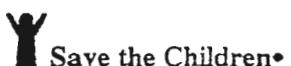
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El viaje será emprendido por cinco amigos deseosos de combinar su amor por la vida, motocicletas, y viajes, mientras hacen una diferencia en el mundo que los rodea. David Baumgarten superó el cáncer en 1993 y desea devolver el favor a ACS, quien lo ayudo a salvar su vida. Alex Bisarello creció en Sur América, pudiendo observar de cerca las condiciones encaradas por los niños en el tercer-mundo, y ha tomado parte en el programa de patrocinio de la STC. Teniendo conocimiento de cuatro idiomas y con nacionalidades diferentes, el grupo posee las cualidades y talentos necesario para completar exitosamente este largo y aventuroso viaje.

Compañías y Organizaciones que ofrecen su apoyo:

AC Racing • Aeon Computers • Aerostich Riderwear • Appalachian Mountain Supply • Arai Helmets • Baja Designs • City Bike • Collett Electronics • Cycle World • Design Salt • Dirt Rider • Geier Gloves • Holiday Inn Hotels/Crown Plaza Resorts • Independent Biker • K&N Engineering • Kawasaki Motors Corp. • Keep it Simple Solar Systems Las Hayas Resort Hotel • Motorcycle Consumer News • Motorcycle Online • Motorcycle Products News • Motorcycle Shopper • Motorworld Online • N/R Laboratories • Nady Systems • NEC Portable Systems • Progressive Suspension • Ricoh Digital • SkySite Inc. • Slime • South American Explorers Club • Street Bike • The North Face • Trimble Navigation • Westin Hotels and Resorts • Westinghouse Wireless Solutions • ...y vendrán muchos mas!!



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3740 25th St. #102
San Francisco, CA 94110
(415) 285-3575
forest@slip.net

Alex Bisarello
2209 1/2 Ocean Ave.
Venice, CA 90291
(310) 323-1297

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45 Wavecrest Av #B
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Motorcycle Consumer[®] NEWS

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M/C Bulletins

Riding to the Moon, an inter-continental motorcycle expedition benefitting the American Cancer Society and Save the Children, is accepting donations from individuals and corporate sponsors.

In November of 1996 four bikers will ride dual-sport motorcycles 14,000 miles from Los Angeles, California to Ushuaia, Argentina, the southernmost permanently inhabited settlement in the world.

Riding to the Moon will be raising \$250,000 for the American Cancer Society and Save the Children to show their support for the life-saving research, education and programs the two organizations have created.

For more information, contact David Baumgarten (one of the riders, and a recent cancer survivor himself) at (415) 285-3575, or Gary Kout at (310) 450-6036.

MOTORCYCLE ONLINE

To: David Baumgarten <forest@slip.net>
From: editor@motorcycle.com (Andy Saunders)
Subject: Trans-Amazon trek
Cc: ceo@vehicle.com

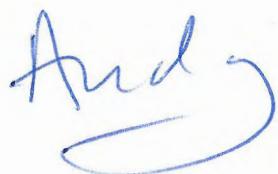
Wed, Feb 21, 1996

David,

Yes we'd like to make some arrangement with you to publish the story of your proposed 3-month South American trip, as it occurs.

I'll send you a letter of interest in the mail, but to recap our recent phone conversation, you would supply regular article-sized updates during the trip, complete with photos, via the net.

Subject to approval of content, we would undertake to publish edited versions of those articles, complete with photos and to pay a donation to the American Cancer Society for each one published

A handwritten signature in blue ink that reads "Andy". The signature is written in a cursive style with a long, sweeping loop on the right side.

GEORGIA PUBLIC TELEVISION

1540 STEWART AVE.
ATLANTA, GA. 30310
(404) 756-2400
FAX: (404) 756-2451

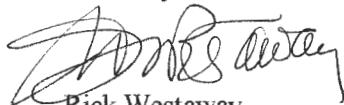
March 12, 1996

David Baumgarten
3740 25th Street
Apt. 102
San Francisco, Ca. 94110

Dear Mr. Baumgarten:

After hearing about your planned motorcycle ride to South America, I became encouraged by your spirit. It is not often that I come across persons with as much enthusiasm and optimism as I heard from you. I would be interested in seeing the footage you take on your journey , and foresee some possible use of it. Taking into account your involvement with the Cancer Foundation and your fight with the disease, I most likely would not be the only one interested. I look forward to hearing about your adventure.

Sincerely,



Rick Westaway

Petersen Publishing Company
6420 Wilshire Boulevard
Los Angeles, California 90048-5515
(213) 782-2390
Fax (213) 782-2372

25 April 1996

David Baumgarten
3740 25th St. #102
San Francisco, CA 94110

Dear Mr. Baumgarten:

Thank you very much for the information on your "Riding to the Moon" intercontinental motorcycle expedition. It sounds like an exciting trip, and I applaud the beneficiaries.

Moreover, I'm sure that our readers will find it of interest, as well. While I don't foresee doing a blow-out feature on your ride, I would like to have some coverage of it. Based on the information provided thus far, I anticipate running a paragraph or two in our "Tear Offs" section in an upcoming issue (no sooner than August '96).

As your travels take you, please send perhaps half a dozen or so photos (color slides, ISO 100 speed) to my attention along with an update of where you are, highlights of the trip, what the shots show, etc. It'd be ideal to have such a package once a month.

Good luck on your journey! Keep me posted on your progress.

Sincerely,


Mark Kariya
Sport Editor

MK/m





11588 Sorrento Valley Road, Suite 19 • San Diego • California • 92121 • (619) 792-0213 • Fax (619) 792-5398

August 14, 1996

**David Baumgarten
Riding to the Moon
3740 25th St.
Suite 102
San Francisco, Ca. 94110**

Dear David:

Baja Designs would be proud to donate one Garmin GPS navigation unit for your benefit ride. The American Cancer Society and Save the Children are both organizations that are worth our support and we appreciate your efforts to raise money for them as well as contribute to a positive image of the motorcycling community.

We are shipping you the GPS unit and power supply cable today and looking forward to following along with your adventures as you relay them to the Internet.

Happy trails,

Alan Roach

**Alan Roach
Owner- Baja Designs**