

VODAFONE GROUP PLC

Product & Pricing Catalog 2026

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Executive Overview

This comprehensive catalog presents Vodafone Group Plc's complete portfolio of telecommunications products and services available across our global markets. Our offerings span consumer mobile services, enterprise connectivity solutions, IoT platforms, fixed broadband, and innovative digital services designed to meet the evolving needs of individuals, small businesses, and large enterprises[1].

Vodafone serves over 275 million customers across 15 markets with owned operations, plus an additional 66 million through joint ventures and associates[2]. Our product portfolio leverages cutting-edge technologies including 5G Ultra, IoT connectivity, cloud computing, and AI-powered solutions to deliver superior value and performance.

Key Product Categories:

- Consumer Mobile Services (Pay Monthly, Pay As You Go, SIM Only)
- Business Mobile Solutions (SME & Enterprise)
- Fixed Broadband & Home Services
- Internet of Things (IoT) Connectivity & Platforms
- Enterprise Digital Services (Cloud, Security, Unified Communications)
- FinTech & Mobile Financial Services

- Roaming & International Services

All prices are subject to annual inflationary adjustments and applicable taxes. Terms and conditions apply to all products and services listed.

SECTION 1: Consumer Mobile Services

1.1 Pay Monthly Mobile Plans

Vodafone's Pay Monthly plans offer flexibility and value with unlimited calls, texts, and varying data allowances on our award-winning 5G network.

Unlimited Data Plans

Plan Name	Monthly Price	Data	Key Features
Unlimited Lite	£16/month (increases to £17.44, Apr 2026)	Unlimited	2Mbps max speed, 5G access Basic unlimited usage
Unlimited	£20/month (increases to £21.80, Apr 2026)	Unlimited	10Mbps max speed, 5G access Standard unlimited usage
Unlimited Max	£26/month (increases to £28.34, Apr 2026)	Unlimited	Maximum available speeds Premium 5G Ultra access Entertainment add-ons available
Unlimited Plus Xtra Euro Roam	£22.91/month (increases to £24.99, Apr 2027)	Unlimited	100Mbps max download speed 5G at no extra cost European roaming included

Table 1: Vodafone Unlimited Data Plans (Prices ex. VAT)

Plan Features:

- Unlimited minutes to UK standard mobiles and landlines (01, 02, 03)
- Unlimited standard SMS and MMS messages within UK
- 5G network access at no additional charge
- EU roaming included (fair use policy applies)
- VeryMe Rewards loyalty program access
- Entertainment add-on options (Amazon Prime Video, Spotify Premium)
- Minimum contract term: 12 or 24 months

Capped Data Plans

Plan Name	Monthly Price	Data Allowance	Contract Term
Essential 5GB	£10/month	5GB	12 months
Standard 15GB	£14/month	15GB	12 or 24 months
Plus 30GB	£18/month	30GB	12 or 24 months
Premium 100GB	£24/month	100GB	12 or 24 months

Table 2: Vodafone Capped Data Plans

Included Features:

- Unlimited UK calls and texts
 - 5G access on compatible devices
 - EU roaming (fair use policy applies)
 - VeryMe Rewards membership
 - Data rollover (up to next month, selected plans)
-

1.2 Pay As You Go (PAYG)

Flexible prepaid plans with no long-term commitments, ideal for customers who prefer control over spending[3].

Big Value Bundles (30-Day Bundles)

Bundle Name	Price	Data	Additional Features
7GB Bundle	£10	7GB	Unlimited UK calls & texts
15GB Bundle	£15	15GB	Unlimited UK calls & texts Zone A roaming included
40GB Bundle	£20	40GB	Unlimited UK calls & texts Zone A roaming included
100GB Bundle	£25	100GB	Unlimited UK calls & texts Zone A roaming included
Unlimited Bundle	£30	Unlimited	Unlimited calls, texts, data Zone A roaming included

Table 3: Pay As You Go Big Value Bundles

PAYG Standard Rates (Without Bundle):

- Calls: 35p per minute
- Texts: 10p per message
- Data: £1 per day for 500MB

Auto-Renewal: Bundles automatically renew every 30 days if sufficient credit available. Opt out anytime by calling 2345.

