

# Final Exam Review

Introduction to Public Policy

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Introduction to Public Policy





# Session Overview

1

## Clarify Expectations

Understand exam format and expectations.

3

## Essay Strategies

Discuss effective strategies for essay questions.

2

## Review Key Concepts

Explore theories, concepts, and policy areas.

4

## Q&A

Opportunity to ask questions and get answers.

# Exam Format and Expectations

## Essay Exam Format

Choose 3 out of 5 essay questions.

Responses must include policy theories, real-world examples, and structured responses.

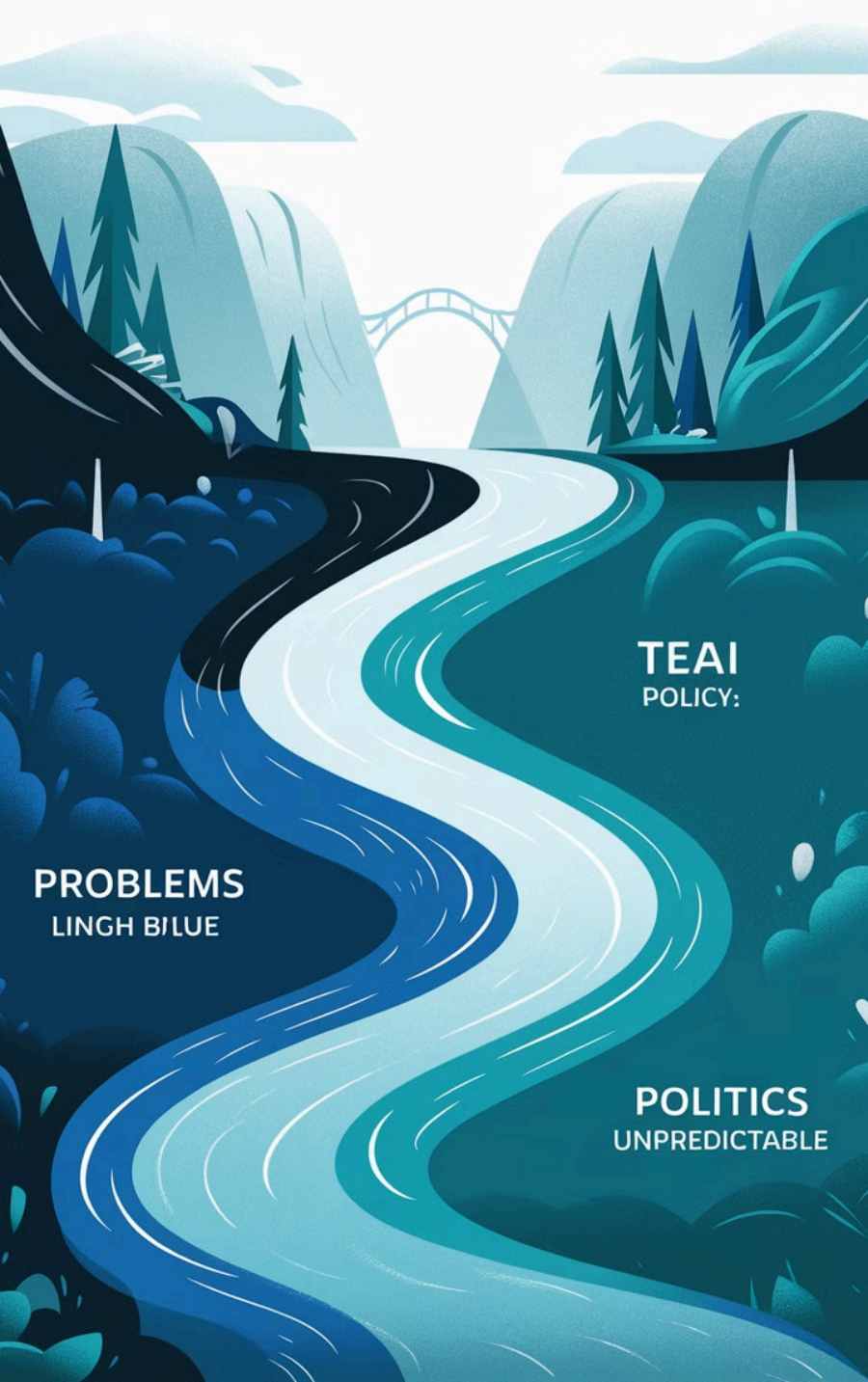
## Focus Areas

Policy theories (Kingdon, ACF, Punctuated Equilibrium).

