1. Produce a list of key one- to three-word phrases that describe your products/services.

* digital marketing for dummies
* digital marketing for small business
* digital marketing for beginners
* digital marketing for charities
* digital marketing for law firms
* digital marketing for startups
* digital marketing for restaurants
* digital marketing for accountant
* digital marketing near me
* digital marketing and social media
* digital marketing and social media courses
* digital marketing and analytics
* digital marketing and communications
* digital marketing and ecommerce
* digital marketing and data analytics
* digital marketing and advertising
* digital marketing and graphic design
* digital marketing services
* digital marketing agency
* digital marketing consultant
* digital marketing portfolio
* digital marketing resume
* website development for beginners
* website development for small businesses
* website development for business
* website development for startups
* website development for nonprofits
* website development for free
* website development for ecommerce
* website development for online shopping
* website development agency
* website development in Delhi
* digital marketing in Delhi
* website development and digital marketing company
* website development company
* website development freelancer
* website development India
* website development near me
* website development services

1. Spend some time coming up with synonyms that your potential customers might use for those products and services. Use a thesaurus to help you with this process.
   * Digital marketing
   * Internet advertising
   * Internet marketing
   * Online advertising
   * Online marketing
   * Web advertising
   * Web marketing
   * Web design
   * Web graphic design
   * Graphic design
   * Interface design
   * Programming
   * Web engineering