

## darin buzon, product design

www.darinbuzon.info  
hello@darinbuzon.info  
+1 909 855 1197

Practicing designer working with letters in Brooklyn, New York. Professional experience in disciplines across product design, user experience, digital branding, and systems. Working tool stack includes whimsical for product discovery, figma for functional prototyping, digital branding, and client presentation, principle for interaction animation, roam research for documentation, are.na for resource gathering, and slack for communication and memes. Maintains a practice primarily focused within cultural and public spheres of work. Thinks, writes, criticizes, and creates in subjects centering around the contemporary in politics, power, technology, and culture.

## education

university of california, los angeles, B.A. in Design | Media Arts

## skills

user experience: Product discovery/strategy, IA/site mapping, user flows, journey mapping  
interaction design: Wireframing, functional ux design (Figma, Principle, Invision), web design  
product design: Art directing, product vision, digital branding, design systems  
programming: React, Gatsby, Processing, git, zsh, bash

## experience

- 2020      product designer, Sanctuary Computer  
Develop digital interfaces, strategy, and ship high-quality products for digital brands, startups, and technology-forward clients. Responsibilities include product strategy, systems design, and visual narrative through technical work by wireframing, prototyping, and high-fidelity designs for development hand-off.
- 2019      freelance designer, Chandelier Creative  
Design creative assets, develop branding identity and strategy for clients across various industries including fashion, art, and marketing.
- design intern, Use All Five  
Design, creative strategy for internal & client projects including the Guggenheim Museum and the LA County Dept. of Arts & Culture. Responsibilities include web design, wireframing, prototyping in Sketch and InVision, branding, design direction.
- 2018      design intern, Commonwealth Projects  
Assisted studio on developing design systems, web development, and research on clients including USC School of Architecture and Annenberg Space for Photography.

## writing / essays

- 2020      design thinking is a rebrand for white supremacy. Brooklyn, New York. Medium.

## workshops / teaching

- 2020      radical acceptance — June 2 — Brooklyn, New York  
2019      web development fundamentals — January 24 — University of California, Los Angeles  
2018      introduction to adobe illustrator — October 30 — University of California, Los Angeles

## exhibitions / awards

- 2019      pressed for space, *Jun. 6-Jun. 14*, UCLA Experimental Digital Arts, Los Angeles, CA  
            breaking the rules, *Jan. 17-Feb. 1*, UCLA New Wight Gallery, Los Angeles, CA  
2018      transmogrification, *Dec. 11*, UCLA Experimental Digital Arts, Grad Gallery, Los Angeles, CA  
            art & environment, *Dec. 6*, UCLA Experimental Digital Arts, Grad Gallery, Los Angeles, CA
- 2018      dorothy schick trust arts scholarship for the graphic and visual arts