1.3 SIM Only Plans

Perfect for customers who already own their device and want flexible, cost-effective plans.

Plan	Monthly Price	Data	Contract Term
SIM Only 10GB	£8/month	10GB	30-day rolling
SIM Only 20GB	£12/month	20GB	30-day rolling
SIM Only 50GB	£16/month	50GB	12 months
SIM Only 100GB	£20/month	100GB	12 months
SIM Only Unlimited	£25/month	Unlimited	12 months

Table 4: SIM Only Plan Pricing

Benefits:

- No upfront costs
- Flexible 30-day or 12-month contracts
- Keep your existing phone number
- Full 5G access included
- EU roaming included

1.4 Device Financing & Handset Offers

Popular Smartphone Offerings

Device	Upfront Cost	Monthly Device Cost	Contract Term
iPhone 16 Pro	£99	£42/month	24 months
Samsung Galaxy S25 Ultra	£79	£38/month	24 months
Google Pixel 10 Pro	£49	£32/month	24 months
Samsung Galaxy A16	£0	£15/month	24 months
HONOR Magic V5 (Foldable)	£149	£45/month	36 months

Table 5: Popular Smartphone Pricing (Sample Configurations)[4]

Device Features Highlight:

- **Samsung Galaxy S25 Ultra** – Flagship performance, advanced camera system, S Pen included

- **iPhone 16 Pro** – A18 Pro chip, ProMotion display, advanced computational photography
- **Google Pixel 10 Pro** – AI-powered features, exceptional camera, pure Android experience
- **Samsung Galaxy A16** – 5,000mAh battery, 50MP camera, 6.7-inch Super AMOLED display[4]
- **HONOR Magic V5** – Ultra-slim foldable, 7.95-inch display, 64MP periscope camera, Gemini AI integration[4]

Refurbished Device Program

Device	Condition	Price
iPhone 16	Refurbished - Like New	From £549
iPhone 16 Pro	Refurbished - Like New	From £749
iPhone 14	Refurbished - Great	From £399
iPhone 12	Refurbished - Like New	From £299
Samsung Galaxy S24 5G	Refurbished - Like New	From £499

Table 6: Refurbished Device Pricing[5]

Refurbished Device Benefits:

- Professional reconditioning and testing
- 12-month warranty included
- 30-day money-back guarantee
- All accessories included
- Environmentally sustainable choice

1.5 Entertainment Add-Ons

Available Entertainment Packages (£6-8/month additional)

- **Amazon Prime Video** – Unlimited streaming of Prime Video content, included for 24 months with eligible plans
- **Spotify Premium** – Ad-free music streaming, offline downloads, unlimited skips
- **Apple TV+** – 12 months included with broadband Extra bundles, exclusive Apple original content
- **Entertainment Plus** – Combination packages with multiple services

Entertainment Plan Features:

- Available for Pay Monthly and SIM Only customers
 - Includes 100 UK to EU minutes monthly
 - Auto-renewal after promotional period
 - Can be added or removed flexibly
-

SECTION 2: Business Mobile Solutions

2.1 Small Business Mobile Plans

Designed for businesses with 1-50 employees, offering flexibility and value with business-focused features[6].

Business Unlimited Plans

\begin{table}

Plan Name	Monthly Price (ex. VAT)	Data	Key Features
Business Unlimited Plus Xtra	£18.33/month (£19.99 from Apr 2026) (£21.41 from Apr 2027)	Unlimited	10Mbps max speed 5G access included Basic business features
Business Unlimited Plus Xtra Euro Roam	£22.91/month (£24.99 from Apr 2026)	Unlimited	100Mbps max speed 5G Ultra access EU roaming included
Business Unlimited Plus Xtra Euro Roam with Entertainment	£29.58/month (£31.66 from Apr 2027)	Unlimited	100Mbps max speed Entertainment included (24 months) EU roaming, 5G Ultra

\end{table}>

Business Plan Inclusions:

- Unlimited UK business calls and texts
 - Business account management portal
 - Pooled data options for multiple users
 - Priority customer support
 - Device management tools
 - Flexible contracts (12 or 24 months)
 - Multi-user discounts available
-

2.2 Enterprise Mobile Plans (Business Advance)

Comprehensive mobile solutions for medium to large enterprises with 50+ employees.

