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## THE EXECUTIVE PROGRAM

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DATE: Tuesday, 25 June 2019

**TOPIC:** **High Speed Trading**

MATERIALS: MPowering Global Students (UVA-ENT-0220)

- ASSIGNMENT:
1. Smadja and Davis have launched a venture designed to create value for a number of stakeholders, can you describe the value for each?
  2. What is their venture's greatest internal and external limitations?  
What are its greatest strengths?
  3. What would you recommend they do next?