A novel game-theoretic initialisation process for the k-modes algorithm using the hospital-resident assignment problem

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Abstract

The k-modes algorithm is a centroid-based clustering algorithm, and is an extension of the k-means algorithm for categorical data. This work outlines a comparison of the established initialisation methods for the k-modes algorithm by use of examples and algebraic analysis of their cost functions. In doing so, the effect of the initial centroid selection on the overall efficiency and quality of the final clustering found by each method is exposed.

Following this, a novel initialisation process is described that utilises game-theoretic results to create a fair and robust initial selection for the algorithm. This process is modelled on the hospital-resident assignment problem and is solved using an adapted Gale-Shapley algorithm.

The paper concludes with a comparison between the established initialisation methods and the proposed method on a number of benchmark datasets, as well as an analysis using preferable artificial datasets. The analysis uses several label-invariant metrics to assess the quality of the clustering both at the beginning of the algorithm and at the end.

1 Introduction

This work focusses on k-modes clustering; an extension to k-means that permits the sensible clustering of categorical (i.e. ordinal, nominal or otherwise discrete) data as set out in the seminal works by Huang [13, 14, 15]. An alternative, though largely equivalent, form for k-modes was presented in [6] but is not considered in this work. Under this framework, the central tendency measure used to define a centroid or representative point is the mode, and Euclidean distance is replaced by a simple matching measure. All of the concepts used to define the k-modes algorithm are presented later in this section.

The interest of this paper is in how the performance of the k-modes algorithm may be affected. Since the k-modes algorithm is a heuristic, its performance is dependent on its initial solution. The quality of the initial solution is affected by two components: the metric being used and the process by which the solution is chosen.

This work considers the process by which an initial solution is found. The proposed method is an extension to that presented by Huang [15] that generates a game-theoretically fair and stable variant to that generated by Huang's method. The remainder of this paper is structured as follows:

- Section 1 introduces the k-modes algorithm and its established initialisation methods.

- Section 2 provides a brief overview of matching games and their variants before a statement of the proposed initialisation method.

- Section 3 presents analyses of the initialisation methods on benchmark and new, artificial datasets.

- Section 4 concludes the paper.

1.1 The k-modes algorithm

The following notation will be used throughout this work to describe the objects associated with clustering a dataset:

- Let $\mathcal{A} := A_1 \times \cdots \times A_m$ denote the *attribute space.* In this work, only categorical attributes are considered, i.e. for each $j = 1, \ldots, m$ it follows that $A_j := \left\{ a_1^{(j)}, \ldots, a_{d_j}^{(j)} \right\}$ where $d_j = |A_j|$ is the size of the jth attribute.

- Let $\mathcal{X} := \left\{ X^{(1)}, \ldots, X^{(N)} \right\} \subset \mathcal{A}$ denote a *dataset* where each $X^{(i)} \in \mathcal{X}$ is defined as an m-tuple $X^{(i)} := \left(x_1^{(i)}, \ldots, x_m^{(i)} \right)$ where $x_j^{(i)} \in A_j$ for each $j = 1, \ldots, m$. The elements of $\mathcal{X}$ are referred to as *data points* or *instances.*

- Let $\mathcal{Z} := (Z_1, \ldots, Z_k)$ be a partition of a dataset $\mathcal{X}$ into $k \in \mathbb{Z}^+$ distinct, non-empty parts. Such a partition $\mathcal{Z}$ is called a *clustering* of $\mathcal{X}$.

- Each cluster Z_l has associated with it a *representative point* (see Definition 1.2) which is denoted by $z^{(l)} = \left(z_1^{(l)}, \ldots, z_m^{(l)} \right) \in \mathcal{A}$. These points may also be referred to as cluster modes. The set of all current representative points is denoted $\overline{Z} = \left\{ z^{(1)}, \ldots, z^{(k)} \right\}$.

Definition 1.1 describes a dissimilarity measure between categorical data points.

Definition 1.1. Let $\mathcal{X} \subset \mathcal{A}$ be a dataset and consider any $X^{(a)}, X^{(b)} \in \mathcal{X}$. The dissimilarity between $X^{(a)}$ and $X^{(b)}$, denoted by $d\left(X^{(a)}, X^{(b)} \right)$, is given by:

$$d\left(X^{(a)}, X^{(b)} \right) := \sum_{j=1}^{m} \delta\left(x_j^{(a)}, x_j^{(b)} \right) \quad \text{where} \quad \delta(x, y) = \begin{cases} 0, & \text{if } x = y \\ 1, & \text{otherwise.} \end{cases} \tag{1}$$

With this metric defined, the notion of a representative point within a cluster can be addressed. When clustering numeric data, a centroid of a cluster is taken to be the average of the points within the cluster so as to summarise the information contained within that cluster. With categorical data, however, a frequency approach is used. This follows from the concept of dissimilarity where the point that best represents (i.e. is closest to) those in a cluster is one with the most frequent attribute values of the points in the cluster. As such, a representative point of a cluster is often called a mode. The following definitions and theorem formally define such a representative point and a means of finding them.

Definition 1.2. Let $\mathcal{X} \subset \mathcal{A}$ be a dataset and consider some point $z = (z_1, \ldots, z_m) \in \mathcal{A}$. Then z is called a *mode* of $\mathcal{X}$ if it minimises the following:

$$D\left(\mathcal{X}, z \right) = \sum_{i=1}^{N} d\left(X^{(i)}, z \right) \tag{2}$$

Definition 1.3. Let $\mathcal{X} \subset \mathcal{A}$ be a dataset. Then $n\left(a_s^{(j)}\right)$ denotes the *frequency* of the sth category $a_s^{(j)}$ of A_j in $\mathcal{X}$, i.e. for each $A_j \in \mathcal{A}$ and each $s = 1, \ldots, d_j$:

$$n\left(a_s^{(j)}\right) := \left|\left\{ X^{(i)} \in \mathcal{X} : x_j^{(i)} = a_s^{(j)} \right\}\right| \tag{3}$$

Furthermore, $\dfrac{n\left(a_s^{(j)}\right)}{N}$ is called the *relative frequency* of category $a_s^{(j)}$ in $\mathcal{X}$.

Theorem 1. Consider a dataset $\mathcal{X} \subset \mathcal{A}$ and some $U = (u_1, \ldots, u_m) \in \mathcal{A}$. Then $D(\mathcal{X}, U)$ is minimised if and only if $n(u_j) \geq n\left(a_s^{(j)}\right)$ for all $s = 1, \ldots, d_j$ for each $j = 1, \ldots, m$.

A proof of this theorem can be found in the Appendix of [15].

Theorem 1 defines the process by which representatives are updated in k-modes (see Algorithm 3), and so the final component from the k-means paradigm to be configured is the objective (cost) function. This function is defined in Definition 1.4, and following that a practical statement of the k-modes algorithm is given in Algorithm 1 as set out in [15].

Definition 1.4. Let $\mathcal{Z} = \{Z_1, \ldots, Z_k\}$ be a clustering of a dataset $\mathcal{X}$, and let $\overline{Z} = \{z^{(1)}, \ldots, z^{(k)}\}$ be the corresponding cluster modes. Then $W = (w_{i,l})$ is an $N \times k$ *partition matrix* of $\mathcal{X}$ such that:

$$w_{i,l} = \begin{cases} 1, & \text{if } X^{(i)} \in Z_l \\ 0, & \text{otherwise.} \end{cases}$$

With this, the *cost function* is defined to be the summed within-cluster dissimilarity:

$$C\left(W, \overline{Z}\right) := \sum_{l=1}^{k} \sum_{i=1}^{N} \sum_{j=1}^{m} w_{i,l} \; \delta\left(x_j^{(i)}, z_j^{(l)}\right) \tag{4}$$

The standard selection method to initialise k-modes is to randomly sample k distinct points in the dataset. In all cases, the initial modes must be points in the dataset to ensure that there are no empty clusters in the first iteration of the algorithm. The remainder of this section describes two well-established initialisation methods that aim to preemptively lever the structure of the data at hand.

1.2 Initialisation processes

1.2.1 Huang's method

Amongst the original works by Huang, an alternative initialisation method was presented that selects modes by distributing frequently occurring values from the attribute space among k potential modes [15]. The process, denoted as Huang's method, is described in full in Algorithm 4. Huang's method considers a set of potential modes, $\widehat{Z} \subset \mathcal{A}$, that is then replaced by the actual set of initial modes, $\overline{Z} \subset \mathcal{X}$.

