

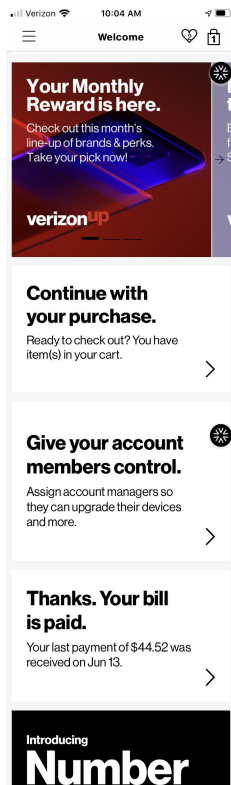
Postpaid MVA

Overview of features
and potential improvements

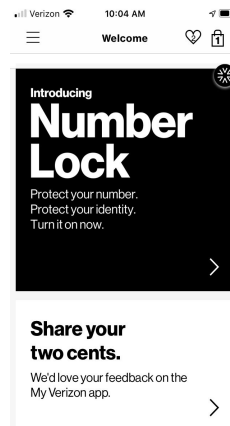
Landing/Feed



Scroll down

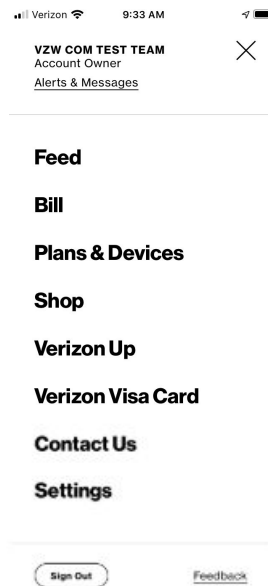
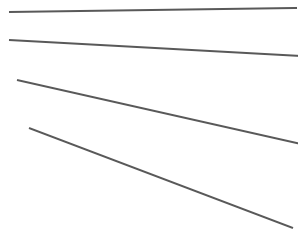


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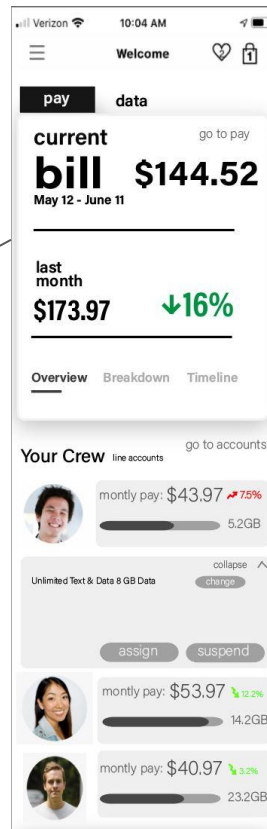
Currently Homepage lacks being the gateway to the other sections on app

