

Wei Yin

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760-290-5647
wyindesign.com

Skills

Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Figma, Blender, Powerpoint, HTML, CSS

Expertise

Branding, Visual Design, UI, Art Direction, Motion Design, Video Editing, Web Design

Experience

01/2023 - PRESENT

UCLA Asian American Studies Center, Los Angeles - *Digital Multimedia & Graphic Designer*

- Developing, designing, and producing professional digital, web, print, audio, and video assets for the Center and the AAPI Multimedia textbook project.
- Working with UI / UX Designer and programmers, creating user-friendly interfaces with an accessible and inclusive design.

06/2021 - 10/2022

The Glue, LLC, Los Angeles - *Junior Visual / UI Designer*

- Participating in various projects from concept to completion. Clients include Lyft, Cisco, Los Angeles Animal Services.
- Communicate directly with clients for feedback and iterations.

04/2021 - 08/2021

SPIN Magazine, Los Angeles - *Graphic Design Intern*

- Increasing brand awareness of SPIN and SPIN products across different platforms through multiple design projects.
- Help perform creative research and competitive analysis.
- Assist with social media campaigns on different platforms.

09/2020 - 10/2020

The Pioneers, Los Angeles - *Designer*

- Design for web, email, social media and animation assets.
- Conceive and implement collaborative art and experimental design projects.

Education

06/2019 - 08/2020

Otis College of Art and Design, Los Angeles - *MFA in Graphic Design*

08/2017 - 05/2019

California State University San Marcos, San Marcos - *BA in Visual and Performing Arts*

09/2015 - 05/2019

Anhui University, China - *BA in Visual Communication Design*

Language

English, Chinese