

Wei Yin

760-290-5648
Helloweiyin@gmail.com

Skills & Expertise

Adobe Creative Suite, Figma, Microsoft Office Suite, Blender
Art Direction, Branding, Visual Design, Motion, UI, Web Design

Experience

Digital Multimedia & Graphic Designer

UCLA Asian American Studies Center

01/2023 - PRESENT, Los Angeles, California

- Developing, designing, and producing professional digital, web, print, audio, and video assets for the Center and the AAPI Multimedia textbook project.
- Working with UI / UX Designer, creating user-friendly interfaces with an accessible and inclusive design.

Junior Visual / UI Designer

The Glue, LLC

06/2021 - 10/2022, Los Angeles, California

- Participating in various projects from concept to completion. Clients include Lyft, Cisco, Los Angeles Animal Services.

Graphic Design Intern

SPIN Magazine

04/2021 - 08/2021, Los Angeles, California

- Increasing brand awareness of SPIN and SPIN products across different platforms through multiple design projects.

Designer

The Pioneers

09/2020 - 10/2020, Los Angeles, California

- Design for web, email, social media and animation assets. Clients include MIRA beauty, SCNR, THE VISIONARIES Agency.

Education

Otis College of Art and Design

MFA in Graphic Design / 2019 - 2020

California State University San Marcos

BA in Visual and Performing Arts / 2017 - 2019

Anhui University

BA in Visual Communication Design / 2015 - 2019