Business Advance Extra Plans (24-Month Contracts)

\begin{table}

Plan Tier	Base Fee	1GB	2GB	5GB	1
Business Advance Extra 4	£17/month	£22/month	£27/month	£32/month	£47/
Business Advance Extra 6 (with 4GB)	£20/month	£25/month	£30/month	£36/month	£56/
Business Advance Extra 9 (with 4GB)	£25/month	£30/month	£35/month	£41/month	£56/

\end{table>

Business Advance Value Plans (12-Month Contracts)

\begin{table}

Plan Tier	Base Fee	1GB	2GB	5GB	1
Business Advance Value 10	£12/month	£15/month	£18/month	£27/month	£42/
Business Advance Value 15 (with 4GB)	£16/month	£19/month	£22/month	£31/month	£46/
Business Advance Value 18 (with 4GB)	£18/month	£21/month	£24/month	£33/month	£48/

\end{table>

Enterprise Plan Features:

- Unlimited calls to UK mobiles and landlines (01, 02, 03)
- Unlimited standard UK SMS
- Integrated shared data across organization
- Business Traveller roaming option (£2.50/day Europe Zone 2, £5/day World Zone)[7]
- Dedicated account manager
- Advanced device management and security
- Mobile Device Management (MDM) integration
- Volume discounts for large deployments
- Flexible billing and cost allocation
- 24/7 business support

2.3 Vodafone Business Global Enterprise

Specialized solutions for multinational corporations operating across multiple countries[2].

Target Customers: Deutsche Post, The Linde Group, Unilever, Volkswagen Group, and other Fortune 500 companies

Service Offerings:

- Global connectivity across 65+ countries
- Unified billing and reporting
- Centralized procurement and management
- Multi-country SLA agreements
- Dedicated global support team
- Custom enterprise solutions
- Integration with existing IT infrastructure

Pricing: Custom quotes based on requirements, volume, and geographic footprint. Contact Vodafone Global Enterprise sales team.

SECTION 3: Fixed Broadband & Home Services

3.1 Standard Fibre Broadband (FTTC)

Fiber to the Cabinet technology delivering reliable broadband to homes and businesses[8].

\begin{table}

Package	Monthly Price	Download Speed	Upload Speed
Fibre 1 (Superfast 1)	£23/month	38Mbps avg	10Mbps max
Fibre 2 (Superfast 2)	£27/month	63Mbps avg	20Mbps max

\end{table>

Standard Package Includes:

- Unlimited data usage
- No traffic management or fair use policy

- Free Vodafone Wi-Fi router
- No setup costs
- Free postage and packaging
- 18-month contract standard
- Optional landline service

3.2 Gigafast Broadband (FTTP - Full Fibre)

Fiber to the Premises technology delivering symmetrical ultrafast speeds[8][9].

\begin{table}

Package	Monthly Price	Symmetrical Speed
Gigafast 100	£30/month	100Mbps up/down
Gigafast 200	£35/month	200Mbps up/down
Gigafast 500	£42/month	500Mbps up/down
Gigafast 900	£50/month	900Mbps up/down

\end{table}

Gigafast Features:

- True full-fibre connection (FTTP)
- Symmetrical upload and download speeds
- Unlimited data with no caps
- Ultra-low latency for gaming and video calls
- Wi-Fi 6 router included
- Ideal for multiple device households
- 4K streaming support
- Work-from-home optimized

3.3 Broadband Extra Bundles

Enhanced packages combining broadband with additional services.

Extra Bundle Add-Ons (£4-8/month additional):

- **Unlimited Anytime Calls** – Free calls to UK landlines and mobiles
- **Evening & Weekend Calls** – Reduced call charges during off-peak hours
- **Apple TV+ 12 months** – Streaming service included with Extra bundles[8]
- **Price Lock Guarantee** – No mid-contract price increases

3.4 Mobile Broadband & MiFi Devices

Portable broadband solutions for on-the-go connectivity.