Algorithm 1: The k-modes algorithm

Input: a dataset $\mathcal{X}$, a number of clusters to form k
Output: a clustering $\mathcal{Z}$ of $\mathcal{X}$
Select k initial modes $z^{(1)}, \ldots, z^{(k)} \in \mathcal{X}$
$\overline{Z} \leftarrow \left\{ z^{(1)}, \ldots, z^{(k)} \right\}$
$\mathcal{Z} \leftarrow \left(\left\{ z^{(1)} \right\}, \ldots, \left\{ z^{(k)} \right\} \right)$
for $X^{(i)} \in \mathcal{X}$ **do**
    $Z_{l^*} \leftarrow \textsc{SelectClosest}\left(X^{(i)} \right)$
    $Z_{l^*} \leftarrow Z_{l^*} \cup \left\{ X^{(i)} \right\}$
    $\textsc{Update}\left(z^{(l^*)} \right)$
end
repeat
    for $X^{(i)} \in \boldsymbol{X}$ **do**
        Let Z_l be the cluster $X^{(i)}$ currently belongs to
        $Z_{l^*} \leftarrow \textsc{SelectClosest}\left(X^{(i)} \right)$
        if $l \neq l^*$ **then**
            $Z_l \leftarrow Z_l \setminus \left\{ X^{(i)} \right\}$ and $Z_{l^*} \leftarrow Z_{l^*} \cup \left\{ X^{(i)} \right\}$
            $\textsc{Update}\left(z^{(l)} \right)$ and $\textsc{Update}\left(z^{(l^*)} \right)$
        end
    end
until *No point changes cluster*

Algorithm 2: $\textsc{SelectClosest}$

Input: a data point $X^{(i)}$, a set of current clusters $\mathcal{Z}$ and their modes $\overline{Z}$
Output: the cluster whose mode is closest to the data point Z_{l^*}
Select $z^{l^*} \in \overline{Z}$ that minimises: $d\left(X^{(i)}, z_{l^*} \right)$
Find their associated cluster Z_{l^*}

Algorithm 3: $\textsc{Update}$

Input: an attribute space $\mathcal{A}$, a mode to update $z^{(l)}$ and its cluster Z_l
Output: an updated mode
Find $z \in \mathcal{A}$ that minimises $D(Z_l, z)$
$z^{(l)} \leftarrow z$

Algorithm 4: Huang's method

Input: a dataset $\mathcal{X} \subset \mathcal{A}$, a number of modes to find k
Output: a set of k initial modes $\overline{Z}$
$\overline{Z} \leftarrow \emptyset$
$\widehat{Z} \leftarrow \text{SAMPLEPOTENTIALMODES}(\mathcal{X})$
for $\hat{z} \in \widehat{Z}$ **do**
    Select $X^{(i^*)} \in \mathcal{X} \setminus \overline{Z}$ that minimises $d\left(X^{(i)}, \hat{z}\right)$
    $\overline{Z} \leftarrow \overline{Z} \cup \left\{X^{(i^*)}\right\}$
end

Algorithm 5: SAMPLEPOTENTIALMODES

Input: a dataset $\mathcal{X} \subset \mathcal{A}$, a number of modes to find k
Output: a set of k potential modes $\widehat{Z}$
$\widehat{Z} \leftarrow \emptyset$
for $j = 1, \ldots, m$ **do**
    for $s = 1, \ldots, d_j$ **do**
        Calculate $\frac{n\left(a_s^{(j)}\right)}{N}$
    end
end
while $\left|\widehat{Z}\right| < k$ **do**
    Create an empty m-tuple $\hat{z}^{(l)}$
    for $j = 1, \ldots, m$ **do**
        Sample $a_{s*}^{(j)}$ from A_j with respect to the relative frequencies of A_j
        $\hat{z}_j^{(l)} \leftarrow a_{s*}^{(j)}$
    end
    $\widehat{Z} \leftarrow \widehat{Z} \cup \left\{\hat{z}^{(l)}\right\}$
end

1.2.2 Cao's method

The second initialisation process that is widely used with k-modes is known as Cao's method [4]. This method selects representative points according to their density in the dataset whilst forcing dissimilarity between them. Definition 1.5 formalises the concept of density and its relationship to relative frequency. The method, which is described in Algorithm 6, is deterministic — unlike Huang's method which relies on random sampling.

Definition 1.5. Consider a dataset $\mathcal{X} \subset \mathcal{A} = \{A_1, \ldots, A_m\}$. Then the *average density* of any point $X_i \in \mathcal{X}$ with respect to $\mathcal{A}$ is defined [4] as:

$$\text{Dens}\left(X^{(i)}\right) = \frac{\sum_{j=1}^{m} \text{Dens}_j\left(X^{(i)}\right)}{m} \quad \text{where} \quad \text{Dens}_j\left(X^{(i)}\right) = \frac{\left|\left\{X^{(t)} \in \mathcal{X} : x_j^{(i)} = x_j^{(t)}\right\}\right|}{N} \tag{5}$$

Observe that:

$$\left|\left\{X^{(t)} \in \mathcal{X} : x_j^{(i)} = x_j^{(t)}\right\}\right| = n\left(x_j^{(i)}\right) = \sum_{t=1}^{N}\left(1 - \delta\left(x_j^{(i)}, x_j^{(t)}\right)\right)$$

And so, an alternative definition for (5) can be derived:

$$
\begin{aligned}
\text{Dens}\left(X^{(i)}\right) &= \frac{1}{mN}\sum_{j=1}^{m}\sum_{t=1}^{N}\left(1 - \delta\left(x_j^{(i)}, x_j^{(t)}\right)\right)\\
&= \frac{1}{mN}\sum_{j=1}^{m}\sum_{t=1}^{N}1 - \frac{1}{mN}\sum_{j=1}^{m}\sum_{t=1}^{N}\delta\left(x_j^{(i)}, x_j^{(t)}\right)\\
&= \frac{mN}{mN} - \frac{1}{mN}\sum_{t=1}^{N}d\left(X^{(i)}, X^{(t)}\right)\\
&= 1 - \frac{1}{mN}D\left(\mathcal{X}, X^{(i)}\right)
\end{aligned}
\tag{6}
$$

With this alternative definition, it is clear — since m and N are fixed positive integers — that $\text{Dens}(X^{(i)})$ is maximised when $D(\mathcal{X}, X^{(i)})$ is minimised. Then by Theorem 1, any data point with maximal average density is, in fact, a mode of $\mathcal{X}$. This observation indicates that there is a similarity between this method and Huang's in that they are attempting to achieve the same objective if only from opposite ends.

2   Matching games and the proposed method

Both of the initialisation methods described in Section 1.2 have a greedy component. Cao's method essentially chooses the densest point that has not already been chosen whilst forcing separation between the set of initial modes. In the case of Huang's, however, the greediness only comes at the end of the method, after the set of potential modes has been found by random sampling. In any practical implementation of this method, the order in which a set of potential modes is iterated over has no guarantee of consistency. The same is true for any arbitrary tie breaks. The result of

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Algorithm 6: Cao's method

    Input: a dataset $\mathcal{X}$, a number of modes to find k
    Output: a set of k initial modes $\overline{Z}$
    $\overline{Z} \leftarrow \emptyset$
    for $X^{(i)} \in \mathcal{X}$ **do**
       | Calculate Dens $\left(X^{(i)}\right)$
    end
    Select $1 \leq i_1 \leq N$ which maximises Dens $\left(X^{(i)}\right)$
    $\overline{Z} \leftarrow \overline{Z} \cup \left\{X^{(i_1)}\right\}$
    while $\left|\overline{Z}\right| < k$ **do**
       | Select $X^{(i^*)} \notin \overline{Z}$ which maximises $\min_{z^{(l)} \in \overline{Z}} \left\{\text{Dens}\left(X^{(i)}\right) \times d\left(X^i, z^{(l)}\right)\right\}$
       | $\overline{Z} \leftarrow \overline{Z} \cup \left\{X^{(i^*)}\right\}$
    end

this is that the initial set of modes that the method returns is altered since the next initial mode is chosen by the next locally optimal choice.

The initialisation method proposed in this work aims to extend Huang's method to be order-invariant in the final allocation — thereby eliminating its greedy component — and to provide a more intuitive starting point for the k-modes algorithm. This is done by constructing and solving a matching game between the set of potential modes and some subset of the data.

In general, matching games are defined by two sets (parties) of players (often termed suitors and reviewers) in which each player creates a preference list of at least some of the players in the other party. The objective then is to find a mapping between the two sets of players such that no pair of players is (rationally) unhappy with their matching. Such a mapping is considered stable. Algorithms to find stable matchings to instances of matching games are often structured to be party-oriented and aim to maximise some form of social or party-based optimality [9, 10, 19].

One of the simplest matching games models the Stable Marriage Problem (SM). In this game the sets of players must be of equal size and rank each other strictly (i.e. no ties allowed) and entirely. An algorithm was presented in the seminal work by D. Gale and L. Shapley [10] that 'solves' any instance of SM by finding for it a unique, suitor-optimal, stable matching. This kind of game is not considered in this work as it effectively reduces down to Huang's method. This can be seen as follows. Note that the concept of preference between points in an attribute space is synonymous with similarity. Thus, when constructing the game, each potential mode gets to pick the data point it is closest to but that has not already been picked. Then, up to an arbitrary breaking of any ties in the preference lists, each potential mode is assigned to its chosen data point.

A number of issues arise from this particular model other than it reducing to Huang's method. For instance:

- Ties are common when using the distance metric defined in (1).

- There is no intuitively concrete way of constructing sets of players or their preference lists.

Allowing for ties is a simple extension to SM but the notion of stability becomes tiered [17, 18]. In each case of stability, if such a matching exists, then a polynomial-time algorithm will find one

that is optimal for one set of players. However, there is no guarantee that such a level-of-stable matching exists and even in that case, the notion of party-optimality is lost [8]. Therefore this extension is not considered here where a stable solution to the game is required, and is preferably party-optimal.

Further to allowing ties, how preference lists are constructed is a point of interest in many applications of matching games [16, 20]. Often this is a contextual problem and may be addressed in a number of ways. As in this case, where similarity and preference are considered equivalent, a bespoke distance metric may be used. Though not relevant to this work, if the game forms part of a larger, long-standing or otherwise complex model, introducing flexibility in preferences [1, 21] or estimating them *ad hoc* [24] may be helpful to obtain meaningful matchings.

Another method used to construct preference lists is to discount the preference lists presented by players. For instance, where acceptability of another player is the only criterion, binary preferences (i.e. incomplete preference lists with ties) can create games that are invulnerable to manipulative players' strategies [3]. This approach can be adapted to cater for larger games, such as student-school allocation. In this case, each student submits a set of acceptable schools and the schools form strict rankings of the students. The result of this is a simpler game (in the practical sense) and a reduction in the set of possible stable matchings [11, 12].

As this particular case has no interactive element, and must guarantee a stable matching (ideally with optimality), none of these extensions are used in the proposed method. Instead, so as to keep the method as simple as possible within these constraints, the game used will model an instance of the Hospital-Resident Assignment Problem (HR) which was presented with SM as a practical solution to the problem that gives it its namesake [10].

