|  |  |  |  |
| --- | --- | --- | --- |
| |  | | --- | | **Job Description** | | **Graphic Designer  Visual Journalism**  **BBC News**  **Grade: 8D**  **Base: NBH**  **Reports to:  Senior Designer, Creative Management Team, Visual Journalism**    The following Job Specification is intended to reflect the nature, range and context of the work. It identifies the main requirements of the job, but is not an exhaustive list of duties.  **Aim of the Job** As a graphic designer you will be responsible to a Senior Designer, Visual Journalism. You will design, execute and produce graphic design work for the full range of core/non core news programmes and to contribute to the creative departmental policy and provide a source of professional advice.  **Main Duties**  • As part of the visual journalism team, you will undertake the full range of Graphic Designer duties  • To define the graphic design brief in consultation with editorial colleagues  • To originate design concepts, to agree method of realisation and to be responsible for their planning and production  **• To have an in depth knowledge of the editorial agenda and contribute editorial and creative design solutions across visual journalism**  • To prepare, collate and research preparatory material to support the graphic design concept and to prepare such initial work as is necessary to convey the design intention in the form of working drawings, storyboards and layouts  • To have an understanding of brand strategy and its application across multiple platforms  • You will be expected to keep appraised of industry developments and how best practice can be applied to the operation.  • To be a source of guidance and professional advice.  • To work in any area of the department, or undertake a shift pattern as required by Graphic Design management. (This may include public holidays, weekend and night shift work).  **Skills, Knowledge and experience**  • **Understand design requirements for broadcast, online and mobile & tablet platforms**  • Several years of proven experience as a professional Motion graphic designer in television or multi-media production.  • The ability to assess production requirements in creative terms  • A wide knowledge of broadcast/multi-media production and post-production techniques.  • Ability to communicate clearly and effectively across all levels.  • Comprehensive knowledge of Health and Safety.  • A detailed knowledge of all the resources available and the necessary skills to exercise judgement control in the whole design process.   • Significant experience of designing for sequences which will have involved them in:    Adobe Creative Suite Directing live action filming \ video Model shoots  Cinema 4D Curious Maps  Computer controlled film / video rostrum  Viz Atrist  • Post holders must be:  Committed and enthusiastic about Design  Committed and enthusiastic about Design Software  Enthusiastic and informed about the News world  Curious about News, curious about Design innovation  Post holders must demonstrate full command of all techniques and their design language. The above list is not comprehensive but serves to illustrate the extent of resources, which could be used in a single production. | |  |
| |  | | --- | |  | | **Competencies**  **Decision Making** Is ready and able to take the initiative, originate action and be responsible for the consequences of the decisions made.  **Imagination / Creative Thinking** Translates editorial brief into on air content. To contribute to high quality of programming through a detailed understanding of the requirements of the broadcast media and possession of the necessary skills of picture production and the application of digital technology.  **Resilience** Can maintain personal effectiveness by managing emotions in the face of pressure, set backs or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation and energy.  **Editorial Judgement** Contributes to the editorial story telling process through use of best design practice.  **Planning and Organising** Is able to think ahead in order to establish an effective and appropriate logistical course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resource requirements and is able to adjust to new priorities as and when they arise.  **Communication** The ability to get one’s message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information. Ability to collaborate, influence and communicate effectively with all areas inside and outside of the BBC.  **Managing Relationships** Able to build and maintain effective working relationships with a range of people. To build teams and maintain collaborative working through appropriate delegation of tasks, prospects, debrief and feedback routine meetings.  **Understanding Diversity** Understands and appreciates the uniqueness of self and others. Demonstrates, and is committed to improving, understanding of why people react in particular ways. Understands diversity in its widest sense. Demonstrates a commitment to improving diversity in the BBC. Takes a balanced approach to discussing and taking action on diversity issues. Articulates how individual differences can benefit the BBC.  **Working environment** This is mainly an operational role delivering a 24-hour service and is subject to irregular working and as such will attract UPA 1.    At the BBC we respect each other and celebrate our differences so that everyone gives their best. The BBC positively encourages applications from all parts of the community and is committed to promoting equality of opportunity.It is important to BBC News that all employees come from and reflect the different communities across the UK.We value their understanding, experience and knowledge which enables us to communicate with our audiences. | |  |