

Contact

daejo@icloud.com

www.linkedin.com/in/david-joaquin
(LinkedIn)

www.behance.net/davidjoaquin
(Portfolio)

github.com (Portfolio)

teespring.com/stores/daejostore
(Other)

Top Skills

Adobe Photoshop

HTML

Cascading Style Sheets (CSS)

Languages

Filipino (Native or Bilingual)

English (Native or Bilingual)

Certifications

Social Media for Graphic Designers

Logo Trend Report 2019-2020

Logo Design: Techniques

InDesign 2020 Essential Training

Photoshop CC 2019 One-on-One:
Advanced

Honors-Awards

Pioneer ReMixIt 2013 Grand Prize
Winner

StyleFlip x Behringer Audio CMD
PL1 Design Contest Winner

MIDI Fighter X Design Contest
Viewer's Choice

David Joaquin

Full Stack Coding Certification at UC Berkeley Extension
San Francisco

Summary

Experienced Graphic Designer with more than 11 years of experience in different multimedia fields. Digital Art, Print Design, and Online/Website Graphics.

Experience

DAEJO

Lead Graphic Designer

March 2009 - Present (11 years 10 months)

Las Vegas, Nevada, United States

Created different digital and print designs to translate client's ideas into beautifully executed effective visual representations. Conceptualize, plan, and produce a wide range of specialized graphic to include multimedia concepts. Works with clientele to certain needs and to develop concepts, and specifications for assigned projects. Plans production schedules and analyzes project development costs to develop project budgets and workflows for multiple concurrent projects. Identifies, selects, and coordinates vendors for printing and publication services, as appropriate to the project.

RedLine Print Group

Graphic Designer

October 2018 - February 2019 (5 months)

Las Vegas, Nevada, United States

Developed complex, integrated design, printing, and/or reproduction specifications. Created and produced graphic materials using a range of media, methods, techniques, and equipment. Effectively communicate with a wide range of individuals and constituencies in a diverse community. Utilized specified computerized graphic design software and programs. Identified and interpret graphic design needs and develop creative and responsive design concepts.

YellowLetters

Graphic Design Supervisor

January 2015 - April 2018 (3 years 4 months)

Bakersfield, California Area

Entrusted to manage office in the manager's absence, trained personnel on specific job responsibilities. Managed Print Department. Oversees Printing Queue and makes effective changes to maximize efficiency in support client demands. Maintained Loss inventory and works to mitigate and prevent misprints and material wastage. Lead departmental production meetings. Supervised and trained assigned staff. Compiled and prepared graphic production budgets, schedules, and workplans. Oversaw and coordinated the production process, developed and wrote printing and/or other production specifications, and selected appropriate production media and materials, such as ink and paper. Inspected proofs for accuracy and adherence to appropriate production standards.

Bakersfield Signs

Print/Sign Graphic Designer

March 2014 - December 2014 (10 months)

Bakersfield, California Area

Developed and created promotional materials. In charge of Client Services, Operations, Production and Online Design and Development. Technical lead in Print Department. Managed Print and Laminate inventory; determines Min/Max limits for re-order and generates.

Geronimo Photographico

Event Photo/Video Specialist

March 2013 - July 2014 (1 year 5 months)

NCR - National Capital Region, Philippines

Photographed different live events, product launches, and celebrations. Enhanced, retouched, and resized photographs, and negatives using airbrushing and other techniques. Determined desired images and picture composition; and select and adjust subjects, equipment, and lighting to achieve desired effects.

Education

UC Berkeley Extension

Full Stack Coding Certification, Full Stack Web Development · (2020 - 2021)

De La Salle-College of Saint Benilde

Bachelor of Arts - BA, Bachelor of Arts Major in Multimedia Arts · (2009 - 2011)