Like SM, there exists an algorithm that can provide a unique, party-optimal, stable matching to any instance of HR. The resident-optimal algorithm is presented in Algorithm 7 and is adapted from the original to take advantage of the structure of the game [25]. The game used to model HR, its matchings, and its notion of stability are defined in Definitions 2.1—2.3. A summary of these definitions in the context of the proposed k-modes initialisation is given in Table 1.

Definition 2.1. Consider two distinct sets R, H and refer to them residents and hospitals. Each $h \in H$ has a capacity $c_h \in \mathbb{N}$ associated with them. Each player $r \in R$ and $h \in H$ has associated with it a strict preference list of the other set's elements such that:

- Each $r \in R$ ranks a non-empty subset of H, denoted by $f(r)$.

- Each $h \in H$ ranks all and only those residents that have ranked it, i.e. the preference list of h, denoted $g(h)$, is a permutation of the set $\{r \in R \mid h \in f(r)\}$. If no such residents exist, h is removed from H.

This construction of residents, hospitals, capacities and preference lists is called a *game* and is denoted by (R, H).

Definition 2.2. Consider a game (R, H). A *matching* M is any mapping between R and H. If a pair $(r, h) \in R \times H$ are matched in M then this relationship is denoted $M(r) = h$ and $r \in M^{-1}(h)$.

A matching is only considered *valid* if all of the following hold for all $r \in R, h \in H$:

- If r is matched then $M(r) \in f(r)$.

- If h has at least one match then $M^{-1}(h) \subseteq g(h)$.

- h is not over-subscribed, i.e. $\left|M^{-1}(h)\right| \le c_h$.

A valid matching is considered *stable* if it does not contain any blocking pairs.

Definition 2.3. Consider a game (R, H). Then a pair $(r, h) \in R \times H$ is said to *block* a matching M if all of the following hold:

- There is mutual preference, i.e. $r \in g(h)$ and $h \in f(r)$.

- Either r is unmatched or they prefer h to $M(r)$.

- Either h is under-subscribed or h prefers r to at least one resident in $M^{-1}(h)$.

Object in k-modes initialisation	Object in a matching game
Potential modes	The set of residents
Data points closest to potential modes	The set of hospitals
Similarity between a potential mode and a point	Respective position in each other's preference lists
The data point to replace a potential mode	A pair in a matching

Table 1: A summary of the relationships between the components of the initialisation for k-modes and those in a matching game (R, H).

Algorithm 7: The hospital-resident algorithm (resident-optimal)

Input: a set of residents R, a set of hospitals H, a set of hospital capacities C, two preference list functions f, g
Output: a stable, resident-optimal mapping M between R and H
for $h \in H$ **do**
    $M^{-1}(h) \leftarrow \emptyset$
end
while *There exists any unmatched $r \in R$ with a non-empty preference list* **do**
    Take any such resident r and their most preferred hospital h
    MATCHPAIR(s, h)
    if $\left|M^{-1}(h)\right| > c_h$ **then**
        Find their worst match $r' \in M^{-1}(h)$
        UNMATCHPAIR(r', h)
    end
    if $\left|M^{-1}(h)\right| = c_h$ **then**
        Find their worst match $r' \in M^{-1}(h)$
        for *each successor $s \in g(h)$ to r'* **do**
            DELETEPAIR(s, h)
        end
    end
end

Algorithm 8: MATCHPAIR

Input: a resident r, a hospital h, a matching M
Output: an updated matching M
$M^{-1}(h) \leftarrow M^{-1}(h) \cup \{r\}$

Algorithm 9: UNMATCHPAIR

Input: a resident r, a hospital h, a matching M
Output: an updated matching M
$M^{-1}(h) \leftarrow M^{-1}(h) \setminus \{r\}$

Algorithm 10: DELETEPAIR

Input: a resident r, a hospital h
Output: updated preference lists
$f(r) \leftarrow f(r) \setminus \{h\}$
$g(h) \leftarrow g(h) \setminus \{r\}$

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3   Experimental results

To give comparative results on the quality of the initialisation processes considered in this work, four well-known, categorical, labelled datasets — breast cancer, mushroom, nursery, and soybean (large) — will be clustered by the k-modes algorithm with each of the initialisation processes. These datasets have been chosen to fall in line with the established literature, and for their relative sizes and complexities. Each dataset is openly available under the UCI Machine Learning Repository [7], and their characteristics are summarised in Table 2. For the purposes of this analysis, incomplete instances (i.e. where data is missing) are excluded and the remaining dataset characteristics are reported as 'adjusted'.

This analysis does not consider evaluative metrics related to classification such as accuracy, recall or precision as is commonly done [2, 4, 5, 15, 22, 23, 27, 28]. Instead, only internal measures are considered such as the cost function defined in (4). This metric is label-invariant and its values are comparable across the different initialisation methods. Furthermore, the effect of each initialisation method on the initial and final clusterings can be captured with the cost function. An additional, and often useful, metric is the silhouette coefficient. This measures the ratio between the intra-cluster cohesion and inter-cluster separation of a particular clustering. Therefore, it could be used in a similar way to reveal the effect of each initialisation method at the beginning and end of a run of k-modes. Unfortunately, this metric loses its intuition under the distance measure employed here and is omitted. The remaining performance measures used are the number of iterations for the k-modes algorithm to terminate and the time taken to terminate in seconds.

Algorithm 11: The proposed initialisation method

Input: a dataset $\mathcal{X} \subset \mathcal{A}$, a number of modes to find k
Output: a set of k initial modes $\overline{Z}$
$\overline{Z} \leftarrow \emptyset$
$H \leftarrow \emptyset$
$R \leftarrow \textsc{SamplePotentialModes}(\mathcal{X})$
for $r \in R$ **do**
    Find the set of k data points $H_r \subset \mathcal{X}$ that are the least dissimilar to r
    Arrange H_r into descending order of similarity with respect to r, denoted by H_r^*
    $H \leftarrow H \cup H_r$
    $f(r) \leftarrow H_r^*$
end
for $h \in H$ **do**
    $c_h \leftarrow 1$
    Sort R into descending order of similarity with respect to h, denoted by R^*
    $g(h) \leftarrow R^*$
end
Solve the matching game defined by (R, H) to obtain a matching M
for $r \in R$ **do**
    $\overline{Z} \leftarrow \overline{Z} \cup \{M(r)\}$
end

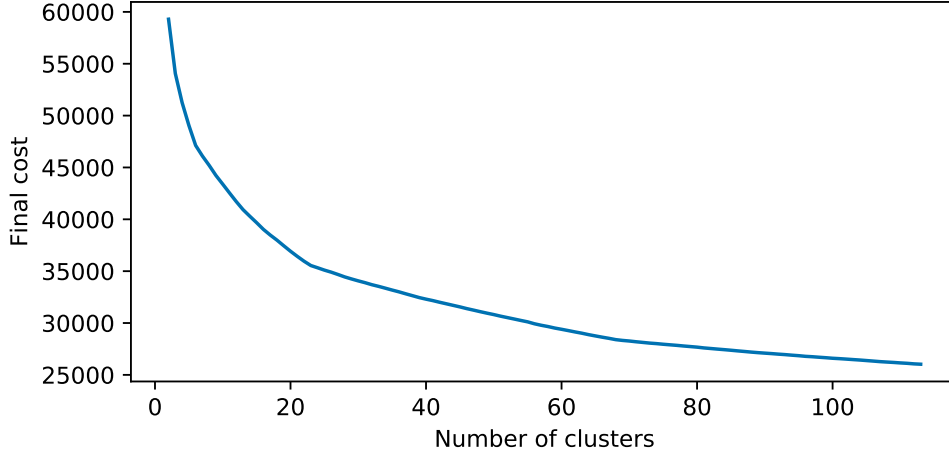|	N	m	No. classes	Missing values	Adjusted N	Adjusted no. classes	No. clusters found
Breast cancer	699	10	2	True	683	2	8
Mushroom	8124	22	2	True	5644	2	17
Nursery	12960	8	5	False	12960	5	23
Soybean	307	35	19	True	266	15	8

Table 2: A summary of the benchmark datasets.

Figure 1: An elbow plot for the nursery dataset using Cao's initialisation method.

The final piece of information required in this analysis is a choice for k for each dataset. An immediate choice is the number of classes that are present in a dataset but, as stated above, this is not necessarily a fair or wise choice since the classes may not be representative of true clusters. A popular strategy for choosing an optimal number of clusters is known as the 'elbow' method. The aim of this method is to identify a kink (elbow) in a plot of number of clusters against cost for a dataset. Figure 1 is an example of such a plot for the nursery dataset. This kink suggests that an increase in k from there would not sufficiently improve the performance of the model. On its own, this method is vague and somewhat unreliable which raises a number of questions:

- What constitutes a kink?

- How does one discern between multiple kinks?

- Is choosing a particular kink subjective to the observer?

An alternative 'elbow' may be identified objectively by using the knee point detection algorithm described in [26] where the maximal value of k is taken to be $\lfloor \sqrt{N} \rfloor$. This algorithm identifies the value of k with the maximum curvature in the plot described above by computation rather than inspection — eliminating the concerns raised. The value of k determined by this algorithm is reported in the final column of Table 2.

3.1 Elbow method

Tables 3—6 summarise the results of each initialisation method on the benchmark datasets where the number of clusters has been determined by the knee point detection algorithm. Each column shows the mean value of each metric and its standard deviation in parentheses over 250 independent repetitions of the k-modes algorithm.

By examining these tables it would seem that the proposed method and Huang's method are comparable across the board — although the proposed method is faster despite taking more iterations in general which may relate to a more intuitive initialisation. More importantly though, it

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	Initial cost	Final cost	No. iterations	Time
Cao	3118.00 (0.000)	2774.00 (0.000)	4.00 (0.000)	0.30 (0.012)
Huang	2856.50 (104.245)	2748.83 (64.514)	2.68 (0.817)	0.22 (0.046)
Matching	2870.11 (101.869)	2752.59 (52.387)	2.72 (0.760)	0.16 (0.021)

Table 3: Summative metric results for the breast cancer dataset with $k = 8$.

