# **DAFFARIZQY PRASTOWIYONO**

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### **SUMMARY**

I am a Software Engineering Technology student at IPB University with internship experience in Digital Marketing at PT Digiclass Indonesia. I Am active in the HIMAVO Micro IT organisation and masters various tools such as HTML, CSS, JavaScript, Laravel, and has skills in data analysis and SEO. I also have several scientific publications in the field of technology and application development.

#### **EDUCATION**

# **Software Engineering Technology**

2022-2026(Expected)

IPB University - Bachelor of Applied Computer

GPA: 3.23

**Software Engineering** 

2019-2022

SMK Taruna Bangsa Bekasi - Diploma Of Education

### **SKILLS**

**Soft Skills:** Teamwork, Time Management, Communication, Analytical Thinking, Problem Solving **Technical Skills:** HTML, CSS, Javascript, Python, R, Laravel, Mysql, PostgreSQL, Visual Basic.Net, Figma, Microsoft Office, Digital Marketing

#### **WORK EXPERIENCE**

## **Digital Marketing - Internship**

Sep 2020 - Des 2020

Digiclass Indonesia

- Analyse keyword trends on platforms such as Facebook and YouTube to devise more targeted content strategies.
- Customise and arrange relevant tags on WordPress-based websites to maximise search engine visibility and page structure.
- Learn how search engines work as a basis for developing effective digital marketing strategies.

#### ORGANIZATION EXPERIENCE

Member Of Cinemathograpy	Aug 2019 - Jul 2021
SMK Taruna Bangsa Bekasi	
Member Of SHN ( Software Hardware Network ) Division	Okt 2022 - Des 2023
Vocational Student Association ( HIMAVO ) Micro IT	
Staff Of DDD   MTE 2023	Apr 2023 - May 2023
Vocational Student Association ( HIMAVO ) Micro IT	
Member Of Web Master Division	Jan 2024 - Jun 2024

# Vocational Student Association (HIMAVO) Micro IT

Feb 2024 - Mar 2024

# Staff Of DDD | Upgrading 2024

Vocational Student Association (HIMAVO) Micro IT

#### **PUBLICATION**

# **Analyzing The Potential of ChatGPT to Support Learning**

01/06/2024

Journal of Informatics and Communication Technology (JICT), 6(1), 42–51. https://doi.org/10.52661/jict.v6i1.322

# Perancangan dan Pengembangan Platform Kursus Coding Berbasis Digital untuk Mendukung Pembelajaran Teknologi

09/12/2024

Jupiter: Publikasi Ilmu Keteknikan Industri, Teknik Elektro Dan Informatika, 2(6), 164–175. https://doi.org/10.61132/jupiter.v2i6.639

# Penerapan Klasifikasi Gambar Buah dalam Aplikasi FruityLens 28/11/2024 Menggunakan Metode CNN

Jurnal Sistem Informasi Dan Ilmu Komputer, 2(4), 132–142. https://doi.org/10.59581/jusiik-widyakarya.v2i4.4275

# Blackbox Testing of the Garuda Farm Website Using the 23/12/2024 Equivalence Partitioning Technique

JURNAL KRIDATAMA SAINS DAN TEKNOLOGI, 6(02), 740–753. https://doi.org/10.53863/kst.v6i02.1420

# TRAINING/WORKSHOP

## **DevFest Bogor 2023**

Google Developer Group

## Building a React Project with Google Bard and the PalM2 API

LinkedIn Learning

**Angular: Building Large Applications** 

LinkedIn Learning

SQL/PostgreSQL Bootcamp: Go From Beginner to Advanced

Udemy

#### **COMPETITION**

Business Plan Competition Brawijaya Business And Career Universitas Brawijaya Kediri 2023 "Prepare Young Enterpreneurs for the Revolution 5.0"

**Business Plan Competition at the MP EXPO 2023 event** 

**Finalist** 

**Finalist**