

Daniel Cho

Irvine, CA | P: 1-800-613-8840 | danielcho0623@gmail.com

SKILLS

- Fluent in both Korean and English; Proficient in Spanish and Japanese
- Advanced level in Adobe suite, particularly in Photoshop, Premiere, and Illustrator; Advanced in Figma and Procreate
- Proficient in HTML, JavaScript, Python, and R
- Years of experience in visual art and design, particularly in digital media

EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO

Bachelor of Science in Cognitive Science, Specialty in Design and Interaction

Cumulative GPA: N/A/4.0

Relevant Coursework: Introduction to Computing; Bioengineering; Data Analysis and Design

San Diego, California

Expected Jun 2028

CREAN LUTHERAN HIGH SCHOOL

GPA: 4.4 W (Magna Cum Laude), Varsity Swimming, 34 ACT

Irvine, California

Jun 2025

WORK EXPERIENCE

ZERO DYNASTY FIGHTWEAR

Head of Product

San Diego, California

Nov 2025 - Present

- Leading a small team of designers to create fits and visuals for martial arts training apparel in preparation for manufacturing.
- Designed storefront website, publicly releasing in January once manufacturing is finished.

LADI ART AND DESIGN STUDIO

Portfolio Advisor & Digital Art Instructor

Irvine, California; Remote

Jun 2025 – Present

- Led the introduction of digital art and media into a traditional art-making facility to modernize portfolio and artmaking processes for students.
- Individually tutored 4 students on developing both the quality and narrative of their art portfolios.

UNIVERSITY PROJECTS

FALLOW - UCSD COGNITIVE SCIENCE STUDENT ASSOCIATION

Jan 2026

- Designed and implemented mental health tracking application in 5-person team in 6 week hackathon-style event.
- Enabled users to grow interactive garden of hand-painted plants, with growth being powered by user health accountability.

COMPCONNECT

Dec 2026

- Designed user-matching app for nontechnical student founders looking to find students to develop projects with.
- Currently refining and preparing for public release.

INVOLVEMENT & ACTIVITIES

UCSD KEEBS

Product Designer

San Diego, California

Oct 2025 – Present

- Design merchandise and keyboard products to be sold by UCSD Keebs.

UCSD GUARDIAN - INDEPENDENT STUDENT PAPER

Editorial Illustrator

San Diego, California

Oct 2025 – Present

- Create cover illustrations for various articles in the weekly publication of *The UCSD Guardian*.

UCSD TRITONS JIUJITSU

Student Athlete

San Diego, California

Sep 2025 – Present

- Compete and represent UCSD in the sport of Brazilian JiuJitsu under the National Collegiate Grappling Association.