	Initial cost	Final cost	No. iterations	Time
Cao	20381.00 (0.000)	20376.00 (0.000)	2.00 (0.000)	4.68 (0.205)
Huang	23027.24 (1209.753)	21869.06 (747.766)	2.90 (0.934)	5.11 (1.138)
Matching	23279.36 (1498.324)	21855.50 (751.641)	3.02 (0.936)	2.77 (0.325)

Table 4: Summative metric results for the mushroom dataset with $k = 17$.

	Initial cost	Final cost	No. iterations	Time
Cao	35544.00 (0.000)	35544.00 (0.000)	1.00 (0.000)	4.98 (0.152)
Huang	37535.06 (372.596)	37535.06 (372.596)	1.00 (0.000)	3.58 (0.121)
Matching	37484.29 (327.467)	37484.29 (327.467)	1.00 (0.000)	3.14 (0.141)

Table 5: Summative metric results for the nursery dataset with $k = 23$.

	Initial cost	Final cost	No. iterations	Time
Cao	1654.00 (0.000)	1585.00 (0.000)	4.00 (0.000)	0.28 (0.014)
Huang	1829.31 (92.308)	1708.55 (69.740)	3.58 (1.019)	0.28 (0.063)
Matching	1827.76 (86.852)	1711.49 (73.319)	3.42 (0.963)	0.17 (0.022)

Table 6: Summative metric results for the soybean dataset with $k = 8$.

appears that Cao's method performs the best out of the three initialisation methods: in terms of initial and final costs Cao's method improves, on average, by roughly 10 percent against the next best method for the three datasets that it succeeds with; the number of iterations is comparable; and the computation time is substantially less than the other two considering it is a deterministic method and need only be run once to achieve this performance.

However, in the k-means paradigm, a particular clustering is selected based on it having the minimum final cost over a number of runs of the algorithm — not the mean — and while Cao's method is very reliable, in that there is no variation at all, it does not always produce the best clustering possible. There is a trade-off to be made between computational time and performance here. In order to gain more insight into the performance of each method, less granular analysis is required. Figures 2—5 display the cost function results for each dataset in the form of a scatter plot and two empirical cumulative density function (CDF) plots, highlighting the breadth and depth of the behaviours exhibited by each initialisation method.

Looking at Figure 2 it is clear that in terms of final cost Cao's method is middling when compared to the other methods. This was apparent from Table 3 and, indeed, Huang's and the proposed method are both very comparable when looking at the main body of the results. However, since the criterion for the best clustering (in practical terms) is having the minimum final cost, it is evident that the proposed method is superior; that the method produces clusterings with a larger cost range (indicated by the trailing right-hand side of each CDF plot) is irrelevant for the same reason.

This pattern of largely similar behaviour between Huang's and the proposed method is apparent in each of the figures here, and in each case the proposed method outperforms Huang's. In fact, in all cases except for the nursery dataset, the proposed method achieves the lowest final cost of all the methods and, as such, performs the best in practical terms on these particular datasets.

In the case of the nursery dataset, Cao's method is unquestionably the best performing initialisation method. It should be noted that none of the methods were able to find an initial clustering that could be improved on, and that this dataset exactly describes the entire attribute space in which it exists. This property could be why the other methods fall behind Cao's so decisively in that Cao's method is able to definitively choose the k most dense-whilst-separated points from the attribute space as the initial cluster centres whereas the other two methods are in essence randomly sampling from this space. That each initial solution in these repetitions is locally optimal remains a mystery.

3.2 Number of classes

As is discussed above, the often automatic choice for k is the number of classes present in the data; this subsection repeats the analysis as with the elbow method but with this traditional choice for k. Tables 7—10 contain the analogous summaries of each initialisation method's performance on the benchmark datasets over the same number of repetitions.

An immediate comparison to the previous tables is that for all datasets bar the soybean dataset, the mean costs are significantly higher and the computation times are lower. These effects come directly from the choice of k in that higher values of k will require more checks (and thus computational time) but will typically lead to more homogeneous clusters, reducing their within-cluster dissimilarity and therefore cost.

Looking at these tables on their own, Cao's method is the superior initialisation method on average: the means are substantially lower in terms of initial and final cost; there is no deviation in
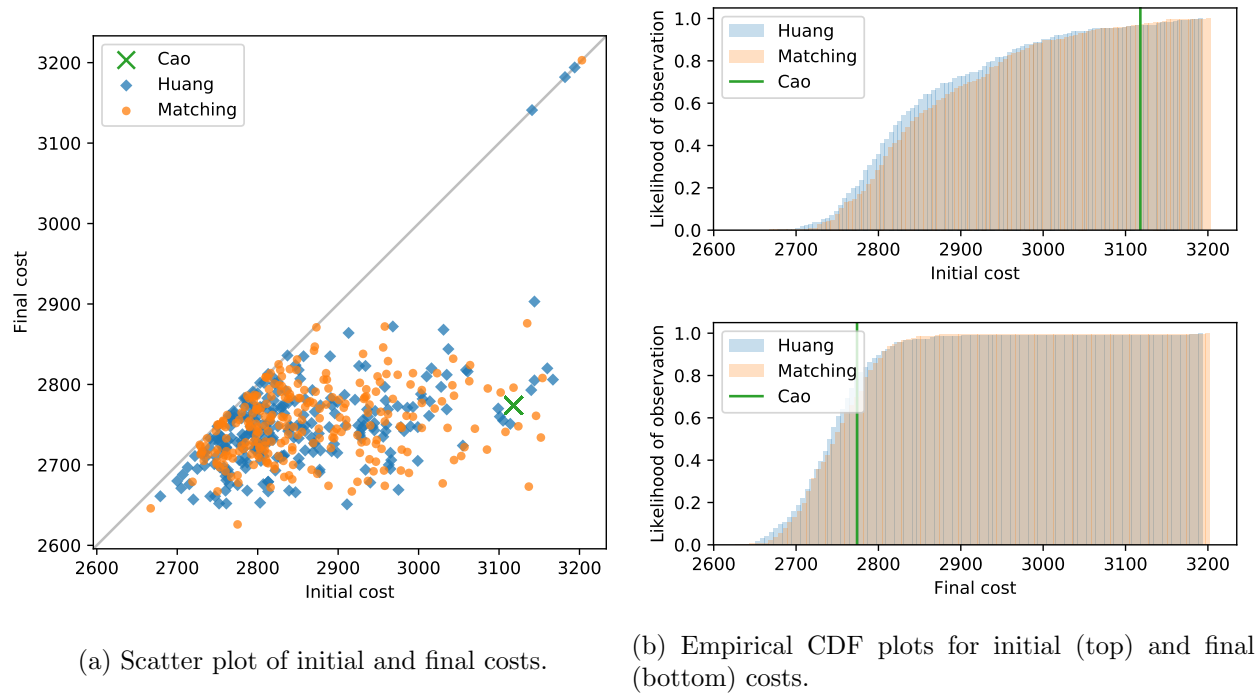
(a) Scatter plot of initial and final costs.

(b) Empirical CDF plots for initial (top) and final (bottom) costs.

Figure 2: Summative plots for the breast cancer dataset with $k = 8$.

(a) Scatter plot of initial and final costs.