Consumer Mobile Broadband

\begin{table}

Plan	Monthly Price	Data Allowance
30-Day 50GB	£20/month	50GB
30-Day 100GB	£28/month	100GB
30-Day Unlimited	£35/month	Unlimited
12-Month 100GB	£25/month	100GB
12-Month Unlimited	£30/month	Unlimited

\end{table}

Business MiFi Solutions (Vi Business - India Market Example)[10]

\begin{table}

Plan	Monthly Price (INR)	Data & Features
MiFi Basic	₹299/month	30GB + 100 SMS
MiFi Standard	₹499/month	50GB + 100 SMS
MiFi Premium	₹699/month	100GB + 100 SMS

\end{table}

MiFi Device Features:

- Connect up to 10 devices simultaneously
 - 6 hours battery life
 - Super-fast data up to 150Mbps
 - 1-year warranty included
 - Free device on 18-month commitment
 - Post-data exhaustion speed: 40Kbps
 - Maximum overage charge: ₹5[10]
-

SECTION 4: Internet of Things (IoT) Solutions

Vodafone is a global leader in IoT connectivity with 205 million connected devices worldwide[2].

4.1 Managed IoT Connectivity

Comprehensive IoT platform for device connectivity and management[11][12].

Service Tiers:

\begin{table}

Service Level	Target Customers	Key Features
Basic IoT Connectivity	Small deployments (1-1000 devices)	Standard SIM management Single-country connectivity Basic portal access
Advanced IoT Platform	Medium deployments (1K-100K)	Multi-country connectivity Advanced analytics API integration 24/7 support
Enterprise IoT Solutions	Large deployments (100K+)	Global connectivity Custom integrations Dedicated support team SLA guarantees

\end{table>

IoT Connectivity Technologies:

- **2G/3G/4G/5G** – Cellular connectivity for high-bandwidth applications
- **NB-IoT** – Narrowband IoT for low-power, low-data applications
- **LTE-M** – LTE for Machines, optimized for IoT devices
- **LPWA** – Low Power Wide Area networks for remote monitoring[12]
- **Satellite IoT** – Global coverage via satellite for remote locations[12]

IoT Platform Capabilities:

- Real-time device monitoring and management
- Automated provisioning and activation
- Usage analytics and reporting
- Security and fraud detection

- API access for integration
- Multi-carrier connectivity options

Pricing Model: Custom pricing based on:

- Number of connected devices
- Data consumption per device
- Geographic coverage requirements
- SLA requirements
- Platform features required

Typical Pricing Range: £0.50 - £5.00 per device per month depending on configuration

4.2 IoT Industry Solutions

Smart Cities & Utilities

- **Smart Metering** – 12 million smart meters enabled in partnership with AWS and C-DoT[13]
- **Street Lighting** – 68% energy reduction achieved in Guadalajara, Spain deployment[14]
- **Waste Management** – Connected bins and route optimization
- **Parking Management** – Real-time parking availability systems

Fleet Management & Logistics

- Real-time vehicle tracking and telemetry
- Driver behavior monitoring
- Route optimization
- Asset tracking and management
- Cold chain monitoring for temperature-sensitive goods

Agriculture & Environmental Monitoring

- Soil moisture and weather monitoring
- Precision agriculture solutions
- Livestock tracking and health monitoring
- Irrigation automation

Healthcare IoT

- Remote patient monitoring – 500,000 patients connected[15]
- 15% reduction in hospital readmissions achieved[15]
- £25 million cost savings in FY 2024[15]
- Connected medical devices
- Asset tracking in healthcare facilities

Industry Solution Pricing: Custom enterprise quotes based on deployment scale and requirements

4.3 IoT eSIM & Secure SIM Solutions

Next-generation SIM technology for simplified IoT deployments[16].

eSIM Features:

- Remote SIM provisioning
- Multi-profile support
- Over-the-air updates
- Enhanced security features
- Simplified logistics and deployment
- Ideal for sealed devices

IoT SIM Security:

- Advanced encryption
 - Fraud detection and prevention
 - Tamper-resistant SIM cards
 - Secure authentication protocols
 - Compliance with industry standards
-

SECTION 5: Enterprise Digital Services

5.1 Cloud Services

Vodafone Business cloud solutions in partnership with Microsoft, Google, and AWS[2].

