Typography

- Font family: Open Sans
- Base font size: 14px
- Base font weight: 400
- Base font color: Primary (text): #383030 (56, 48, 48)
- Sentence case everywhere (never title case)

Heading 1 (26px, bold)

Heading 2 (22px, bold)

Heading 3 (18px)

Paragraph (14px)

Spacing

- 20px separators (can multiply by whole numbers)
- 10px padding for tight areas (under 300px)
- Page padding: 20px

Color

- Primary (text): #383030 (56, 48, 48)
- Brand color: #5D9739 (93, 151, 57) (Oakland color)
- Title (text): #294A15 (41, 74, 21)
  - 20% opacity for box backgrounds, 60% for picture overlay
- Button (text): #64301C (100, 48, 28)
- Button (hover; lighten): #94482B (148, 72, 43)

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Indications

- Active: Shadow(#294A15, x:5, y:6, Blur:8), Border(#294A15, 1px, solid)
- Iconography: Font Awesome (https://fontawesome.com/icons?d=gallery)

Forms

- Input, Select, checkbox: Height(25px), width(fill), border(#294A15, 1px, solid), background(transparent)
- Textarea: Height(100px), width(fill), border(#294A15, 1px, solid), background(transparent), resizable(no)
- Form Headers: Primary text color paragraph sizing
- Form content (including checkboxes): Primary text color, paragraph sizing, bold.
- Form Buttons (Submit): Height(40px), border(#294A15, 1px, solid), background(#294A15, 15% opacity), padding: 10px 36px.
- Forms should follow border radius of 0 and flat design.

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Adobe Color CC   Create   Explore   My Themes   Sign In

IMPORT IMAGE   COLOR WHEEL   What are CC Libraries?

Change Color Harmony

Triad

Save Color Theme

| RGB | 93 | 151 | 57 | | RGB | 41 | 74 | 21 | | RGB | 78 | 88 | 164 | | RGB | 100 | 48 | 28 | | ▶ RGB | 148 | 72 | 43 |
| HEX | 5D9739 | | | HEX | 294A15 | | | HEX | 4E58A4 | | | HEX | 64301C | | | HEX | 94482B |

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