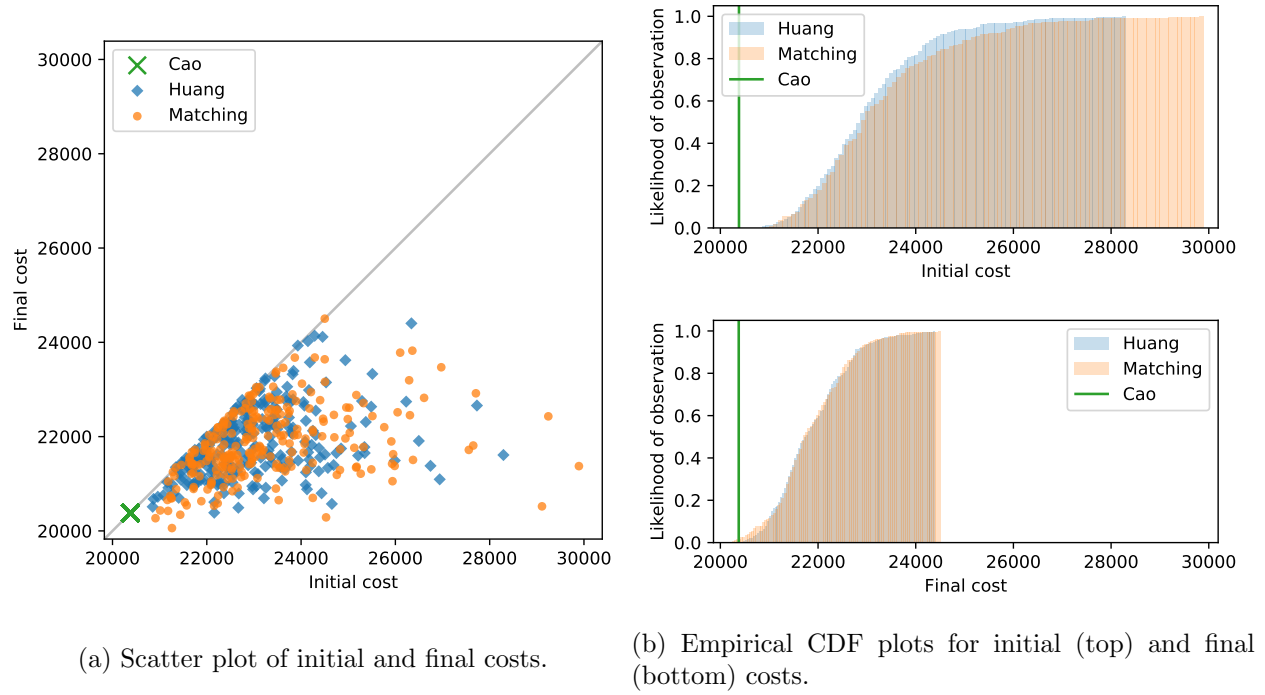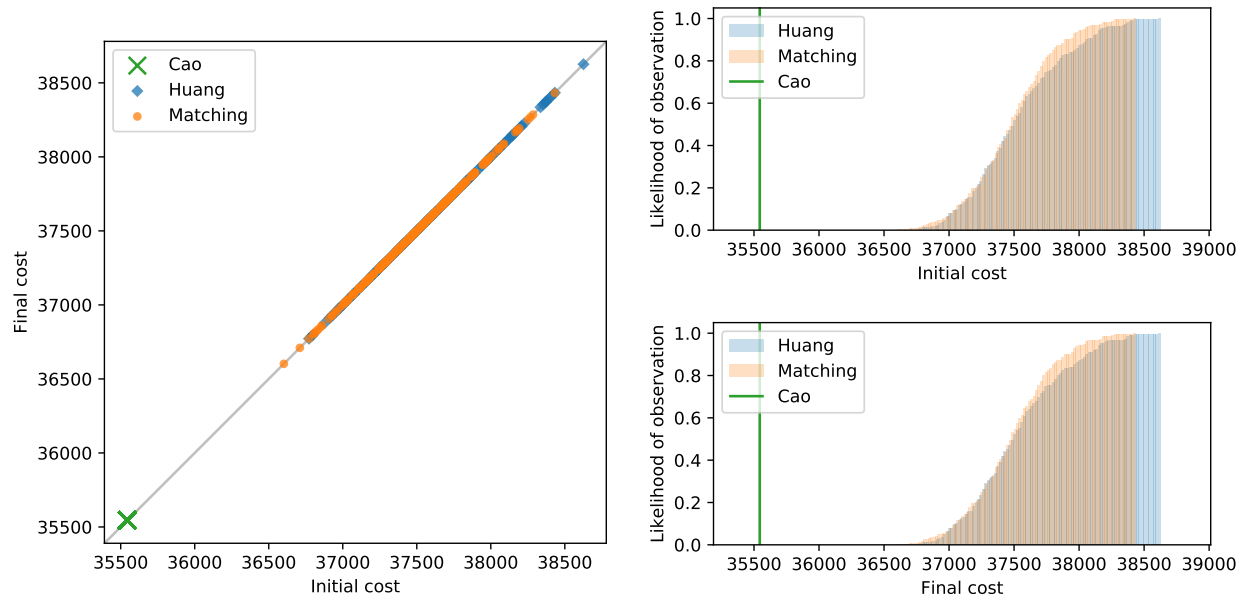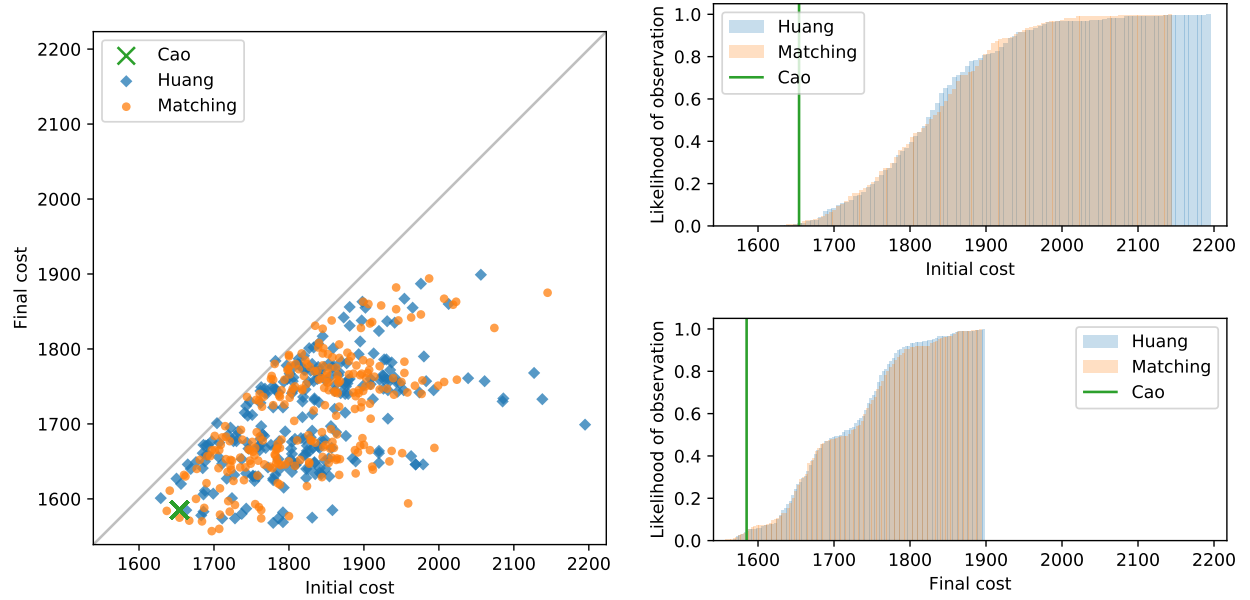(b) Empirical CDF plots for initial (top) and final (bottom) costs.

Figure 3: Summative plots for the mushroom dataset with $k = 17$.

(a) Scatter plot of initial and final costs.

(b) Empirical CDF plots for initial (top) and final (bottom) costs.

Figure 4: Summative plots for the nursery dataset with $k = 23$.

(a) Scatter plot of initial and final costs.

(b) Empirical CDF plots for initial (top) and final (bottom) costs.

Figure 5: Summative plots for the soybean dataset with $k = 8$.

	Initial cost	Final cost	No. iterations	Time
Cao	3315.00 (0.000)	3172.00 (0.000)	2.00 (0.000)	0.13 (0.005)
Huang	3393.80 (120.772)	3348.51 (144.849)	1.54 (0.653)	0.10 (0.024)
Matching	3406.73 (111.686)	3355.56 (144.621)	1.61 (0.638)	0.09 (0.018)

Table 7: Summative metric results for the breast cancer dataset with $k = 2$.

	Initial cost	Final cost	No. iterations	Time
Cao	37662.00 (0.000)	37662.00 (0.000)	1.00 (0.000)	0.94 (0.035)
Huang	41974.07 (2393.889)	39226.25 (2483.933)	3.11 (1.430)	1.92 (0.679)
Matching	42175.54 (2520.163)	39617.53 (2637.574)	3.03 (1.439)	1.38 (0.491)

Table 8: Summative metric results for the mushroom dataset with $k = 2$.

	Initial cost	Final cost	No. iterations	Time
Cao	49060.00 (0.000)	49060.00 (0.000)	1.00 (0.000)	1.80 (0.090)
Huang	51229.45 (902.503)	51229.45 (902.503)	1.00 (0.000)	1.72 (0.116)
Matching	51107.52 (910.258)	51101.95 (903.525)	1.00 (0.063)	1.37 (0.128)

Table 9: Summative metric results for the nursery dataset with $k = 5$.

	Initial cost	Final cost	No. iterations	Time
Cao	1364.00 (0.000)	1314.00 (0.000)	2.00 (0.000)	0.33 (0.009)
Huang	1588.89 (83.682)	1446.22 (59.844)	4.02 (1.081)	0.45 (0.085)
Matching	1582.56 (87.418)	1447.08 (60.154)	4.01 (1.128)	0.24 (0.025)

Table 10: Summative metric results for the soybean dataset with $k = 15$.

these results; again, the total computational time is a fraction of the other two methods. It is also apparent that Huang's method and the proposed extension are very comparable on average. As before, finer investigation will require finer visualisations. Figures 6—9 show the same plots as in the previous subsection except the number of clusters has been taken to be the number of classes present in each dataset.

Figures 6 & 7 indicate that a particular behaviour emerged during the runs of the k-modes algorithm. Specifically, each solution falls into one of (predominantly) two types: effectively no improvement on the initial clustering, or terminating at some clustering with a cost that is bounded below across all such solutions. Invariably, Cao's method achieves or approaches this lower bound and unless Cao's method is used, these particular choices for k mean that the performance of the k-modes algorithm is exceptionally sensitive to its initial clustering. Moreover, the other two methods are effectively indistinguishable in these cases and so if a robust solution is required, Cao's method is the only viable option.

Another point to be raised from these two figures is that the k-modes algorithm is susceptible to a worsening move between iterations. This may seem counter-intuitive but is possible since the cluster centres are updated after every point is moved rather than at the end of the iteration. That is, a move that may be beneficial when moving a point between clusters may not be beneficial to the cluster overall in terms of within-cluster dissimilarity by the end of an iteration.

Figure 8 corresponds to the nursery dataset results with $k = 5$. In this set of runs, the same pattern emerges as in Figure 4 where sampling the initial centres from amongst the most dense points (via Huang's method and the proposed) is an inferior strategy to one considering the entire attribute space such as with Cao's method. Again, no method is able to improve on the initial solution except for one repetition with the matching initialisation method.

The primary conclusion from this analysis is that while Huang's method is largely comparable to the proposed extension, there is no substantial evidence from these use cases to use Huang's method over the one proposed in this work. This is due to the proposed method consistently performing better (or as well as) Huang's method in terms of minimal final costs and computational time over a number of runs in both the cases where an external framework is imposed on the data (by choosing k to be the number of classes) and not. Furthermore, though not discussed in this work, the matching initialisation method has the scope to allow for expert or prior knowledge to be included in an initial clustering by using some *ad hoc* preference list mechanism.