HOMEPAGE

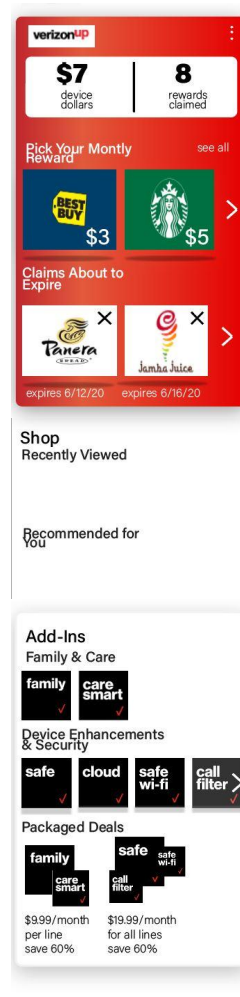


Mockup of homepage redesign

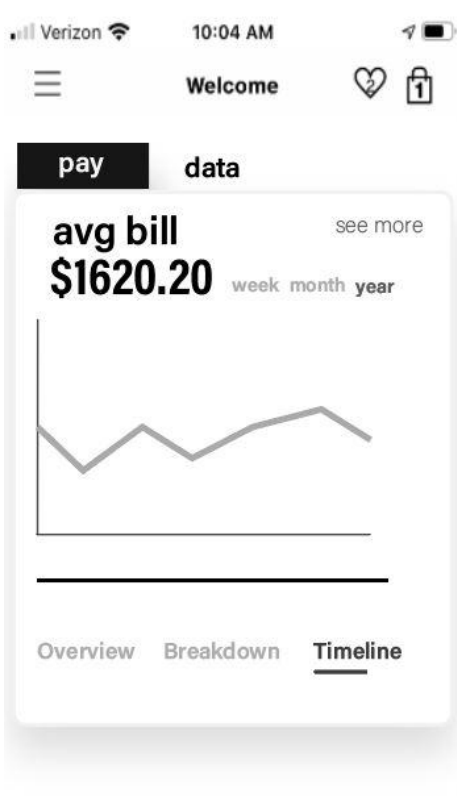
Bill & Account Management are centric



Scroll down

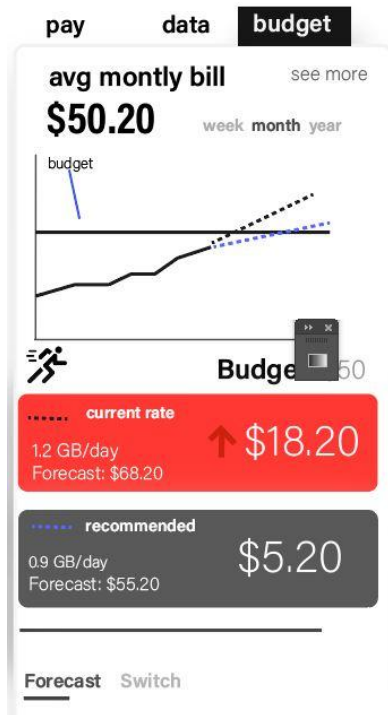


Bill on Homepage



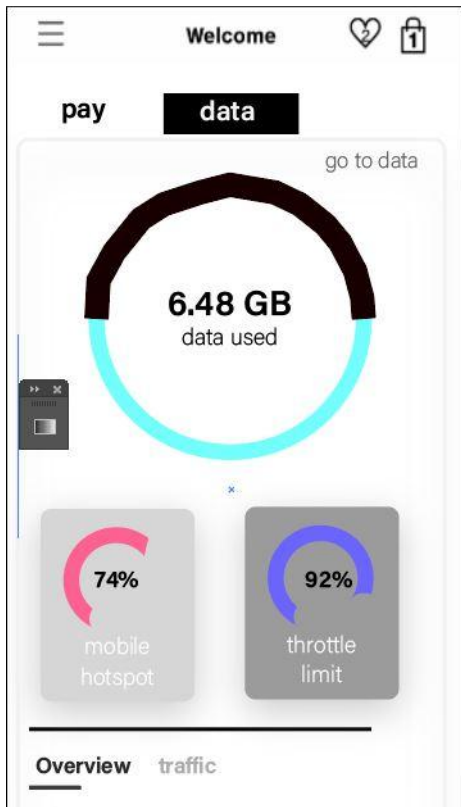
- Quick and easy view of bill current month.
- See breakdown by changing lower tab
- See timeline of your bills so you can see spending trajectory

Budget (optional) Section



- For postpaid shows a forecast for upcoming month
- Helps prevent enormous overages
- Ultimately Verizon Customers acknowledge great connectivity Verizon provides but pricey
- Need to show we are helping get the right plan and encouraging savings
- In red shows current rate will go over budget
- In grey is recommended that will be slightly above

Data on Homepage




Even unlimited users have a data limit. After a certain GB limit, unlimited users have their data slowed down based on traffic.

An indicator that shows the speed during day time may be helpful

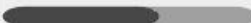


Your Crew

Your Crew line accounts [go to accounts](#)




monthly pay: \$43.97 ▲ 7.5%


 5.2GB


Unlimited Text & Data 8 GB Data [collapse](#) [change](#)

