

# Simon Heuberger

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## Education

**Ph.D., Political Science.** American University, Washington, D.C., 2020 (expected)

Fields: American Politics, Quantitative Methods  
Dissertation Committee Chair: Jeff Gill

**M.A., Social and Political Thought,** *magna cum laude*. University of Warwick, Coventry, UK, 2014

Dissertation: “Fighting ‘Socialism’: The Koch Brothers, the Tea Party, and Obamacare” (15,000 words), *magna cum laude*

**MAGISTER, English Linguistics, Communication, Business.** University of Munich, Germany, 2011

Dissertation: “From Candidate to President: The Use of Metaphors and Pronouns in Speeches by Barack Obama” (40,000 words), *magna cum laude*

## Research Interests

Political Behavior, Public Opinion, Political Communication, Political Psychology, Media and Politics, Polarisation, Ideology, Political Polling, Elections and Campaigns, Political Leadership

## Research Experience

### Editorial Assistant

2017-Present

Political Analysis Journal (Jeff Gill, R. Michael Alvarez, Jonathan Katz)

Data Replication of Journal Submissions  
Code Debugging and Quality Control in R, Python, Stata  
Dataverse Organizational Management

### Research Assistant

2015-2017

American University (Matthew Wright, Ryan T. Moore)

Strength and Effectiveness of Framing Measures in Political Behavior  
Public Opinion of President Obama’s Executive Order on Immigration  
Immigration as a Focal Aspect of the 2016 Presidential Race  
List Experiments on Social Desirability Bias  
Development of Aptitude Tests for Data Scientist Positions at The Lab @ DC  
Enhancement of R package `blockTools`

### Research Fellow

2013-2014

British American Security Information Council, London, Washington, Cairo

Nuclear Disarmament in the UK and Middle East  
Analyst for the BASIC UK Trident Commission Report ([Paper](#))  
On-site Coverage of the 2014 Egyptian Elections and Muslim Brotherhood Prosecution

### Research Assistant

2012-2014

University of Warwick, University of Cambridge (Eric Jensen)

Review of Quantitative Data Management in the Department of Sociology  
Political Economy of Current Face-to-Face Public Dialogue Practices in Sciencewise  
Role of Social Media in Public Dialogue

## Teaching Experience

### Teaching Assistant in Political Methodology

American University

Introduction to Political Research (R), Ryan T. Moore ([Syllabus](#), [Guide to R](#))  
 Introduction to Political Research (Stata), Jan E. Leighley ([Syllabus](#))

Spring 2017  
 Summer 2016

### Lecturer in German

University of Warwick

2012-2015

Graduate and Undergraduate Assessments  
 Beginner, Intermediate and Advanced Courses at Centre for Life-Long Learning

## Data Analysis

### Software

R: [Script](#), [Markdown](#), Web Applications ([shiny](#)), Package Development ([devtools](#))  
 Python, Stata, SPSS, L<sup>A</sup>T<sub>E</sub>X, GitHub  
 Qualtrics, NVivo, Trados, CAT

### Statistics

Generalized Linear (OLS, MLE, Logit, Probit) and Nonlinear Regression, Causal Inference  
 Prediction, Probability, Uncertainty, Instrumental/Proxy Variables  
 Sampling, Clustering, Matching, Visualization, Game Theory  
 Content Analysis, Web Analytics (Scraping, Text LDA Models)  
 Experiment and Survey Design

## Publications

Gill, Jeff and Simon Heuberger. "Informative Priors, Dirichlet Priors, & Advances in Bayesian Social Science". In Luigi Curini and Robert J. Franzese, Jr. (editors), *Handbook of Research Methods in Political Science & International Relations*. SAGE, forthcoming.

## Conference Presentations

"Changing Public Opinion with Ethical Arguments", *Southern Political Science Association, New Orleans, LA & NYU-CESS, New York, NY*, 2018. ([Paper](#))  
 "Framing and Its Effects", *Society for Political Methodology, Madison, WI*, 2017. ([Paper](#))  
 "Us v. Them: Voter Turnout, Partisanship, and Emotional Responses to Presidential Candidates, 1980-2012" with Will Jorgeson and Jan E. Leighley, *Southern Political Science Association, New Orleans, LA*, 2017. ([Paper](#))  
 "You've Been Framed: Moral v. Pragmatic Arguments and Their Effects on Public Opinion" with Morris Levy and Matthew Wright *American Political Science Association, Philadelphia, PA*, 2016. ([Paper](#))

## Working Papers

"Standard and Extended Model Comparison Tools: IC Tools and More" with Jeff Gill.  
 "Conjoint Analysis and Candidate Characteristics: Explorations in Causal Inference" with Ryan T. Moore.  
 "How Emotions Influence Voter Turnout in Presidential Elections, 1980-2016" with Will Jorgeson.  
 "Emotional Affect and Partisan Polarization in Presidential Elections: An Ever-Twisting Spiral" with Will Jorgeson and Jan E. Leighley.

## Awards and Grants

Prestage-Cook Award, SPSA Annual Meeting New Orleans, 2018  
National Science Foundation Grant, Presentation at Society for Political Methodology, 2017  
Graduate Leadership Council Conference Travel Grant, 2017  
Award from the Vice Provost for Research and Dean of Graduate Studies, “The Impact of Information and Emotions on Voter Turnout and Civic Engagement,” with Jan E. Leighley, 2016  
Department of Government Graduate Research Support, “Framing Methodologies,” 2016  
Graduate Assistantship 2015-2018  
Best Master’s Dissertation in the Fields of Sociology and Politics 2014  
German Academic Exchange Service Scholarship for Study Abroad in Australia 2009

## Other

### **Community Involvement**

Rehabilitation of fear-aggressive shelter dogs in D.C.  
Panel judge of undergraduate project competitions  
Shark conservation lobbyism

### **Languages**

German (*native*)  
English (*bilingual proficiency*)  
Spanish (*full proficiency*)  
French (*full proficiency*)  
Arabic (*basic proficiency*)