

Hector Romero

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EDUCATION

University of Cincinnati

Cincinnati, Ohio

Bachelor of Arts in Economics

Minor in Business Analytics

Boston University (Transferred)

Boston, Massachusetts

Bachelor of Arts in Economics

April 2018

2014-2016

- **GPA:** 3.5

- **Relevant Coursework:** Financial Accounting, Applied Calculus 1 & 2, Intermediate Micro & Macroeconomic Theory, Statistics 1 & 2, Computer Science, Money & Banking, Spreadsheet Analytics
- **Awards:** Kautz-Uible Fund Recipient for top academic performance and Chosen to attend NABE Conference

WORK & LEADERSHIP EXPERIENCE

Lindner Investment Banking Club

Cincinnati, OH

Analyst

01/17-Present

- “LIBC Deal Team” in which members assume role of Analyst/Associate/Vice President and are tasked with hypothetical buy-side/sell-side M&A Transaction for Tripadvisor
- Constructed a discounted cash flow model for the proposed acquisition target, The Priceline Group
- Collaborated with other Analysts and Associates to compile a comprehensive pitch book

AMAZON

Hebron, Kentucky

Fulfillment Associate

09/16 – 12/16

- Placed in Warehouse area that was using an ineffective sorting method and brought forward a more efficient sorting method that resulted in a significantly faster packages processed per minute rate
- Work in a team of four to direct Amazon warehouse order flow to efficiently pack trucks for shipment rates of approximately 200 per day
- Observed lack of incentive in working hard and presented idea of raffle for most orders processed as a means to increase productivity during peak season

Doris Sasser

Boston, MA

Personal Assistant

03/16 – 08/16

- Hired as a personal marketing assistant to help bring the college student market to landlord, implementing a grassroots outreach approach which increased customer inquiries by 20% over 4 months
- Revised an out of date customer response system by developing more modern client focused response techniques to improve customer satisfaction resulting in lowered call back time and increased emphasis of post encounter outreach

University of Cincinnati Rowing Team

Cincinnati, OH

Portside Rower, Recruiting Chairman

08/16 – Present

- Presented new marketing strategy to effectively promote the team, recruit more members, and increase exposure by targeting high impact student groups that would increase on campus presence
- Recruited 10 new members during the fall semester through on campus recruiting events and increased presence of team at sporting events and student functions
- Established a greater presence at the student union booth by cold approaching students walking by, a method that increased donations by 15%

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in Spanish

Activities: BU Track & Field team, Ski & Snowboard club, Mountaineering Club, Economics Society, and Finance Club

Interests: Motorsport, Long Distance Running, Racquetball, Hiking, and Cooking Mexican cuisine