# Daniella Bruzzone

Interested in design, art, fashion, music, health and wellness, reading, writing, cooking, and photography.

**EDUCATION** 

### University of Colorado, Boulder, Colorado-Student

August 2019-Fall 2021

Currently a Junior studying to earn a Strategic Communications major with an emphasis in Advertising and a creative technology and design (CTD) minor.

**WORK EXPERIENCE** 

#### **DronePros**, Colorado—Intern

Summer 2021

Developed understanding of the aerial imagery business as used by various travel companies and real estate agents, helped to create content for the company website by crafting location descriptions, assisted with the social media content across company platforms.

### Ro Romanello Pr, New York —Intern

Summer 2020

Developed understanding of the book publishing industry and public relations: created media lists, researched social media platforms to identify potential influencers to target for several projects, crafted outreach emails to blogs to pitch them a book for potential review coverage, wrote press releases and crafted relevant press material for each project.

### Long Beach Lifeguards, New York —Lifeguard

Summer 2019

Developed a high level of responsibility, reinforced leadership, communication, and problem-solving skills: Assisted people on the beach, answered questions, weekly training, CPR training, rescued struggling swimmers, shore patrol, made radio calls to management regarding any issues, saves, small injuries, or other updates.

## Village of Atlantic Beach Lifeguard, New York—Lifeguard

Summer 2018

Developed a high level of responsibility, communication, and rigorous work ethic: weekly swims, shore patrol, radio calls to management and other lifeguards, duty to set beach up 15 minutes before opening, daily beach clean-up, created friendly, trusting, environment for beach residents.

### Riptides, New York—Busser

Summer 2017

Developed understanding of customer-service, improved professional telephone skills/communication, solidified the importance of teamwork: greeted customers, collected payments, answered customer questions, maintained a clean work space, used basic math skills, managed and prioritized time.

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#### **AWARDS**

PWR writing Contest 2020 Second place in first-year creative non-fiction contest. Writing published in the online edition of Occasions.

Scholastic Art Writing Award of 2019 and The Alliance for Young Artists and Writers silver key for excellence in visual arts.

2018 Nassau All-County Art Exhibition Achievement Award in recognition of outstanding artistic achievement.

Andrew Presberg Promising Young Artist Award 2017 art exhibited at The Heckscher Museum of Art.

2016 Nassau All-County Art Exhibition Achievement Award in recognition of outstanding artistic achievement.