3.3 Artificial datasets

Following on from the conclusions of the analysis thus far, the competition between Cao's method and the proposed matching method may be studied more deeply. All of the results leading up to this point were conducted using benchmark datasets and while there are certainly benefits to comparing methods in this way, it does not afford a rich understanding of how any of them perform more generally. This stage of the analysis relies on a method for generating artificial datasets introduced in [29]. In essence, this method is an evolutionary algorithm which acts on entire datasets to explore the space in which potentially all possible datasets exist. The key component of this method is an objective function that takes a dataset and returns a value that is to be minimised; this function is referred to as the fitness function under this framework.

In order to reveal the nuances in the performance of Cao's method and the proposed initialisation on a particular dataset, two cases are considered: where Cao's method outperforms the proposed, and vice versa. Both cases use the same fitness function — with the latter using its negative —
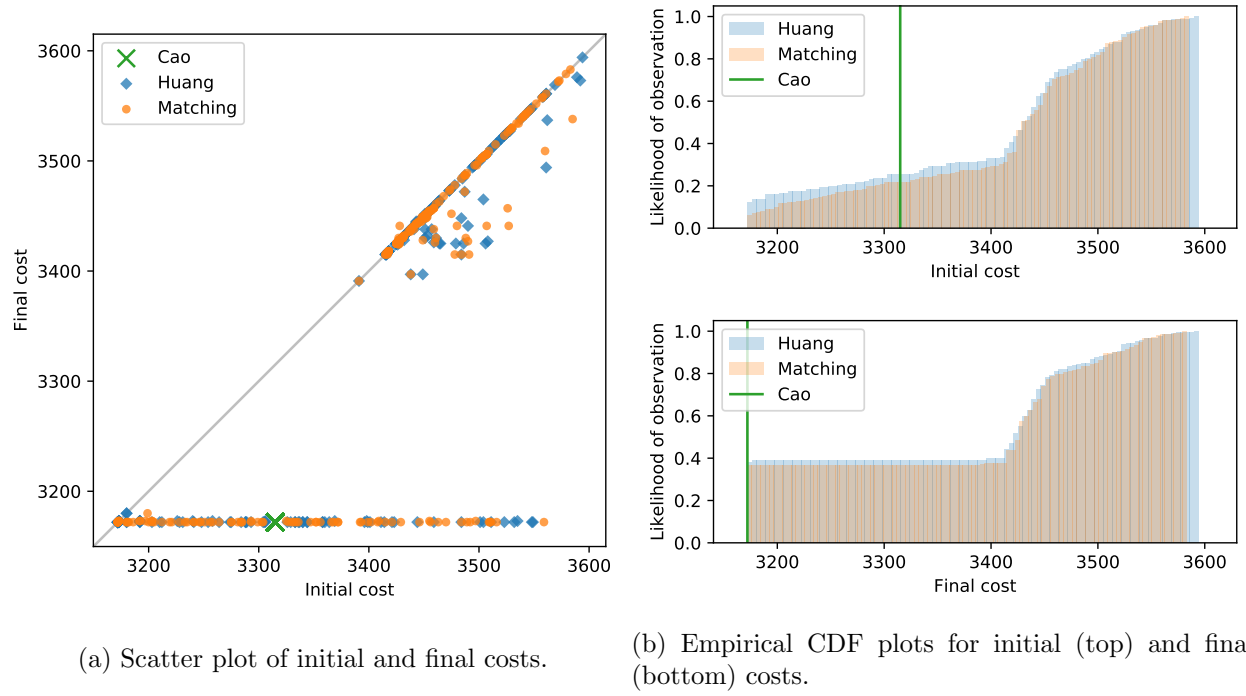
(a) Scatter plot of initial and final costs.

(b) Empirical CDF plots for initial (top) and final (bottom) costs.

Figure 6: Summative plots for the breast cancer dataset with $k = 2$.

(a) Scatter plot of initial and final costs.

(b) Empirical CDF plots for initial (top) and final (bottom) costs.
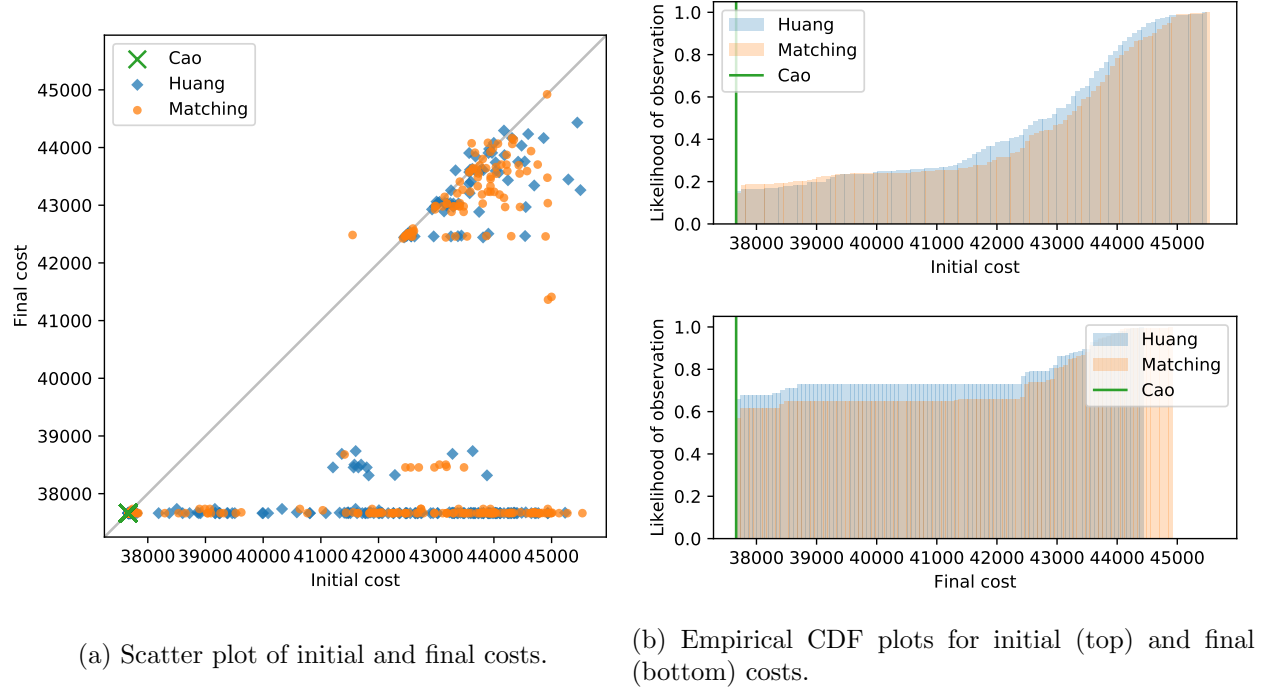
Figure 7: Summative plots for the mushroom dataset with $k = 2$.

(a) Scatter plot of initial and final costs.

(b) Empirical CDF plots for initial (top) and final (bottom) costs.
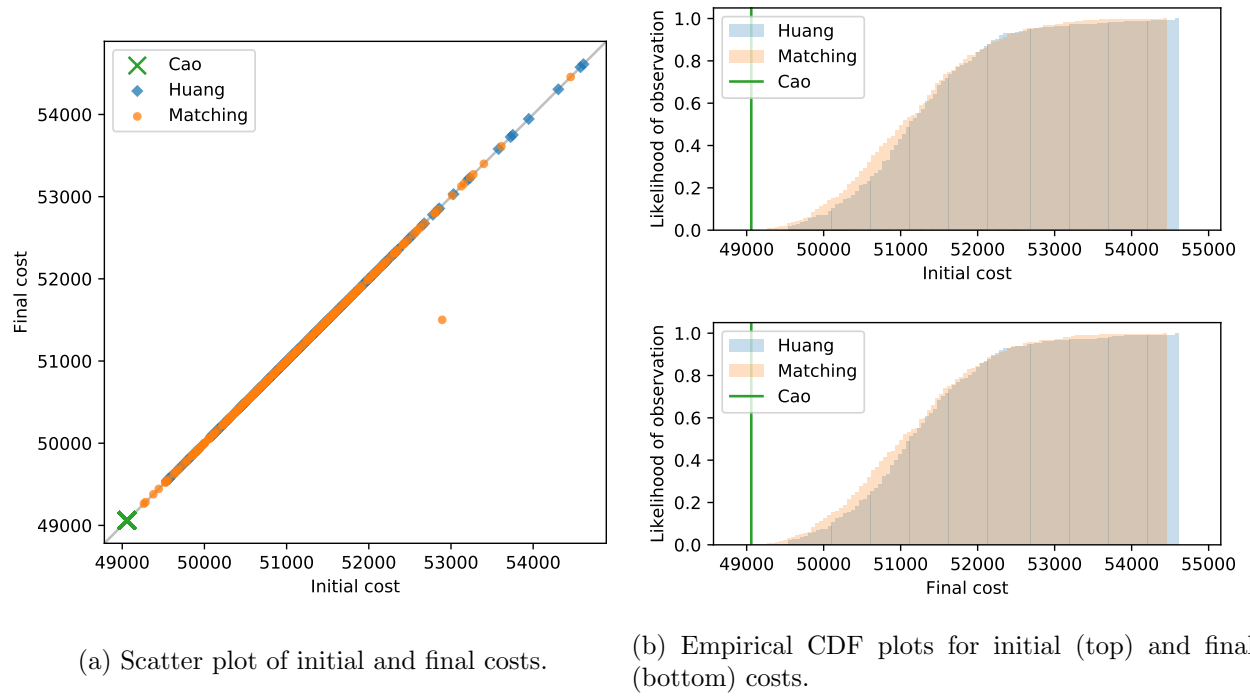
Figure 8: Summative plots for the nursery dataset with $k = 5$.

(a) Scatter plot of initial and final costs.

