List of Recommended Improvements

Key Words

1. Hidden keywords in div with 1px needs to be removed, hidden text, with the goal of manipulating Google's algorithm, can get you penalized.
2. Link Farms, Link Wheels or Link Networks needs to be removed.
3. Tap targets are not sized appropriately 35% appropriately sized tap targets, Interactive elements like buttons and links should be large enough (48x48px), and have enough space around them, to be easy enough to tap without overlapping onto other elements

Fonts: [Blog.Hubspot](#) / [Wordstream](#) / [Searchenginejournal](#) / [OpenClassRooms](#)

Alternative Text - Accessibility

4. Alt text in the images has to replaced. Because this is read by screen readers in place of images, allowing your image content to be accessed by people who are blind or have visual impairment.
5. <html> element does not have a valid value for its [lang] attribute. To ensure correct pronunciation, screen readers use a different sound library for each language they support.
6. Links do not have a discernible name. Link text (and alternate text for images, when used as links) that is discernible, unique, and focusable improves the navigation experience for screen reader users

Fonts: [Supercooldesign](#) / [OpenClassRooms](#) / [Web.Dev](#) / Lighthouse

Html / Css / Js Files

7. The CSS files have not been minified, doing so will reduce the files size therefore improving load speeds.
8. The HTML files have not been minified, doing so will reduce the files size therefore improving load speeds.
9. The JavaScript files have not been minified and are loaded first before the main content. Minifying these files will reduce the files size improving load speeds.
10. In additionally by adding the JavaScript to the end, the main content will load first appearing to improve performance.

Fonts: Lighthouse / [CSS / JS / HTML Minifier](#)