

DAFA HENTRA ANJANA

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Aspiring Finance student with hands-on experience in industry analysis, risk management, and valuation. Currently pursuing a Bachelor's degree in Business Management at Universitas Gadjah Mada. Strong foundation in data analytics, industry analysis, and investment strategy.

EDUCATION

UNIVERSITAS GADJAH MADA

Yogyakarta, ID

Bachelor Degree in Business Management. GPA 3.44/4.00

2023 – 2027 (Expected)

- Relevant Coursework: Financial Management, Portfolio Theory and Investment Analysis, Introduction to Economics II
- Activities and Societies: BIMASAKTI Racing Team, BEM FEB UGM, Management's Festival, PIONIR SIMFONI, FPCI Festival, EBCC, KPUM FEB UGM, & The 19th Management's Event

SMA NEGERI 1 SAMARINDA

Samarinda, ID

Diploma in Natural Sciences, GPA 87.20/100

2021 – 2023

WORK EXPERIENCE

BNI SEKURITAS

Yogyakarta, ID

Leading securities firm and investment bank in Indonesia

Equity Research Analyst, Intern

May 2025 – Jul 2025

- Analyzed financial statements, industry trends, and macroeconomic indicators for over 10 IDX-listed companies
- Performed Discounted Cash Flow (DCF) and comparable analyses on 10 stocks, supported the precision of investment recommendations
- Developed comprehensive equity research reports on selected stocks, providing actionable insights that supported the management team's decision-making

GAOTEK INC.

Remote, ID

International provider of electronic testing solutions with over 20 years of experience

Business Development, Intern

Jan 2025 – Apr 2025

- Proactively reached out to 15+ prospects daily via email and LinkedIn, ensuring timely and structured follow-ups
- Conducted market research and industry analysis, identifying and analyzing potential clients, generating a pipeline of 10+ qualified leads per week for the sales team
- Maintained accurate internal records and managed data in Excel, submitting daily reports to the management team, improving reporting efficiency and ensuring up-to-date insights for strategic decision-making

ORGANIZATIONAL EXPERIENCE

BIMASAKTI FSAE UGM

Yogyakarta, ID

First Indonesian award-winning team in Formula Student competitions

Static Event – Business Plan Presentation

Sep 2024 – Present

- Processed Contributed to the development, management, and execution of comprehensive business plans
- Assisted in tasks such as market analysis, financial modeling, budget allocation, project oversight, and performance evaluation
- Collaborated closely with cross-functional teams to support alignment with strategic objectives

BEM FEB UGM

Yogyakarta, ID

Prominent student organization at FEB UGM

Finance

Mar 2024 – Dec 2024

- Processed accountability reports for 10 work programs of the Student Advocacy and Welfare Department, ensuring 96% accuracy and timely submission

- Managed cash flow of over IDR 72,000,000, aligning all transactions with the budget plan, resulting in a 52% reduction in unnecessary expenditures
- Communicated with the Student Advocacy Welfare Department regarding financial SOPs, improving compliance and efficiency within the department

LEADERSHIP & ACTIVITIES

THE 19TH MANAGEMENT'S EVENT FEB UGM

Yogyakarta, ID

Prestigious annual event organized by Management students of FEB UGM

Lead of Visual Design at GMBCC

Jan 2025 – Aug 2025

- Supervised and guided visual design team to ensure impactful visual outputs, adhering to tight deadlines and project requirements.
- Managed resource allocation and design schedules, ensuring timely delivery of visual materials for all event divisions

KPUM FEB UGM

Yogyakarta, ID

Organizes student elections within the FEB UGM

Sub-Coordinator of Visual Design

Sep 2024 – Dec 2024

- Led a team of 4 people in creating visual content for the election campaign, enhancing the visual identity of the event and increasing engagement by 30%
- Coordinated design tasks effectively, ensuring all deadlines were met without compromising quality

ECONOMIA BUSINESS CASE COMPETITION FEB UGM

Yogyakarta, ID

Enhances students' problem-solving skills through real business cases

Visual Design

Aug 2024 – Nov 2024

- Optimized the design workflow, reducing the time needed to produce visual content by 30%, which contributed to meeting tight deadlines efficiently
- Collaborated with the marketing team to create consistent branding for the event, resulting in a 25% increase in social media reach

FPCI FESTIVAL UGM

Yogyakarta, ID

Notable event focuses on foreign policy and international relations issues

Finance & Fundraising

Jun 2024 – Nov 2024

- Developed and executed fundraising strategies, raising IDR 1,000,000 through unique service initiative
- Prepared and managed detailed budget plans for each division, ensuring that all financial needs were met while maintaining strict budgetary control

PIONIR SIMFONI

Yogyakarta, ID

Faculty orientation program designed for FEB UGM freshmen

Co-Facilitator

May 2024 – Aug 2024

- Guided 22 FEB freshmen through a series of faculty orientation events, fostering a welcoming and supportive environment that enhanced their transition into university life

MANAGEMENT'S FESTIVAL

Yogyakarta, ID

Series of event celebrating the anniversary of FEB UGM Management study program

Co-Lead of Visual Design

Mar 2024 – May 2024

- Directed a six-member team in both design and documentation, streamlining workflows to ensure efficient and timely completion of tasks
- Executed design requirements from various divisions, tailored visual solutions that maximized event impact and audience reach by 25%

AIESEC FUTURE LEADER

Yogyakarta, ID

Three-month leadership and youth development program held by AIESEC in UGM

Delegates

Oct 2023 – Jan 2024

- Participated in 5 biweekly leadership development sessions covering topics such as public speaking, business planning, problem solving fundamentals, and cross-cultural collaboration

TOOLSETS & SKILLS

Toolset: Microsoft Office, Google Workspace, SPSS, Smart PLS, Tableau

Technical Skills: SQL, Python, R, Financial Modeling, Stock Valuation, Data Analytics, Data Visualization

Interpersonal Skills: Communication, Analytical Thinking, Team Leadership, Negotiation, Time Management

Language: Indonesian (Native), English (Professional)