(b) Empirical CDF plots for initial (top) and final (bottom) costs.
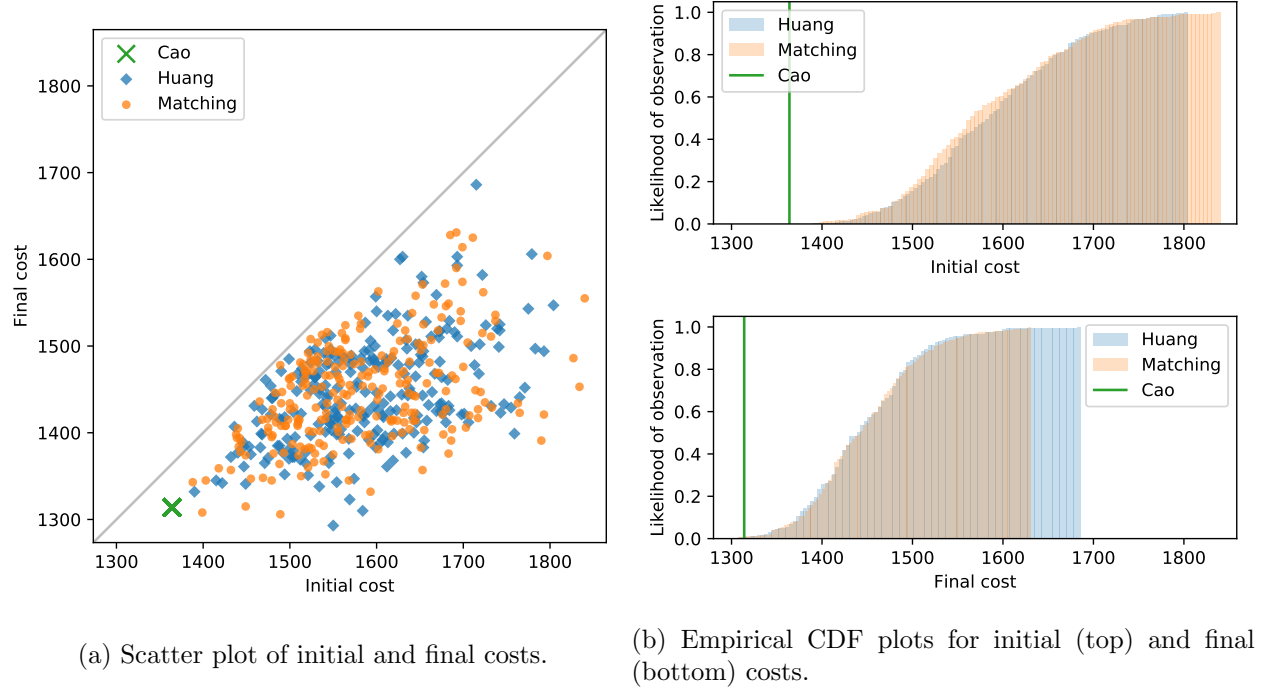
Figure 9: Summative plots for the soybean dataset with $k = 15$.
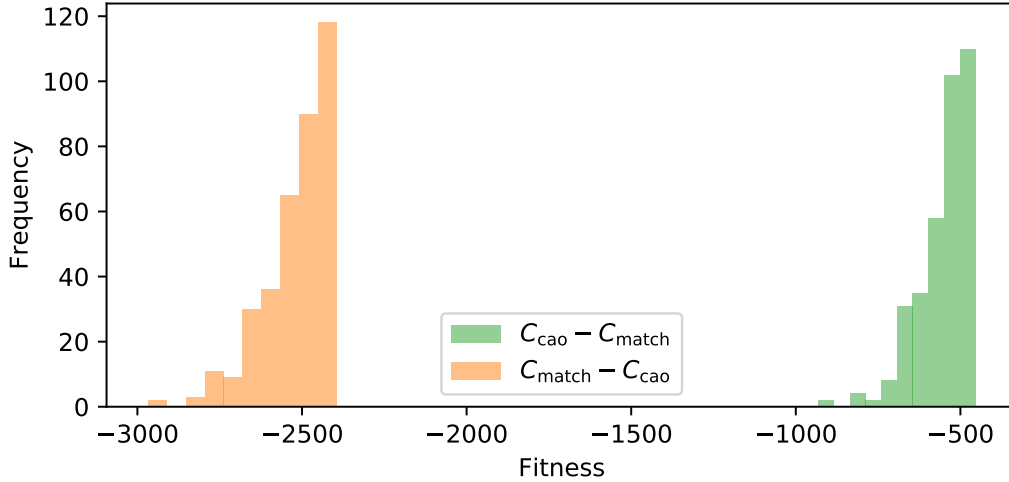
Figure 10: Histograms of fitness for the top performing percentile in each case.

which is defined as follows:

$$f\left(\mathcal{X}\right) = C_{\text{cao}} - C_{\text{match}} \tag{7}$$

where C_{cao} and C_{match} are the final costs when a dataset $\mathcal{X}$ is clustered using Cao's method and the proposed matching method respectively with $k = 2$. For the sake of computational time, the proposed initialisation was given 25 repetitions as opposed to the 250 repetitions in the remainder of this section. Apart from the sign of f, the dataset generation processes used identical parameters in each case and the datasets considered here are all of comparable shape.

This process yielded approximately 35,000 unique datasets for each case, and the ensuing analysis only considers the top-performing percentile of datasets from each. The source code used to generate these datasets, and the datasets themselves are archived at: DOI. Figure 10 shows the fitness distribution of the top percentile in each case. It should be clear from (7) that large negative values are preferable here. With that, and bearing in mind that the generation of these datasets was parameterised in a consistent manner, it appears that the attempt to outperform Cao's method proved somewhat easier. This is indicated by the substantial difference in the locations of the fitness distributions.

Given the quantity of data available, to understand the patterns that have emerged, they must be summarised; in this case, univariate statistics are used. Despite the datasets all being of similar shapes, there are some discrepancies. With the number of rows this is less of an issue but any comparison of statistics across datasets of different widths is difficult without prior knowledge of the datasets. Moreover, there is no guarantee of contingency amongst the attributes, and the comparison of more than a handful of variables becomes complicated even when the attributes are identifiable. To combat this and bring uniformity to the datasets, each dataset is represented as their first principal component obtained via centred PCA. While some subtleties may be lost, this representation captures the most important characteristics of each dataset in a single variable meaning they can be compared directly.

Since the transformation by PCA is centred, all measures for central tendency are moot. In fact, the mean and median are not interpretable here anyway given that the original data is cate-

gorical. As such, the univariate statistics used here describe the spread and shape of the principal components, and are split into two groups:

- Central moments: variance, skewness and kurtosis.

- Empirical quantiles: interquartile range, lower decile and upper decile.

Figures 11 & 12 show the distributions of the six univariate statistics across all of the principal components in each case. In addition to this, they show the p.d.f. of a fitted distribution chosen via a least sum of squared errors approach. What becomes immediately clear from each of these plots is that datasets where Cao's method succeeds, the general spread of their first principal component is much tighter than in the case where the proposed initialisation method succeeds. This is particularly evident in Figure 11a where relatively low variance in the first case indicates a higher level of density in the original categorical data.

The patterns in the quantiles further this. Although Figure 12a suggests that the components of Cao-preferable datasets can have higher interquartile ranges than in the second case, the lower and upper deciles tend to be closer together as is seen in Figures 12b & 12c. This suggests that despite the body of the component being spread, its extremities are not.

In Figures 11b & 11c, the most notable contrast between the two cases is the range in values for both skewness and kurtosis. This supports the evidence thus far that individual datasets have higher densities and lower variety (i.e. tighter extremities) when Cao's method succeeds over the proposed initialisation. In particular, larger values of skewness and kurtosis translate to high similarity between the instances in a categorical dataset which is equivalent to having high density.

Overall, this analysis has revealed that if a dataset shows clear evidence of high-density points, then Cao's method should be used over the proposed method. However, if there is no such evidence, the proposed method is able to find a substantially better clustering than Cao's method.

4   Conclusion

In this paper a novel initialisation method for the k-modes was introduced that built on the method set out in the seminal paper [15]. The new method models the final 'replacement' process in the original as an instance of the Hospital-Resident Assignment Problem that may be solved to be mathematically fair and stable.

