# Presentation Title: week\_4-2\_unofficial\_actors\_ii

Slide 1:  
Individuals in the Policy Process  
The Power of Individual Action  
POSC 315: Case Study Analysis

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Slide 2:  
Individual Impact on Policy  
Direct Action Methods  
Demonstrations and Protests  
Civil Disobedience  
Public Communication  
Institutional Engagement  
Contacting Officials  
Electoral Participation  
Policy Entrepreneurship

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Slide 3:  
Case Study: Letter from Birmingham Jail  
"Injustice anywhere is a threat to justice everywhere. We are caught in an inescapable network of mutuality, tied in a single garment of destiny." - Martin Luther King Jr.  
Historical Context  
Written April 16, 1963  
Response to "A Call for Unity"  
Published by eight Alabama clergymen  
Criticized civil rights demonstrations  
Called for patience and legal processes  
Written from Birmingham City Jail  
Arrested for demonstrating without permit  
Part of Birmingham Campaign

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Slide 6:  
Direct Action Methods  
King's Approach:  
Nonviolent Direct Action  
Civil Disobedience  
Public Demonstrations  
Strategic Communication  
Four Basic Steps  
Collection of Facts  
Documenting injustice  
Building evidence base  
Negotiation  
Attempting dialogue  
Seeking peaceful resolution  
Self-Purification  
Training in nonviolence  
Preparation for conflict  
Direct Action  
Creating productive tension  
Forcing negotiation

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Slide 9:  
Individual Policy Impact Strategies  
Public Opinion Influence  
Moral persuasion  
Media engagement  
Coalition building  
Institutional Pressure  
Legal challenges  
Direct negotiation  
Electoral influence  
Social Movement Leadership  
Vision articulation  
Strategy development  
Movement coordination

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Slide 10:  
Contemporary Individual Action  
Traditional Methods  
Demonstrations and marches  
Boycotts  
Direct communication  
Modern Tools  
Social media activism  
Digital organizing  
Online advocacy  
Policy Entrepreneurship  
Modern Examples  
Issue Identification  
Solution Development  
Coalition Building  
Policy Window Recognition  
Implementation Support

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Slide 11:  
Contemporary Individual Action  
Traditional Methods  
Demonstrations and marches  
Boycotts  
Direct communication  
Modern Tools  
Social media activism  
Digital organizing  
Online advocacy

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Slide 12:  
Policy Entrepreneurship  
Modern Examples  
Issue Identification  
Solution Development  
Coalition Building  
Policy Window Recognition  
Implementation Support

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Slide 13:  
Key Discussion Points  
Individual vs Collective Action  
Role of leadership  
Movement building  
Strategic choices  
Moral Authority  
Personal sacrifice  
Ethical frameworks  
Public persuasion  
Policy Change Process  
Direct vs indirect effects  
Short vs long-term impact  
Institution interaction

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Slide 14:  
Understanding Individual Impact  
"Human progress never rolls in on wheels of inevitability; it comes through the tireless efforts of men willing to be coworkers with God." - MLK Jr.  
Individual action shapes policy through:  
Direct pressure on institutions  
Public opinion influence  
Movement leadership  
Moral persuasion

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