# Presentation Title: Introduction to Public Policy

Slide 1:  
Introduction to Public Policy  
POSC 315-01  
Week 1-1  
David P. Adams, Ph.D.

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Slide 2:  
Course Learning Objectives  
Understand fundamental concepts and theories in public policy  
Analyze the policy-making process and key stakeholders  
Evaluate real-world policy cases and their impacts  
Develop skills in policy analysis and research  
Apply theoretical frameworks to current policy challenges

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Slide 3:  
Opening Activity  
Quick Poll  
What policy issue matters most to you right now?  
Climate Change  
Education  
Healthcare  
Economy  
Immigration  
Other

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Slide 4:  
Getting in Touch  
Office Hours  
📅 Tuesdays & Thursdays  
🕒 9:30-11:00am  
Contact Methods  
📧 dpadams@fullerton.edu  
📱 657-278-4770  
🌐 dadams.io  
Schedule appointments:  
https://dadams.io/appointments

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Slide 5:  
About Your Instructor  
Dr. David P. Adams  
Education Journey  
B.S. Political Science - Kennesaw State University  
M.P.A. Public Administration - Auburn University  
Ph.D. Public Policy and Administration - Auburn University  
Research Focus Areas  
🌍 Environmental Policy  
⚡ Energy Policy  
🤝 Collaborative Governance  
📊 Policy Process Theory  
📈 Policy Outcomes

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Slide 6:  
About Your Instructor  
Dr. David P. Adams

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Slide 7:  
Education Journey  
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Slide 8:  
Research Focus Areas  
🌍 Environmental Policy  
⚡ Energy Policy  
🤝 Collaborative Governance  
📊 Policy Process Theory  
📈 Policy Outcomes

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Slide 9:  
Course Overview  
Understanding how public policy shapes our daily lives  
Key Topics  
Policy Formation Process  
Stakeholder Analysis  
Policy Implementation  
Policy Evaluation  
Current Policy Challenges  
Assessment Methods  
Policy Analysis Term Paper (  
Instruction Slides  
)  
Reading Quizzes  
Exam I  
Exam II  
Class Participation

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Slide 10:  
Course Overview  
Understanding how public policy shapes our daily lives

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Slide 11:  
Key Topics  
Policy Formation Process  
Stakeholder Analysis  
Policy Implementation  
Policy Evaluation  
Current Policy Challenges

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Slide 12:  
Assessment Methods  
Policy Analysis Term Paper (  
Instruction Slides  
)  
Reading Quizzes  
Exam I  
Exam II  
Class Participation

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Slide 13:  
Guiding Question  
How does policy change happen?  
Consider:  
What motivates policy change?  
Who are the key players in policy change?  
How do policies impact our daily lives?

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Slide 14:  
Todays Question  
Can we do  
anything  
without governmental policy or governmental intrusion in our lives?  
Consider:  
Your morning routine  
Your commute to campus  
Your educational experience

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Slide 15:  
Policy Perspective Interview  
Assignment Details:  
Interview someone about their views on policy & politics  
Suggested questions:  
What does "public policy" mean to you?  
How do you think policies affect your daily life?  
What policy issues concern you most?  
Record responses in your course journal

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Slide 16:  
Course Resources  
Required Materials  
📚 Birkland's "  
Introduction to the Policy Process  
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💻 Canvas Access  
Research Tools  
🔍 Library Databases  
📊 Government Data  
Support Services  
📝 Writing Center  
🤝 Student Success Center

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Slide 17:  
Getting Started  
✅ Review Canvas course page  
📖 Read Chapter 1 of Birkland  
🎤 Complete policy perspective interview  
📝 Prepare discussion points for next class  
Next Class Preview:  
Overview of Public Policy

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