

# Wei Yin

760-290-5647  
Helloweiyin@gmail.com

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## Skills & Expertise

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Adobe Creative Suite, Figma, Microsoft Office Suite, Blender  
Art Direction, Branding, Visual Design, Motion, UI, Web Design

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## Experience

### Digital Multimedia & Graphic Designer

UCLA Asian American Studies Center

01/2023 - PRESENT, Los Angeles, California

- Developing, designing, and producing professional digital, web, print, audio, and video assets for the Center and the AAPI Multimedia textbook project.
- Working with UI / UX Designer, creating user-friendly interfaces with an accessible and inclusive design.

### Junior Visual / UI Designer

The Glue, LLC

06/2021 - 10/2022, Los Angeles, California

- Participating in various projects from concept to completion. Clients include Lyft, Cisco, Los Angeles Animal Services.

### Graphic Design Intern

SPIN Magazine

04/2021 - 08/2021, Los Angeles, California

- Increasing brand awareness of SPIN and SPIN products across different platforms through multiple design projects.

### Designer

The Pioneers

09/2020 - 10/2020, Los Angeles, California

- Design for web, email, social media and animation assets. Clients include MIRA beauty, SCNR, THE VISIONARIES Agency.

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## Education

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### Otis College of Art and Design

MFA in Graphic Design / 2019 - 2020

### California State University San Marcos

BA in Visual and Performing Arts / 2017 - 2019

### Anhui University

BA in Visual Communication Design / 2015 - 2019