

Every day, around 350 Australians are diagnosed with cancer. But every day there is more reason for hope than ever before.

Cancer research is discovering new and better treatments, cancer prevention campaigns are working and support for those affected by cancer is improving all the time.

Every item sold by you can help take us another step closer to the defeat of cancer.



Items available to order may vary between states/territories.

Want to order more?  
Visit [daffodilday.com.au](http://daffodilday.com.au)  
or call 1300 65 65 85



2015  
Merchandise  
Range  
Pin \$5

**SHOW  
YOU  
CARE  
ABOUT BEATING  
CANCER**



Thank you  
for supporting  
Cancer Council's  
Daffodil Day





# How to make Cancer Council's Daffodil Day a success

We have come so far over the years, but for the 1 in 2 Australians diagnosed with cancer, there's still so much more we can do. This year, show you care about beating cancer and help us reach our goal of \$9 million. Get your friends, family and workmates involved by using these fundraising tips.

## Start today

Set up your merchandise kit today and keep selling until Daffodil Day on Friday 28 August.

## Be seen

Now is the time to stand out! Put up the poster where it won't be missed. You will find more posters to download under 'Downloads and Resources' at [daffodilday.com.au](http://daffodilday.com.au)

## Volunteer your time

You can help by selling Cancer Council merchandise to the public. It's easy! Register at [daffodilday.com.au](http://daffodilday.com.au) or call 1300 65 65 85

## Spread the word

There are many ways to let your friends and family know all about Daffodil Day. Pick up the phone, send an email or text, tweet or share on Facebook.

## Show you care

Encourage friends and family to show they care and honour someone who has been affected by cancer. Upload a photo of yourself wearing a pin at [daffodilday.com.au/mydaffodilpin](http://daffodilday.com.au/mydaffodilpin) or upload to Facebook or Instagram using the hashtag #mydaffodilpin.



## How your Daffodil Day dollars can help beat cancer

**\$5**

Can help us give a newly diagnosed cancer patient important support and information resources for what is ahead.

**\$10**

Can help provide online support for patients and families to learn more about cancer risk, or what a diagnosis means, from the comfort of their home.

**\$25**

Can provide a cancer patient with financial advice on budgeting, superannuation, insurance and debt management.

**\$50**

Can help fund a call to a cancer nurse on 13 11 20, that provides free and confidential information and support on all aspects of cancer.

**\$100**

Can help fund ground-breaking research into new and better ways to prevent, diagnose and treat cancer.

\*services may vary between States/ Territories

## Daffodil Day Early Banking Competition

Bank \$228 or more by Friday 11 September 2015 to go into the draw to win a Sydney getaway for two people, thanks to our friends at PARKROYAL Darling Harbour, Sydney.

Prize includes: 2 nights accommodation and return economy class tickets for 2 adults from any state capital to Sydney. PERMIT NO ACT TP 15/05980

Be sure to bank your funds early, for your chance to win. For terms and conditions visit [daffodilday.com.au/win](http://daffodilday.com.au/win)

### Questions?

Visit [daffodilday.com.au](http://daffodilday.com.au) or call 1300 65 65 85

