

darin buzon, product design

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Practicing designer working with letters in Brooklyn, New York. Professional experience in disciplines across product design, user experience, digital branding, and systems. Working tool stack includes whimsical for product discovery, figma for functional prototyping, digital branding, and client presentation, principle for interaction animation, notion for documentation, are.na for resource gathering, and slack for communication and memes. Maintains a practice primarily focused within cultural and public spheres of work. Thinks, writes, criticizes, and creates in subjects centering around the contemporary in politics, power, technology, and culture.

education

university of california, los angeles, B.A. in Design | Media Arts

skills

user experience: Product discovery/strategy, IA/site mapping, user flows, journey mapping
interaction design: Wireframing, functional ux design (Figma, Principle, Invision), web design
product design: Art directing, product vision, digital branding, design systems
programming: React, Gatsby, Processing, git, zsh, bash

experience

- 2020 product designer, Sanctuary Computer
Develop digital interfaces, strategy, and ship high-quality products for digital brands, startups, and technology-forward clients. Responsibilities include product strategy, systems design, and visual narrative through technical work by wireframing, prototyping, and high-fidelity designs for development hand-off.
- 2019 freelance designer, Chandelier Creative
Design creative assets, develop branding identity and strategy for clients across various industries including fashion, art, and marketing.
- design intern, Use All Five
Design, creative strategy for internal & client projects including the Guggenheim Museum and the LA County Dept. of Arts & Culture. Responsibilities include web design, wireframing, prototyping in Sketch and InVision, branding, design direction.
- 2018 user experience design lead, UCLA Student Affairs
Lead team in redesigning UCLA Student Health web interface, conduct user research, and restructure information architecture for a student body of nearly 45,000 students.
- design intern, Commonwealth Projects
Assisted studio on developing design systems, web development, and research on clients including USC School of Architecture and Annenberg Space for Photography.

writing / essays

- 2020 design thinking is a rebrand for white supremacy. Brooklyn, New York. Medium.

workshops / teaching

- 2019 web development fundamentals — January 24 — University of California, Los Angeles
2018 introduction to adobe illustrator — October 30 — University of California, Los Angeles

exhibitions / awards

- 2019 pressed for space, *Jun. 6-Jun. 14*, UCLA Experimental Digital Arts, Los Angeles, CA
 breaking the rules, *Jan. 17-Feb. 1*, UCLA New Wight Gallery, Los Angeles, CA
2018 transmogrification, *Dec. 11*, UCLA Experimental Digital Arts, Grad Gallery, Los Angeles, CA
 art & environment, *Dec. 6*, UCLA Experimental Digital Arts, Grad Gallery, Los Angeles, CA
- 2018 dorothy schick trust arts scholarship for the graphic and visual arts