



Homework

1. Font serif there are: Old Style, Transitional, Modern, Slab-Serif and Times New Roman.
2. Font sans-serif there are: Grotesque, Neo-Grotesque, Humanist, Geometric and Klavika.
3. possible difference between sans-serif and serif:
 - For font sans-serif: More clean and modern than Serif font, easier to read on computer screen.
 - For font serif: Has little stroke attached to the main part of the letter and classic look Suitable for traditional project, print publication on the magazine or newspaper.
4. A serif is a small line or flourishes attached to the end of a stroke in a letter, number or symbol. Serif fonts are often used to illustrate establishment, tradition, and age, making them a great choice for University and Corporate brands. The first serif fonts can be traced back to the Roman Empire and were carved into stone structures like Trajan's Column.
5. From the French word sans meaning "without," a sans serif font is devoid of extra strokes and flourishes attached to the ends of a letter, number or symbol. While sans serif fonts can also be traced back inscriptions, they generally have a more modern feel. Their lack of flourish and extraneous detail make them the first choice among minimalist designers, especially since the Bauhaus movement. The most popular of all sans serif fonts have to be Helvetica, so much so that the typeface got its own movie back in 2007.