structure

- app/website
- selling close to expiration/rejected goods at discount
- connection to local businesses/supermarkets
- **expand to citizens of columbia**
- subscription service (monthly fee)
- require usc.email (login through CAS Authentication - through blackboard)
- close to expiration gets a larger discount
- **refund system: NO REFUNDS**
- Could potentially use a delivery robot

marketing

- o.c (on campus) presence once a week *soda city* but groceries
- **instagram page**
- market through university of south carolina
- send emails/push notifications of last minute deals
- expand to other universities/cities
- Could publish through Garnet Media Group, or other campus newspapers

accessibility

- **Rideshare -**
- delivery/delivery drivers (GrubHub + Instacart)
- **marketed to all usc columbia students**
- time table/schedule grocery store grouping

hurdles

- not enough engagement
- dangerous drivers
- **leaving people at the store**
- **late drivers**
- **bailing on schedule**

potential products

- produce (eggs, milk, fruit, vegetables)
- all things that a store would not put out due to any reason (improper return, small stains, small stretches or damage, close to expiration)
- **meats**
- drink cases (water, gatorade, sodas, etc.)
- clearanced items

definite features

- **report system**
- SOS/Danger system
- Discounted Uber from grocery store and back (ill be in the store for an hour, come pick me up then)
- team of students who run the program - consistently spreading this subscription and looking for more collaborators within the community
- feedback implemented within the program to ensure that satisfactions are met (people are paying for this)