Create accounts of users; login, logout.

I. Auctions
   [] seller creates auctions and posts items for sale
            [] set all the characteristics of the item
            [] set closing date and time
            [] set a hidden minimum price (reserve)
   [] a buyer should be able to bid
            [] let the buyer set a new bid
            [] in case of automatic bidding set secret upper limit and bid increment
            [] alert other buyers of the item that a higher bid has been placed (manual)
            [] alert buyers in case someone bids more than their upper limit (automatic)
   [] define the winner of the auction
            [] when the closing time has come, check if the seller has set a reserve
            [] if yes: if the reserve is higher than the last bid none is the winner.
            [] if no: whoever has the higher bid is the winner
                    [] alert the winner that they won the auction

II. Browsing and advanced search functionality
   [] let people browse on the items and see the status of the current bidding
   [] sort by different criteria (by type, bidding price etc.)
   [] search the list of items by various criteria.
   [] a user should be able to:
            [] view all the history of bids for any specific auction
            [] view the list of all auctions a specific buyer or seller has participated in
            [] view the list of "similar" items on auctions in the preceding month (and auction
information about them)
   [] let user set an alert for specific items s/he is interested
            [] get an alert when the item becomes available
   [] users browse questions and answers
   [] users search questions by keywords


I||. Admin and customer rep functions
   [] Admin (create an admin account ahead of time)
            [] creates accounts for customer representatives
            [] generates sales reports for:
                    [] total earnings
                    [] earnings per:
                            [] item
                            [] item type
                            [] end-user
                    [] best-selling items
                    [] best buyers

   [] Customer representative functions:
            [] users post questions to the customer representatives (i.e. customer service)
            [] reps reply to user questions
            [] edits and deletes account information
            [] removes bids
            [] removes auctions