

## 05-03 Team & Org Expansion (Preview)

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This preview outlines how BrainFrame evolves from an individual system to a **shared thinking infrastructure** for teams and organisations.

### Core Shifts

- From internal clarity → to collective alignment.
- From personal reflection → to strategic coherence.
- From individual insight → to distributed sensemaking.

### 1. Shared Frameworks

- Teams adopt core modules (e.g. Clarity Snapshots, Shadow Reviews) with shared language.
- Alignment spectrums and tension maps used in meetings.

### 2. Role-Based SelfFrames

- Each member builds a SelfFrame that reflects their:
  - Motivations
  - Strengths
  - Cognitive style
  - Communication preferences

These are used to:

- Reduce friction
- Increase empathy
- Tailor feedback & collaboration

### 3. AI-Aware Collaboration

- AI adapts tone, prompts, and framing for each team member.
- Team-wide reflections allow divergence before convergence.
- Shared decision logs allow retrospective insight without blame.

### 4. Strategy & Culture Modules

- Values Alignment Canvas
- Vision Anchor Mapping
- Cultural Tension Scanner

BrainFrame at the team level enables:

- Deeper strategic alignment
- More human-centred management
- Less noise, more meaning

This is the future of organisational thinking: **personal agency + collective intelligence.**