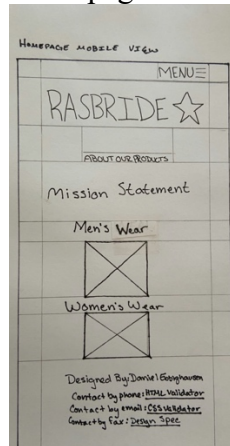Design Spec
1. Summary

This site is constructed around the persona of one of my friends form high school. Jacob (aforementioned friend) was always pretty into fashion and wanted to start his own clothing brand. Therefore, I am going to design the site passed of my perception of his brand. I want the tone of the sight to be kind of edgy, but also simple. I will accomplish the edgy look by using dark colors and keep it simple by not having a whole lot of stuff on the page. The edginess will hopefully help attract the kind of people who would purchases the clothes, and the simplicity is to help prevent what will eventually be Jacob's art.
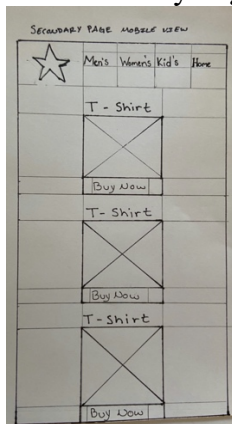
2. Layout

I had to hand draw these. I tried to make them look as good as I could, but I haven't done any before. Here are my best results:
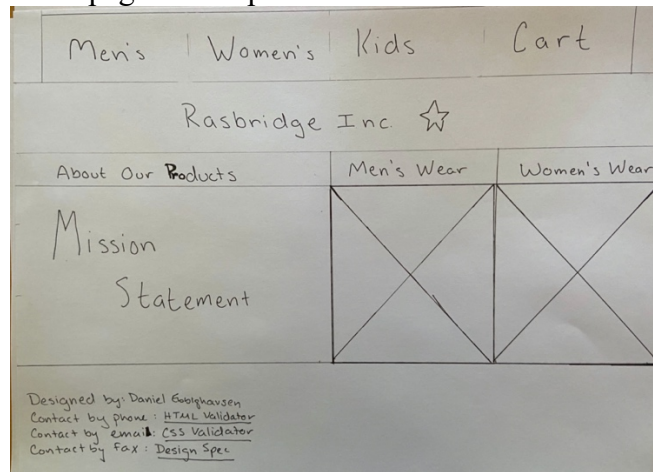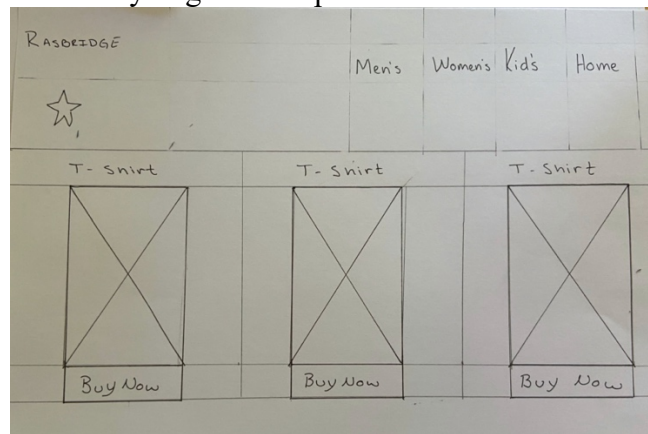
a. Homepage Mobile View