Policy conflicts, tools, and implementation.

Environmental, energy, homeland security, and safety policies.





# Policy Process Theories



## Kingdon's Multiple Streams

Problem, policy, and politics streams.



## Punctuated Equilibrium Theory

Long periods of stability followed by rapid change.



## Advocacy Coalition Framework

Competing coalitions drive policy change.

# Policy Conflicts and Resolution

## Sources of Conflict

Stakeholder interests, resource competition, ideology.

## Resolution Strategies

Negotiation, mediation, collaboration, litigation.

## Example

Climate change mitigation policies.



# Environmental and Energy Policy



## Climate Change Policies

Cap-and-trade, subsidies, clean energy incentives.



## Equity

Balancing energy transitions and impacts on communities.



## Policy Tools

Regulations vs. market-based solutions.

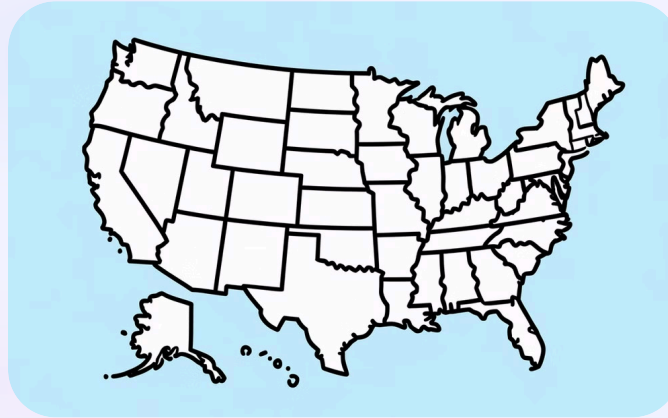


# Homeland Security and Foreign Policy



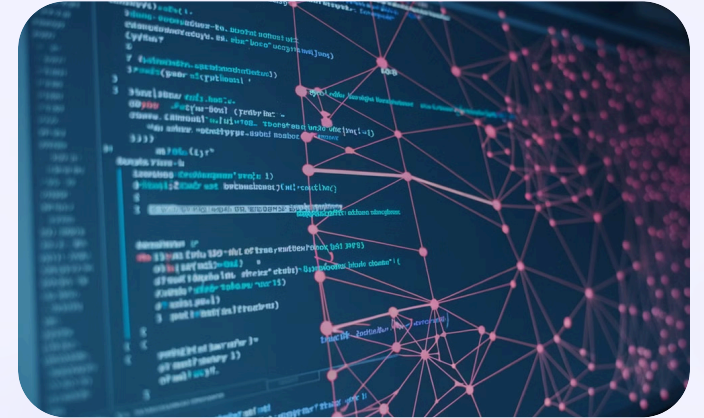
## Implementation Challenges

Coordination across local, state, and federal agencies.



## Border Security Initiatives

Example of a key policy area.



## Cybersecurity Policies

Another example of a key policy area.



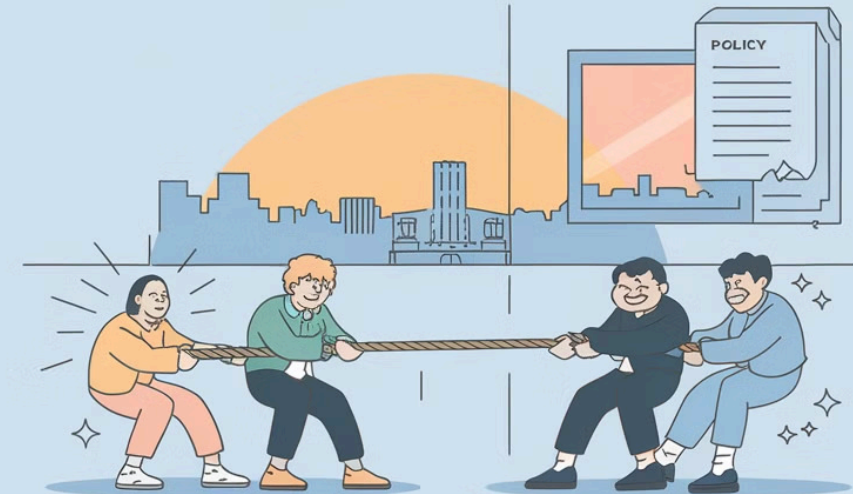
# Advocacy Coalitions in Action

Underride truck safety: families of victims, engineers, bipartisan legislators.