Cloud Service Categories:

\begin{table}

Service	Description	Target Use Case
Cloud Hosting	Infrastructure as a Service (IaaS)	Server hosting, storage
Microsoft 365	Productivity suite	Email, office apps, collaboration
Google Workspace	Business productivity	Email, docs, collaboration
AWS Integration	Cloud computing platform	Application hosting, analytics
Backup & Recovery	Data protection services	Business continuity

\end{table}

Managed Cloud Services:

- Migration planning and execution
- 24/7 monitoring and support
- Security and compliance management
- Performance optimization
- Cost management and reporting

Pricing: Variable based on resources consumed, starting from £50/month for small business packages

5.2 Unified Communications & Collaboration

Modern communication solutions for distributed workforces.

Product Suite:

- **Vodafone One Net** – Unified business communications platform
- **Microsoft Teams Integration** – Enhanced Teams connectivity
- **Cloud PBX** – Virtual phone system
- **Video Conferencing** – HD video meeting solutions
- **Mobile Integration** – Seamless mobile and desktop integration

Unified Communications Pricing (per user/month):

- Basic package: £8-12/user/month
- Standard package: £15-20/user/month
- Premium package: £25-35/user/month

Features by Tier:

- Basic: Voice calling, voicemail, basic features
- Standard: Video conferencing, screen sharing, mobile app
- Premium: Advanced call routing, analytics, CRM integration

5.3 Cybersecurity Services

Comprehensive security solutions protecting business communications and data.

Security Service Portfolio:

\begin{table}

Service	Protection Type	Typical Price Range
Secure Net	Network-level threat protection	£5-15/user/month
Mobile Threat Defense	Mobile device security	£3-8/device/month
DDoS Protection	Distributed denial of service mitigation	£200-1000/month
Security Operations Center	24/7 threat monitoring	Custom enterprise pricing
Penetration Testing	Vulnerability assessment	£2000-10000 per test

\end{table>

Security Features:

- Real-time threat detection and response

- Malware and phishing protection
 - Data loss prevention
 - Compliance reporting (GDPR, ISO 27001)
 - Incident response services
 - Security awareness training
-

5.4 Private 5G Networks

Dedicated 5G infrastructure for enterprise premises[17].

Vodafone Private 5G Deployments:

- 173 private 5G networks deployed
- 20 countries covered
- 60% deployed on enterprise sites
- Managed service from centralized NOC in Malaga, Spain[17]

Private 5G Benefits:

- Dedicated spectrum and bandwidth
- Ultra-low latency (sub-10ms)
- Enhanced security and control
- Reliable coverage in specific locations
- Support for mission-critical applications
- Industry 4.0 and smart manufacturing enablement

Use Cases:

- Manufacturing automation
- Warehouse robotics
- Port and logistics operations
- Mining and extraction
- Healthcare facilities
- Stadiums and venues

Pricing: Custom quotes starting from £50,000 setup + £5,000-20,000 monthly operation depending on scale

5.5 5G Ultra for Business

Next-generation 5G experience with enhanced capabilities[18].

5G Ultra Benefits:

- Greater coverage – 1 million more UK customers can connect[18]
- Improved phone battery life
- Amazingly fast 5G speeds on upgraded network
- Ultra-low latency for real-time applications
- Enhanced reliability for business-critical operations

Availability:

- Included at no extra cost: Business Integrated Extra, Business Integrated Pro plans, Public Sector plans[18]
- Additional fee: Business Integrated Lite, Business Optimiser 2.0 Essentials, Business Evolve Basics plans[18]

5G Ultra-Enabled Devices: Available across latest smartphone portfolio

SECTION 6: International Roaming Services

6.1 Consumer Roaming

Stay connected while traveling abroad with Vodafone roaming services.

Roaming Zones:

\begin{table}

Zone	Coverage	Roaming Charges
Zone A (Europe Zone 1)	EU/EEA countries	Included in most plans
Zone B (Europe Zone 2)	Extended Europe	£2-3 per day
Zone C (World Zone)	Rest of world	£5-6 per day

\end{table>

Roaming Options:

- **Inclusive Roaming** – Use UK allowances in 51 European destinations (fair use: 25GB)
- **Roaming Daily Pass** – Fixed daily fee for usage abroad
- **Roaming Data Packs** – Pre-purchased data bundles for specific countries
- **Pay As You Go Roaming** – Standard rates per MB/minute/SMS

International Roaming Packs (Vi - India Market)[19]:

- Available for 200+ countries
- Affordable rates for calls, data, and SMS
- Pre-activated before travel recommended
- No bill shock protection features

6.2 Business Roaming

Enhanced roaming solutions for business travelers[7].

