

Daniel Cho

Irvine, CA | P: 1-800-613-8840 | danielcho0623@gmail.com

SKILLS

- Fluent in both Korean and English; Proficient in Spanish and Japanese
- Advanced level in Adobe suite, particularly in Photoshop, Premiere, and Illustrator; Advanced in Figma and Procreate
- Proficient in HTML, JavaScript, Python, and R
- Years of experience in visual art and design, particularly in digital media

EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO

San Diego, California

Bachelor of Science in Cognitive Science, Specialty in Design and Interaction

Expected Jun 2028

Cumulative GPA: N/A/4.0

Relevant Coursework: Introduction to Computing; Bioengineering; Data Analysis and Design

CREAN LUTHERAN HIGH SCHOOL

Irvine, California

GPA: 4.4 W (Magna Cum Laude), Varsity Swimming, 34 ACT

Jun 2025

WORK EXPERIENCE

ZERO DYNASTY FIGHTWEAR

San Diego, California

Head of Product

Nov 2025 - Present

- Leading a small team of designers to create fits and visuals for martial arts training apparel in preparation for manufacturing.
- Designed storefront website, publicly releasing in January once manufacturing is finished.

LADI ART AND DESIGN STUDIO

Irvine, California; Remote

Portfolio Advisor & Digital Art Instructor

Jun 2025 – Present

- Led the introduction of digital art and media into a traditional art-making facility to modernize portfolio and artmaking processes for students.
- Individually tutored 4 students on developing both the quality and narrative of their art portfolios.

UNIVERSITY PROJECTS

FALLOW - UCSD COGNITIVE SCIENCE STUDENT ASSOCIATION

Jan 2026

- Designed and implemented mental health tracking application in 5-person team in 6 week hackathon-style event.
- Enabled users to grow interactive garden of hand-painted plants, with growth being powered by user health accountability.

COMPCONNECT

Dec 2026

- Designed user-matching app for nontechnical student founders looking to find students to develop projects with.
- Currently refining and preparing for public release.

INVOLVEMENT & ACTIVITIES

UCSD KEEBS

San Diego, California

Product Designer

Oct 2025 – Present

- Design merchandise and keyboard products to be sold by UCSD Keebs.

UCSD GUARDIAN - INDEPENDENT STUDENT PAPER

San Diego, California

Editorial Illustrator

Oct 2025 – Present

- Create cover illustrations for various articles in the weekly publication of *The UCSD Guardian*.

UCSD TRITONS JIUJITSU

San Diego, California

Student Athlete

Sep 2025 – Present

- Compete and represent UCSD in the sport of Brazilian Jujitsu under the National Collegiate Grappling Association.