



Business Acceleration Bootcamp

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CONTENTS

01

Program
Overview



02

Program
Structure



03

Learning
Activities



04

Experts &
Mentors



05

Evaluation &
Outcomes





01

Program Overview

Welcome to Business Acceleration

An intensive bootcamp by [Rumah Siap Kerja](#) for NHI Bandung students, designed to transform stagnant F&B businesses into thriving ventures.



Experiential Learning



Sustainable Growth

Program Objectives & Impact

A comprehensive journey from education to real-world application.



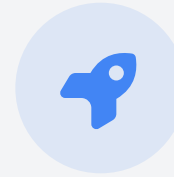
Educate

On business development & challenges.



Guide

To create real business solutions.



Accelerate

Growth via mentoring & exercises.

The bootcamp fosters **creativity, resilience, and innovation**, equipping participants with the tools to strengthen their value proposition and optimize resource use.

Theory of Change Framework

Our program is built on a cycle of continuous improvement.



Input
Engaging Activities

— — — .



Activities
Expert Sharing

— — — .



Output
Business Exercises

— — — .



Outcome
12-Week Mentoring

This cycle ensures that learning is not just theoretical but is continuously applied, leading to [sustainable business growth](#).



02

Program Structure

3-Day Bootcamp Schedule

Day 1: Foundation

Business Model & Operations

- ✓ Business Checkups
- ✓ Operational Discovery
- ✓ Discovery Board Exercise

Day 2: Strategy

Operations & Branding

- ✓ Operational Mastery
- ✓ Effective Branding Strategy
- ✓ Brand Crafting Exercise

Day 3: Pitch

Communication & Presentation

- ✓ Elevator Pitch
- ✓ Pitch Deck Creation
- ✓ Final Pitching

12-Week Mentoring Journey

Guided implementation to ensure lasting impact and business growth.



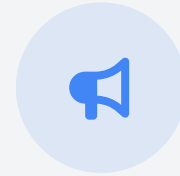
Phase 1
Planning & Validation



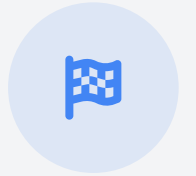
Phase 2
Business Model



Phase 3
Operations



Phase 4
Brand & Pitch



Phase 5
Reflection

Participants must achieve at least [2 milestones per phase](#) to ensure progress.

Gamification & Rewards

Earn points through active participation and climb the leaderboard! Top performers win exclusive prizes.



Discipline

Punctuality and attendance.



