

jannonjeffries@gmail.com

jannonjeffries.com

**Jannon Jeffries**

Experience Designer

* Work with Product Manager on new features and UX updates for internal Customer Service platform
* Create and maintain a design patterns library for Vivid Seats emails
* Design and implement unique landing page experiences
* Utilize InVision to create boards and prototypes for stakeholders
* Further UX/UI knowledge by attending workshops, watching design webinars, and participating in a Product Team book club
* Mentor graphic designer with weekly creative critique
* Provide creative material reflecting various team partnerships
* Create infographics, images, and animations for SEO and email teams
* Edit creative content on company website
* Design ads showcasing the company brand for outside marketing

**Web Designer**

Vivid Seats / July 2015 – July 2018

**Experience Designer**

Vivid Seats / July 2018 -

WORK EXPERIENCE

**Graphic Designer**

Purdue University / January 2013 – June 2015

* Conceptualized ideas for print and digital
* Managed projects on Microsoft Sharepoint
* Conferred with internal clients
* Art directed and managed student interns

EDUCATION

* Studied HTML, CSS, and JavaScript
* Designed and coded an interactive cupcake creator for a final project

**Front-End Web Development**

General Assembly / September 2018 – November 2018

* Studied Visual Communications Design and Creative Writing
* 3.73 GPA with Dean’s List all semesters

**Visual Communications Design**

Purdue University / August 2010 – May 2014

* Volunteered at PAWS Chicago for two years
* Studied Japanese and has visited Japan twice
* Voted “Most Creative” in high school
* Has yet to meet another person named “Jannon”

EXTRAS

* Sketch
* HTML/CSS/SASS
* jQuery
* InVision
* Principle
* Photoshop
* Illustrator
* After Effects
* InDesign

SKILLS

I am currently in search of new creative experiences throughout the United States.

MISSION