[assign](#) [suspend](#)




monthly pay: \$53.97 ▼ 12.2%

 14.2GB



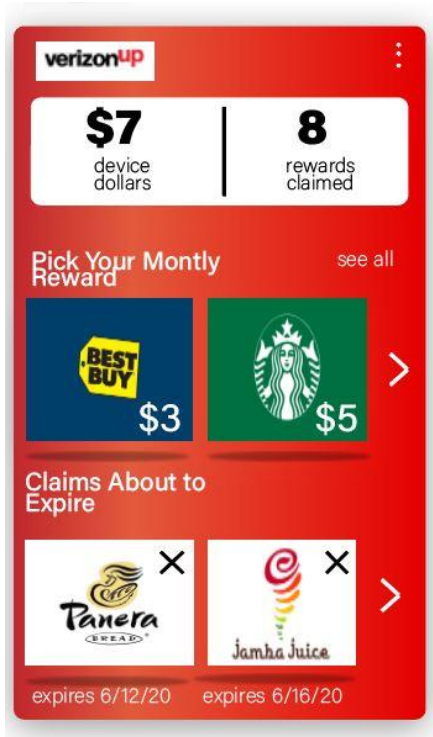
monthly pay: \$40.97 ▼ 3.2%

 23.2GB

Easily see your account lines, how much they owe that month.

- Be able to quickly assign management role, suspend device, add GB if non-unlimited
- See what add-ins they have and additional apps
- Maybe even send a message
- Percentage is comparing to prior month

Verizon Up section on Homepage



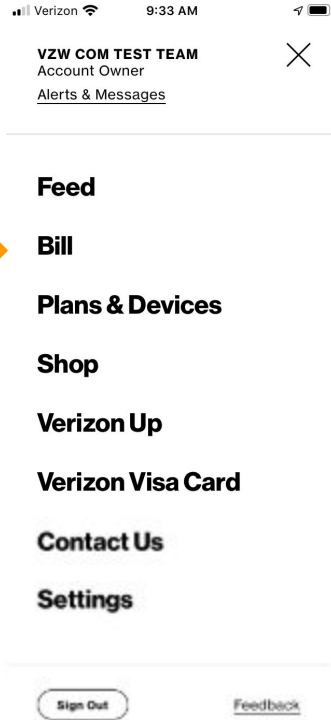
- Horizontal scrolling makes for better use of room and feed cards are smaller but still able to be utilized
- Users can see amount of dollars and total rewards
- They can x out a reward they don't like
- Clicking on verizon Up logo they can go to the actual page in app

Shop and Add-ins on Homepage



- Again horizontal scrollable section so users can easily view apps

Sidebar Navigation



Billing

Verizon 10:05 AM
Bill Changes Next Bill History

Thanks, your bill is all set.

May 12 - Jun 11
You paid \$44.52 on Jun 13.
Account # 688405408-00001

Set up Auto Pay

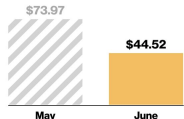
862.229.4855 \$44.52 >

Your bill this month \$44.52
Taxes, fees and surcharges are itemized in your bill

Switch tab

Verizon 10:05 AM
Bill Changes Next Bill History

Your June bill is \$29.45 lower than last month's.
You paid your June bill of \$44.52 on Jun 13. Thank!



Change months View bill

Changes this month

862.229.4855 ↓ **\$29.45** +
Change total ↓ **\$29.45**

Related topics

Take a peek at next month's bill >

Scroll down

Verizon 10:05 AM
Bill Changes Next Bill History

Changes this month

862.229.4855 ↓ **\$29.45** +
Change total ↓ **\$29.45**

Related topics

Take a peek at next month's bill >
Manage your plan >
Review your past bills >

Switch tab

Verizon 10:07 AM
Bill Changes Next Bill History

How to lower your monthly bill

Auto-pay
Don't forget, you can save on your monthly bill by enrolling in paper-free billing and Auto pay. Learn more on [go.verizon.com/goaperfree](#)

New monthly bill estimate if promotions are applied \$43.99
*based estimated trade-in values and current data plans

Next bill (Jun 12 - Jul 11) **New monthly (Jul 12 - Aug 11)**

Account charges \$9.00 \$0.00 >

862.229.4855 \$63.99 \$53.99 >

Your estimated bill **\$72.99** **\$53.99**

Taxes, fees and surcharges are estimated and will be itemized in your next bill.
[View important information](#)

Scroll down

Verizon 10:07 AM
Bill Changes Next Bill History

Account balance

Last bill(May 12, 2020 - Jun 11, 2020) \$44.52
Total paid -\$44.52
Balance forward \$0.00

