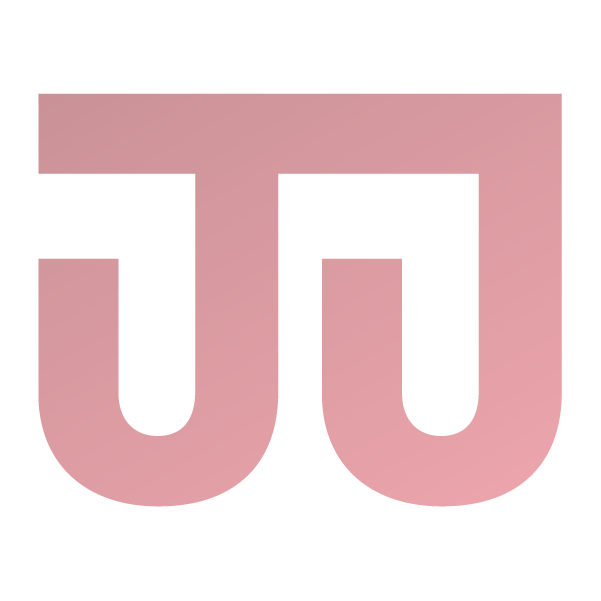
Jannon Jeffries

jannonjeffries@gmail.com

jannonjeffries.com

OBJECTIVE

I am a designer in search of UX/UI Design opportunities in the Austin area or in a remote capacity.

WORK EXPERIENCE

**User Experience Designer**

AQUENT / Jan. 2020 - Present

* Currently working as a designer for Expedia Group’s Vrbo brand
* Creating and organizing pattern libraries for Calendar and Reservation Manager products
* Producing Lottie animations for Reservation Manager native first time user experience
* Participating in weekly critiques with internal UX design team

**Experience Designer**

Vivid Seats / Jul. 2015 - Dec. 2019

* Worked with Product Managers on features and updates for various company platforms
* Created and maintained a design patterns library for emails to ensure brand consistency
* Designed and implemented unique landing page experiences to educate and entice customers
* Created InVision boards and prototypes to help stress project transparency with stakeholders
* Utilized usability testing to gain important user insights on new experiences

**Graphic Designer**

Purdue University / Jan. 2015 - Jun. 2015

* Conceptualized ideas for print and digital media
* Conferred with internal clients
* Shot food photography and edited images
* Art directed and managed student interns

**Skills**

Figma / Sketch / Haiku / Zeplin / HTML / CSS / InVision / jQuery / GitHub / Photoshop / Illustrator / After Effects

EDUCATION

**Frontend Development**

General Assembly / Sept. 2018 - Sept. 2019

**Visual Communications Design**

Purdue University / August 2010 - May 2014

BONUS CONTENT

Has yet to meet another “Jannon” / Voted *Most Creative* in high school / Studied Japanese and has visited Japan twice / Won a national handbook design contest