Passerelles numériques Cambodia

Street 371 Phum Tropeang Chhuk (Borey Sorla), Sangkat Tek Thla

Khan Sen Sok P.O. Box 511 Phnom Penh, Cambodia

Tel: +855 23.99.55.00

[info.cambodia@passerellesnumeriques.or](http://www.kh.passerellesnumeriques.org/)

[g](http://www.kh.passerellesnumeriques.org/)



**Homework**

* 1. The picking or choosing the right color for your website is so important, Because It’s is make the impress from user and make the website beautiful, remember for user. For example, Company Coca Cola choosing the color red that for note the Company or website.
  2. The dominant color is the best color in another color. Because color makes the beautiful by the website. During choose the color input the website. Whether correct on the website and when the user sees the color, it triggers emotional responses like excitement, love with your website.
  3. We can use color correct on the website and don’t use color on the same website. One more, we can use two or three colors on the website. If we use one color it is pretty boring to have just 1 single color throughout the entire website. So we use the dominant color to make impression from users.
  4. The best background color that chooses for the Ecommerce website, Business website and stylish website. This is a white or light background, the bold dominant and accent colors give the website personality and focal points, while the plain background color keeps your visitors’ focus on the content or products. The color background has two-part (**Promoting a Brand** and **Promoting a Service**).
* For promoting a brand and promoting a service: We can use background color and logo to make increase interesting from users to the product and easily remember the product (Example such as Coca Cola). Because the purpose of these types of websites is to promote ideas or products.