You have paid your bill amount of \$44.52. Thank you!
[View payment history](#)

You can get a monthly discount for each qualifying line when you enroll in paper-free billing and Auto Pay using your checking or debit account.
[Get started](#)

Your next bill estimate is \$72.99

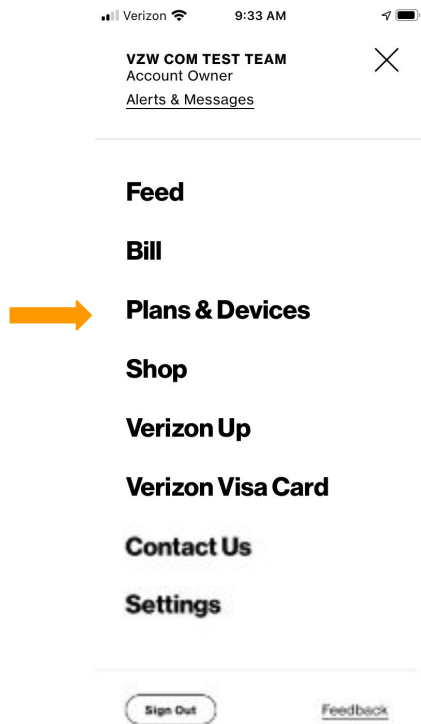
Thank you for being a Verizon Wireless customer. This includes a new monthly device payment. Any changes you make to your account before the end of this cycle may influence your final bill total.
Account # 688405408-00001

Estimated charges as of Jul 10

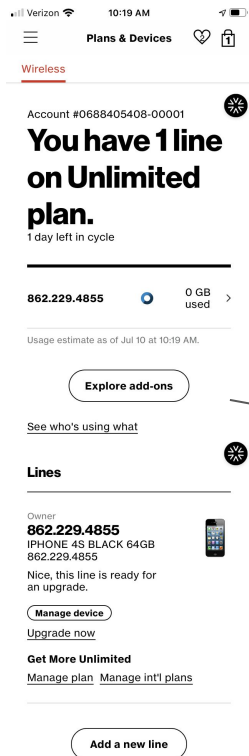
Autopay -too verbose

Thank You -too verbose

Plans & Devices

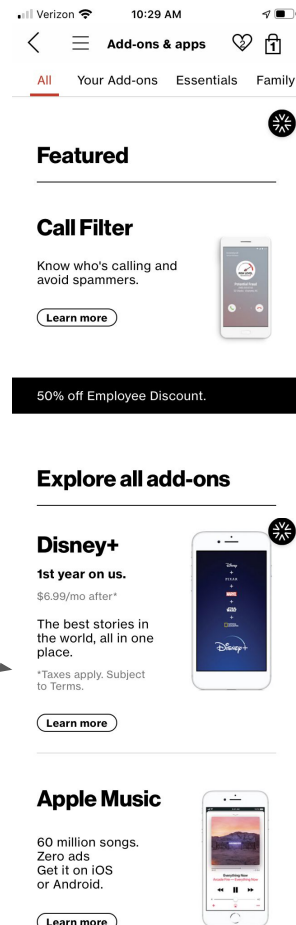
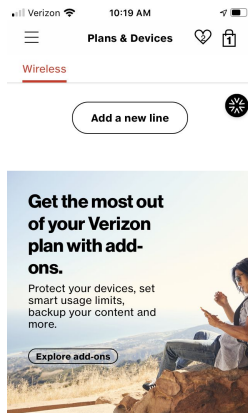


Change Plans & Devices

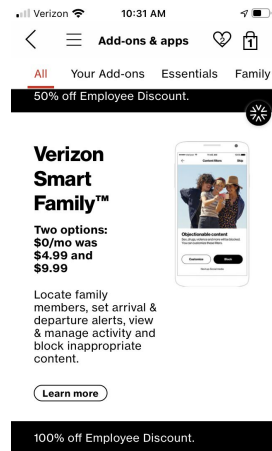


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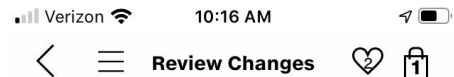
Click addons



Scroll down



Comparing plans



- Let it be easier to see differences
- In yellow highlight are the differences