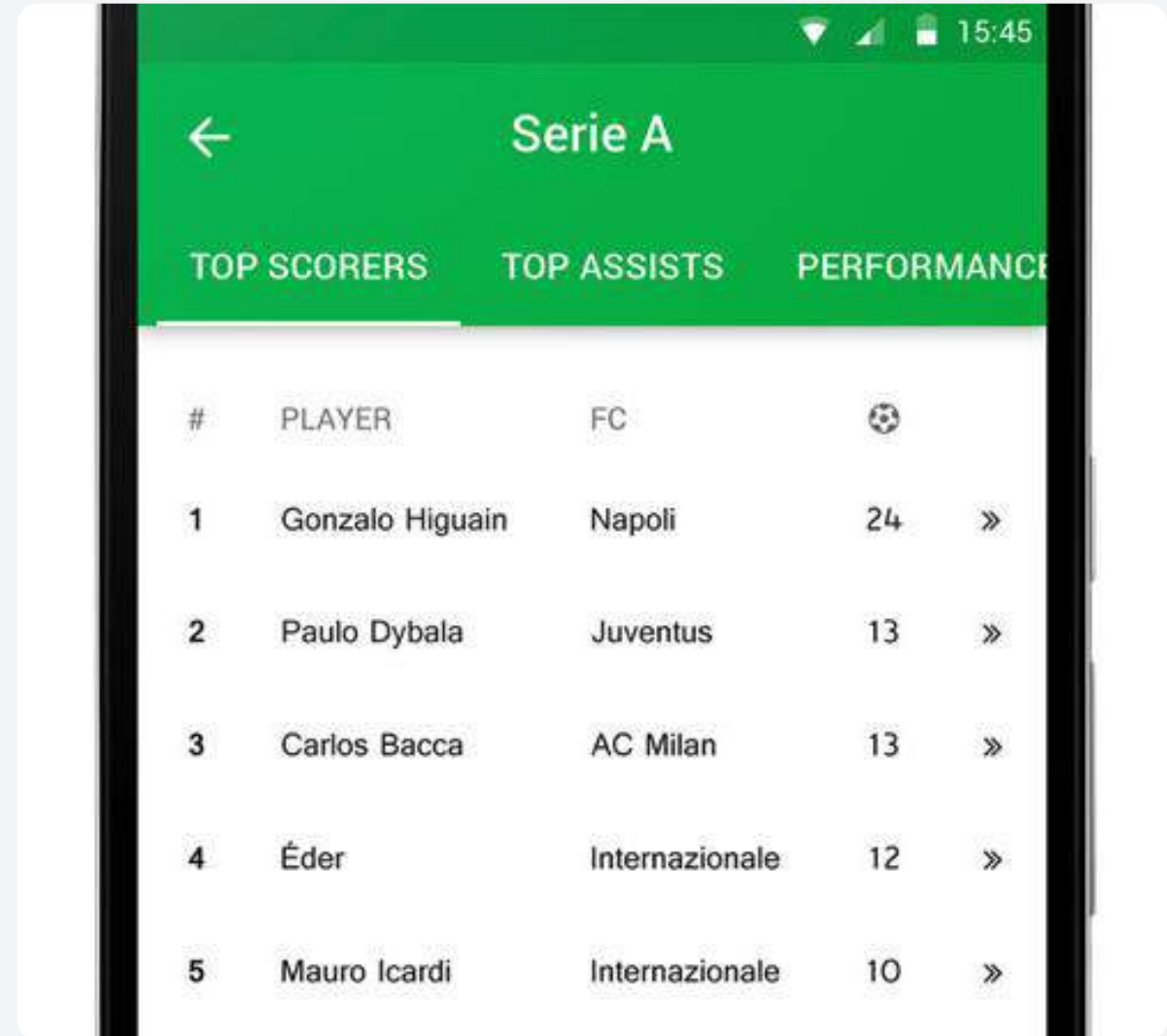
Innovation

Critical thinking and creative solutions.



Engagement

Active participation and asking questions.



The image shows a smartphone screen displaying a 'Serie A' app interface. At the top, there's a green header with a back arrow and the text 'Serie A'. Below the header, there are three tabs: 'TOP SCORERS', 'TOP ASSISTS', and 'PERFORMANCE'. The 'TOP SCORERS' tab is selected. The main content area shows a table of top scorers with columns for rank (#), player name, club (FC), goals scored, and a chevron icon (»).

#	PLAYER	FC		
1	Gonzalo Higuain	Napoli	24	»
2	Paulo Dybala	Juventus	13	»
3	Carlos Bacca	AC Milan	13	»
4	Éder	Internazionale	12	»
5	Mauro Icardi	Internazionale	10	»



03

Learning Activities

Learning Through Play

Our engaging activities are designed to make learning interactive, fun, and memorable, fostering teamwork and practical application of business concepts.



Solve the Puzzle

Connect fragmented business ideas.



Win the Race

Competitive problem-solving challenges.



Mystery Words

Decoding key business terminology.

Expert Sharing Sessions

Learn from seasoned professionals who provide practical insights, real-world case studies, and facilitate deep Q&A sessions to ensure a comprehensive understanding.



Practical Insights: Gain knowledge from experts in branding, F&B, and digital UMKM.



Interactive Q&A: Engage directly with experts to clarify doubts and explore ideas.



Applied Learning: Use worksheets and case studies to solidify your understanding.



Hands-On Business Exercise Modules



Business Evaluation

Assess and refine your current business model.



Operational Optimization

Streamline processes for maximum efficiency.



Brand Crafting

Develop a compelling and unique brand identity.



Pitch Deck Creation

Build a persuasive presentation for investors.



04

Experts & Mentors

Branding & Strategy Experts

Radix Primaria

Founder, [Bicara Branding](#)

A strategist with 360° marketing experience for clients like Pertamina and the Singapore Tourism Board.

Ganjar Kersana Suryadi

Founder, [Dutamaya Indonesia](#)

An entrepreneur focused on UMKM digitalization, providing training and online platform services.





Finance & F&B Specialists

Anton Arifin

[Business Analysis Consultant, Ex-Bank Indonesia](#)

A professional with an IT and eco-tourism background, offering insights from the public and private sectors.

Adyuta Inastria Maphalita

[Owner & COO, Cimol Nostalgia Group](#)

A successful F&B entrepreneur with expertise in operations, investor relations, and product innovation.

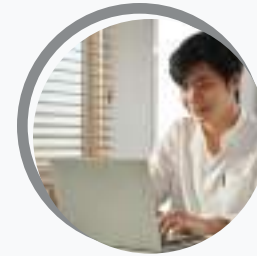
Your Guides: Mentor Profiles



Widhia Arafa

Owner, Eonnie Kitchen

A social media influencer and F&B owner specializing in Korean food. She provides real-world guidance on branding and operations.



Benny Pandapotan

Owner, Eggy Telur Asin Pedas

An entrepreneur in the salted egg industry, active as a trainer and mentor for new startups, offering insights on scaling a business.



05

Evaluation & Outcomes

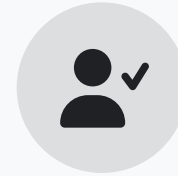
Three-Level Evaluation Model



Level 1: Reaction
Feedback via forms &
interviews.



Level 2: Learning
Pre/post-tests on key topics.



Level 3: Behavior
Mentor assessment of
application.