Following a thorough description of the k-modes algorithm and the established initialisation methods, a comparative analysis was conducted amongst the three initialisations using both benchmark and artificial datasets. This analysis revealed that the proposed initialisation was able to outperform both of the other methods when the choice of k was optimised according to a mathematically rigorous elbow method. However, the proposed method was unable to beat Cao's method (established in [4]) when an external framework was imposed on each dataset by choosing k to be the number of classes present.
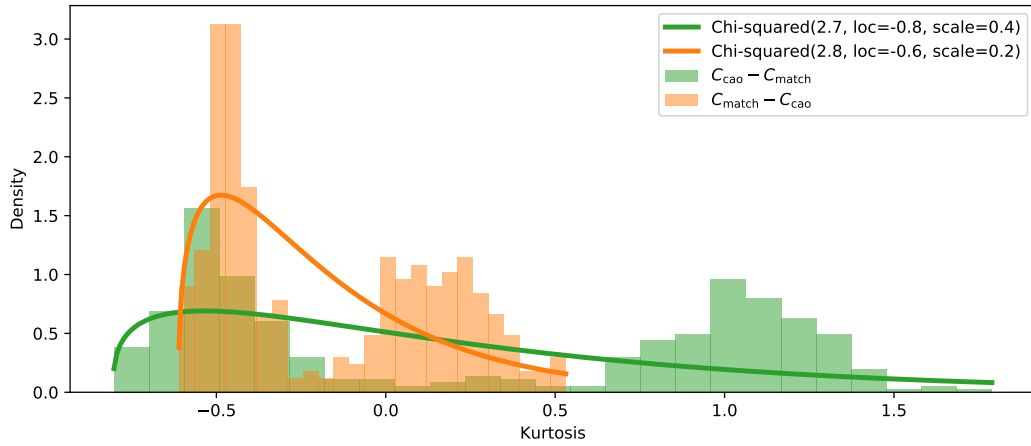
The proposed method should be employed over Cao's when there are no hard restrictions on what k may be, or if there is no immediate evidence that the dataset at hand has some notion of high density. Otherwise, Cao's method remains the most reliable initialisation in terms of computational time and final cost.
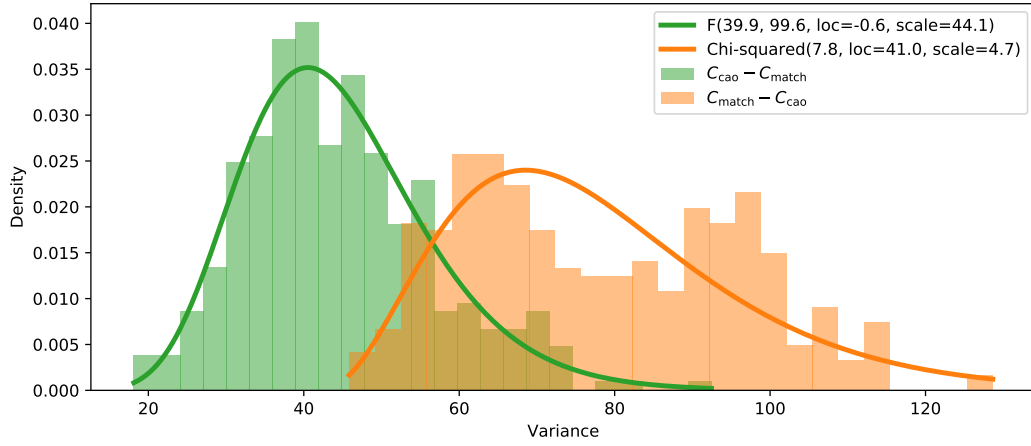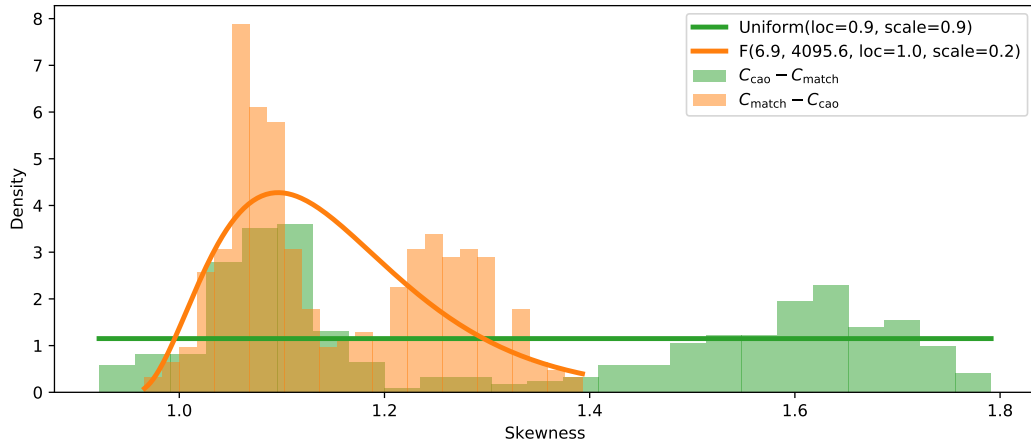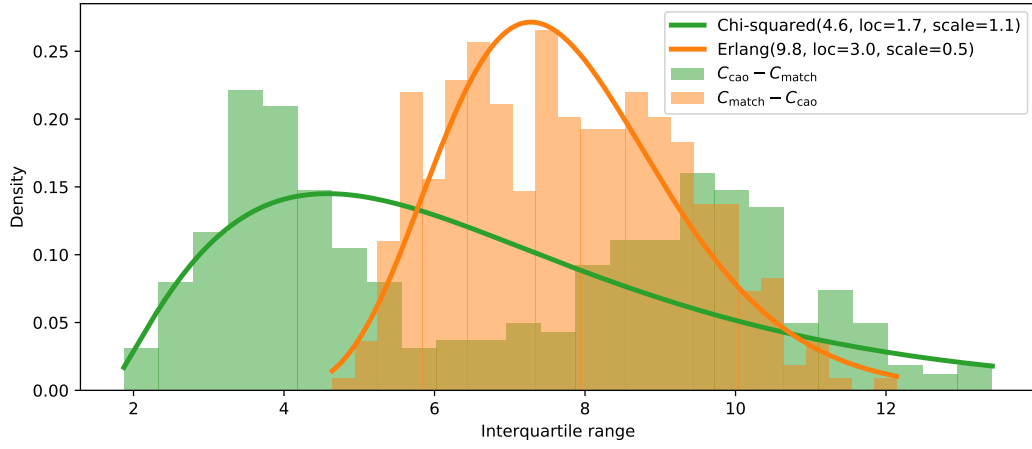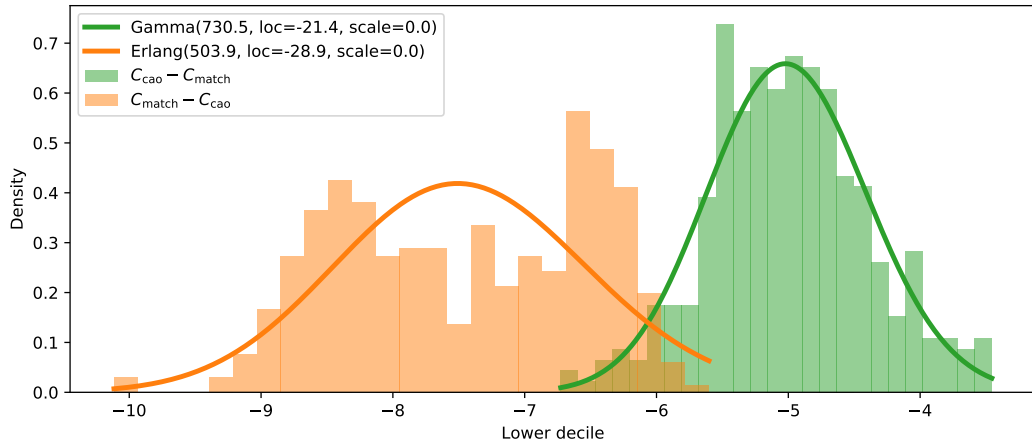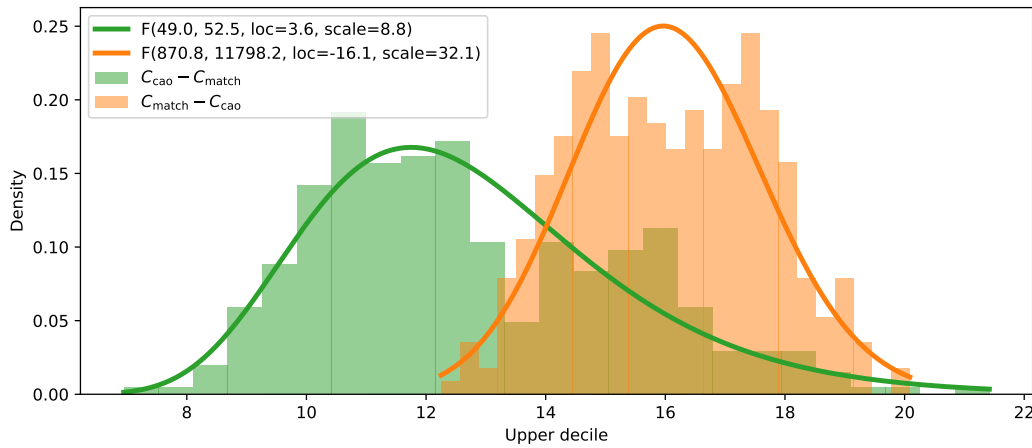
Figure 11: Distribution plots for the (a) variance, (b) skewness and (c) kurtosis of the first principal components in each case.

(a)

(b)

(c)

Figure 12: Distribution plots for the (a) interquartile range, (b) lower decile and (c) upper decile of the first principal components in each case.

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A   Appendix

A.1   Proof that simple matching dissimilarity is a metric

Let $\mathcal{A}$ be a categorical attribute space and let the dissimilarity function, $d : \mathcal{A}^2 \to \mathbb{R}$, be defined as in (1). Then d is a metric such that for all $x, y, z \in \mathcal{A}$:

(i) $d(x, y) \geq 0$

(iii) $d(x, y) = d(y, x)$

(ii) $d(x, y) = 0 \iff x = y$

(iv) $d(x, y) + d(y, z) \geq d(x, z)$

Proof. Consider any $x, y, z \in \mathcal{A}$.

(i) If $x = y$, then $x_j = y_j$ for all $j = 1, \ldots, m$. Then it immediately follows that $d(x, y) = 0$. Otherwise, $\delta(x_j, y_j) = 1$ for at least one $j = 1, \ldots, m$. Therefore, $d(x, y) \geq 1$, as required.

(ii) Consider any $x, y \in \mathcal{A}$ such that $d(x, y) = 0$. Then $d(x, y) = 0 \iff \delta(x_j, y_j) = 0$ for all $j = 1, \ldots, m \iff x_j = y_j$ for all $j = 1, \ldots, m \iff x = y$, as required.

(iii) This follows from the definition of δ in (1)

(iv) Without ambiguity, let x, y, z each be represented as a set of its elements. Then an alternative form for d may be considered where $d(x, y) = m - |x \cap y|$. With this, it is sufficient to show:

$$(m - |x \cap y|) + (m - |y \cap z|) \geq m - |x \cap z|$$

That is, $|x \cap y| - |x \cap z| + |y \cap z| \leq m$. So,

$$\begin{aligned} |x \cap y| - |x \cap z| + |y \cap z| &\leq |x \cap (y \setminus z)| + |y \cap z| \\ &\leq |y \setminus z| + |y \cap z| \\ &= |y| = m \end{aligned}$$

Therefore, d satisfies conditions (i) - (iv) and is a metric. $\square$