1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

Many business in the entertainment industry require a crowdfunding campaign. A majority of the businesses are wanting to do theater, film, and music. The sub-category of plays has the most campaigns, but also has the most failed and canceled campaigns compared to the other top categories.

1. What are some limitations of this dataset?

If the campaign still went on even without reaching the pledged amount. For example ID 51 was able to raise 145,243 dollars but failed to meat their goal of 158,100 dollars. How much each backer pitched in instead of just the average.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

You could use a clustered column chart instead of stacked to be able to grab the number of each specific outcome. The stacked column shows more of a relative idea compared to a clustered column chart, which is able to show the number of each specific outcome.