Business Traveller Feature:

- Automatically included in Business Advance Value and Extra plans[7]
- Europe Zone 2: £2.50 per day per connection[7]
- World Zone: £5.00 per day per connection[7]
- Take UK minutes, texts, and data abroad
- Can opt out at any time
- No daily fee in Europe Zone 1[7]

International Business Roaming Benefits:

- Transparent pricing
 - No unexpected bills
 - 24/7 business support
 - Usage alerts and controls
 - Consolidated billing
-

SECTION 7: FinTech & Mobile Financial Services

7.1 M-Pesa Mobile Money

Revolutionary mobile financial service transforming financial inclusion in Africa and Asia[2][14].

M-Pesa Service Portfolio:

- Mobile money transfers (person-to-person)
- Bill payments (utilities, services)
- Merchant payments
- Mobile banking integration
- Microloans and savings
- International remittances

M-Pesa Statistics:

- 88 million users globally[2]
- Leading mobile money platform in multiple African markets
- Millions of unbanked customers served
- Transforming economic participation in emerging markets[2]

Transaction Fees: Variable by market and transaction type, typically 0.5-3% of transaction value

7.2 Additional FinTech Services

- **Vodafone Pay** – Mobile payment wallet in select European markets
- **Insurance Products** – Mobile device insurance, life micro-insurance

- **Merchant Services** – Payment acceptance solutions for businesses
 - **Digital Banking Partnerships** – Integration with local banks for enhanced services
-

SECTION 8: Value-Added Services & Programs

8.1 VeryMe Rewards

Exclusive loyalty program for Vodafone customers[3].

VeryMe Features:

- Weekly treats and rewards
- Movie rental discounts
- High street store vouchers
- Restaurant offers
- Experience days and tickets
- Exclusive competitions

Availability:

- All Pay Monthly contract customers
 - Pay As You Go customers
 - Access via My Vodafone app
 - New rewards every Tuesday
 - No additional cost
-

8.2 Device Care & Insurance

Protect your devices with comprehensive insurance coverage.

Insurance Plans:

\begin{table}

Plan	Monthly Cost	Coverage
Basic Protection	£6.50/month	Accidental damage, theft
Complete Protection	£9.50/month	All above + loss, breakdown
Premium Protection	£12.50/month	All above + same-day replacement

\end{table>

Insurance Benefits:

- Rapid replacement or repair
- Unlimited claims (subject to excess)
- Worldwide coverage
- 12-month warranty extension
- Technical support included

Excess Fees: £50-150 per claim depending on device value

8.3 Digital Inclusion & Education Programs

Vodafone's commitment to bridging the digital divide[15].

2024 Achievements:

- 2 million rural households connected to high-speed internet[15]
- £10 million invested in digital education benefiting 1+ million students[15]
- £200 million invested in digital skills programs[14]
- Connectivity, learning platforms, and teacher training provided

SECTION 9: Support & Service Level Agreements

9.1 Customer Support Services

Consumer Support:

- Customer care: 191 (from Vodafone phone) or 0333 304 0191
- Business hours: 8am-9pm daily
- Online chat support via My Vodafone app
- Community forums and self-service portals

Business Support Tiers:

\begin{table}

Support Level	Availability	Response Time
Standard Business Support	Business hours	4-hour response
Priority Business Support	Extended hours	2-hour response
Premium 24/7 Support	Round-the-clock	30-minute response

\end{table}

9.2 Service Level Agreements (Enterprise)

Network Uptime SLAs:

- Standard SLA: 99.5% network availability
- Enhanced SLA: 99.9% network availability
- Premium SLA: 99.95% network availability with credits for breaches

Support SLAs:

- Dedicated account manager for accounts with 100+ connections
 - Quarterly business reviews for enterprise customers
 - Priority network troubleshooting
 - Proactive service monitoring
-

