

Policy Design - Have a General Understanding of These Concepts

- What is Policy Design?
- Clashing Goals
- Complexity and Clashing Goals
- Objective and Subjective Characteristics

Implementation - Recognize This as the Most Important "Stage" of the Policy Process

- What is Implementation?
- Why is it so Important?
- Top-Down and Bottom-Up Characteristics for Design, Implementation, and Evaluation
- Three Eras of Implementation Studies, Plus the 4th Emerging Era
- The Complexity of Joint Action