03-06 Alignment Over Objectivity

Objectivity is often presented as the highest form of truth. But in BrainFrame, **alignment** is what matters most.

Why?
Because humans are not machines. We are value-driven, meaning-seeking, and context-sensitive. Decisions aren't made in vacuums — they're made in lived lives.

The Myth of Objectivity

- "Neutral" systems still embed values — they just don't name them.

- Pretending to be objective often hides important nuance.

- Attempts at neutrality can create misalignment with what users truly need.

Alignment = Resonance + Integrity

- Alignment asks: *Does this serve the user's actual goals, values, and state?*

- It prioritises:

    o Clarity of intention

    o Consistency of framing

    o Truthfulness to experience

In Practice

- AI responses are calibrated to be context-aware, not generic.

- Reflections are shaped by user philosophy, not external metrics.

- Strategy modules focus on coherence, not consensus.

Example

Objectivity: "Here are three statistically best options."
Alignment: "Given your energy, goals, and constraints — this path resonates most."

BrainFrame doesn't aim to be neutral. It aims to be true — to you.

Because in the end, alignment drives action. And action shapes everything.