b. Secondary Page Mobile View

c. Homepage Desktop View

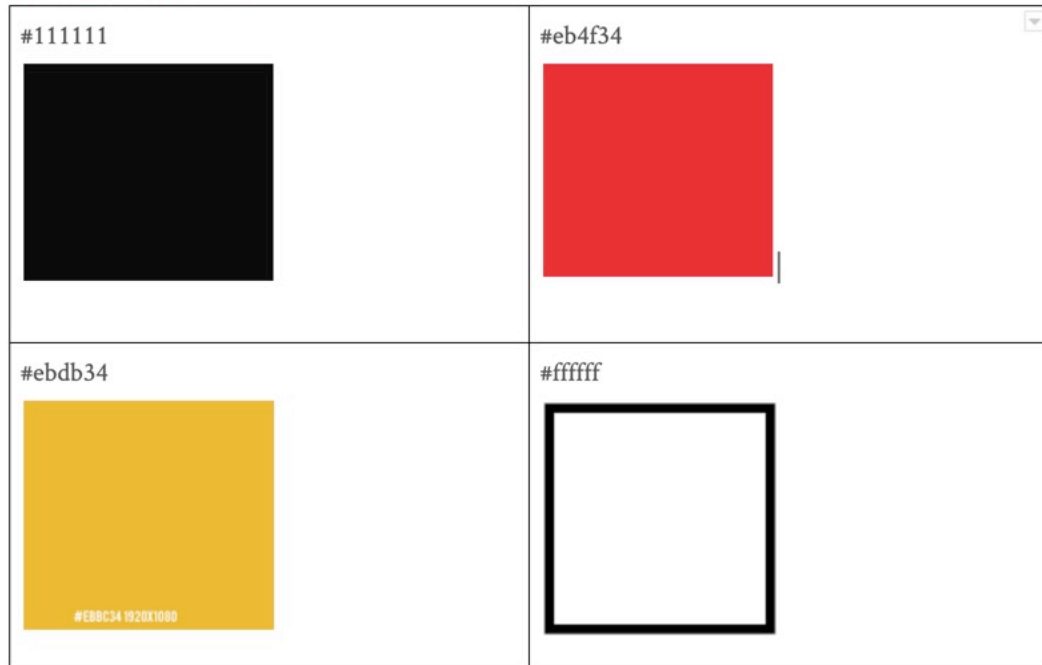

d. Secondary Page Desktop View

3. Design Palette

Design Pallete

The font used was a google font named Crimson Text and it is this color, #eb4f34.
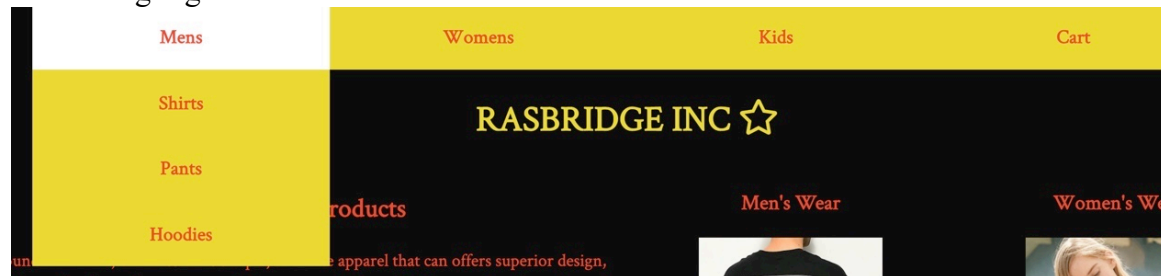
The colors used were:

#111111	#eb4f34
#ebdb34	#ffffff

c. My choses buttons will look like:

Buy Now

d. Mouseover States:

a. Button: Buy Now

b. Menu: Highlight white

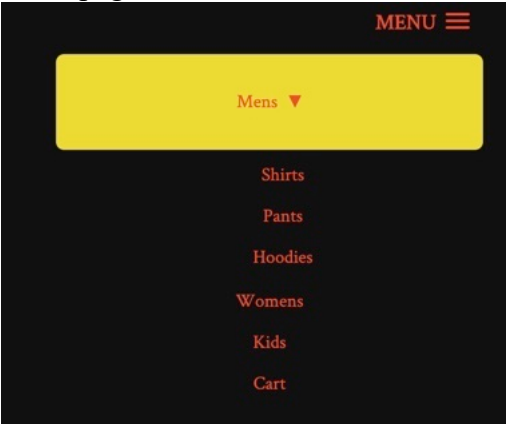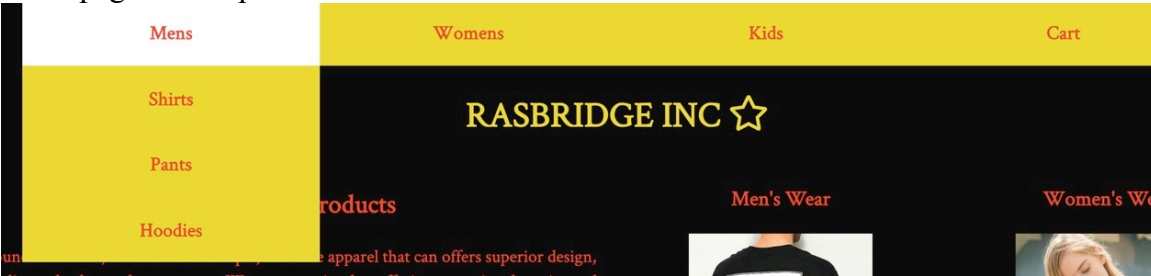| Mens	Womens	Kids	Cart
Shirts		RASBRIDGE INC ☆	
Pants		Men's Wear	Women's We
Hoodies			

c. Menu: Highlight Yellow

e. Menus:
   a. Homepage Mobile Menu:

   b. Homepage Desktop Menu:

   c. Secondary Page Menu: