

SOCIAL AND DECISION ANALYTICS DIVISION - PLATFORM MODELS

LINKEDIN MODEL

Header:

- **Banner Image:** A collage of images representing the diverse data and communities the division works with.
- **Profile Picture:** The logo of the UVA Biocomplexity Institute.

About Section:

- **Description:** "We believe in the power of all data to provide evidence-based insights that can change communities. Partnering with government, foundations, and industry, we link diverse data to depict life on the ground. Our work spans from neighborhood health to soldier performance and empowering local governments with their data."

Featured Section:

- **Latest Research:** Showcase the latest research or projects the division has worked on.
- **Events:** Announce upcoming webinars, seminars, or conferences.
- **Alumni Stories:** Share success stories or interviews with alumni.

Posts & Activity:

- Regular updates about ongoing projects, achievements, and opportunities for alumni to engage.

Groups:

- **Alumni Group:** A dedicated group for alumni to network, share opportunities, and stay connected.

DISCORD MODEL

Server Name: UVA Biocomplexity - Social & Decision Analytics

Channels:

- **#announcements:** For official updates and news.
- **#general-chat:** For general discussions and networking.
- **#research-highlights:** Share and discuss the latest research.
- **#events:** Announce and discuss upcoming events.
- **#alumni-spotlight:** Share success stories and interviews.
- **#q-and-a:** For questions and answers sessions.
- **#resources:** Share useful resources, tools, and articles.
- **#feedback:** For suggestions and feedback about the division's activities.

Roles:

- **Admins:** Division staff
- **Alumni:** Verified alumni members
- **Students:** Current students
- **Guests:** Other members