darin buzon, product design

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Practicing designer working with letters in Brooklyn, New York. Professional experience in disciplines across product design, user experience, digital branding, and systems. Working tool stack includes whimsical for product discovery, figma for functional prototyping, digital branding, and client presentation, principle for interaction animation, roam research for documentation, are.na for resource gathering, and slack for communication and memes. Maintains a practice primarily focused within cultural and public spheres of work. Thinks, writes, criticizes, and creates in subjects centering around the contemporary in politics, power, technology, and culture.

education

university of california, los angeles, B.A. in Design | Media Arts

skills

user experience: Product discovery/strategy, IA/site mapping, user flows, journey mapping
interaction design: Wireframing, functional ux design (Figma, Principle, Invision), web design
product design: Art directing, product vision, digital branding, design systems
programming: React, Gatsby, Processing, git, zsh, bash

experience

2020   product designer, *Sanctuary Computer*
Develop digital interfaces, strategy, and ship high-quality products for digital brands, startups, and technology-forward clients. Responsibilities include product strategy, systems design, and visual narrative through technical work by wireframing, prototyping, and high-fidelity designs for development hand-off.

2019   freelance designer, *Chandelier Creative*
Design creative assets, develop branding identity and strategy for clients across various industries including fashion, art, and marketing.

           designer, *Use All Five*
Design, creative strategy for internal & client projects including the Guggenheim Museum and the LA County Dept. of Arts & Culture. Responsibilities include web design, wireframing, prototyping in Sketch and InVision, branding, design direction.

2018   design intern, *Commonwealth Projects*
Assisted studio on developing design systems, web development, and research on clients including USC School of Architecture and Annenberg Space for Photography.

writing / essays

2020   design thinking is a rebrand for white supremacy. Brooklyn, New York. Medium.

workshops / teaching

2020   radical acceptance — June 2 — Brooklyn, New York
2019   web development fundamentals — January 24 — University of California, Los Angeles
2018   introduction to adobe illustrator — October 30 — University of California, Los Angeles

exhibitions / awards

2019   pressed for space, *Jun.6-Jun.14*, UCLA Experimental Digital Arts, Los Angeles, CA
           breaking the rules, *Jan.17-Feb.1*, UCLA New Wight Gallery, Los Angeles, CA
2018   transmogrification, *Dec.11*, UCLA Experimental Digital Arts, Grad Gallery, Los Angeles, CA
           art & environment, *Dec.6*, UCLA Experimental Digital Arts, Grad Gallery, Los Angeles, CA

2018   dorothy schick trust arts scholarship for the graphic and visual arts