Personas:

Jack Daniels:

Jack is 19 in his second year of university studying biology in the hopes of getting into medical school. His parents love him and have no trouble paying his way through the four years. This isn't necessary however as he had top marks going in and received numerous scholarships paying his way through all four years. Jack lives on campus for free as he acts as a Don for the house he lives in. He is responsible for 4 students who live in the same house. He enjoys his job of making sure they are all in good health and not up to any trouble.

On the weekends Jack volunteers at a retirement home keeping the residents company and helping out where he can. His volunteer record has been pristine since high school clocking hours at a number of places from grade schools assistant to food bank attendant. He loves helping out others and doing his best to improve the lives of his friends, family and community. Jack makes friends easily and likes having a place to talk and plan outings with his friends.

Jack participates wherever he can in school attending extra help sessions as well as being very active online. Although his computer skills aren't the greatest he does his best to navigate the university forums when he needs questions answered and sometimes just to answer the questions of his fellow students. Jack has built himself a reputation in class as someone you can go to for help and likes having as many avenues of communication with others as possible to help out.

Shirley Temple:

25 year-old Shirley is a 5th year university student in Computer Science. She rents a townhouse with 4 other people off-campus, whom she rarely talks to. Her parents live on the opposite side of the country and are close to retirement. She has no siblings. She likes to keep to herself in person but is very active on the internet. She often plays video games with her clan mates and she is obsessed with anime.

Throughout the day, she keeps in touch with her gaming clan mates to plan different gaming activities. She would also go onto gaming forums to discuss different strategies. Everyday after class, she logs onto her computer to watch the latest anime episodes. She would often leave comments after each episode and reads other peoples comments. After she's all caught up with anime, she would start playing games and often forgets to eat dinner.

She doesn't have to worry about money right now because her parents are supporting her. However, she is looking for advice on job-hunting because she's about to graduate and her parents will no longer be able to support her once they retire.

Spending much of her time on the internet and being tech savvy Shirley values her information and her privacy very highly. She dislikes having to make fake accounts to ask mundane questions on forums and prefers to stay anonymous when asking questions in unknown territory.

Ethyl Don-Julio:

A 64 year old father of two and grandfather of one. He has been working as a secondary school teacher and is planning to retire next year. He lives with his wife, Rachel, in their own house in the suburbs. They have two dogs, a German Shepard named Rex and a yellow Labrador named Roxy.

Every morning they would take the dogs out for a walk before Ethel has to leave for work. The dogs are treated like their own children and they are always looking for ways to take better care of the dogs.. However, neither of them know the internet very well and they can only rely on what veterinarians and pet shop staff recommend.

He enjoys taking photographs of his dogs and often visits the local camera shop for advice. He runs a photography club after class in the school that he teaches. The club consists of students who are very familiar with the internet and they often teach Ethel how to use the internet to do research for his dogs and share photos of them.

Recently, he's heard a lot about identity theft, scams, and fraud from the news and is increasingly worried about what giving away personal information over the internet. He also has trouble with signing up for sites and services as the process of creating an account is too complex for his current abilities.