SECTION 10: Terms, Conditions & General Information

10.1 Pricing Terms

Price Adjustment Policy:

- Annual price increases apply to most plans effective April 1st each year
- Increases typically CPI + 3.9% or RPI + 3.9% as specified in contract
- Customers notified 30 days before changes
- Right to cancel within 30 days of notification if increase exceeds threshold

VAT:

- All business prices shown exclude VAT unless stated
 - Consumer prices include VAT at standard rate (20% UK)
 - VAT rates vary by market
-

10.2 Fair Use Policies

Unlimited Data Fair Use:

- Unlimited plans intended for personal use in UK
- Tethering permitted but excessive use may be reviewed
- Roaming fair use: 25GB per month in Europe Zone 1
- Business use of consumer plans prohibited

Network Management:

- No traffic shaping or throttling under normal conditions
 - May prioritize traffic during network congestion
 - Bandwidth-intensive applications may be managed during peak times
-

10.3 Contract Terms

Minimum Contract Periods:

- Consumer: 12 or 24 months typical
- Business: 12, 24, or 36 months depending on plan
- SIM Only: 30-day or 12-month options
- Early termination fees apply if cancelled before end date

Early Termination Charges:

- Remaining monthly fees for contract term
 - Device financing balance (if applicable)
 - Calculated as: Remaining months × monthly charge
-

10.4 Credit Requirements

Consumer Credit Checks:

- Required for Pay Monthly contracts
- Deposit may be requested for poor credit
- Alternative: Pay As You Go (no credit check)

Business Accounts:

- Business credit check required
 - Company registration verification
 - Trade references for large accounts
 - Personal guarantee may be required
-

SECTION 11: Contact Information for Sales & Inquiries

Consumer Sales

Online: www.vodafone.co.uk

Phone: 0808 002 0202 (Free from UK landlines and mobiles)

Retail: Visit any Vodafone store nationwide

Hours: Monday-Friday 8am-8pm, Saturday-Sunday 9am-6pm

Business Sales

Small Business (1-50 users):

Phone: 0808 003 6777

Email: businesssales@vodafone.co.uk

Website: www.vodafone.co.uk/business

Medium & Large Enterprise (50+ users):

Phone: 0808 109 1234

Dedicated Account Manager: Available post-contract

Email: enterprise@vodafone.co.uk

IoT & Digital Services

IoT Solutions:

Website: iot.vodafone.com

Email: iot.sales@vodafone.com

Phone: +44 (0)808 109 4567

Cloud & Security Services:

Email: digitalsolutions@vodafone.co.uk

Phone: 0808 003 7788

Global Enterprise

Vodafone Global Enterprise:

Email: global.enterprise@vodafone.com

Website: www.vodafone.com/business/global-enterprise

SECTION 12: Sustainability & Environmental Commitment

Vodafone is committed to environmental sustainability across all products and services.

Environmental Targets:

- Net-zero emissions by 2040[14]
- 30% carbon emission reduction achieved by 2024 (vs 2020 baseline)[14]
- 100% renewable electricity in European networks

- Device recycling and trade-in programs
- E-waste reduction initiatives

Sustainable Products:

- Refurbished device program reducing e-waste
 - Energy-efficient network equipment
 - Paperless billing default
 - Eco-packaging initiatives
-

Conclusion

This Product & Pricing Catalog represents Vodafone's comprehensive telecommunications portfolio as of February 2026. Our services span from individual consumer mobile plans to large-scale enterprise IoT deployments, all delivered on our award-winning 5G network infrastructure.

Key Differentiators:

- Leading 5G Ultra network with expanded coverage
- 205 million IoT connections globally[2]
- 88 million FinTech users transforming financial inclusion[2]
- 173 private 5G networks deployed across 20 countries[17]
- Comprehensive enterprise digital services portfolio
- Strategic partnerships with Microsoft, Google, AWS, and Accenture[2]
- Strong commitment to sustainability and digital inclusion

For the most current pricing, availability, and detailed product specifications, please contact our sales teams or visit www.vodafone.com. All products and services subject to availability, credit approval, and acceptance of Vodafone's terms and conditions.

Document Validity: This catalog is valid as of February 20, 2026. Prices, products, and features subject to change. Always verify current offerings at time of purchase.

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