

| Category | Extracted Detail | Role Relevance | Notes (If Any) |
|-----------------------|--|------------------|--|
| Tech Stack | Python (version 3.11 preferred), R | Must-have | Explicitly required for production-grade ML pipelines and general data science tasks. |
| Tech Stack | SQL & Big Data querying tools (Spark, PySpark, Hive, Presto) | Must-have | Crucial for handling 'Bharat-scale' data ingestion and querying across billions of rows. |
| Skills | Predictive modeling, Clustering, and Segmentation | Must-have | Applied for behavioral analysis, consumption forecasting, and user profiling. |
| Skills | Statistical Modeling & Hypothesis Testing | Must-have | Essential for A/B testing frameworks and experimental design. |
| GenAI | Generative AI, LLMs, and Foundation Model fine-tuning | Strong Advantage | Focused on 'Agentic AI' using specialized agents and Small Language Models (SLMs). |
| Audio-Video Analytics | ASR (Automatic Speech Recognition), TTS (Text-to-Speech), STT (Speech-to-Text) | Strong Advantage | Used for media enhancement, metadata generation, and real-time annotation. |
| Audio-Video Analytics | Computer Vision (OpenCV, YOLO) and Multimodal Learning | Strong Advantage | Applied to identify emotions/objects in video content for 'Moment.AI'. |
| Use Case | Social Media Analytics (Sentiment Analysis, Theme Detection, NER) | Must-have | Analyzing interactions on Instagram, Facebook, and Twitter to decode viewer engagement. |
| Intern Responsibility | Building production-grade ML pipelines and modular code | Must-have | Expectation to write clean, efficient code for forecasting and recommendation engines. |
| Intern Responsibility | Collaborating with cross-functional stakeholders | Must-have | Aligning outcomes with business, content, and engineering teams. |
| Interview Focus | SQL Proficiency (Difficulty 9/10) | Must-have | Questions focus on window functions, multilevel aggregations, and subqueries. |
| Interview Focus | Case Studies (Churn Prediction & User Churn Analysis) | Must-have | Candidates must propose data-driven strategies to identify and retain high-risk users. |
| Tools | Big Data Platforms (Hadoop, Hive, Pig, Cassandra) | Strong Advantage | Preferred experience for handling large-scale datasets. |
| Tools | Digital Analytics (SiteCatalyst, Google Analytics) | Optional | Listed as a 'plus' in the job description. |