Implementation - Recognize This as the Most Important "Stage" of the Policy Process

- What is Implementation?

- Why is it so Important?

- Top-Down and Bottom-Up Characteristics for Design, Implementation, and Evaluation

- Three Eras of Implementation Studies, Plus the 4th Emerging Era

- The Complexity of Joint Action

Policy Failure and Learning - Know and Understand These Concepts Well

- Why Policies May Not Work

- Explanations for Policy Failure (Table 10.1)

- Nature of Failure - What is it and Why is it Hard to Define?

- Programmatic vs. Theoretic Failure

- Single- and Double-Loop Learning

- Problems with Learning

- Policy-Oriented Learning