# Introduction to Public Policy: Foreign Policy and Homeland Security

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Foreign Policy and Homeland

**Security** 

#### **Learning Objectives**

- Explain the nature of foreign policy and homeland security
- Analyze expected policy shifts with Trump's return to the White House
- Describe key foreign policy issues in light of new executive priorities
- Apply policy process theories to anticipated changes in security policy

#### **Introduction to Homeland Security**

- Department of Homeland Security (DHS): Potential return to Trump-era approaches on border security, immigration
  - Agenda-Setting Theory: How changing administrations redefine national security priorities
- Terrorism: Unlawful violence for political ends; emphasis may shift to domestic vs. foreign threats

# **Background and Policy Evolution in Foreign Policy**

- Foreign Policy under Trump: A likely pivot back to unilateralism and "America First"
  - Executive Dominance: Under Trump, foreign policy often reflects direct executive control
  - Policy Formulation: Involves actors like the President, NSC, and Secretary of State aligning with Trump's international priorities
- Diplomatic tools: Could see emphasis on tariffs, sanctions, and renegotiated alliances

## Distinctive Qualities in Foreign Policymaking

- 1. **Executive-driven strategies** Reflects **agenda-setting** by the president directly
- 2. Secrecy and unilateral actions Emphasis on executive authority
- Reduced reliance on multilateralism May lead to reduced international policy feedback
- 4. **Presidential dominance** Trump's return may renew direct executive involvement over congressional checks

#### **Defense Policy in the Trump Administration**

- Likely shifts in military funding and reallocation of defense priorities:
  - May see increased emphasis on counterterrorism and defense buildup
  - Implementation Theory: Centralized control of military initiatives, potential reduction in international deployments
- NSC: Trump's advisory team may pivot to a nationalistic, America-first stance on military involvement

# Case Study: NATO and "America First" Strategy

- NATO under Trump: Potentially less emphasis on multilateral defense and more pressure for allies to fund their defense
  - Policy Feedback: Trump administration may reduce U.S. engagement based on prior conflicts over defense spending contributions
  - **Feedback Loops**: Possible pushback from NATO allies could impact the U.S. role in the alliance

#### **Cold War Policies and Agenda-Setting**

- Under Trump, Cold War-style rhetoric may resurface in relation to countries like China and Russia
  - Incrementalism: Small changes in rhetoric or policy could gradually escalate U.S. involvement or competition
  - Agenda-Setting Theory: Potential to redefine U.S. relations with emerging powers as threats

# United Nations and Globalization: Policy Network Changes

- UN Relations: Trump's previous administration took a more limited view of UN involvement; possible return to reduced engagement
  - Globalization: Potential rollbacks in trade agreements to favor bilateral over multilateral policies
  - Policy Networks Theory: Trump's policies may shift away from international networks, emphasizing sovereign control

#### Trade Policies and "America First"

- WTO and Trade: Likely emphasis on renegotiating trade agreements, questioning multilateral frameworks
  - Policy Networks: Trump's stance may limit U.S. involvement in large-scale trade deals, opting instead for individual country agreements

## Military Buildup and Deterrence Theory

- Arms Race and Deterrence: Renewed focus on military readiness and increased nuclear deterrence capabilities
  - **Evaluation**: Continuous reassessment of policy effectiveness in maintaining security through deterrence

#### **Intelligence Agencies and Executive Oversight**

- CIA, NSA under Trump: Potential shifts in operational focus, return to targeted intelligence on specific threats
  - Policy Streams Theory: Direct executive influence could shape priorities in intelligence, focusing on national threats over global concerns

#### War on Terror and Homeland Security

- Middle East Policies: Trump may re-evaluate U.S. military involvement in the Middle East, shifting focus or withdrawing
  - Implementation Theory: Adjustments in troop deployment, operational objectives, and regional partnerships
  - May emphasize border security as a domestic counterterrorism measure

#### Foreign Aid and Strategic Alliances

- USAID: Likely realignment of aid to countries with strategic interests, less focus on multilateral aid
  - Policy Feedback: Expected international critique may influence adjustments in aid distribution to align with foreign policy objectives

# Homeland Security Threats in Trump's Second Term

- Key Threats:
  - Potential increase in focus on border security and domestic terrorism
  - Renewed emphasis on cybersecurity due to increased digital threats
- Punctuated Equilibrium: Trump's administration may introduce sudden shifts in homeland security strategies, especially in high-impact areas

#### Civil Liberties and Surveillance Expansion

- USA PATRIOT Act: Possible reinforcement of surveillance and monitoring, especially in domestic terrorism
  - Advocacy Coalition Framework: Renewed coalitions may form around issues of civil liberties, pushing back on expanded executive powers
  - Feedback: Privacy advocates may influence oversight measures

#### **Discussion Questions**

- Presidential Influence: How do changing administrations shift foreign policy focus? Use agenda-setting theory to explain.
- Balance of Power: How might executive dominance affect checks and balances in foreign policy? Discuss using policy feedback theories.
- Policy Stability: How should agencies adapt to rapid shifts in foreign policy focus? Consider implementation theory for insights.

# **Summary and Theoretical Reflection**

- Transition to a Trump administration highlights the dynamic nature of policy evolution and executive-led agenda-setting
- Implications: Students should anticipate how changing priorities will impact the U.S. role in global and domestic security landscapes

**Study Guide Questions for Final** 

Exam

#### **Key Concepts**

- 1. **Agenda-Setting**: How does the transition of administrations influence which foreign policy issues are prioritized? Provide examples.
- 2. **Implementation**: What are some challenges in implementing homeland security policies at the local and federal levels?
- 3. **Evaluation and Feedback**: How might public opinion and international alliances affect the evaluation of foreign policy successes?

#### **Application to Policy Theories**

- 1. **Policy Streams**: How does the "policy window" concept apply to moments of international crisis (e.g., 9/11, pandemic outbreaks)?
- 2. **Punctuated Equilibrium**: Identify examples of sudden shifts in U.S. foreign policy. What events caused these shifts?
- 3. Advocacy Coalitions: In what ways have civil liberties groups influenced or challenged national security policies?
- 4.

#### **Reflection Questions**

- 1. Balancing Security and Civil Liberties: How should policymakers approach the balance between national security needs and individual rights?
- 2. **Executive Dominance**: What are the implications of strong presidential control over foreign policy for democratic governance?
- 3. Globalization and Policy Networks: How do changes in international relations impact the effectiveness of multilateral agreements and alliances?