

INTRODUCTION TO PUBLIC POLICY

POSC 315-01

WEEK 1-1

DAVID P. ADAMS, PH.D.

COURSE LEARNING OBJECTIVES

- Understand fundamental concepts and theories in public policy
- Analyze the policy-making process and key stakeholders
- Evaluate real-world policy cases and their impacts
- Develop skills in policy analysis and research
- Apply theoretical frameworks to current policy challenges

OPENING ACTIVITY

QUICK POLL


What policy issue matters most to you right now?

- Climate Change
- Education
- Healthcare
- Economy
- Other

GETTING IN TOUCH


OFFICE HOURS

 Tuesdays & Thursdays

 9:30-11:00am

CONTACT METHODS

 dpadams@fullerton.edu

 657-278-4770

 dadams.io

Schedule appointments: <https://dadams.io/appointments>

ABOUT YOUR INSTRUCTOR

Professor Photo

Dr. David P. Adams

EDUCATION JOURNEY

- B.S. Political Science - Kennesaw State University
- M.P.A. Public Administration - Auburn University
- Ph.D. Public Policy and Administration - Auburn University

RESEARCH FOCUS AREAS



Environmental
Policy



Energy
Policy



Collaborative
Governance



Policy
Process
Theory



Policy
Outcomes

COURSE OVERVIEW

Understanding how public policy shapes our daily lives

KEY TOPICS

- Policy Formation Process
- Stakeholder Analysis
- Policy Implementation
- Policy Evaluation
- Current Policy Challenges

ASSESSMENT METHODS

- Policy Analysis Term Paper
- Mid-term Exam
- Final Exam
- Class Participation

GUIDING QUESTION

How does policy change happen?

Consider:

- What motivates policy change?
- Who are the key players in policy change?
- How do policies impact our daily lives?

TODAYS QUESTION

Can we do anything without governmental policy or governmental intrusion in our lives?

Consider:

- Your morning routine
- Your commute to campus
- Your educational experience

POLICY PERSPECTIVE INTERVIEW

ASSIGNMENT DETAILS:

1. Interview someone about their views on policy & politics
2. Suggested questions:
 - What does "public policy" mean to you?
 - How do you think policies affect your daily life?
 - What policy issues concern you most?
3. Record responses in your course journal

COURSE RESOURCES

REQUIRED MATERIALS



Birkland's
*"Introduction to the
Policy Process"*



Canvas Access

RESEARCH TOOLS



Library Databases



Government Data

SUPPORT SERVICES







Writing Center



Student Success
Center

GETTING STARTED

-  Review Canvas course page
-  Read Chapter 1 of Birkland
-  Complete policy perspective interview
-  Prepare discussion points for next class

NEXT CLASS PREVIEW:

Overview of Public Policy