Gamification Scoring System

Our points-based system motivates continuous engagement and improvement. Leaderboards track both individual and group progress.

Punctuality & Attendance

+10 pts

Active Participation

+15 pts

Challenge Completion

+25 pts

Innovative Solutions

+30 pts



Expected Outcomes



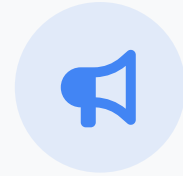
Validated Model

A robust and tested business model.



Optimized Operations

Efficient processes and SOPs.



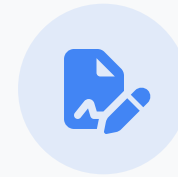
Strong Brand Identity

A compelling and market-ready brand.



Ready-to-Pitch Deck

A professional presentation for investors.



Legal Clarity

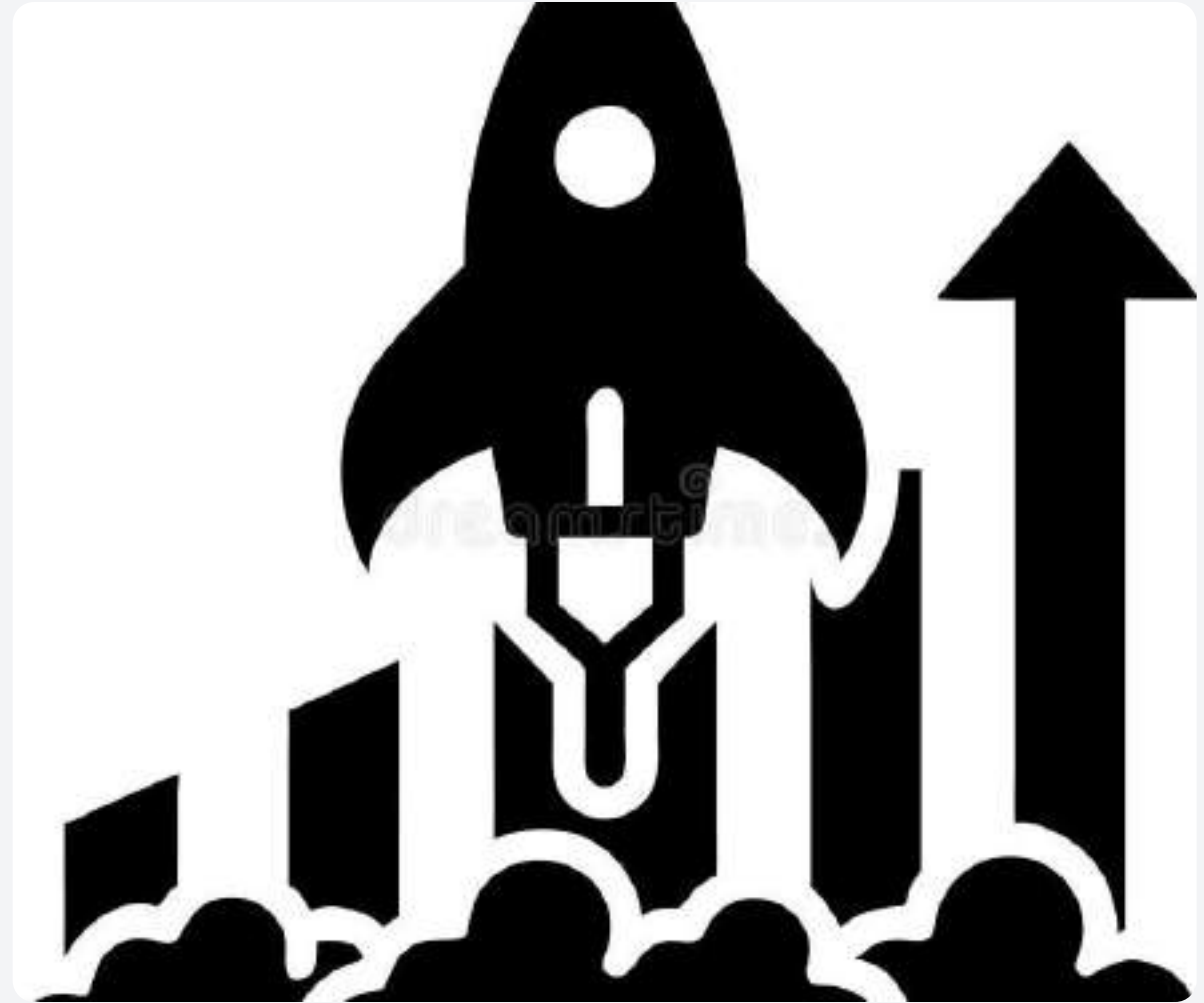
Understanding of necessary legal documentation.

Ready to Accelerate?

Secure your spot now! Only [10 seats](#) are available per batch. Join us to transform your F&B business into a scalable, investable, and sustainable venture.

[Register Today!](#)

[Start Your Journey](#)





THANK
YOU