Trucking industry: cost and feasibility concerns.

Media attention + advocacy triggered action but stalled due to lobbying.

Coalitions drive change but face challenges from opposing interests.



# Practice Question Instructions

1

## Break into Groups

Form small groups for discussion.

2

## Outline Response

Develop a response to a practice question.

3

## Include Elements

- Theory to frame argument
- Real-world example
- Key arguments and conclusion

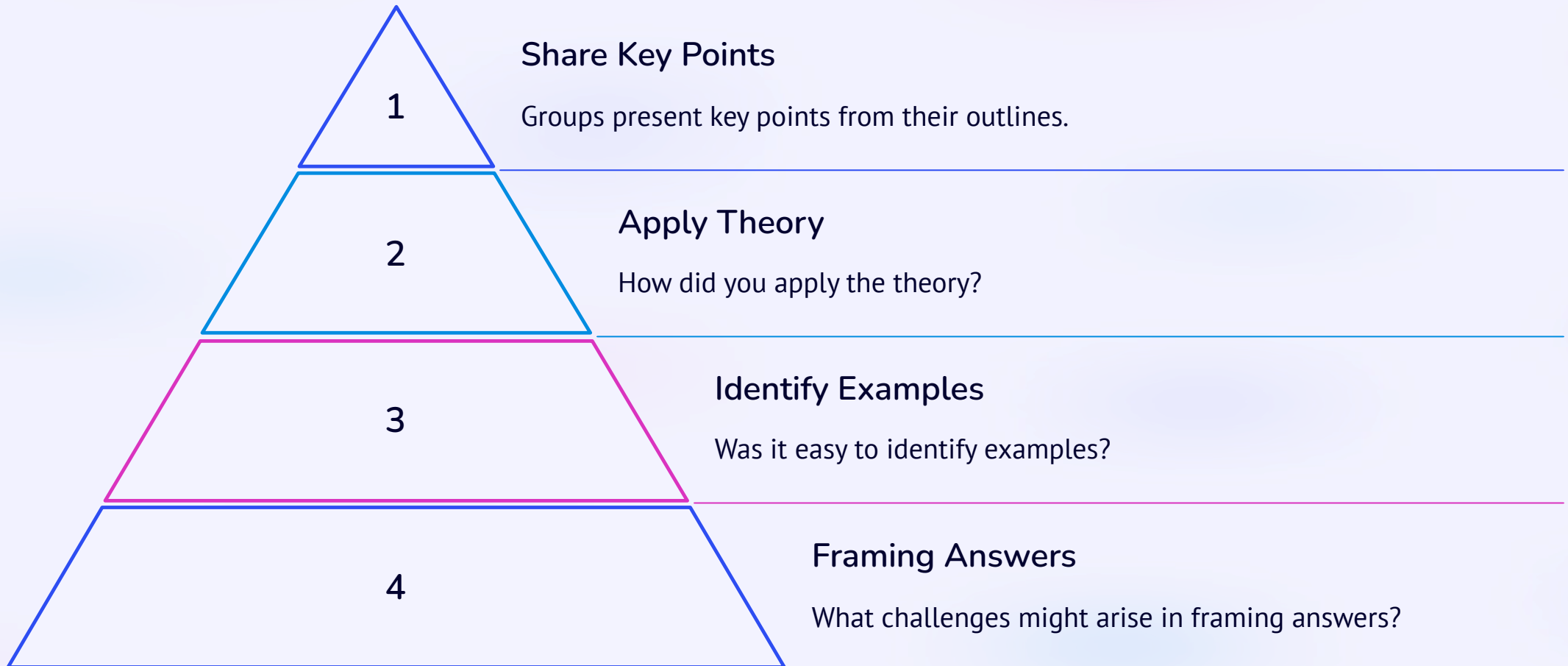
4

## Sample Question

Using the Advocacy Coalition Framework, explain how coalitions influence public policy outcomes. Provide a real-world example.



# Group Discussion Debrief





# Exam Tips for Success



## Time Management

Allocate 30-40 minutes per essay.



## Essay Structure

Introduction, body, and conclusion.



## Focus on Theories

Use Kingdon, ACF, Punctuated Equilibrium, etc.



## Real-World Examples

Link theories to real-world cases.





# Final Q&A

Questions and clarifications.

Encouragement: "You've learned the tools and theories—trust yourself and connect concepts to real examples."

# Thank You & Good Luck!

Public policy is where ideas meet action.

